Dear [Redacted]

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act [Our File #: SWSD 2-2015]

On February 18, 2015, the Department of Seniors, Wellness and Social Development received your request for access to the following information, transferred from the Department of Health and Community Services:

"...information on the Smoking Cessation Program:
When was the program announced?
When was it launched?
How many individuals have qualified and been provided the smoking cessation drugs?
Have you had any repeat individuals start the program? If so, how many (# of people who started the program, stopped and then started again)?
What has been the success rate of smoking cessation with this program?
What is the budget for the program and how much has been spent to date?

I am pleased to inform you that your request for access to this information has been granted. While the Department of Seniors, Wellness and Social Development is responsible for tobacco reduction policy, initiatives and relevant legislation, the Smoking Cessation Program is delivered and managed by the Pharmaceutical Services Division of the Department of Health and Community Services, and requests for information on expenditures are within the mandate and responsibility of that Department. Any future requests of this nature can be addressed by that Department.

Working with the Department of Health and Community Services and in accordance with your request for a copy of the records, the appropriate copies have been enclosed.

Please be advised that responsive records will be published following a 72 hour period after the response is sent electronically to you or five business days in the case where records are mailed to you. It is the goal to have the responsive records posted to the Office of
Public Engagement's website within one business day following the applicable period of time. Please note that requests for personal information will not be posted online.

If you have any further questions, please contact the ATIPP Coordinator, Jennifer Taylor, at (709) 729-6370.

Sincerely,

[Signature]

BRENT MEADE
Deputy Minister

Attach.

c. Cheryl Joy, ATIPP Coordinator, Department of Health and Community Services.
<table>
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<tr>
<th>#</th>
<th>Question</th>
<th>Reply / Comments</th>
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<tbody>
<tr>
<td>1</td>
<td>When was the program announced?</td>
<td>The program was announced in Budget 2014 (March 2014).</td>
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<td>2</td>
<td>When was the program launched?</td>
<td>The program was launched on October 1, 2014.</td>
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| 3  | How many individuals have qualified and been provided the smoking cessation drugs? | As of February 20, 2015, 1059 individuals have accessed the program. The following is a breakdown per plan:  
  - Foundation Plan (Income Support): 571  
  - Access Plan: 311  
  - 65+ Plan: 177                                                                                   |
| 4  | Have you had any repeat individuals start the program? If so, how many? (# of people who started the program, stopped, then started again). | The program specifies that eligible individuals can only access the medication once every 12 months, up to 12 continuous weeks (84 continuous days) of coverage of either Champix or Zyban. Since the program began on October 1, 2014, there would be no repeat users at this time. |
| 5  | What has been the success rate of smoking cessation with this program?   | As the program was only launched in Oct. 2014 (4.5 months ago), outcome data related to increased quit attempts and success in quitting smoking is not available at this time. The program evaluation will include a 6 month follow-up survey with clients, which will provide data related to NLPDP clients' participation in the program. |
| 6  | What is the budget for this program, and how much has been spent to date? | For fiscal year 2014-15, $712,000 has been budgeted. A total of $148,000 has been spent to date.                                                       |

*Data provided and compiled by the Pharmaceutical Services Division, Department of Health and Community Services, and the Healthy Living Division, Department of Seniors, Wellness and Social Development.*