June 14, 2017

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act, our file # TCII/10/2017

This is to confirm that on May 16, 2017 the Department of Tourism, Culture, Industry and Innovation received your request for access to the following record:

Please provide all correspondence involving Minister Mitchelmore, his DM and ADMs, Executive Assistant, Communications Staff and MHA Colin Holloway regarding White Hills, its board and the Town of Clarenville. This request would cover the time period January 1, 2017 to May 16, 2017.

I am pleased to inform you that a decision has been made by the Deputy Minister for the Department of Tourism, Culture, Industry and Innovation to provide access to some of the requested information. Access to the remaining records, and/or information contained within the records, has been refused in accordance with the following exceptions to disclosure, as specified in the Access to Information and Protection of Privacy Act (the Act):

Policy advice or recommendations

29. (1) The head of a public body may refuse to disclose to an applicant information that would reveal

(a) advice, proposals, recommendations, analyses or policy options developed by or for a public body or minister;

Disclosure harmful to personal privacy

40. (1) The head of a public body shall refuse to disclose personal information to an applicant where the disclosure would be an unreasonable invasion of a third party's personal privacy

As required by 8(2) of the Act, we have severed information that is unable to be disclosed and have provided you with as much information as possible. In accordance with your request for a copy of the records, the appropriate copies have been enclosed.

Please be advised that you may appeal this decision and ask the Information and Privacy Commissioner to review the decision to provide partial access to the requested information, as set out in section 42 of the Act (a copy of this section of the Act has been enclosed for your reference). A request to the Commissioner must be made in writing.
within 15 business days of the date of this letter or within a longer period that may be allowed by the Commissioner. Your appeal should identify your concerns with the request and why you are submitting the appeal.

The appeal may be addressed to the Information and Privacy Commissioner is as follows:

Office of the Information and Privacy Commissioner
2 Canada Drive
P. O. Box 13004, Stn. A
St. John's, NL. A1B 3V8

Telephone: (709) 729-6309
Toll-Free: 1-877-729-6309
Facsimile: (709) 729-6500

You may also appeal directly to the Supreme Court Trial Division within 15 business days after you receive the decision of the public body, pursuant to section 52 of the Act.

Please be advised that responsive records will be published following a 72 hour period after the response is sent electronically to you or five business days in the case where records are mailed to you. It is the goal to have the responsive records posted to the Office of Public Engagement's website within one business day following the applicable period of time. Please note that requests for personal information will not be posted online.

If you have any further questions, please feel free to contact me phone at (709) 729-3356 or by e-mail at wcomeau@gov.nl.ca

Sincerely,

Wayne Comeau
ATIPP Coordinator
April 12, 2017

Honorable Christopher Mitchelmore  
Department of Tourism, Culture, Industry & Innovation  
Confederation Building  
P.O. Box 8700  
St. John’s, NL  
A1B 4J6

The Honorable Christopher Mitchelmore:

The Clarenville Area Chamber of Commerce at its Board of Directors meeting held April 11, 2017 discussed the impact of government’s decision to offer free skiing over the Easter Weekend at the Marble Mountain Ski Resort and the impact on its members.

This decision by the Provincial Government is unfair to the White Hills Ski Resort (a volunteered operated resort) and our members. We would like to emphasize the importance of the White Hills Ski Resort and its economic value to our winter economy. Since the Easter weekend is the last weekend for White Hills Resort to operate; Chamber Business Members, along with the regional businesses in general will lose business and economic benefits of visitors who would have paid for accommodations, restaurants, gas, etc. Instead, they will go to Marble Mountain for free skiing.

The Clarenville Area Chamber’s Board of Directors agree with the White Hills Ski Board of Director’s position of the negative impact on our local ski resort. We also ask that your government commit to supporting the White Hills Ski Resort.

Regards

Richard Power  
CACC President

CC: Premier Dwight Ball  
Honorable Cathy Bennett  
Honourable Gerry Byrne  
Colin Holloway, MHA
Holloway, Colin

From: Richard Power <redacted>
Sent: Wednesday, April 12, 2017 7:17 PM
To: Mitchelmore, Christopher
Cc: Bennett, Cathy (Minister); Byrne, Gerry; Ball, Dwight; Holloway, Colin; Bailey, Geoff; Lyn Gorman; Ina Marsh
Subject: White Hills Ski resort
Attachments: CACC Support for White Hills Ski Resort - April 12 2017.pdf

The Honorable Christopher Mitchelmore:

Please find attached a letter from the Clarenville Chamber of Commerce regarding the White Hills Ski Resort.

Regards

Richard Power
President
Updated slightly

Bradley George, MBA
Executive Assistant to the Minister
Hon. Christopher Mitchelmore
Minister of Tourism, Culture, Industry and Innovation

From: Humber, Eric
Sent: Wednesday, April 12, 2017 2:17 PM
To: Mitchelmore, Christopher
Cc: George, Bradley; Hunt-Grouchy, Michelle
Subject: RE: KMs Alpine Development Alliance Corporation

Department of Tourism, Culture, Industry and Innovation
Alpine Development Alliance Corporation
April 12, 2017

Summary:
The Alpine Development Alliance Corporation is concerned regarding government’s decision to offer free skiing at Marble Mountain Ski Resort during the Easter weekend. Potential questions: Why re-open Easter weekend? Isn’t the offering of free passes and rentals to Marble Mountain creating competition between the ski hills?

Key messages:
- Government appreciates the role and recognizes the importance of Ski White Hills in fostering interest in alpine sports in the province, and the resulting benefit for the growth of Marble Mountain ski experience.

- Government has invested over $1.0 million in capital projects, equipment and visitor experience enhancement at Ski White Hills since 2005.

- We have also provided annual support of $5,000 for the Eat the Hill culinary tourism experience that takes place at Ski White Hills, and we continue to be open to working with the Alpine Development Alliance Corporation on future eligible projects.

- Alpine Development Alliance Corporation is to be commended for their initiative in operating Ski White Hills.
• Marble Mountain Development Corporation can learn from the Alpine Development Alliance Corporation in developing a more financially sustainable model that does not rely on government subsidy.

• Government looks forward to continue working with the Alpine Development Alliance Corporation to encourage the development and growth of skiing in this province.

From: Mitchelmore, Christopher  
Sent: Wednesday, April 12, 2017 2:07 PM  
To: Humber, Eric <EricHumber@gov.nl.ca>  
Cc: George, Bradley <BradleyGeorge@gov.nl.ca>; Hunt-Grouchy, Michelle <MichelleHuntGrouchy@gov.nl.ca>  
Subject: Re: KMs Alpine Development Alliance Corporation

The subsidy needs to be updated to reflect the letter.

Sent from my BlackBerry 10 smartphone on the Bell network.

---

From: Humber, Eric  
Sent: Wednesday, April 12, 2017 1:55 PM  
To: Mitchelmore, Christopher  
Cc: George, Bradley; Hunt-Grouchy, Michelle  
Subject: RE: KMs Alpine Development Alliance Corporation

I've removed first bullet.

EH

///

Department of Tourism, Culture, Industry and Innovation  
Alpine Development Alliance Corporation  
April 12, 2017

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• Government appreciates the role and recognizes the importance of Ski White Hills in fostering interest in alpine sports in the province, and the resulting benefit for the growth of Marble Mountain ski experience.

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We have also provided annual support of $5,000 for the Eat the Hill culinary tourism experience that takes place at Ski White Hills, and we continue to be open to working with the Alpine Development Alliance Corporation on future eligible projects.

Alpine Development Alliance Corporation is to be commended for their initiative in operating Ski White Hills.

Marble Mountain Development Corporation can learn from the Alpine Development Alliance Corporation in developing a more financially sustainable model that is less reliant on government subsidy.

Government looks forward to continue working with the Alpine Development Alliance Corporation to encourage the development and growth of skiing in this province.

---

From: Humber, Eric  
Sent: Wednesday, April 12, 2017 1:51 PM  
To: Mitchelmore, Christopher <CMitchelmore@gov.nl.ca>  
Cc: George, Bradley <BradleyGeorge@gov.nl.ca>; Hunt-Grouchy, Michelle <MichelleHuntGrouchy@gov.nl.ca>  
Subject: KMs Alpine Development Alliance Corporation  
Importance: High

Here are KMs for NTV interview regarding Alpine Development Alliance Corporation.

I’ll leave a hard copy on your desk.

///

Department of Tourism, Culture, Industry and Innovation  
Alpine Development Alliance Corporation  
April 12, 2017

Summary:  
The Alpine Development Alliance Corporation is concerned regarding government’s decision to offer free skiing at Marble Mountain Ski Resort during the Easter weekend. Potential questions: Why re-open Easter weekend? Isn’t the offering of free passes and rentals to Marble Mountain creating competition between the ski hills?

Key messages:  
• The decision to reopen for Easter weekend was certainly not intended to have a major impact on visitation to Ski White Hills.

• Government appreciates the role and recognizes the importance of Ski White Hills in fostering interest in alpine sports in the province, and the resulting benefit for the growth of Marble Mountain ski experience.

• Government has invested over $1.0 million in capital projects, equipment and visitor experience enhancement at Ski White Hills since 2005.
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Alpine Development Alliance Corporation is to be commended for their initiative in operating Ski White Hills.

Marble Mountain Development Corporation can learn from the Alpine Development Alliance Corporation in developing a more financially sustainable model that is less reliant on government subsidy.

Government looks forward to continue working with the Alpine Development Alliance Corporation to encourage the development and growth of skiing in this province.

---

**Eric Humber**
Media Relations Manager
Department of Tourism, Culture, Industry and Innovation
Government of Newfoundland and Labrador
O: 709-729-4819
C: 709-725-9655
erichumber@gov.nf.ca
April 11, 2017

Honorable Christopher Mitchelmore
Department of Tourism, Culture, Industry & Innovation
Confederation Building
P.O. Box 8700
St. John’s, NL
A1B 4J6

The Honorable Christopher Mitchelmore:

The White Hills Ski Resort is owned by the Town of Clarenville and operated by the Alpine Development Alliance Corporation (ADAC), a not for profit organization. The Board of ADAC met last evening to discuss the recent decision by the Province regarding Marble Mountain operations.

Revenues earned during the four months the White Hills Ski Resort is open cover operating costs only. White Hills Resort has been successful in covering these cost in good seasons and bad. Where we are challenged is obtaining additional funding for capital projects. We have done this through the use of provincial and federal programs. These programs still require White Hills Resort to come up with a small portion seed money which can be a challenge in itself. Our Board made a decision to remain open until after the Easter Weekend to support our season pass holders and discounts were offered to encourage others to come out and try skiing or snowboarding with a view to garnering new season pass holders and/or visitors to the hill next year.

The location of Clarenville is such that we have access to 70% of the Island’s population within two hours of our community. The White Hills Ski Resort fosters the growth of Alpine sports for Eastern Newfoundland through excellent skiing and snowboarding programs. The seeds of growth for Marble Mountain are planted at the White Hills Ski Resort.
The decision by the Province to offer free skiing and rentals at the Marble Mountain Resort Easter Weekend is not only unfair to the White Hills Ski Resort but has also put this Board in an untenable situation. The resort will lose customers because they will go to Marble Mountain for free skiing. It is likely that those individuals who cannot afford to go Marble Mountain will not come to the White Hills Ski Resort if we do not offer free skiing as well. It would be fiscally irresponsible of this Board to offer free skiing and rentals. It should be noted that not only will the White Hills Ski Resort lose revenues but the Town of Clarenville will not reap the economic benefits of visitors who would have paid for accommodations, restaurants, gas, etc.

We understand that the Province cannot reverse this decision regarding Marble Mountain. The objective of this letter is to inform you of the negative impact this decision has on the White Hills Ski Resort, the community of Clarenville and the users of the resort. We are asking the Province for a commitment to support and encourage the development and growth of all ski resorts in Newfoundland for the benefit of all citizens of Newfoundland and Labrador.

Sincerely,

Geoff Bailey  
Chair

XC:  Premier Dwight Ball  
     Honorable Cathy Bennett  
     Honourable Gerry Byrne  
     Colin Holloway, MHA
The Honorable Christopher Mitchelmore:

Please find attached a letter from Mr. Geoff Bailey, Chair of the Alpine Development Alliance Corporation. Mr. Bailey looks forward to hearing from you in the near future.

Sincerely,

Lyn Gorman
Secretary
Alpine Development Alliance Corporation
The $5000 for Eat the Hill is a season extension initiative culinary experience we have funded for the past few years.

-----Original Message-----
From: Skinner, Gillian
Sent: Monday, April 10, 2017 12:28 PM
To: Hunt-Grouchy, Michelle; Emberley, Nadine
Cc: Humber, Eric; Sullivan, Denis; Murphy, Carmela
Subject: Re: Q: White Hills

We ran stuff from CS3 for Alpine. I've copied Carmela as that may have come from Tourism budget and not a project in CS3. Carmela?

Sent from my BlackBerry 10 smartphone on the Bell network.

Original Message
From: Hunt-Grouchy, Michelle
Sent: Monday, April 10, 2017 12:16 PM
To: Emberley, Nadine
Cc: Skinner, Gillian; Humber, Eric; Sullivan, Denis
Subject: Re: Q: White Hills

What about the $5,000 for eat the hill?

Sent from my BlackBerry 10 smartphone on the Bell network.

Original Message
From: Emberley, Nadine
Sent: Monday, April 10, 2017 10:34 AM
To: Hunt-Grouchy, Michelle
Cc: Skinner, Gillian; Humber, Eric; Sullivan, Denis
Subject: RE: Q: White Hills

Please use this file, not the one previously sent. The total now includes the 2005 loan amount.

-----Original Message-----
From: Emberley, Nadine
Sent: Monday, April 10, 2017 10:33 AM
To: Hunt-Grouchy, Michelle
Cc: Skinner, Gillian; Humber, Eric; Sullivan, Denis
Subject: RE: Q: White Hills
Importance: High

HI Michelle-
Please see attached listing of approvals for Alpine Development Alliance since 2005.

Thanks,

Nadine

-----Original Message-----
From: Skinner, Gillian
Sent: Monday, April 10, 2017 8:50 AM
To: Emberley, Nadine
Subject: Fw: Q: White Hills
Importance: High

Let me know if you can run this thanks

Sent from my BlackBerry 10 smartphone on the Bell network.

Original Message
From: Hunt-Grouch, Michelle <MichelleHuntGrouch@gov.nl.ca>
Sent: Monday, April 10, 2017 8:42 AM
To: Skinner, Gillian; Emberley, Nadine
Cc: Humber, Eric
Subject: Q: White Hills

Good morning ladies,
Wondering if you are able to assist if you are able to assist with how much $ GNL has put into White Hills over the past 10 years as per Colin’s request below. He would like this before QP today.

M

-----Original Message-----
From: Holloway, Colin
Sent: Saturday, April 08, 2017 5:34 PM
To: Hunt-Grouch, Michelle; Humber, Eric
Subject: Fw: Marble free skiing Easter

Hi Michelle,

This may surface in the HOA on Monday.

We can discuss Monday morning. It would be helpful to know how much $$ we have put in White Hills over the past 10 years.

See you Monday.

Colin

Colin Holloway, BA
MHA - District of Terra Nova
Parliamentary Secretary to Minister of Tourism, Culture, Industry and Innovation
T- (709) 466-4165/ 729-5110
Original Message
From: Mitchelmore, Christopher <CMitchelmore@gov.nl.ca>
Sent: Saturday, April 8, 2017 17:15
To: Holloway, Colin
Subject: Re: Marble free skiing Easter

I believe we have those figures, close to $1M provided, also we support Eat the Hill.

Sent from my BlackBerry 10 smartphone on the Bell network.

Original Message
From: Holloway, Colin
Sent: Saturday, April 8, 2017 9:58 AM
To: Mitchelmore, Christopher
Subject: Fw: Marble free skiing Easter

Good morning Chris,

Over the past 24 hours, I have received similar messages like the one below, regarding our decision at Marble.

Contrary to what Mr. Bailey states, White Hills has received significant GNL and ACOA to support this operation. It might be helpful for us to have a summary of the financial support.

On the matter of the access road, I had a BN sent to me by FNA last year. While the road was originally a Forestry Access Road, upon request by the Alpine Alliance Board, the road was passed over to them.

Perhaps, it would be a good first step for me to meet with the Alpine Alliance Board.

Before I do, could we think about some key messaging around Marble?

Cheers,

Colin

Colin Holloway, BA
MHA - District of Terra Nova
Parliamentary Secretary to Minister of Tourism, Culture, Industry and Innovation
T- (709) 466-4165/ 729-5110

Original Message
From: Bailey [redacted]
Sent: Saturday, April 8, 2017 08:09
To: christophermitchelmore@gov.nl.ca
Cc: Holloway, Colin; Lyn Gorman; Greg Pittman; Larry Reid; Lloyd Parrott; Daniel Moody; [redacted] Chris Latournay
Subject: Re: Marble free skiing Easter

Mr. Minister,
My name is Bill Bailey, one of the Town of Clarenville Council representatives sitting on the Board of Directors of Alpine Development Alliance Corp., operators of the White Hills Ski Resort here in Clarenville. As you are no doubt aware, White Hills Resort is owned by the Town of Clarenville and operated by ADAC.

On hearing the situation surrounding Marble Mountain’s Board of Directors and the early closure and then the reopening announcing to include the Easter Weekend with all “free skiing” for the entire weekend as well as the “almost” free flights to the West Coast, we are indeed somewhat perplexed with this Government gesture for Tax Dollars given the dire financial situation of the Province. This practically "free weekend of skiing" at Marble will also affect White Hills in that skiers from the East Coast, White Hills patrons, will travel to Marble for that free weekend of skiing.

Therefore, given that White Hills Resort have financial “wants” as well, we would certainly ask for some consideration of our Tax Dollars to be assigned to ADAC for some of our major infrastructure concerns such as the Forestry Access Road to the Resort which is in a deplorable condition.

We clearly understand that Marble Mountain receives a Government grant in excess of $900,000.00 annually for operational funds yet White Hills receives nothing from our tax dollars. Therefore, I am asking that this matter be reviewed certainly in time for next ski season. As you are also no doubt aware, White Hills Resort is very close to the majority of the Province’s population and therefore, should be treated as such.

Thank you and I look forward to an early reply.

Bill Bailey
Councillor
Town of Clarenville, NL
Board of Directors Member
ADAC
I think this is all I have

Michelle Hunt-Grouchy, BBA, BPR
Department of Tourism, Culture, Industry and Innovation
Government of Newfoundland and Labrador
P.O. Box 8700
St. John's, NL A1B 4J6
709-729-4570
michellehuntgrouchy@gov.nl.ca
Hi Jan.

Please see attached -- letter has been revised and approved.

Thanks,
Eric

From: Joyce, Luke
Sent: Monday, April 17, 2017 1:58 PM
To: Barfoot, Scott <ScottBarfoot@gov.nl.ca>; Humber, Eric <EricHumber@gov.nl.ca>; Hunt-Grouchy, Michelle <MichelleHuntGrouchy@gov.nl.ca>
Cc: Alcock, Ellen <EllenAlcock@gov.nl.ca>
Subject: RE: IMPT: For Review - Letter to Alpine Development Alliance Corporation (ADAC)

Revised letter that has been approved to send.

From: Humber, Eric
Sent: Monday, April 17, 2017 1:08 PM
To: Joyce, Luke <LukeJoyce@gov.nl.ca>; Barfoot, Scott <ScottBarfoot@gov.nl.ca>; Alcock, Ellen <EllenAlcock@gov.nl.ca>; Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca>; Card, Jason <JasonCard@gov.nl.ca>
Cc: Hunt-Grouchy, Michelle <MichelleHuntGrouchy@gov.nl.ca>
Subject: IMPT: For Review - Letter to Alpine Development Alliance Corporation (ADAC)

Hi Michelle C./ Jason,

TCII drafted a response letter to the Alpine Development Alliance Corporation to address concerns over Easter weekend skiing at Marble.

Minister Mitchelmore and TCII DM wanted PO to review given the recent/ongoing matters related to MMDC.

Please see attached and advise.

Thanks,
Eric

Eric Humber
Media Relations Manager
Department of Tourism, Culture, Industry and Innovation
Government of Newfoundland and Labrador
O: 709-729-4819
C: 709-725-9655
From: Joyce, Luke  
Sent: Monday, April 17, 2017 12:16 PM  
To: Humber, Eric <EricHumber@gov.nl.ca>; Barfoot, Scott <ScottBarfoot@gov.nl.ca>; Alcock, Ellen <EllenAlcock@gov.nl.ca>  
Cc: Hunt-Grouchy, Michelle <MichelleHuntGrouchy@gov.nl.ca>  
Subject: RE: For review: Letter to ADAC

Nothing further from me Eric.

From: Humber, Eric  
Sent: Monday, April 17, 2017 12:15 PM  
To: Barfoot, Scott; Alcock, Ellen; Joyce, Luke  
Cc: Hunt-Grouchy, Michelle  
Subject: RE: For review: Letter to ADAC

Hi all,

Please see attached letter to Alpine Development Alliance Corporation.

Suggested amendment made.

"While government cannot provide operational support to the Alpine Development Alliance Corporation (ADAC), we have been pleased to invest over $1.0 million in capital projects, equipment and visitor experience enhancement at Ski White Hills since 2005. We have also provided annual support of $5,000 for the Eat the Hill culinary tourism experience and we are open to working with ADAC on future eligible projects."

Thanks,
Eric

Eric Humber  
Media Relations Manager  
Department of Tourism, Culture, Industry and Innovation  
Government of Newfoundland and Labrador  
O: 709-729-4819  
C: 709-725-9655  
erichumber@gov.nl.ca

From: Barfoot, Scott  
Sent: Thursday, April 13, 2017 11:36 AM  
To: Hunt-Grouchy, Michelle <MichelleHuntGrouchy@gov.nl.ca>; Alcock, Ellen <EllenAlcock@gov.nl.ca>; Joyce, Luke <LukeJoyce@gov.nl.ca>  
Cc: Humber, Eric <EricHumber@gov.nl.ca>  
Subject: RE: For review: Letter to ADAC
From: Hunt-Grouch, Michelle
Sent: Thursday, April 13, 2017 11:36 AM
To: Barfoot, Scott; Alcock, Ellen; Joyce, Luke
Cc: Humber, Eric
Subject: RE: For review: Letter to ADAC

Thx folks. Agreed same point I made for kms. Will send that along and then send updated version to PO and cc you folks.

From: Barfoot, Scott
Sent: Thursday, April 13, 2017 11:33 AM
To: Hunt-Grouch, Michelle; Alcock, Ellen; Joyce, Luke
Cc: Humber, Eric
Subject: RE: For review: Letter to ADAC

Hello MHG,

My only thought is to provide some context around the $1 million. Over what period of time was this investment made?

Also, I would suggest flagging this for the PO.

Thanks,
Scott

From: Hunt-Grouch, Michelle
Sent: Thursday, April 13, 2017 11:29 AM
To: Alcock, Ellen; Barfoot, Scott; Joyce, Luke
Cc: Humber, Eric
Subject: RE: For review: Letter to ADAC

Hi, just following up on this one as Minister just popped in wondering?
M

From: Hunt-Grouch, Michelle
Sent: Wednesday, April 12, 2017 1:34 PM
To: Alcock, Ellen; Barfoot, Scott; Joyce, Luke
Cc: Humber, Eric
Subject: For review: Letter to ADAC

Hi,
My folks have drafted a response letter to Alpine Development Alliance Corporation and my DM + Minister wanted me to send along for your review given the recent/ongoing matters related to MM. In fact Minister will likely be doing an interview on this later this afternoon with NTV (Jodi Cooke). And we understand that Jodi has contacted the local MHA (Colin H) to be interviewed as well. Any feedback you may have on the letter would be appreciated as soon as possible.
Thanks,
M
Michelle Hunt-Grouchy, BBA, BPR
Department of Tourism, Culture, Industry and Innovation
Government of Newfoundland and Labrador
P.O. Box 8700
St. John's, NL A1B 4J6
709-729-4670
michellehuntingrouchy@gov.nl.ca
April 12, 2017

Mr. Geoff Bailey, Chair
Alpine Development Alliance Corporation
100 White Hills Road
Clarenville, NL
A5A 2B3

Dear Mr. Bailey:

Thank you for your letter of April 11, 2017 outlining your concern with the decision to offer free skiing at Marble Mountain Ski Resort during the Easter weekend.

Our government appreciates the role and recognizes the importance of Ski White Hills in fostering interest in alpine sports in the province and the resulting benefit for the growth of Marble Mountain ski experience.

While the Provincial Government cannot provide operational support to the Alpine Development Alliance Corporation (ADAC), it has invested in capital enhancements and equipment in the past and is willing to consider proposals for similar support in the future. We have also provided annual support of $5,000 for the Eat the Hill culinary tourism experience and we are open to working with ADAC on future eligible projects.

I look forward to working with you to encourage the development and growth of skiing in this province.

Sincerely,

CHRISTOPHER MITCHELMORE, MHA
District of St. Barbe - L’Anse aux Meadows

C. Dwight Ball, Premier
  Honourable Cathy Bennet, Minister of Finance
  Honourable Gerry Byrne, MHA, District of Corner Brook
  Colin Holloway, MHA, District of Terra Nova
Department of Tourism, Culture, Industry and Innovation  
Alpine Development Alliance Corporation  
April 12, 2017

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- Alpine Development Alliance Corporation is to be commended for their initiative in operating Ski White Hills.

- Marble Mountain Development Corporation can learn from the Alpine Development Alliance Corporation in developing a more financially sustainable model that does not rely on government subsidy.

- Government looks forward to continue working with the Alpine Development Alliance Corporation to encourage the development and growth of skiing in this province.
Sent from my BlackBerry 10 smartphone on the Bell network.

From: Humber, Eric
Sent: Wednesday, April 12, 2017 1:55 PM
To: Mitchelmore, Christopher
Cc: George, Bradley; Hunt-Grouchy, Michelle
Subject: RE: KMs Alpine Development Alliance Corporation

I've removed first bullet.

EH

///

Department of Tourism, Culture, Industry and Innovation
Alpine Development Alliance Corporation
April 12, 2017

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From: Humber, Eric
Sent: Wednesday, April 12, 2017 1:51 PM
To: Mitchelmore, Christopher <CMitchelmore@gov.nl.ca>
Cc: George, Bradley <BradleyGeorge@gov.nl.ca>; Hunt-Grouchy, Michelle <MichelleHuntGrouchy@gov.nl.ca>
Subject: KMs Alpine Development Alliance Corporation
Importance: High

Here are KMs for NTV interview regarding Alpine Development Alliance Corporation.

I’ll leave a hard copy on your desk.

///

Department of Tourism, Culture, Industry and Innovation
Alpine Development Alliance Corporation
April 12, 2017

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Eric Humber
Media Relations Manager
Department of Tourism, Culture, Industry and Innovation
Government of Newfoundland and Labrador
O: 709-729-4819
C: 709-725-9655
erichumber@gov.nl.ca
Please use this file, not the one previously sent. The total now includes the 2005 loan amount.

-----Original Message-----
From: Emberley, Nadine
Sent: Monday, April 10, 2017 10:33 AM
To: Hunt-Grouch, Michelle
Cc: Skinner, Gillian; Humber, Eric; Sullivan, Denis
Subject: RE: Q: White Hills
Importance: High

HI Michelle-

Please see attached listing of approvals for Alpine Development Alliance since 2005.

Thanks,

Nadine

-----Original Message-----
From: Skinner, Gillian
Sent: Monday, April 10, 2017 8:50 AM
To: Emberley, Nadine
Subject: Fw: Q: White Hills
Importance: High

Let me know if you can run this thanks

Sent from my BlackBerry 10 smartphone on the Bell network.

Original Message
From: Hunt-Grouch, Michelle <MichelleHuntGrouch@gov.nl.ca>
Sent: Monday, April 10, 2017 8:42 AM
To: Skinner, Gillian; Emberley, Nadine
Cc: Humber, Eric
Subject: Q: White Hills

Good morning ladies,
Wondering if you are able to assist if you are able to assist with how much $ GNL has put into White Hills over the past 10 years as per Colin's request below. He would like this before QP today.
M
-----Original Message-----
From: Holloway, Colin
Sent: Saturday, April 08, 2017 5:34 PM
To: Hunt-Grouchy, Michelle; Humber, Eric
Subject: Fw: Marble free skiing Easter

Hi Michelle,

This may surface in the HOA on Monday.

We can discuss Monday morning. It would be helpful to know how much $$ we have put in White Hills over the past 10 years.

See you Monday.

Colin

Colin Holloway, BA
MHA - District of Terra Nova
Parliamentary Secretary to Minister of Tourism, Culture, Industry and Innovation
T- (709) 466-4165/ 729-5110

Original Message
From: Mitchelmore, Christopher <CMitchelmore@gov.nl.ca>
Sent: Saturday, April 8, 2017 17:15
To: Holloway, Colin
Subject: Re: Marble free skiing Easter

I believe we have those figures, close to $1M provided, also we support Eat the Hill.

Sent from my BlackBerry 10 smartphone on the Bell network.

Original Message
From: Holloway, Colin
Sent: Saturday, April 8, 2017 9:58 AM
To: Mitchelmore, Christopher
Subject: Fw: Marble free skiing Easter

Good morning Chris,

Over the pas 24 hours, I have received similar messages like the one below, regarding our decision at Marble.

Contrary to what Mr. Bailey states, White Hills has received significant GNL and ACOA to support this operation. It might be helpful for us to have a summary of the financial support.

On the matter of the access road, I had a BN sent to me by FNA last year. While the road was originally a Forestry Access Road, upon request by the Alpine Alliance Board, the road was passed over to them.

Perhaps, it would be a good first step for me to meet with the Alpine Alliance Board.
Before I do, could we think about some key messaging around Marble?

Cheers,

Colin

Colin Holloway, BA
MHA - District of Terra Nova
Parliamentary Secretary to Minister of Tourism, Culture, Industry and Innovation
T- (709) 466-4165/ 729-5110

Original Message
From: Bailey [REDACTED]
Sent: Saturday, April 8, 2017 08:09
To: christophermitchelmore@gov.nl.ca
Cc: Holloway, Colin; Lyn Gorman; Greg Pittman; Larry Reid; Lloyd Parrott; Daniel Moody; Laturney; [REDACTED]
Subject: Re: Marble free skiing Easter

Mr. Minister,

My name is Bill Bailey, one of the Town of Clarenville Council representatives sitting on the Board of Directors of Alpine Development Alliance Corp., operators of the White Hills Ski Resort here in Clarenville. As you are no doubt aware, White Hills Resort is owned by the Town of Clarenville and operated by ADAC.

On hearing the situation surrounding Marble Mountain’s Board of Directors and the early closure and then the reopening announcing to include the Easter Weekend with all “free skiing” for the entire weekend as well as the “almost” free flights to the West Coast, we are indeed somewhat perplexed with this Government gesture for Tax Dollars given the dire financial situation of the Province. This practically “free weekend of skiing” at Marble will also affect White Hills in that skiers from the East Coast, White Hills patrons, will travel to Marble for that free weekend of skiing.

Therefore, given that White Hills Resort have financial “wants” as well, we would certainly ask for some consideration of our Tax Dollars to be assigned to ADAC for some of our major infrastructure concerns such as the Forestry Access Road to the Resort which is in a deplorable condition.

We clearly understand that Marble Mountain receives a Government grant in excess of $900,000.00 annually for operational funds yet White Hills receives nothing from our tax dollars. Therefore, I am asking that this matter be reviewed certainly in time for next ski season. As you are also no doubt aware, White Hills Resort is very close to the majority of the Province’s population and therefore, should be treated as such.

Thank you and I look forward to an early reply.

Bill Bailey
Councillor
Town of Clarenville, NL
Board of Directors Member
ADAC
<table>
<thead>
<tr>
<th>Account Name</th>
<th>Project Name</th>
<th>Division</th>
<th>Description</th>
<th>Decision Date</th>
<th>Status Type</th>
<th>Status Result</th>
<th>TCII Funding Approved</th>
<th>Department Program</th>
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<tbody>
<tr>
<td>Alpine Development Alliance Corporation</td>
<td>Equipment Modernization</td>
<td>Eastern</td>
<td>Equipment Modernization</td>
<td>10/4/2005</td>
<td>Decision</td>
<td>Approved</td>
<td>$100,000.00</td>
<td>Small and Medium-sized Enterprise Fund (Loan)</td>
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<td>Alpine Development Alliance Corporation</td>
<td>Special Event Marketing 2007</td>
<td>Eastern</td>
<td>Special Event Marketing 2007</td>
<td>1/23/2007</td>
<td>Decision</td>
<td>Approved</td>
<td>$4,652.00</td>
<td>Regional Sectoral Diversification Fund</td>
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<tr>
<td>Alpine Development Alliance Corporation</td>
<td>Enhancements to Buildings and Skier Terrain</td>
<td>Eastern</td>
<td>Enhancements to Buildings and Skier Terrain</td>
<td>11/9/2009</td>
<td>Decision</td>
<td>Approved</td>
<td>$100,000.00</td>
<td>Regional Sectoral Diversification Fund</td>
</tr>
<tr>
<td>Alpine Development Alliance Corporation</td>
<td>Purchase new chairlift and snowmaking equipment</td>
<td>Eastern</td>
<td>The client wishes to purchase new ski lift and snow making equipment to enhance the skier experience at the facility.</td>
<td>12/16/2010</td>
<td>Decision</td>
<td>Approved</td>
<td>$343,889.00</td>
<td>Regional Sectoral Diversification Fund</td>
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<tr>
<td>Alpine Development Alliance Corporation</td>
<td>Secure Engineering Services to Assess Building Layout</td>
<td>Eastern</td>
<td>The applicant needs to make changes to the rental and equipment storage buildings at the White Hills Ski Resort facility to make for more efficient use and customer service.</td>
<td>5/20/2011</td>
<td>Decision</td>
<td>Approved</td>
<td>$4,750.00</td>
<td>Business and Market Development Program</td>
</tr>
<tr>
<td>Alpine Development Alliance Corporation</td>
<td>Visitor Experience Enhancement</td>
<td>Eastern</td>
<td>Enhance visitor experience by upgrading facilities, and implementing a customer sales and marketing software and hardware programs.</td>
<td>3/30/2012</td>
<td>Decision</td>
<td>Approved</td>
<td>$147,488.00</td>
<td>Regional Sectoral Diversification Fund</td>
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<tr>
<td>Alpine Development Alliance Corporation</td>
<td>Winter Tourism Enhancement</td>
<td>Eastern</td>
<td>Purchase alpine groomer, develop snowmobile track and trails, Nordic enhancement, purchase info kiosks</td>
<td>10/31/2013</td>
<td>Decision and Amendment in 2014 for increase of $60k incl.</td>
<td>Approved</td>
<td>$339,094.00</td>
<td>Regional Development</td>
</tr>
</tbody>
</table>

29 (1)(a)
From: Mitchelmore, Christopher  
Sent: Tuesday, April 11, 2017 7:37 PM  
To: George, Bradley; Halliday, Janice  
Subject: Fw: White Hills Ski Resort

Sent from my BlackBerry 10 smartphone on the Bell network.  
From: Paul Tilley  
Sent: Tuesday, April 11, 2017 7:08 PM  
To: Lyn Gorman  
Cc: Mitchelmore, Christopher; Ball, Dwight; Bennett, Cathy (Minister); Byrne, Gerry; Holloway, Colin; Geoff Bailey  
Subject: Re: White Hills Ski Resort

At this evening’s Council meeting, Bill and I brought the issue to the public Council meeting for support - there is support for this effort and we will work on an official response

On Tue, Apr 11, 2017 at 5:21 PM, Lyn Gorman wrote:

The Honorable Christopher Mitchelmore:

Please find attached a letter from Mr. Geoff Bailey, Chair of the Alpine Development Alliance Corporation. Mr. Bailey looks forward to hearing from you in the near future.

Sincerely,

Lyn Gorman  
Secretary  
Alpine Development Alliance Corporation
April 17, 2017

Mr. Geoff Bailey, Chair
Alpine Development Alliance Corporation
100 White Hills Road
Clareville, NL
A5A 2B3

Dear Mr. Bailey:

Thank you for your letter of April 11, 2017 outlining your concern with the decision to offer free skiing at Marble Mountain Ski Resort during the Easter weekend.

Our government appreciates the role and recognizes the importance of Ski White Hills in fostering interest in alpine sports in the province and the resulting benefit for the growth of Marble Mountain ski experience.

While the Provincial Government cannot provide operational support to the Alpine Development Alliance Corporation (ADAC), it has invested in capital enhancements and equipment in the past and is willing to consider proposals for similar support in the future. We have also provided annual support of $5,000 for the Eat the Hill culinary tourism experience and we are open to working with ADAC on future eligible projects.

I look forward to working with you to encourage the development and growth of skiing in this province.

Sincerely,

[Signature]
CHRISTOPHER MITCHEMORE, MHA
District of St. Barbe - L'Anse aux Meadows

c:  Premier Dwight Ball
    Honourable Cathy Bennett, Minister of Finance
    Honourable Gerry Byrne, MHA, District of Corner Brook
    Colin Holloway, MHA, District of Terra Nova
April 19, 2017

Richard Power
Clareville Chamber of Commerce
263 Memorial Drive, Suite 203
Clareville, NL
A5A 1R5

Dear Mr. Power:

Thank you for your letter dated April 12, 2017, outlining your concern with the decision to offer free skiing at Marble Mountain Ski Resort during the Easter weekend.

Our government appreciates the role and recognizes the importance of Ski White Hills in fostering interest in alpine sports in the province and the resulting benefit for the growth of Marble Mountain ski experience.

While government cannot provide operational support to the Alpine Development Alliance Corporation (ADAC), we have been pleased to invest over $1.0 million in capital projects, equipment and visitor experience enhancement at Ski White Hills since 2005. We have also provided annual support of $5,000 for the Eat the Hill culinary tourism experience and we are open to working with ADAC on future eligible projects.

The ADAC is to be commended for your initiative in operating Ski White Hills and the Marble Mountain Development Corporation can learn from ADAC in developing a financially sustainable model that does not rely on a government subsidy.

I look forward to working with you to encourage the development and growth of skiing in this province.

Sincerely,

CHRISTOPHER MITCHELMORE, MHA
District of St. Barbe - L'Anse aux Meadows
Minister

c.: Honourable Dwight Ball, Premier
Honourable Cathy Bennet, Minister of Finance
Honourable Gerry Byrne, MHA, District of Corner Brook
Colin Holloway, MHA, District of Terra Nova