January 9, 2018

Dear [Redacted],

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act, 2015 [Our File #: PRE/56/2017]

On December 8, 2017, the Premier’s Office received your request for access to the following records/information:

“1) Please provide all records (not limited to, but including, briefing notes, decision notes, reports, etc) provided to the Premier, Cabinet or Cabinet Secretariat, Chief of Staff, Deputy Chief of Staff, Executive Assistant, and Director of Communications regarding Canopy Growth and/or Tweed. 2) Please provide all records or communication (not limited to, but including, emails, letters, meeting notes) which involve the Premier, Cabinet or Cabinet Secretariat, Chief of Staff, Deputy Chief of Staff, Executive Assistant, and Director of Communications regarding Canopy Growth and/or Tweed.”

On December 12, 2017 you clarified your request and indicated references to Cabinet Secretariat can be removed.

I am pleased to inform you that a decision has been made by the Chief of Staff of the Premier’s Office to provide access to the information requested. Please note, a small portion of information on pages 80 and 81 has been removed as non-responsive.

As required by 8(2) of the Act, information that cannot be disclosed has been severed, and you have been provided with as much information as possible. In accordance with your request for a copy of the records, the appropriate copies have been enclosed.

You may ask the Information and Privacy Commissioner to review the processing of your request, as set out in section 42 of the Access to Information and Protection of Privacy Act (the Act). A request to the Commissioner must be made in writing within 15 business days of the date of this letter or within a longer period that may be allowed by the Commissioner.
The address and contact information of the Information and Privacy Commissioner is as follows:

Office of the Information and Privacy Commissioner
2 Canada Drive
P. O. Box 13004, Stn. A
St. John’s, NL. A1B 3V8
Telephone: (709) 729-6309
Toll-Free:1-877-729-6309
Facsimile: (709) 729-6500

You may also appeal directly to the Supreme Court Trial Division within 15 business days after you receive this response, pursuant to section 52 of the Act (a copy of this section of the Act has been enclosed for your reference).

This response will be published as outlined on the Completed Access to Information Requests website. (http://atipp-search.gov.nl.ca/) If you have any further questions, please feel free to contact me by telephone at (709)729-3570 or by e-mail at joybuckle@gov.nl.ca.

Sincerely,

Joy Buckle
ATIPP Coordinator

Enclosures
Access or correction complaint

42.(1) A person who makes a request under this Act for access to a record or for correction of personal information may file a complaint with the commissioner respecting a decision, act or failure to act of the head of the public body that relates to the request.

(2) A complaint under subsection (1) shall be filed in writing not later than 15 business days

(a) after the applicant is notified of the decision of the head of the public body, or the date of the act or failure to act; or

(b) after the date the head of the public body is considered to have refused the request under subsection 16(2).

(3) A third party informed under section 19 of a decision of the head of a public body to grant access to a record or part of a record in response to a request may file a complaint with the commissioner respecting that decision.

(4) A complaint under subsection (3) shall be filed in writing not later than 15 business days after the third party is informed of the decision of the head of the public body.

(5) The commissioner may allow a longer time period for the filing of a complaint under this section.

(6) A person or third party who has appealed directly to the Trial Division under subsection 52(1) or 53(1) shall not file a complaint with the commissioner.

(7) The commissioner shall refuse to investigate a complaint where an appeal has been commenced in the Trial Division.

(8) A complaint shall not be filed under this section with respect to

(a) a request that is disregarded under section 21;

(b) a decision respecting an extension of time under section 23;

(c) a variation of a procedure under section 24; or

(d) an estimate of costs or a decision not to waive a cost under section 26.

(9) The commissioner shall provide a copy of the complaint to the head of the public body concerned.
Direct appeal to Trial Division by an applicant

52. (1) Where an applicant has made a request to a public body for access to a record or correction of personal information and has not filed a complaint with the commissioner under section 42, the applicant may appeal the decision, act or failure to act of the head of the public body that relates to the request directly to the Trial Division.

(2) An appeal shall be commenced under subsection (1) not later than 15 business days

(a) after the applicant is notified of the decision of the head of the public body, or the date of the act or failure to act; or

(b) after the date the head of the public body is considered to have refused the request under subsection 16(2).

(3) Where an applicant has filed a complaint with the commissioner under section 42 and the commissioner has refused to investigate the complaint, the applicant may commence an appeal in the Trial Division of the decision, act or failure to act of the head of the public body that relates to the request for access to a record or for correction of personal information.

(4) An appeal shall be commenced under subsection (3) not later than 15 business days after the applicant is notified of the commissioner’s refusal under subsection 45(2).
Dear Ms. Lawton,

Thank you for your email of July 13th to Premier Ball regarding the legalization and regulation of marijuana in Canada. I wish to advise you that your correspondence will be brought to the Premier's attention at the earliest opportunity.

Kind regards,

Joanne Young / Information Management Specialist

Office of the Premier
Executive Council
Government of Newfoundland & Labrador
8th Floor East Block, Confederation Complex
P.O. Box 8700, St. John's NL A1B 4J6

709-729-3570 | HYPERLINK "mailto:premier@gov.nl.ca"premier@gov.nl.ca

From: Kamy Lawton [mailto:kamy.lawton@tweed.com]
Sent: Wednesday, July 13, 2016 5:20 PM
To: Premier, Kelvinparsons@gov.nl.ca
Subject: TRIM: Legalization and regulation of marijuana in Canada

Dear Premier Ball,
Attached please find a letter from Tweed and Metrulum for your consideration regarding the upcoming Council of the Federation.

Thank you.

Kamy

--

Tweed Inc.

Kamy Lawton

Executive Assistant

TEL: 855-558-9333 Ext. 20100

HTTP://WWW.TWEED.COM/WWW.TWEED.COM
July 5, 2016

Premier Dwight Ball
Confederation Building, East Block
P.O. Box 8700
St. John’s, NL
A1B 4J6

Re: Legalization and regulation of marijuana in Canada

Dear Premier Ball,

As you prepare for this summer’s Council of the Federation meeting in Whitehorse, we wanted to take this opportunity to reach out regarding the regulation and distribution of non-medical marijuana in Canada.

Our companies, Tweed and Mettrum are two of the country’s leading producers of medical marijuana. Together we produce over 60 strains of quality controlled cannabis, and supply tens of thousands of Canadian patients with cannabis to assist with a wide range of medical conditions. Our companies have worked diligently with Health Canada to help build Canada’s national medical cannabis system. Our combined experience in this industry is deep and expansive.

As you and your provincial colleagues across the country are more than aware, there is significant debate on how to move forward in a responsible fashion with legalization of marijuana. The knowledge and understanding of distribution, service and security that we have developed could be invaluable to this process.

We have developed a list of key issues for consideration as the federal and provincial governments move forward with legalization. We are conscious of the fact that whatever route is chosen must take into account public health and safety, restricted access for Canadian youth, and leave no room for the black market to operate. We recommend that governments focus on the following areas in the short-term:

1. **Public education and communication are vital.** One lesson from the legalization experience in the United States is that it is critically important for both government and licensed producers to educate the public and consumers regarding responsible use, keeping cannabis away from children and out of the hands of youth, and avoidance of impaired driving. Branding and advertising by cannabis producers should be regulated and restricted in the same manner as alcohol products.

2. **Legalization should be implemented thoughtfully but quickly.** To reduce public uncertainty and avoid a regulatory vacuum that encourages illegal production and sales, the federal and provincial governments should move as quickly as possible to create the framework and implement legalization. A data-driven, phased approach would be best, starting with an initial phase that expands the existing medical mail order system to the non-medical market. Since licensed producers are currently obligated to collect and report significant amounts of data for the existing mail-order system, taking an initial step by using the pre-existing system would not only allow the government to access high-quality information to inform later-stage policy making, but
would also ensure equality of access across Canada and within provinces, protect consumers through quality control, allow for an effective recall mechanism, and ensure reliable collection of taxes. A mail-order project would also provide time for provinces to establish their preferred systems for retail distribution.

3. **Production should be regulated federally to the highest standards.** The existing production system for Canada’s national medical cannabis system is established, proven and highly successful. Officials from governments around the world are visiting Canada to study the Canadian model. This tightly regulated regime of licensed production should form the foundation of the legalized consumer system, and be expanded to meet non-medical demand.

4. **The medical cannabis system should continue to operate in its current form.** Medical cannabis is distinct from non-medical, and patients have special, specific needs. Licensed production under the MMPR currently serves more than 55,000 Canadians, providing patients and their physicians with a broad range of options to meet the individual needs of patients with different health conditions.

5. **Provinces to establish non-medical distribution channels to complement federal secure mail system.** Provinces should also establish their own models for non-medical distribution to complement the federal secure mail order system. There are a wide variety of options available including private provincially regulated outlets, government-run stores or combinations of the two.

We recognize the critical role that provinces will play on this file with the federal government and would like to work with you through this process. We would be happy to meet or speak with you or your staff at any time to discuss these issues and any other questions you may have.

Sincerely,

Mark Zekulin, President, Tweed

Michael Haines, CEO, Mettrum Health Corp.

cc: Kelvin Parsons, Chief of Staff
Kelvin.Parsons@gov.nl.ca
Email Message

From: Meaghan.O'Connorr@gov.yk.ca [SMTP: Meaghan O'Connorr@gov.yk.ca]
     hi@tweed.com [SMTP: hi@tweed.com], info@metrum.com
     [SMTP: info@metrum.com]
To: loretta@canadas premiers.ca [SMTP: loretta@canadas premiers.ca],
     premier@gov.nt.ca [SMTP: premier@gov.nt.ca], premier@gov.sk.ca
     [SMTP: premier@gov.sk.ca], premier@gnb.ca [SMTP: premier@gnb.ca],
     premier@leg.gov.mb.ca [SMTP: premier@leg.gov.mb.ca], premier@gov.bc.ca
     [SMTP: premier@gov.bc.ca], Premier, [SMTP: Premier@gov.nl.ca],
     premier@ontario.ca [SMTP: premier@ontario.ca], premier.taptuna@gov.nu.ca
     [SMTP: premier.taptuna@gov.nu.ca], cpm@mce.gouv.qc.ca
     [SMTP: cpm@mce.gouv.qc.ca], premier@gov.ab.ca [SMTP: premier@gov.ab.ca],
     premier@novascotia.ca [SMTP: premier@novascotia.ca], premier@gov.pe.ca
     [SMTP: premier@gov.pe.ca]
Cc: loretta@canadas premiers.ca [SMTP: loretta@canadas premiers.ca],
     premier@gov.nt.ca [SMTP: premier@gov.nt.ca], premier@gov.sk.ca
     [SMTP: premier@gov.sk.ca], premier@gnb.ca [SMTP: premier@gnb.ca],
     premier@leg.gov.mb.ca [SMTP: premier@leg.gov.mb.ca], premier@gov.bc.ca
     [SMTP: premier@gov.bc.ca], Premier, [SMTP: Premier@gov.nl.ca],
     premier@ontario.ca [SMTP: premier@ontario.ca], premier.taptuna@gov.nu.ca
     [SMTP: premier.taptuna@gov.nu.ca], cpm@mce.gouv.qc.ca
     [SMTP: cpm@mce.gouv.qc.ca], premier@gov.ab.ca [SMTP: premier@gov.ab.ca],
     premier@novascotia.ca [SMTP: premier@novascotia.ca], premier@gov.pe.ca
     [SMTP: premier@gov.pe.ca]

Sent: 8/16/2016 at 4:44 PM
Received: 8/16/2016 at 4:44 PM
Subject: August 12 letter to Zekulin and Haines

Attachments: COF to Tweed and Metrum.PDF

THIS MESSAGE IS SENT ON BEHALF OF PREMIER PASLOSKI

A

Good afternoon,

A

Please find attached a letter to Mr. Zekulin and Mr. Haines from Premier Pasloski in response to the July 5 letter regarding the regulation and distribution of non-medical marijuana in Canada, and the recent meeting of Canadáês Premiers in Whitehorse, Yukon on July 21-22, 2016.

A

A hardcopy of this has also been mailed to Mr. Zekulin.

A

Regards,

A

Meaghan O'Connor
Executive Council Office
Government of Yukon
Tel: 867 393 6330

A
August 12, 2016

Mark Zekulin  
President, Tweed  
1 Hershey Drive  
Smiths Falls, ON K7A 0A8

Michael Haines  
CEO, Mettrum Health Corp.  
PO Box 68 Bowmanville  
Bowmanville, ON L1C 3K8

Dear Mr. Zekulin and Mr. Haines:

Thank you for your letter of July 5, 2016. I appreciate hearing from you about the regulation and distribution of non-medical marijuana in Canada.

I want to assure you that the issues you have raised are important to all provinces and territories. At our recent meeting in Whitehorse, Premiers discussed matters relating to the regulation and distribution of non-medical marijuana in Canada.

Information and outcomes from the recent meeting of Premiers can be found at our website: www.canadaspremiers.ca.

Thank you once again for taking the time to write. I will be sure to share your letter with my colleagues.

Sincerely,

Darrell Pasloski  
Chair, Council of the Federation  
Premier of Yukon

c. All Premiers
12 août 2016

Mark Zekulin
Président, Tweed
1, chemin Hershey
Smiths Falls (Ontario) K7A 0A8

Michael Haines
Président-directeur général, la Société Mettrum
Case postale 68, Bowmanville
Bowmanville (Ontario) L1C 3K8

Messieurs,

Je vous remercie pour votre lettre du 5 juillet 2016. Je vous suis reconnaissant de m’avoir fait part de vos propos sur les questions importantes de la réglementation et la distribution de cannabis à des fins non médicales au Canada.

Soyez assurés que les enjeux que vous avez soulevés sont d’un grand intérêt pour toutes les provinces et tous les territoires. Lors de notre récente rencontre à Whitehorse, les premiers ministres des provinces et territoires ont discuté des questions liées à la réglementation et à la distribution de cannabis à des fins non médicales au Canada.

Vous trouverez de l’information et un aperçu des résultats de la récente rencontre des premiers ministres dans le site Web des Premiers ministres des provinces et territoires à www.pmprovinceterritoires.ca.

Merci encore d’avoir pris le temps de nous écrire. Je m’assurerai personnellement de faire circuler votre lettre auprès de mes homologues.

Je vous prie de recevoir, Messieurs, mes plus cordiales salutations.

Darrell Pasloski
Président, Conseil de la fédération
Premier ministre du Yukon

c. c. : Premiers ministres des provinces et des territoires
Hi Michelle - First draft of our release attached. The highlighted portion (along with the rest of the release) is totally up for discussion. I want to make sure you're comfortable with how we're positioning that aspect.

Thanks,

Jordan

Canopy Growth Corporation

Jordan Sinclair
Director of Communications & Media
613-706-2185 x 309
613-769-4196 (cell)
www.canopygrowth.com
NEWFOUNDLAND & LABRADOR AND CANOPY GROWTH ENTER COMPREHENSIVE SUPPLY, DEVELOPMENT AND RETAIL AGREEMENT

December 8, 2017

Smiths Falls, ON - Canopy Growth Corporation ("Canopy Growth" or "the Company") along with representatives from the Province of Newfoundland & Labrador today are pleased to announce that the Company has entered into the largest provincial cannabis supply agreement announced to date, securing a regulated supply of cannabis for Newfoundlanders heading into the legal adult access market.

Canopy Growth will supply 8000 kg of high quality cannabis products annually for the first two years of the deal. Under the terms of the agreement, Canopy Growth will also establish a new production facility in Newfoundland capable of producing 12,000 kg per year, bringing approximately 145 jobs in an emerging sector and major capital investment to the region. Site locations are being evaluated to house what could be the first licensed production facility in the province.

"Minister Mitchelmore quote."

"Canopy’s operations will soon stretch from Coast to Coast, with locations now planned in seven provinces including Newfoundland," said Bruce Linton, Chairman & CEO, Canopy Growth. “Wherever we operate we look for ways to integrate ourselves into the local community to make sure we are giving back to the communities we call home.”

Canopy’s wholly-owned subsidiary, Tweed Inc. (Tweed) will also be eligible to apply to operate four new retail locations across the province. This would be a major milestone for Tweed, a leading brand in today’s medical cannabis industry. These four licenses would represent the first announced privately owned and operated legal cannabis retail locations in the country. Site scouting is underway, with two locations coming east of Avalon Peninsula, one West of Avalon, and another at the production site, something Canopy Growth and Tweed are seeking in other provinces, consistent with a commonplace practice for breweries and wineries across Canada and supporting local production and investment.

Mr. Linton continued, “The Newfoundland retail framework will allow us to take our existing e-commerce business and the organic, most recognized brand personality that is Tweed and present that pride and dedication in a “brick and mortar” retail environment. I want to congratulate the province of Newfoundland and Labrador policymakers for choosing a retail model that encourages local growth and a made-at-home experience, while balancing private and public involvement.”
Tweed has a long track record of responsible cannabis sales as a medical producer and has partnered with organizations like MADD Canada and Parent Action on Drugs to ensure Canada exits prohibition in a responsible way. The Company looks forward to establishing welcoming and warm retail spaces that prioritize top-notch customer service and product education, supported by Canada’s largest cannabis production platform and a wide number of CrasftGrow partnerships to bring cannabis of all forms and sizes to the people of Newfoundland & Labrador.

Here’s to Future Growth (on the Rock).

Contact:

Jordan Sinclair
Director of Communications
Jordan@canopygrowth.com
613-769-4196

Investor Relations
Tyler Burns
Tyler.burns@canopygrowth.com
855-558-9333 ex 122

Director:
Bruce Linton
tmx@canopygrowth.com

About Canopy Growth Corporation

Canopy Growth is a world-leading diversified cannabis and hemp company, offering distinct brands and curated cannabis varieties in dried, oil and Softgel capsule forms. From product and process innovation to market execution, Canopy Growth is driven by a passion for leadership and a commitment to building a world-class cannabis company one product, site and country at a time.

Canopy Growth has established partnerships with leading sector names including cannabis icon Snoop Dogg, breeding legends DNA Genetics and Green House seeds, and Fortune 500 alcohol leader Constellation Brands, to name but a few. Canopy Growth operates seven cannabis production sites with over 665,000 square feet of production capacity, including over 500,000 square feet of GMP-certified production space. The Company has operations in seven countries across four continents. The Company is proudly dedicated to educating healthcare practitioners, conducting robust clinical research, and furthering the public’s understanding of cannabis, and through its partly owned subsidiary, Canopy Health Innovations, has devoted millions of dollars toward cutting edge, commercializable research and IP development. Through partly owned subsidiary Canopy Rivers Corporation, the Company is providing resources and investment to new market entrants and building a portfolio of stable investments in the sector. From our historic public listing to our continued international expansion, pride in advancing shareholder value through leadership is engrained in all we do at Canopy Growth. For more information visit www.canopygrowth.com

Notice Regarding Forward Looking Statements

This news release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as “plans”, “expects” or “does not expect”, “is expected”, “estimates”, “intends”, “anticipates” or “does not anticipate”, or “believes”, or variations of such words and phrases or state that certain actions, events or results “may”, “could”, “would”, “might”
or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Canopy Growth Corporation, its subsidiaries, or its affiliates to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Examples of such statements include future operational and production capacity, the impact of enhanced infrastructure and production capabilities, and forecasted available product selection. The forward-looking statements included in this news release are made as of the date of this news release and Canopy Growth Corporation does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities legislation.
Hi Jordan,

Please see attached draft NR. Can you please review and provide a quote from Bruce? I’m also attaching the draft event scenario.

Thanks,

Tansy

Tansy Mundon
Director of Communications
Department of Tourism, Culture, Industry and Innovation
Government of Newfoundland and Labrador
709-729-4653
tansymundon@gov.nl.ca

---

On Tue, Dec 5, 2017 at 3:17 PM, Mundon, Tansy <TansyMundon@gov.nl.ca> wrote:

Hi Jordan,

I should be in a position to share our draft news release with you tomorrow. We welcome a quote from your CEO. I hope to also send along the draft event scenario at that time.
Minister Mitchelmore will be the lead on the file. I can provide you a quote for your news release once you send along a draft.

Thanks,

Tansy

Tansy Mundon
Director of Communications
Department of Tourism, Culture, Industry and Innovation
Government of Newfoundland and Labrador
709-729-4653
tansymundon@gov.nl.ca

From: Jordan Sinclair [mailto:jordan@tweed.com]
Sent: Tuesday, December 5, 2017 4:45 PM
To: Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca>; Caitlin O'Hara <caitlin.ohara@canopygrowth.com>
Cc: Mundon, Tansy <TansyMundon@gov.nl.ca>; Joyce, Luke <LukeJoyce@gov.nl.ca>
Subject: Re: Connecting

Hi all - Here's the list of folks we've identified as covering the space, are you feeling good about these names being in the room Friday?

And I'm just drafting the release now. Who would you like quoted on your side and would you like me to draft something for you?

Thanks,

Jordan
On Tue, Dec 5, 2017 at 11:06 AM, Jordan Sinclair <jordan@tweed.com> wrote:

Thanks, Michelle - I really appreciate you putting the team together to run me through the gameplan.

We'll issue our own Canopy release as well and I'll have a draft over to you tomorrow. Who would be the best Nfld rep to have quoted in the Canopy Growth release?

Jordan
On Tue, Dec 5, 2017 at 10:17 AM, Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca> wrote:

Hi Jordan!

Great chat, and great announcement!

I am connecting you with Tansy (TCII Comms Director) and Luke Joyce (Executive Council Communications Branch) who were on the call with us today.

Below I’ve attached a link to our News Release for our Cannabis Legislation for Canopy to review – if you have any questions whatsoever don’t hesitate to call/ email/ carrier pigeon – whatever!

See attached

http://www.releases.gov.nl.ca/releases/2017/exec/1123n01.aspx

Kind regards,

Michelle Cannizzaro

Director of Communications

Office of the Premier

Executive Council

Government of Newfoundland & Labrador

8th Floor East Block, Confederation Complex

P.O. Box 8700, St. John’s NL, A1B 4J6

709-729-3960 michellecannizzaro@gov.nl.ca
“This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender.”
Event Scenario

Event Name: Announcement of Supply and Production Agreement with Canopy Growth Corporation

Organized by: Department of Tourism, Culture, Industry and Innovation

Participants:
- The Honourable Christopher Mitchelmore, Minister of Tourism, Culture, Industry and Innovation
- Mr. Bruce Linton, Chair and CEO, Canopy Growth Corporation

Contact: Tansy Mundon, Communications Director, Tourism, Culture, Industry and Innovation, 729-4653, 693-1865

Start time and expected duration of event: 9:30 a.m., 30 minutes (Technical briefing for media at 9:00 a.m.)

Date: Friday, December 8, 2017

Location: Media Centre, Ground, Floor, East Block, Confederation Building, St. John’s

Order of Events (speaking times are approximate):

9:00 a.m. Technical briefing for media (Ted Lomond, Deputy Minister, Department of Tourism, Culture, Industry and Innovation and Jordan Sinclair, Director of Communications and Media, Canopy)

9:30 a.m. Minister Mitchelmore and Mr. Linton take their seats at the front of the room.

9:31 a.m. Minister Mitchelmore welcomes those in attendance, introduces Mr. Linton and announces a partnership with Canopy Growth Corporation for supply and production of cannabis.

9:36 a.m. Minister Mitchelmore invites Mr. Linton to speak on behalf of Canopy.

9:37 a.m. Remarks – Mr. Linton

9:41 a.m. Minister Mitchelmore thanks Mr. Linton and invites questions from the media.

9:50 a.m. Minister Mitchelmore thanks those in attendance and notes conclusion of the news conference.

Event set-up:
- Table in front of room with seating for two/Screen to the right of head table.
Provincial Government Enters Into Agreement with Canopy Growth Corporation on Supply and Production of Cannabis

The Provincial Government today announced it has entered into an agreement with Canopy Growth Corporation for the supply and production of cannabis in the province.

Canopy is a world-leading diversified cannabis company operating a collection of diverse brands, supported by over three million square feet of indoor and greenhouse production capacity in use or under construction. As a result of the agreement, the province has secured a supply of up to 8,000 kg of cannabis and cannabis-related product annually. In addition, Canopy has committed to build a production facility in the province, resulting in the creation of 145 new jobs.

These details were provided at a news conference by the Honourable Christopher Mitchelmore, Minister of Tourism, Culture, Industry and Innovation, and Bruce Linton, Chair and Chief Executive Officer, Canopy Growth.

With no current licensed producer of cannabis in Newfoundland and Labrador, it was important to secure a safe supply of cannabis in advance of the Federal Government’s July 2018 legalization date. While this agreement guarantees the province a supply of cannabis, it does not preclude the province from purchasing cannabis from other licence holders.

Canopy’s future production facility in Newfoundland and Labrador is estimated to be 150,000 square feet. The company will spend over $40 million to construct the facility, and have the capacity to produce 12,000 kg of cannabis annually.

Canopy is committed to having the facility operational by 2019 and to operate it for a minimum of 20 years. In return, the Provincial Government will contribute to costs to construct the facility through reduced sales remittances to the province until the company’s investment is partially recouped. Additional production at the facility that will be exported to Canopy’s markets elsewhere in Canada and around the world will not receive a similar rate reduction.

Canopy will also be eligible to receive up to four retail licences to operate retail stores selling its own product and products from other federally-approved growers. One licence would be adjacent to its production facility and expected to be located in the St. John’s metro area, although suitable production facilities are still being sought. The remaining three licences would be provided for each 4,000 kg of cannabis produced. Two of these additional stores are also expected to be located in the St. John’s metro area with the other being outside the Northeast Avalon region. The company will be subject to regular provincial and municipal approvals for its production facility and retail stores.
The agreement also includes a $1 million cost-shared program on research and development in the province over a five-year period. This investment reflects a joint commitment to bringing value-add research and development to the province, and is expected to leverage additional funding and provide opportunities for researchers and academics.

As referenced previously, the Newfoundland Liquor Corporation will issue a Request for Proposals (RFP) to identify private retailers interested in selling cannabis. Canopy will be required to follow the same regulations for its retail outlets as other private retailers. Those regulations will be included as part of the RFP package.

Quotes
“This agreement today with an internationally-recognized producer not only guarantees a safe supply of cannabis for Newfoundland and Labrador before the federally imposed July 2018 implementation date, but also results in the creation of 145 new jobs in our province. We will also use this as a framework for other agreements related to cannabis supply and production. Our vision is for an industry which leads to production, job creation, supply chain development and research and development in this province.”
Honourable Christopher Mitchelmore
Minister of Tourism, Culture, Industry and Innovation

“The Newfoundland and Labrador retail framework will allow us to take our existing e-commerce business and well-recognized house of brands including Tweed, DNA Genetics, Leafs by Snoop, and our Craft Grow program, and present that pride and dedication in a ‘brick and mortar’ retail environment. I’m pleased we were able to enter into an agreement that will create local jobs in the region and want to congratulate the Government of Newfoundland and Labrador for choosing a retail model that encourages local growth and a made-at-home experience, while balancing private and public involvement.”
Bruce Linton
Chair and Chief Executive Officer
Canopy Growth Corporation

- 30 -

Learn more

Follow us on Twitter: @GovNL and @TCII_GovNL

Media contacts
Eric Humber
Tourism, Culture, Industry and Innovation
709-729-4819, 725-9655
erichumber@gov.nl.ca
Buckle, Joy

From: Mundon, Tansy
Sent: Wednesday, December 6, 2017 3:17 PM
To: Joyce, Luke; Cannizzaro, Michelle
Subject: RE: First draft

Just a couple of additional edits from me. The current job number is 145.

Are you both okay with this draft?

From: Joyce, Luke
Sent: Wednesday, December 6, 2017 2:59 PM
To: Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca>; Mundon, Tansy <TansyMundon@gov.nl.ca>
Subject: RE: First draft

Some edits from me.

From: Cannizzaro, Michelle
Sent: Wednesday, December 06, 2017 2:53 PM
To: Mundon, Tansy; Joyce, Luke
Subject: Fw: First draft

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Jordan Sinclair <jordan@tweed.com>
Sent: Wednesday, December 6, 2017 1:37 PM
To: Cannizzaro, Michelle
Subject: First draft

Hi Michelle - First draft of our release attached. The highlighted portion (along with the rest of the release) is totally up for discussion. I want to make sure you're comfortable with how we're positioning that aspect.

Thanks,

Jordan

Canopy Growth Corporation

Jordan Sinclair
Director of Communications & Media
613-706-2185 x 309
613-769-4196 (cell)
www.canopygrowth.com
NEWFOUNDLAND & LABRADOR AND CANOPY GROWTH ENTER COMPREHENSIVE SUPPLY, DEVELOPMENT AND RETAIL AGREEMENT

December 8, 2017

Smiths Falls, ON - Canopy Growth Corporation ("Canopy Growth" or "the Company") along with representatives from the Province of Newfoundland & Labrador today are pleased to announce that the Company has entered into the largest provincial cannabis supply agreement announced to date, securing a regulated supply of cannabis for Newfoundlanders and Labradorians heading into the legal adult access market.

Canopy Growth will supply 8000 kg of high quality cannabis products annually for the first two years of the deal. Under the terms of the agreement, Canopy Growth will also establish a new production facility in Newfoundland and Labrador capable of producing 12,000 kg per year, bringing approximately up to 445 jobs in an emerging sector and major capital investment to the region. Site locations are being evaluated to house what could be the first licensed production facility in the province.

"Minister Mitchelmore quote."

"Canopy’s operations will soon stretch from Coast to Coast, with locations now planned in seven provinces including Newfoundland and Labrador," said Bruce Linton, Chairman & CEO, Canopy Growth. “Wherever we operate we look for ways to integrate ourselves into the local community to make sure we are giving back to the communities we call home.”

Canopy’s wholly-owned subsidiary, Tweed Inc. (Tweed) will also be eligible to apply to operate four new retail locations across the province. This would be a major milestone for Tweed, a leading brand in today’s medical cannabis industry. These four licenses would represent the first announced privately owned and operated legal cannabis retail locations in the country. Site scouting is underway, with two locations coming east of on the Avalon Peninsula, one west of the Avalon Peninsula, and another at the production site, something Canopy Growth and Tweed are seeking in other provinces, consistent with a commonplace practice for breweries and wineries across Canada and supporting local production and investment.

Mr. Linton continued, “The Newfoundland and Labrador retail framework will allow us to take our existing e-commerce business and the organic, most recognized brand personality that is Tweed and present that pride and dedication in a “brick and mortar” retail environment. I want to congratulate the province of Newfoundland and Labrador policymakers for choosing a retail model that encourages local
growth and a made-at-home experience, while balancing private and public involvement.”

Tweed has a long track record of responsible cannabis sales as a medical producer and has partnered with organizations like MADD Canada and Parent Action on Drugs to ensure Canada exits prohibition in a responsible way. The Company looks forward to establishing welcoming and warm retail spaces that prioritize top-notch customer service and product education, supported by Canada’s largest cannabis production platform and a wide number of CrasftGrow partnerships to bring cannabis of all forms and sizes to the people of Newfoundland & Labrador.

Here’s to Future Growth (on the Rock).

Contact:

Jordan Sinclair
Director of Communications
Jordan@canopygrowth.com
613-769-4196

Investor Relations
Tyler Burns
Tyler.burns@canopygrowth.com
855-558-9333 ex 122

Director:
Bruce Linton
tmx@canopygrowth.com

About Canopy Growth Corporation

Canopy Growth is a world-leading diversified cannabis and hemp company, offering distinct brands and curated cannabis varieties in dried, oil and Softgel capsule forms. From product and process innovation to market execution, Canopy Growth is driven by a passion for leadership and a commitment to building a world-class cannabis company one product, site and country at a time.

Canopy Growth has established partnerships with leading sector names including cannabis icon Snoop Dogg, breeding legends DNA Genetics and Green House seeds, and Fortune 500 alcohol leader Constellation Brands, to name but a few. Canopy Growth operates seven cannabis production sites with over 665,000 square feet of production capacity, including over 500,000 square feet of GMP-certified production space. The Company has operations in seven countries across four continents. The Company is proudly dedicated to educating healthcare practitioners, conducting robust clinical research, and furthering the public's understanding of cannabis, and through its partly owned subsidiary, Canopy Health Innovations, has devoted millions of dollars toward cutting edge, commercializable research and IP development. Through partly owned subsidiary Canopy Rivers Corporation, the Company is providing resources and investment to new market entrants and building a portfolio of stable investments in the sector. From our historic public listing to our continued international expansion, pride in advancing shareholder value through leadership is engrained in all we do at Canopy Growth. For more information visit www.canopygrowth.com

Notice Regarding Forward Looking Statements
This news release contains forward-looking statements. Often, but not always, forward-looking statements can be identified by the use of words such as "plans", "expects" or "does not expect", "is expected", "estimates", "intends", "anticipates" or "does not anticipate", or "believes", or variations of such words and phrases or state that certain actions, events or results "may", "could", "would", "might" or "will" be taken, occur or be achieved. Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of Canopy Growth Corporation, its subsidiaries, or its affiliates to be materially different from any future results, performance or achievements expressed or implied by the forward-looking statements. Examples of such statements include future operational and production capacity, the impact of enhanced infrastructure and production capabilities, and forecasted available product selection. The forward-looking statements included in this news release are made as of the date of this news release and Canopy Growth Corporation does not undertake an obligation to publicly update such forward-looking statements to reflect new information, subsequent events or otherwise unless required by applicable securities legislation.
Tansy, please incorporate both our edits and send along.

Thanks

Hey guys, please send back to Jordan

Sent from my BlackBerry 10 smartphone on the Bell network.

Some edits from me.

Sent from my BlackBerry 10 smartphone on the Bell network.

Hi Michelle - First draft of our release attached. The highlighted portion (along with the rest of the release) is totally up for discussion. I want to make sure you're comfortable with how we're positioning that aspect.

Thanks,

Jordan

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Jordan Sinclair
Director of Communications & Media
613-706-2185 x 309
613-769-4196 (cell)
www.canopygrowth.com
Buckle, Joy

From: Mundon, Tansy
Sent: Wednesday, December 6, 2017 3:33 PM
To: 'Jordan Sinclair'
Cc: Cannizzaro, Michelle; Joyce, Luke
Subject: RE: First draft
Attachments: NFLD Supply Site Announcement v2 (003).docx

Hi Jordan,
Please see attached some initial suggestions from us. Wondering if you are planning to highlight any other parts of the agreement – i.e. R&D?

Thanks,
Tansy

From: Jordan Sinclair <jordan@tweed.com>
Sent: Wednesday, December 6, 2017 1:37 PM
To: Cannizzaro, Michelle
Subject: First draft

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Canopy Growth will supply 8,000 kg of high quality cannabis products annually for the first two years of the deal. Under the terms of the agreement, Canopy Growth will also establish a new production facility in Newfoundland and Labrador capable of producing 12,000 kg per year, bringing approximately 145 jobs in an emerging sector and major capital investment to the region. Site locations are being evaluated to house what could be the first licensed production facility in the province.

“Minister Mitchelmore quote.”

“Canopy’s operations will soon stretch from Coast to Coast, with locations now planned in seven provinces including Newfoundland and Labrador,” said Bruce Linton, Chairman & CEO, Canopy Growth. “Wherever we operate we look for ways to integrate ourselves into the local community to make sure we are giving back to the communities we call home.”

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Mr. Linton continued, “The Newfoundland and Labrador retail framework will allow us to take our existing e-commerce business and the organic, most recognized brand personality that is Tweed and present that pride and dedication in a “brick and mortar” retail environment. I want to congratulate the province-of-the Government of Newfoundland and Labrador policymakers for choosing a retail model that encourages local growth and a made-at-home experience, while balancing private and public involvement.”
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Director of Communications
Jordan@canopygrowth.com
613-769-4196

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Hi Jordan,
Further to my previous emails, feel free to use the Minister’s quote in our draft NR for your news release.

Please let me know if you have any questions.

Thanks,

Tansy

Tansy Mundon
Director of Communications
Department of Tourism, Culture, Industry and Innovation
Government of Newfoundland and Labrador
709-729-4653
tansymundon@gov.nl.ca
Thanks, Jordan. Appreciate it.

Tansy

From: Jordan Sinclair [mailto:jordan@tweed.com]
Sent: Thursday, December 7, 2017 10:54 AM
To: Mundon, Tansy <TansyMundon@gov.nl.ca>
Cc: Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca>; Joyce, Luke <LukeJoyce@gov.nl.ca>; Caitlin O'Hara <caitlin.ohara@canopygrowth.com>
Subject: Re: Recent article

Thanks - The telegram reached out and I haven't written back yet. Let me know if you want to do a quick call to align on messaging.

I'm working on the quote and have a few comments on what we would normally disclose, will get that to you asap.

The comments you offered on our release were all fine, just getting that approved by the exec team and I'll send that over once final.

Thanks,

Jordan

On 7 Dec 2017 8:39 am, "Mundon, Tansy" <TansyMundon@gov.nl.ca> wrote:

Hi Jordan,

Please see below a recent news article related to supply.

Tansy
Potential copyright material

If you wish to obtain a copy please contact the ATIPP Office at (709) 729-7072 or atippoffice@gov.nl.ca.
NLIS
Tourism, Culture, Industry and Innovation
December 8, 2017

Provincial Government Enters Into Agreement with Canopy Growth Corporation on Supply and Production of Cannabis

The Provincial Government today announced it has entered into an agreement with Canopy Growth Corporation for the supply and production of cannabis in the province.

Canopy is a world-leading diversified cannabis company operating a collection of diverse brands, supported by over three million square feet of indoor and greenhouse production capacity in use or under construction. As a result of the agreement, the province has secured a supply of up to 8,000 kg of cannabis and cannabis-related product annually. In addition, Canopy has committed to build a production facility in the province, resulting in the creation of 145 new jobs.

These details were provided at a news conference by the Honourable Christopher Mitchelmore, Minister of Tourism, Culture, Industry and Innovation, and Bruce Linton, Chair and Chief Executive Officer, Canopy Growth.

With no current licensed producer of cannabis in Newfoundland and Labrador, it was important to secure a safe supply of cannabis in advance of the Federal Government’s July 2018 legalization date. While this agreement guarantees the province a supply of cannabis, it does not preclude the province from purchasing cannabis from other licence holders.

Canopy’s future production facility in Newfoundland and Labrador is estimated to be 150,000 square feet. The company will spend over $40 million to construct the facility, and have the capacity to produce 12,000 kg of cannabis annually.

Canopy is committed to having the facility operational by 2019 and to operate it for a minimum of 20 years. In return, the Provincial Government will contribute to costs to construct the facility through reduced sales remittances to the province until the company’s investment is recouped. Additional production at the facility that will be exported to Canopy’s markets elsewhere in Canada and around the world will not receive a similar rate reduction.

Canopy will also be eligible to receive up to four retail licences to operate retail stores selling its own product and products from other federally-approved growers. One licence would be adjacent to its production facility and expected to be located in the St. John’s metro area, although suitable production facilities are still being sought. The remaining three licences would be provided for each 4,000 kg of cannabis produced. Two of these additional stores are also expected to be located in the
St. John’s metro area with the other being outside the Northeast Avalon region. The company will be subject to regular provincial and municipal approvals for its production facility and retail stores.

The agreement also includes a $1 million cost-shared program on research and development in the province over a five-year period. This investment reflects a joint commitment to bringing value-add research and development to the province, and is expected to leverage additional funding and provide opportunities for researchers and academics.

As referenced previously, the Newfoundland Liquor Corporation will issue a Request for Proposals (RFP) to identify private retailers interested in selling cannabis. Canopy will be required to follow the same regulations for its retail outlets as other private retailers. Those regulations will be included as part of the RFP package.

Quotes
“This agreement today with an internationally-recognized producer not only guarantees a safe supply of cannabis for Newfoundland and Labrador before the federally imposed July 2018 implementation date, but also results in the creation of 145 new jobs in our province. We will also use this as a framework for other agreements related to cannabis supply and production. Our vision is for an industry which leads to production, job creation, supply chain development and research and development in this province.”
Honourable Christopher Mitchelmore
Minister of Tourism, Culture, Industry and Innovation

“The Newfoundland and Labrador retail framework will allow us to take our existing e-commerce business and well-recognized house of brands including Tweed, DNA Genetics, Leafs by Snoop, and our Craft Grow program, and present that pride and dedication in a ‘brick and mortar’ retail environment. I’m pleased we were able to enter into an agreement that will create local jobs in the region and want to congratulate the Government of Newfoundland and Labrador for choosing a retail model that encourages local growth and a made-at-home experience, while balancing private and public involvement.”
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Chair and Chief Executive Officer
Canopy Growth Corporation

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Follow us on Twitter: @GovNL and @TCII_GovNL

Media contacts
Eric Humber
Tourism, Culture, Industry and Innovation
709-729-4819, 725-9655
erichumber@gov.nl.ca

Jordan Sinclair
Canopy Growth Corporation
613-769-4196
Jordan@canopygrowth.com
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Chair and Chief Executive Officer
Canopy Growth Corporation

Learn more

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Media contacts
Eric Humber
Tourism, Culture, Industry and Innovation
709-729-4819, 725-9655
erichumber@gov.nl.ca
Hi Tansy,

Yes, we will be issuing our release at 9:30 am NL time (8:00 am EST).

Regarding the edits to your release - it is our understanding that the agreement provides for the province to repay a significant portion, but not all of, Canopy's investment. I've attached an updated document with a small edit that reflects this understanding.

Please let me know your thoughts.

Thanks, again, Tansy!

Caitlin O'Hara
Communications Specialist
Canopy Growth Corporation
C: 613-291-3239
www.canopygrowth.com

On Thu, Dec 7, 2017 at 2:16 PM, Mundon, Tansy <TansyMundon@gov.nl.ca> wrote:

Also, are you still planning to issue your news release at 9:30 NL time tomorrow?

From: Mundon, Tansy
Sent: Thursday, December 7, 2017 3:43 PM
To: 'Caitlin O'Hara' <caitlin.o'hara@canopygrowth.com>
Cc: Jordan Sinclair <jordan@tweed.com>; Joyce, Luke <LukeJoyce@gov.nl.ca>; Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca>
Subject: RE: Recent article

Thanks Caitlin and Jordan. We are good with your changes to our news release, with one exception. Please see attached and advise if you are good with this.
Thanks,

Tansy

From: Caitlin O'Hara [mailto:caitlin.ohara@canopygrowth.com]
Sent: Thursday, December 7, 2017 3:15 PM
To: Mundon, Tansy <TansyMundon@gov.nl.ca>
Cc: Jordan Sinclair <jordan@tweed.com>
Subject: Re: Recent article

Apologies, Tansy - clean version of our release attached here.

Thanks, again, for your patience.

---

Caitlin O'Hara
Communications Specialist

Canopy Growth Corporation

C: 613-291-3239
www.canopygrowth.com

On Thu, Dec 7, 2017 at 1:41 PM, Caitlin O'Hara <caitlin.ohara@canopygrowth.com> wrote:

Hi Tansy,

My sincerest apologies for the delay in getting these over to you.

I've attached our final release along with a marked-up version of the provincial release with edits from our end.
Please let me know if you have any questions or concerns.

Thanks, again, Tansy.

Cheers,

Caitlin O'Hara  
Communications Specialist  
Canopy Growth Corporation  
C: 613-291-3239  
www.canopygrowth.com

On Thu, Dec 7, 2017 at 1:27 PM, Mundon, Tansy <TansyMundon@gov.nl.ca> wrote:

Awesome, thanks!

From: Jordan Sinclair [mailto:jordan@tweed.com]  
Sent: Thursday, December 7, 2017 2:57 PM  
To: Mundon, Tansy <TansyMundon@gov.nl.ca>; Caitlin O'Hara <caitlin.o'hara@canopygrowth.com>  
Subject: RE: Recent article

Caitlin cc'd, is just about to hit send, thanks for your patience!!!

On 7 Dec 2017 1:23 pm, "Mundon, Tansy" <TansyMundon@gov.nl.ca> wrote:

Hi Jordan,

Just wondering how things are coming along? Once I receive your quote, I will be sending through our internal approval process.
Thanks,
Tansy

From: Jordan Sinclair [mailto:jordan@tweed.com]
Sent: Thursday, December 7, 2017 10:54 AM
To: Mundon, Tansy <TansyMundon@gov.nl.ca>
Cc: Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca>; Joyce, Luke <LukeJoyce@gov.nl.ca>; Caitlin O'Hara <caitlin.ohara@canopygrowth.com>
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These details were provided at a news conference by the Honourable Christopher Mitchelmore, Minister of Tourism, Culture, Industry and Innovation and Bruce Linton, Chair and Chief Executive Officer, Canopy Growth.

With no current licensed producer of cannabis in Newfoundland and Labrador, it was important to secure a safe supply of cannabis in advance of the Federal Government’s July 2018 adult-use legalization date. While this agreement guarantees the province a supply of cannabis, it does not preclude the province from purchasing cannabis from other license holders.

Canopy’s future production facility in Newfoundland and Labrador is estimated to be 150,000 square feet. The company will spend over $40 million to construct the facility, and have the capacity to produce 12,000 kg of cannabis annually.

Canopy is committed to have the facility operational by 2019 and to operate it for a minimum of 20 years. In return, the Provincial Government will contribute a portion of the costs to construct the facility through reduced sales remittances to the province until the company’s investment is partially recouped. Additional production at the facility will be exported to Canopy’s markets elsewhere in Canada and around the world will not receive a similar rate reduction.

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"This agreement today with an internationally recognized producer not only guarantees a safe supply of cannabis for Newfoundland and Labrador before the federally imposed July 2018 implementation date, but also results in the creation of 145 new jobs in our province. We will also use this as a framework for other agreements related to cannabis supply and production. Our vision is for an industry which leads to production, job creation, supply chain development and research and development in this province."
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Jordan Sinclair  
Director of Communications  
Canopy Growth Corporation  
Jordan@canopygrowth.com  
613-769-4196
Thanks, Caitlin. We are good with this. Revised attached.

I am also sending you our Minister’s speaking notes for your information. Are you able to share your speaking notes as well?

Thanks,
Tansy

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Hi Tansy,

Yes, we will be issuing our release at 9:30 am NL time (8:00 am EST).

Regarding the edits to your release - it is our understanding that the agreement provides for the province to repay a significant portion, but not all of, Canopy's investment. I’ve attached an updated document with a small edit that reflects this understanding.

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Caitlin O'Hara
Communications Specialist
Canopy Growth Corporation
C: 613-291-3239
www.canopygrowth.com

On Thu, Dec 7, 2017 at 2:16 PM, Mundon, Tansy <TansyMundon@gov.nl.ca> wrote:
Also, are you still planning to issue your news release at 9:30 NL time tomorrow?

From: Mundon, Tansy  
Sent: Thursday, December 7, 2017 3:43 PM  
To: 'Caitlin O'Hara' <caitlin.o bara@canopygrowth.com>  
Cc: Jordan Sinclair <jordan@tweed.com>; Joyce, Luke <LukeJoyce@gov.nl.ca>; Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca>  
Subject: RE: Recent article

Thanks Caitlin and Jordan. We are good with your changes to our news release, with one exception. Please see attached and advise if you are good with this.

Thanks,
Tansy

From: Caitlin O'Hara [mailto:caitlin.o bara@canopygrowth.com]  
Sent: Thursday, December 7, 2017 3:15 PM  
To: Mundon, Tansy <TansyMordon@gov.nl.ca>  
Cc: Jordan Sinclair <jordan@tweed.com>  
Subject: Re: Recent article

Apologies, Tansy - clean version of our release attached here.

Thanks, again, for your patience.

Caitlin O'Hara  
Communications Specialist  
Canopy Growth Corporation  
C: 613-291-3239  
www.canopygrowth.com
On Thu, Dec 7, 2017 at 1:41 PM, Caitlin O'Hara <caitlin.ohara@canopygrowth.com> wrote:

Hi Tansy,

My sincerest apologies for the delay in getting these over to you.

I've attached our final release along with a marked-up version of the provincial release with edits from our end.

Please let me know if you have any questions or concerns.

Thanks, again, Tansy.

Cheers,

Caitlin O'Hara
Communications Specialist
Canopy Growth Corporation
C: 613-291-3239
www.canopygrowth.com

On Thu, Dec 7, 2017 at 1:27 PM, Mundon, Tansy <TansyMundon@gov.nl.ca> wrote:

Awesome, thanks!
Caitlin cc'd, is just about to hit send, thanks for your patience!!

On 7 Dec 2017 1:23 pm, "Munden, Tansy" <TansyMunden@gov.nl.ca> wrote:

Hi Jordan,

Just wondering how things are coming along? Once I receive your quote, I will be sending through our internal approval process.

Thanks,

Tansy

Thanks - The telegram reached out and I haven't written back yet. Let me know if you want to do a quick call to align on messaging.

I'm working on the quote and have a few comments on what we would normally disclose, will get that to you asap.

The comments you offered on our release were all fine, just getting that approved by the exec team and I'll send that over once final.

Thanks,
Potential copyright material

If you wish to obtain a copy please contact the ATIPP Office at (709) 729-7072 or atipoffice@gov.nl.ca.
Provincial Government Enters Into Agreement with Canopy Growth Corporation on Supply and Production of Cannabis

The Provincial Government today announced it has entered into an agreement with Canopy Growth Corporation for the supply and production of cannabis in the province.

Canopy is a world-leading diversified cannabis company operating a collection of diverse brands, supported by over three million square feet of indoor and greenhouse production capacity in use or under construction. As a result of the agreement, the province has secured a supply of up to 8,000 kg of cannabis and cannabis-related product annually. In addition, Canopy has committed to build a production facility in the province, resulting in the creation of 145 new jobs.

These details were provided at a news conference by the Honourable Christopher Mitchelmore, Minister of Tourism, Culture, Industry and Innovation, and Bruce Linton, Chair and Chief Executive Officer, Canopy Growth.

With no current licensed producer of cannabis in Newfoundland and Labrador, it was important to secure a safe supply of cannabis in advance of the Federal Government’s July 2018 legalization date. While this agreement guarantees the province a supply of cannabis, it does not preclude the province from purchasing cannabis from other licence holders.

Canopy’s future production facility in Newfoundland and Labrador is estimated to be 150,000 square feet. The company will spend over $40 million to construct the facility, and have the capacity to produce 12,000 kg of cannabis annually.

Canopy is committed to having the facility operational by 2019 and to operate it for a minimum of 20 years. In return, the Provincial Government will contribute to costs to construct the facility through reduced sales remittances to the province until the company’s investment is partially recouped. Additional production at the facility that will be exported to Canopy’s markets elsewhere in Canada and around the world will not receive a similar rate reduction.

Canopy will also be eligible to receive up to four retail licences to operate retail stores selling its own product and products from other federally-approved growers. One licence would be adjacent to its production facility and expected to be located in the St. John’s metro area, although suitable production facilities are still being sought. The remaining three licences would be provided for each 4,000 kg of cannabis produced. Two of these additional stores are also expected to be located in the St. John’s metro area with the other being outside the Northeast Avalon region. The company will be subject to regular provincial and municipal approvals for its production facility and retail stores.
The agreement also includes a $1 million cost-shared program on research and development in the province over a five-year period. This investment reflects a joint commitment to bringing value-add research and development to the province, and is expected to leverage additional funding and provide opportunities for researchers and academics.

As referenced previously, the Newfoundland Liquor Corporation will issue a Request for Proposals (RFP) to identify private retailers interested in selling cannabis. Canopy will be required to follow the same regulations for its retail outlets as other private retailers. Those regulations will be included as part of the RFP package.

Quotes
"This agreement today with an internationally-recognized producer not only guarantees a safe supply of cannabis for Newfoundland and Labrador before the federally imposed July 2018 implementation date, but also results in the creation of 145 new jobs in our province. We will also use this as a framework for other agreements related to cannabis supply and production. Our vision is for an industry which leads to production, job creation, supply chain development and research and development in this province."
Honourable Christopher Mitchelmore
Minister of Tourism, Culture, Industry and Innovation

"The Newfoundland and Labrador retail framework will allow us to take our existing e-commerce business and well-recognized house of brands including Tweed, DNA Genetics, Leafs by Snoop, and our Craft Grow program, and present that pride and dedication in a 'brick and mortar' retail environment. I'm pleased we were able to enter into an agreement that will create local jobs in the region and want to congratulate the Government of Newfoundland and Labrador for choosing a retail model that encourages local growth and a made-at-home experience, while balancing private and public involvement."
Bruce Linton
Chair and Chief Executive Officer
Canopy Growth Corporation

- 30 -

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Follow us on Twitter: @GovNL and @TCII_GovNL

Media contacts
Eric Humber
Tourism, Culture, Industry and Innovation
709-729-4819, 725-9555
erichumber@gov.nl.ca
Good morning. Thank you all for being here.

I am pleased to be joined here today by Bruce Linton, the Chair and CEO of Canopy Growth Corporation.

My colleague, Minister Parsons, who has been leading the cannabis file for government, was unable to be here this morning as he is attending a very important meeting of the Minister’s committee on violence against women and girls.

As you are aware, our government recently announced the first details on cannabis legislation in the province, and also identified three key policies:

- The legal age to purchase and possess cannabis will be 19 years of age;
- Place of use will be restricted to private residences; and
- Private retailers will be used to sell cannabis.
• These policies will promote public health and safety, discourage use of cannabis by youth, encourage responsible use by adults, keep the profits from the sale of cannabis out of the hands of criminals, and reduce the burden on the criminal justice system.

• In addition, amendments have been made to the Liquor Corporation Act to grant the Newfoundland and Labrador Liquor Corporation (NLC) the necessary authority to ensure there is a legal and safe supply of cannabis available to consumers by the July 2018 deadline that has been imposed by the Federal Government.

• With approval of the amendments to the Liquor Corporation Act, a Request for Proposals will be issued to identify private retailers interested in selling cannabis. That RFP will be developed by the NLC in close consultation with the Provincial Government.
• With regards to the July 2018 deadline, it is important that Newfoundland and Labrador have a safe and sufficient supply of cannabis available for retailers to sell. At this point, there is no current licensed producer of cannabis in the province.

• Today I am pleased to announce that our government has entered into an agreement with Canopy Growth Corporation for the supply and production of cannabis in the province.

• Canopy is a world leading diversified cannabis company operating a collection of diverse brands, supported by over three million square feet of indoor and greenhouse production capacity in use or under construction.

• As a result of the agreement, the province has secured a supply of up to 8,000 kg of cannabis and cannabis-related product annually. In addition, Canopy has committed to build a production facility in the province, resulting in the creation of 145 new jobs.
• This agreement with an internationally recognized producer not only guarantees a safe supply of cannabis for Newfoundland and Labrador before the federally imposed July 2018 implementation date, but also results in the creation of new jobs in our province and the associated economic spinoffs that will benefit local companies who will be in a position to provide supplies and services to Canopy.

• We will also use this as a framework for other agreements related to cannabis supply and production. Our vision is for an industry which leads to production, job creation, supply chain development and research and development in this province.

• While this agreement guarantees the province a supply of cannabis, it does not preclude the province from purchasing cannabis from other license holders (current or future). In fact, we encourage local companies to come forward and have discussions with our government in anticipation of them receiving a license.
• As part of the agreement announced today, Canopy has committed to build and operate a production facility in the province. The facility is estimated to be 150,000 square feet. The company will spend over $40 million to construct the facility and have the capacity to produce 12,000 kg of cannabis annually.

• Canopy is committed to have the facility operational by 2019 and to operate it for a minimum of 20 years.

• In return, the Provincial Government will contribute to the costs to construct the facility through reduced sales remittances to the province until the company’s investment is partially recouped.

• Additional production at the facility will be exported to Canopy’s markets elsewhere in Canada and around the world and will not receive a similar rate reduction.

• Canopy will also be eligible to receive up to four retail licenses to operate stores selling its own product and products from other federally approved growers.
• One license would be adjacent to its production facility and expected to be located in the St. John’s metro area, although suitable production facilities are still being sought. The remaining three licenses would be provided for each 4,000 kgs of cannabis produced.

• Two of these additional stores are also expected to be located in the St. John’s metro area with the other being outside the Northeast Avalon. The company will be subject to regular municipal and provincial approvals for its production facility and retail stores.

• The agreement also includes a $1 million cost-shared program on research and development in the province over a five-year period. This investment reflects a joint commitment to bringing value-add research and development to the province, and is expected to leverage additional funding and provide opportunities for researchers and students in the province.
• As noted previously, NLC will carry out the duties of regulator and has experience in licensing private retailers and enforcing regulations, as well as experience with a controlled product. This provides stability and confidence and is a responsible and measured approach for this new industry.

• As NLC prepares to issue a Request for Proposals for private retail stores, we reiterate our support of local companies who are interested in pursuing this new economic opportunity.

• This agreement today with an internationally recognized producer not only guarantees a safe supply of cannabis for Newfoundland and Labrador before the federally imposed July 2018 implementation date, but also results in the creation of 145 new jobs in our province.

• I will now turn things over to Mr. Linton for some remarks.

**BRUCE LINTON REMARKS**

• Thank you, Bruce. We will now take some questions from the media.
Good

Sent from my BlackBerry 10 smartphone on the Bell network.

Yes.
We are waiting on go ahead for media advisory though.

Has ted signed off

One edit to this release, as highlighted below.
Thanks,
Tansy
Subject: For Approval - Provincial Government Enters Into Agreement with Canopy Growth Corporation on Supply and Production of Cannabis

NLIS
Tourism, Culture, Industry and Innovation
December 8, 2017

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These details were provided at a news conference by the Honourable Christopher Mitchelmore, Minister of Tourism, Culture, Industry and Innovation, and Bruce Linton, Chair and Chief Executive Officer, Canopy Growth.

With no current licensed producer of cannabis in Newfoundland and Labrador, it was important to secure a safe supply of cannabis in advance of the Federal Government’s July 2018 legalization date. While this agreement guarantees the province a supply of cannabis, it does not preclude the province from purchasing cannabis from other licence holders.

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“This agreement today with an internationally-recognized producer not only guarantees a safe supply of cannabis for Newfoundland and Labrador before the federally imposed July 2018 implementation date, but also results in the creation of 145 new jobs in our province. We will also use this as a framework for other agreements related to cannabis supply and production. Our vision is for an industry which leads to production, job creation, supply chain development and research and development in this province.”
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“The Newfoundland and Labrador retail framework will allow us to take our existing e-commerce business and well-recognized house of brands including Tweed, DNA Genetics, Leafs by Snoop, and our Craft Grow program, and present that pride and dedication in a ‘brick and mortar’ retail environment. I’m pleased we were able to enter into an agreement that will create local jobs in the region and want to congratulate the Government of Newfoundland and Labrador for choosing a retail model that encourages local growth and a made-at-home experience, while balancing private and public involvement.”
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Chair and Chief Executive Officer
Canopy Growth Corporation

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Media contacts
Eric Humber
Tourism, Culture, Industry and Innovation
709-729-4819, 725-9655
erichumber@gov.nl.ca

Jordan Sinclair
Canopy Growth Corporation
613-769-4196
Jordan@canopygrowth.com

2017 12 08
Paula, we'll let you know when this can be issued. It will likely be around 9:35 or so. Thanks.

Has ted signed off

One edit to this release, as highlighted below.

Thanks,
Tansy

NLIS
Tourism, Culture, Industry and Innovation
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**Quotes**

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Media contacts
Eric Humber
Tourism, Culture, Industry and Innovation
709-729-4819, 725-9655
erichumber@gov.nl.ca

Jordan Sinclair
Canopy Growth Corporation
613-769-4196
Jordan@canopygrowth.com

2017 12 08
Hi,

This morning, Minister Mitchelmore made an announcement with Canopy Growth on the production and growth of cannabis. The KM are below.

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Tourism, Culture, Industry and Innovation
Key Messages
Agreement with Canopy Growth Corporation on Supply and Production of Cannabis
December 8, 2017

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Secondary Messages
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Potential copyright material

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FYI

From: Mundon, Tansy
Sent: Friday, December 8, 2017 4:21 PM
To: 'Fitzpatrick, Ashley' <ashley.fitzpatrick@thetelegram.com>
Cc: Budgell, Marc <MarcBudgell@gov.nl.ca>
Subject: FW: Questions

Hi Ashley,
Marc passed your request along to me.
The information below is accurate.

Thanks,
Tansy

---

From: Fitzpatrick, Ashley <ashley.fitzpatrick@thetelegram.com>
Sent: Friday, December 8, 2017 3:47 PM
To: Budgell, Marc
Subject: Questions

Hi Marc,

On the marijuana thing, I was just looking to clarify the $ flow for the remittance. (Apologies as this was covered in tech briefing, but obviously the details didn't all stick). Basically, need to confirm accuracy:

The company is required to spend at least $40 million to build its new production facility in Newfoundland and Labrador. Linton said the expectation, based on past experience, is it will cost more than that.

But the $40-million amount is the cap set for an incentive offered by the Government of Newfoundland and Labrador as part of its deal with the company, whereby a particular amount of every sale (10 per cent at a company store; five per cent of an online sale; three per cent of another store certified as a seller by the NLC) will stay with Canopy Growth instead of the NLC, to contribute to the construction costs of the new production facility.

The company expects to be able to recoup up to $40 million of its construction costs over time, by getting a discount on the amount it is required to pay to government on each sale. Once those costs are recovered, the company will return to full remittance.


Ashley
Hi Ashley,

Best,
Marc

Marc Budgell | Communications Director
Finance/Human Resource Secretariat
Government of Newfoundland and Labrador
P.O. Box 8700, St. John's NL A1B 4J6
(t) 709 729-2477

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