April 22, 2015

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act (Our File #: EDU/004/2015)

On April 7, 2015, the Department of Education and Early Childhood Development received your request for access to the following records/information:

"I am requesting the amount of money spent on marketing and advertising in Budget Year 2013-14 and 2014-15."

I am pleased to inform you that your request for access to these records has been granted. In accordance with your request for a copy of the records, the following table is provided.

<table>
<thead>
<tr>
<th>Budget Year</th>
<th>Amount of money spent on Marketing and advertising</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013-14</td>
<td>$160,404.25 (not including HST)</td>
</tr>
<tr>
<td>2014-15*</td>
<td>$134,724.62 (not including HST)</td>
</tr>
</tbody>
</table>

* The amount of money spent on marketing and advertising in Budget Year 2014-15 is current as of April 16, 2015 from Government’s Financial Management System. Please note that Government is currently in the process of concluding year-end accounting activities and therefore the expenditures for FY 2014-15 may not be complete.

Please be advised that responsive records will be published following a 72-hour period after the response is sent electronically to you or five days in the case where records are mailed to you. It is the goal to have the responsive records posted to the Office of Public Engagement’s website within one business day following the applicable period of time. Please note that requests for personal information will not be posted online.

If you have any further questions, please feel free to contact Brian Evans, ATIPP Coordinator, by telephone at 709-729-1841 or by e-mail at brianevans@gov.nl.ca.

Sincerely,

Janet Vivian-Walsh  
Deputy Minister