August 22, 2014

Dear [REDACTED]:

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act [Our File #: AES/021/2014]

On July 24, 2014, the Department of Advanced Education and Skills received your request for access to the following records:

A copy of the in-house Status Report prepared for the Department of Education circa 2001/2002 – which outlined the plan for implementing the recommendations of the Strategic Literacy Plan (Birth to Adult).

I am pleased to inform you that your request for access to this information has been granted. In accordance with your request, enclosed please find a copy of the requested document: “Words to Live By: A Strategic Literacy Plan for Newfoundland and Labrador Status Report 2003”. Please note that this document was never finalized or released, hence there are formatting and typographical issues throughout. For your reference, the original report “Words to Live By: A Strategic Literacy Plan for Newfoundland and Labrador” was made publicly available and is available online at http://www.aes.gov.nl.ca/adultlearning/adult/litplan.pdf.

Please be advised that responsive records will be published following a 72 hour period after the response is sent electronically to you or five days in the case where records are mailed to you. It is the goal to have the responsive records posted to the Office of Public Engagement’s website within one business day following the applicable period of time. Please note that requests for personal information will not be posted online.
If you have any further questions, please feel free to contact Sharon Seaward at (709) 729-4276 or SharonSeaward@gov.nl.ca.

Yours sincerely,

LORI ANNE COMPANION
Deputy Minister

Attachment

cc: David Pike, ADM, Corporate Service
    David Moore, Director of Information Management
Words To Live By:

A Strategic Literacy Plan for
Newfoundland and Labrador

Status Report
2003
Message from the Minister of Education

Sound literacy skills is critical for advancement - personally or socially. Literacy is connected to employability, health and well-being and facilitates personal fulfillment. But, more than that, being literate allows people to fully participate within society with all the rights and benefits afforded to all citizens. To be literate is to be empowered.

As our society becomes more economically competitive, the demands for higher literacy levels increase. For Newfoundlanders and Labradorians to take advantage of the opportunities arising in the new economy, possession of sound literacy skills is critical. *Words To Live By: A Strategic Literacy Plan for Newfoundland and Labrador 2000* provides us with a framework for action.

*Words To Live By* was developed through consultations with literacy stakeholders throughout Newfoundland and Labrador. It was released in May, 2000 and addresses literacy for all ages, both within and outside the formal education system. It has eleven objectives which are being actioned by government and its partners. Further to that, plans for the next phase or “next steps” have also been formulated.

This report reiterates the commitment of government to achieving the goals set out in *Words To Live By* and our aim of reaching literacy levels which are among the highest in Canada. While my department is leading the implementation of *Words to Live By*, I wish to acknowledge our many federal, provincial and community partners who are supporting literacy in Newfoundland and Labrador through the Strategic Literacy Plan.

Honorable Gerry Reid

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Minister
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**Our Vision**

Our vision for Newfoundland and Labrador is of a society in which all people can read and write, and where literacy is valued and understood as contributing to personal, social and economic development.

**Our Beliefs**

We believe:

- education is both an individual right and a public responsibility and literacy is key to education;
- education and literacy are key to social and economic development;
- literacy is important for people of all ages;
- literacy is a key indicator of the health and well-being of individuals and families;
- a society must challenge its people to achieve the highest literacy levels possible;
- literacy is best achieved through an active partnership involving individuals, families, communities and governments;
- in promoting and valuing a culture of literacy.

**Our Goals**

- Literacy levels which are among the highest in Canada
- A culture which values literacy as a desirable goal for all people
- An integrated approach to literacy development

*Words To Live By: Strategic Literacy Plan 2000*
Goal 1

Literacy levels among the highest in Canada
Objective

1.1 Increase opportunities for literacy development in young children

Recommended Actions

♦ Government, in collaboration with its partners, will distribute existing or develop new information about appropriate activities to foster literacy development. This information will be sent to parents, family support groups and child care agencies

♦ Government will work with partners to implement strategies for early identification of, and appropriate interventions for, children at risk of low literacy

♦ Government will work with Health and Community Services Boards and community agencies to utilize its early childhood programs and services to support literacy

♦ Government departments, in collaboration with community partners, will promote literacy awareness training for professionals working with young children and families

♦ Government departments will review existing programs and resources which support literacy for young children and families

♦ Government will establish an interdepartmental working group to explore a comprehensive model for early intervention

♦ Government will explore ways to expand family literacy programs such as Family Resource Centres and Healthy Baby Clubs

♦ Government will encourage communities to work with schools to build support structures for children and their families to assist with school readiness.

Activities

Early Childhood Development (ECD) Initiative (Status: Ongoing)

This agreement between the federal and provincial/territorial governments recognizes the importance of the early years and the valuable role families and communities play in supporting children. Through the Canada Health and Social Transfer (CHST) fund, beginning in 2001, dedicated funding for five years will be available in each jurisdiction to support investments in early childhood development. Funding will build on the current investments in this province and increase access to services for young children and their families. The Government of Newfoundland and Labrador’s Early Childhood Development Initiative, Stepping into the Future, spans several government departments. An Interdepartmental Committee oversees the entire Stepping Into the Future initiative.

The following initiatives have been adopted (budgets for Year 1 are also included):
- $210,000 to Mother Baby Food Allowance in the Income Support Program, Department of Human Resources and Employment, to introduce a Mother Baby Nutrition Benefit for expectant women and families with children under the age of one year and incomes below $21,744.

- $356,831 has been allocated for early childhood literacy initiatives led by the Department of Education:

1. $200,000 has been provided for early childhood literacy programs to support the delivery of early childhood literacy programs for children ages 0-6 and their families. Non-profit community-based early literacy programs can access this funding by submitting proposals to the Strategic Literacy Funding Committee. During Year 1 (2001-02) $356,831 was allocated for ECD initiatives, led by the Department of Education: 1. Through the Strategic Literacy Funding Committee, $200,000 for grants to deliver of early childhood literacy

2. The KinderStart initiative received $156,831 in Year 1. An Interdepartmental Committee was formed, chaired by the Department of Education, Literacy Branch. This “Early Childhood-Kindergarten Working Group” is made up of representatives from Departments of Education, Health and Community Services, K-12 School System, College of the North Atlantic and Memorial University.

   This Committee developed the KinderStart Program, aimed at linking early childhood and primary children and their families with their schools. This program ensures that all early childhood children and families connect with the school and become comfortable with the school environment during the pre-Kindergarten year. A series of in-school lesson plans and accompanying information for principals, parents and teachers is the basis for this program.

- $1.17 million for new and enhanced Family Resource Programs and Healthy Baby Clubs, led by the Department of Health and Community Services, will expand the range of preventive and supportive community-based programs for young children and their families.

- $2.2 million to enhance Child Care Services, by increasing subsidized child care spaces, introducing a monetary supplement for Level I and Level II Early Childhood Educators, providing equipment grants for Family Home Child Care, and strengthening the delivery of child care services at regional and provincial levels.
   - $957,500 to strengthen Early Intervention Services for children with developmental delays/disabilities and children diagnosed with Autism Spectrum Disorder, and building on existing home-based early intervention services for young children and families.

   - $286,586 to strengthen provincial capacity to administer the ECD initiative, including on-going consultation with regional and community partners, and communications and evaluation/reporting to the public.
Little Steps  (Status: Implemented)

At a Family Literacy Conference held in October 2000, participants examined family literacy programs, policies, research and reviewed family literacy initiatives/practices in the province. Two pamphlets (“Little Steps”) were developed and distributed as part of this initiative.

Assessment of Early Childhood Literacy and Family Literacy Programs
(Status: Implemented - final report pending)

Under the direction of the Department of Education, Government commissioned an evaluation/study of early childhood programs currently operating throughout the province. Beginning in 2002, a Consultant has been conducting a study to determine best practices for early childhood programming. These findings will become the necessary criteria for all groups applying for early childhood funding under the Stepping Into the Future initiative. The Strategic Literacy Funding Committee will use these guidelines to determine the distribution of early childhood funds.

Expansion of Family Resource Centres  (Status: Implemented)

On March 13, 2002, the Minister of Health and Community Services, and the Parliamentary Secretary to the Minister of Health and Community Services with responsibilities for children’s interests announced the establishment of six new Family Resource Programs and enhancement of five existing Family Resource Programs throughout the province, for a total investment of $845,000 for that fiscal year.

Family Resource Programs are community-based initiatives, often delivered from resource centres, that provide a variety of programming for young children and families. The types of services that may be offered through Family Resource Programs are pre and post-natal support programs, in particular the Healthy Baby Clubs; drop-in play sessions; parenting workshops; child development and literacy programs; and toy, book, and equipment lending services.

Categorized according to the health and communities services regions, the following communities were selected for new Family Resource Programs:

- Labrador Region:  Nain  Labrador West
- Western Region:  Port Saunders, with outreach from Portland Creek to Bartlett’s Harbour
- Central Region:  Baie Verte, with outreach to be determined within the Baie Verte Peninsula
  Springdale, to build on existing community services and support the existing Family Resource Program in Robert’s Arm
- Eastern Region  Placentia, with outreach to the Whitbourne area, St. Mary’s Bay North, and Cape Shore

Funding was given to enhance existing programs in the following sites:
- Labrador and Grenfell Regions:  Southern Labrador Family Centres Inc. to provide services to Port Hope Simpson and stabilize services
to the communities of Cartwright, Black Tickle, Mary’s Harbour, and Charlottetown.

- Western Region: Community Action Committee of Bay St. George for expansion of services to the Channel-Port aux Basques region and Burgeo/Ramea region.
- Eastern Region: Burin Peninsula Brighter Futures to expand services to Grand Bank/Fortune
- St. John’s Region: Daybreak Parent Child Centre to expand services in the east end of downtown and work in collaboration with the Association of New Canadians

Brighter Futures Community Coalition of St. John’s and District to provide services in the community of Paradise, with further outreach to be determined.

These investments are part of the province’s Early Childhood Development Initiative

Grants Program  (Status: Implemented)

From June 2000 to February 2003, the Strategic Literacy Funding Committee (which is chaired by the Department of Education, Literacy Branch) distributed $402,157.34 in provincial and/or federal funds to projects focusing on Objective 1.1 of the Strategic Literacy Plan (Appendix A).

Next Steps

- Internal Review and Information Session

Upon receipt of the final report for early childhood literacy and family literacy evaluation, an internal review is recommended. After the review, a day-long information session with early childhood groups, partners and the consultant, prior to implementation of any recommendations. This session could possibly be linked with another conference/meeting thereby reducing costs.

Partnerships (potential and confirmed)

- Lead: Department of Education
- Partners: - Department of Health and Community Services
- Early Childhood Development (ECD) Working Group
- Strategic Social Planning Unit
- Interdepartmental Stepping Into the Future Committee
- Department of Human Resources and Employment

Objective
1.2 Ensuring all graduates of the K-12 school system achieve full functional literacy

**Recommended Actions**

- Government will work with school boards to develop and implement a strategy to ensure children can read at the Grade 3 level by the end of primary.

- Recognizing that some children will have reading difficulties beyond Grade 3, Government will work with school boards to address the academic needs of these children.

- Government will work with school districts, Memorial University’s Faculty of Education and funding partners to increase summer programs for children aimed at improving their literacy skills.

**Activities**

**K-12 Initiatives** (Status: Implemented)

Based on recommendations in the *Strategic Literacy Plan (SLP), Ministerial Panel Report* and other reports, the following initiatives were undertaken:
- reading specialists were hired for all school districts
- an additional 218 teaching units have been retained yearly from 2001-02.
- new language arts curriculum was introduced
- new language arts resources provided i.e., leveled books, literature collections, intervention materials, spelling handbook and video
- through First Steps, all K-3 teachers are receiving professional development in reading oral language and writing

**Grants Program** (Status: Implemented)

From June 2000 to February 2003, the Strategic Literacy Funding Committee (which is chaired by the Department of Education, Literacy Branch) distributed $40,409.50 of provincial and/or federal funds to projects focusing on Objective 1.2 of the Strategic Literacy Plan (*Appendix A*).

**Next Steps**

- **Current Policies**
  During 2003-2004, a discussion on the effectiveness of current strategies is needed, along with an examination of the academic needs of children that are not met by current policies. Suggestions should be offered for modifications.

- **Partnerships (potential and confirmed)**
  - Lead: Department of Education
  - Partners: - School Districts
Consider: Professional Development in Language Arts for Elementary, Intermediate and Senior High Teachers

A determination should be made on whether or not there is a need for language arts in-service for these teachers. If so, based on a plan similar to the previous professional development initiatives for primary teachers, workshops could be offered.

Discussions
Relating to current summer, after school and weekend programs for at-risk or struggling children: primary grades through senior high. During 2003-2004 there can be a discussion of gaps, strengths and research to determine alternative ideas, which may be implemented in 2004-2005.
Investigate the possibility of linking with volunteer agencies/tutors and Memorial University’s Student Volunteer Bureau to utilize trained student volunteers to tutor these children. Possibly implement a volunteer tutoring program for children.

Partnerships (potential and confirmed)
- Lead: Department of Education
- Partners: - Memorial University: Faculty of Education, Division of Continuing Studies and Student Volunteer Bureau
- Community Centres Association
- School Districts
- Frontier College
- Teachers on Wheels

Consider: A Research Study
Research can be conducted on available, suitable programming, alternative schooling or other options for all children needing assistance.

Objective
1.3: Increase teachers’ and other professionals’ knowledge of children’s literacy development by providing support for professional development activities

Recommendations
- Government will collaborate with school districts and the Newfoundland and Labrador Teachers’ Association to provide comprehensive professional development in the area of reading for all K-3 teachers
- Government will establish an early literacy working group to: a) assess professional development needs, b) develop criteria and guidelines regarding appropriate courses, institutes and activities and to identify professional development opportunities. The working group should examine some or all of the following: - children’s literacy development including an emphasis on learning, as well as instructional and assessment strategies - the assessment of children’s reading and the nature of resources required by children at
different points in their literacy development
- the impact of children’s social development and their affective development in reading
  including the role of perceptions and attitudes held by families, teachers and students
- the identification of teaching/learning strategies to support children’s diverse language and
  reading needs

♦ Government will collaborate with Memorial University’s Faculty of Education, the Newfoundland and Labrador Teachers’ Association and other relevant professional associations in the development and delivery of appropriate professional development activities for teachers and other professionals who work with literacy programs

♦ Government will work with Memorial University’s Faculty of Education to ensure that all teachers receive adequate preparation in reading instruction as a mandatory requirement for all education degrees

♦ Government will recommend to the Teacher Certification Committee that all prospective teachers complete reading education credits in order to be eligible for teacher certification in this province.

Activities

Professional Development Initiative (Status: Ongoing)
Based on results of Criterion Reference Tests (CRTs), all primary teachers received/ will receive training called First Steps. This in-service training has three components: 1. Reading II. Oral Language and III. Writing. $900,000 was allocated for this initiative which began in 2001 and will continue through 2003.

Early Childhood Development - Kindergarten Working Group (Status: Ongoing)
This Group was established in 2001 and is responsible for overseeing all early childhood initiatives (Appendix B).

Next Steps

· Discussions
There may be a need to discuss current mandatory courses for degree requirements for students in the faculty of education. Discussions could also address courses which may potentially become mandatory. This may result in possible changes to the current education degree program(s) by 2005.

Partnerships (potential and confirmed)

➢ Lead: Memorial University of Newfoundland, Faculty of Education
➢ Partners: - Department of Education
  - Department of Youth Services and Post-Secondary Education
  - Newfoundland and Labrador Teachers’ Association

Objective
1.4: Ensure appropriate and achievable standards for the assessment of literacy development are set, progress measured and results reported

Recommendations

♦ In consultation with its partners, government will:
  - continue to assess achievement and set performance standards for literacy development
  - continue development and implementation of a comprehensive provincial testing program through administration of Criterion Reference Tests
  - co-ordinate the assessment and monitoring of current initiatives employed by school districts to address children’s literacy development, such as alternative early reading programs, in order to identify outcomes of each and their impact on students’ achievement
  - develop literacy assessment tools to be used throughout primary to provide feedback to teachers and parents, and to lead to appropriate instructional strategies
  - measure and report results of provincial testing in a timely manner

Activities

Criterion Referenced Tests (CRTs)  (Status: Ongoing)
The Department of Education continues to administer CRTs at the end of Grades 3 and 6. These tests provide information on children’s skill levels in reading, writing, listening and speaking. At the end of Grade 9, CRTs are also given in math, science and core French.

K-12 Initiatives (Status: Ongoing)
Based on recommendations in the Strategic Literacy Plan (SLP), Ministerial Panel Report and other reports, the Department of Education developed a testing program in public examinations in all core areas

Atlantic Reading Assessment Kit  (Status: Implemented)
Implemented in 2002, it was developed in collaboration with representatives from four Atlantic provinces. Used in grades K-3, this assessment tool helps teachers determine children’s reading levels and guides the instruction for each child.

Grants Program
From June 2000 to February 2003, the Strategic Literacy Funding Committee (which is chaired by the Department of Education, Literacy Branch) distributed $117,300 of provincial and/or federal funds to projects focusing on Objective 1.4 of the Strategic Literacy Plan (Appendix A).

Next Steps

Consider: Professional Development Initiative
Representative primary teachers, province-wide, would receive 1 day of in-servicing on the “Rubric Assessment Tool”, currently used to grade portions of the CRTs. These teachers would then be designated “Trainers” and possibly eventually offer the same training to their in-school peers for 1 day (no substitute days needed). This initiative could begin discussions
in 2003, with all training concluding in 2005.

**Partnerships (potential and confirmed)**
- Lead: Department of Education
- Partners: School Districts

**Objectives**

1.5: Improve accessibility to adult literacy programs  
1.6: Ensure appropriateness of curriculum and instructor qualifications for ABE and literacy programs

**Recommendations**

- Government will take measures to provide access to literacy services throughout the province. Specifically:
  - the Department of Education will collaborate with partners to address the availability and sustainability of basic literacy services offered by community groups which utilize volunteers
  - the Department of Education will work with appropriate partners to facilitate students’ transition from basic literacy to ABE Levels II and III
  - the Department of Education and College of the North Atlantic will continue the pilot project with Human Resources and Employment which utilizes the College of the North Atlantic to increase access to ABE Levels II and III and better link ABE with employment goals
  - the Department of Education will work with partners to evaluate approaches to ABE delivery
  - the Department of Education will explore innovative ways to deliver ABE and literacy instruction including the use of new media distance technology with a view to increasing access to programs, especially in rural areas of the province

- In consultation with partners, Government will determine the type and level of supports required for adult learners, especially those who participate through distance learning

- Government will monitor and assess all delivery approaches to ensure that programs are cost effective, of high quality and that all learners achieve their goals.

- Government will encourage delivery agencies to assess adult learners initially through an informal process rather than by a structured written examination.
- In consultation with its partners, Government will continue to develop and update ABE curricula based on the needs of learners.

- Government will review the structure of the ABE program and monitor course content to ensure continued relevance.
Government will explore ways to enable adult learners to have input into learning objectives, learning outcomes and evaluation criteria, with a view to tailoring programs to meet learners’ needs and reducing the amount of time it will take to complete programs.

Government will continue to certify instructors who deliver the provincial ABE program.

Government will explore ways to deliver the Tutor Training Program developed by the LDC and to recognize those who successfully complete the program.

Government will work with delivery agencies to support professional development activities for ABE instructors, community literacy workers and volunteers who deliver basic literacy programs.

Activities

Province-Wide Evaluation of Basic Literacy/ABE Level I Programs (Status: Implemented)
Based on feedback received during the public consultations for the development of Words To Live By: A Strategic Literacy Plan for Newfoundland and Labrador. The Department of Education and the Literacy Development Council commissioned an evaluation of Basic Literacy/ABE Level I programs. The study also determined the best practices in delivering informal basic literacy/ABE I programs. This report, known in the literacy community as the “Goss-Gilroy Report”, enables government to determine ways to strengthen existing or future program delivery mechanisms. The report is expected to help guide government expenditures in support of institutions and community groups. A new provincial program delivery model for Basic Literacy/ABE Level I was also proposed. After this final report was released to literacy stakeholders in June 2001, it was suggested that a working committee be established to further examine the model and build on its strengths. The Department of Education agreed with this request and the members were selected. This ABE I Working Group has representation from literacy stakeholders, Strategic Social Planning Unit, Literacy Development Council and the Department of Education. This Working Group held its first meeting in January 2002 and has met frequently since then. Until the new model is implemented, Government has offered “interim operational funding” to several community-based literacy providers who historically had received such funding.

Adult Basic Education Level I Pilot Project (Status: Implemented)
Year 1 (2002 - 03): It was determined that some time must first be spent in preparation for the upcoming pilot so 2002-2003 was designated as a “preparatory year” to develop all components of the pilot including: making revisions to the ABE Level I program guide, determining assessment tools, developing program standards and a plan for professional development for instructors. Actual piloting of the new ABE Level I program began this September and will continue through August 2005.

Groups interested in participating in the 2-year provincial Pilot were invited to submit proposals for possible selection. Originally, six sites (3 new and 3 existing) were to be selected but due to a high demand for this service, and demonstrated need, it was decided to instead pilot the new ABE program in nine sites (4 new and 5 existing).

Adult Basic Education Level I Pilot Project (Status: Ongoing)
Each of the selected nine sites will receive $42,000 for 2003-04. The sites are: the Bay St. George Learning Centre in Stephenville, Fogo Island Community Education Centre, St. Barbe Development Association in Plum Point, Gander and Area ABE Level I Program, the St. John’s Learning Centre, Southern Avalon Development Association in Trepassey, Laubach Learning Centre in Marystown, The Learning Centre in Corner Brook and the Port Hope Simpson Learning Centre.

**Tutor Training Program Phases I and II**  
(Status: Implemented)  
Funding for this provincial three-phase initiative was provided by the National Literacy Secretariat. Phases I and II have been completed.

**Grants Program**  
(Status: Implemented)  
From June 2000 to February 2003, the Strategic Literacy Funding Committee (which is chaired by the Department of Education, Literacy Branch) distributed $1,179,132.70 of provincial and/or federal funds to projects focusing on Objectives 1.5 and 1.6 of the Strategic Literacy Plan (Appendix A).

**Next Steps**

**Adult Basic Education Level I Pilot Project**

Year 3 (2004 - 05): Piloting of the new ABE Level I program delivery model will continue in the designated areas. Each site will receive $41,000 for 2004-05. A plan for the sustainability of this ABE Level I delivery model will be developed.

**Partnerships (potential and confirmed)**  
- Lead: Dept of Education, Literacy Branch  
- Partners: - National Literacy Secretariat  
  - Literacy Development Council  
  - ABE Level I Working Group/Stakeholders  
  - Strategic Social Planning Unit

**Tutor Training Program - Final Phase**

A plan for the final phase of this project is being developed. The Department of Education is exploring ways to deliver professional development opportunities for tutors on a provincial scale and how to recognize accomplishments of those who successfully complete the program.

**Partnerships (potential and confirmed)**  
- Lead: Dept of Education, Literacy Branch  
- Partners: - National Literacy Secretariat  
  - Department of Youth Services and Post-Secondary Education  
  - Literacy Development Council  
  - ABE Level I Working Committee  
  - Stakeholders  
  - Strategic Social Planning Unit

**Objective**
1.7: Support and encourage workplace literacy initiatives

Recommendations

♦ Government will work with employers and unions to share information on best practices and to support and encourage workplace literacy initiatives

♦ Government will increase efforts to link employment initiatives for youth and older workers to education and training programs

Activities

Pre-employment Contextual Model  (Status: Ongoing)
The Department of Human Resources and Employment (HRE) is partnering with the Community Education Network in Stephenville to develop a pre-employment contextual model which will combine a variety of employment readiness elements, including life and employability skills, workplace literacy and generic and specified skills related to employment

Bridging the Gap  (Status: Ongoing)
The Department of Human Resources and Employment (HRE) is partnering with Random North Development Association in a pilot project: Bridging the Gap: From Education to Employment Phase II. This model will help people with academic challenges to improve their employability skills and personal development by giving them specific skills and improving literacy

Initiatives of the Ad Hoc Workplace Education Committee  (Status: Implemented)
In June 2000, a Workplace Education Action Forum was held, sponsored by the National Literacy Secretariat and other partners, to provide opportunities to explore future directions for workplace education in this province. In 2001, a consulting firm was hired to develop a Guide to Supporting Workplace Education presentation kit, including a CD-ROM, which is also available online. This Committee has representation from: Atlantic Canada Opportunities Agency, College of the North Atlantic, Department of Education, Department of Industry, Trade and Rural Development, Human Resources and Employment, Human Resources Development Canada, Labour Market Development Agreement Secretariat, Literacy Development Council, Newfoundland and Labrador Federation of Labour, the Random North Development Association and the Strategic Social Planning Unit.

Grants Program  (Status: Implemented)
From June 2000 to February 2003, the Strategic Literacy Funding Committee (which is chaired by the Department of Education, Literacy Branch) distributed $142,066 of provincial and/or federal funds to projects focusing on Objective 1.7 of the Strategic Literacy Plan (Appendix A).

Atlantic Workplace Literacy Conference  (Status: Ongoing)
Planned for October 2003, it will encourage the growth of Workplace Literacy in the Atlantic
Region. Led by the Department of Education, the Atlantic Canada Workplace Literacy Institute Planning Committee has representation from the Atlantic provinces and the National Literacy Secretariat. The budget for this conference is $158,300.

Next Steps

· **Provincial Workplace Education Committee**
  A permanent provincial Workplace Education Committee could evolve. This Committee could be responsible for overseeing and/or implementing new provincial workplace literacy initiatives, including discussions on having “literacy development” included in the Labour Market Development Agreement. Possible budget: $12,000 per annum for yearly meetings.

*Partnerships (potential and confirmed)*
  - Lead: Dept of Education
  - Partners: - Atlantic Canada Opportunities Agency
    - Department of Human Resources and Employment
    - Department of Industry, Trade and Rural Development
    - Department of Youth Services and Post-Secondary Education
    - Federation of Labour
    - Human Resources and Development Canada
    - Labour Market Development Agreement
    - Literacy Development Council
    - National Literacy Secretariat
    - Regional Economic Development Boards
    - Strategic Social Planning Unit

**Objective**

1.8: Increase support to a wide range of activities aimed at enhancing literacy development in the province

**Recommendations**

♦ Government will continue to conduct research to determine factors which improve academic progress, graduation rates and employment potential of adult learners

♦ Government will encourage flexible programming to meet the varying needs of adult learners within a structure designed to increase retention

♦ Government will work with community agencies to explore strategies that support literacy for seniors

♦ Together with its funding partners, Government will:
  - encourage the establishment of strategic priorities for literacy so as to maximize resources; and
  - explore the feasibility of directing available resources into sustainable literacy development programming

**Activities**
Grants Program  (Status: Implemented)
From June 2000 to February 2003, the Strategic Literacy Funding Committee (which is chaired by the Department of Education, Literacy Branch) distributed $1,208,796.70 of provincial and/or federal funds to projects focusing on Objective 1.8 of the Strategic Literacy Plan (Appendix A).

Clearing House Pilot Project  (Status: Ongoing)
During 2003 - 04 this project is being developed by the Provincial Libraries Association of Newfoundland and Labrador and its partners, the Department of Education, the Literacy Development Council and the National Literacy Secretariat. This provincial literacy resource centre, would act as a clearing house for literacy providers throughout the province of Newfoundland and Labrador. The Clearing House can offer a variety of services:
- building a collection of basic literacy resources for circulation
- dissemination of information regarding resources
- consulting with literacy providers as to the type of materials that are needed and provide assistance in the evaluation of these materials

The Clearing House would also complement a plan for provincial professional development aimed at servicing the needs of the literacy community. This Centre would provide literacy practitioners across the province with easy access to relevant materials. Upon completion of this project, a plan for the sustainability of the Clearing House is being developed.

Seniors Resource Centre (SRC)  (Status: Implemented)
The SRC conducted research (“Listen To Me!” project - funded through the Strategic Literacy Funding Committee) on the unique modern literacy challenges facing seniors. Results were released during a series of forums during 2002.

Next Steps

Consider: Clear Language Review
Based on the findings in the SRC survey, “Listen To Me!”, During 2003-04 Government will conduct a clear language review of its print information provided to seniors.

Partnerships (potential and confirmed)
- Lead: Dept of Health and Community Services
- Partners:  -  Department of Education
-  -  Seniors Policies and Programs Committee
-  -  National Literacy Secretariat
Goal 2

A culture which values literacy as a goal for all people
Objective

2.1 Increase public awareness of the importance of literacy

Recommendations

- In consultation with partners, Government will develop a comprehensive media campaign aimed at fostering positive attitudes toward reading, increasing public awareness of the importance of literacy, and providing information on services and resources available.

- In collaboration with partners, Government will develop and implement a provincial recognition program that recognizes outstanding academic achievement, professional excellence, volunteer participation and the contributions of business, labour and community agencies to education and literacy development.

Activities

Media Campaign (Status: Implemented)
On September 8, 2001, International Literacy Day, Education Minister Judy Foote and Senator Joyce Fairbairn joined members of the literacy community to launch *Read and Succeed*. Funded jointly by the National Literacy Secretariat and the Department of Education, this province-wide promotional campaign is designed to promote reading and to make it “a family thing to do.” A local children’s choir (with assistance from Minister Foote, Senator Fairbairn and others) introduced the theme song, written especially for this campaign, which has been aired on the radio. A CD with this song has also been developed. Television advertisements also have been receiving much air play. In addition, t-shirts, posters and bookmarks - some of which have also been provided in French - were also developed. Materials have been distributed to schools, public libraries and literacy stakeholders throughout the province. Posters and bookmarks were also being sent to dental offices, offices of pediatricians and other offices where families frequent. For more information visit [www.gov.nf.ca/readandsucceed](http://www.gov.nf.ca/readandsucceed). A Public Opinion Survey by telephone was used to a) identify the media through which respondents to the survey became aware of the Read and Succeed campaign and b) identify changes that the Read and Succeed media campaign has had on the reading habits, and attitudes towards reading, in families with children who have not yet reached high school. A survey was mailed to School Principals to determine how the Read and Succeed Campaign materials were used and whether they had any effect in the school system. A survey was also mailed to providers of adult literacy services and they were asked to complete the survey with adult learners enrolled in their program. The following are some of the findings:

- Television was the biggest contributor to awareness of the campaign with a response rate of over 43%. Radio received the second highest response of 25%.

- When asked what they liked best about the ads, 40% of respondents indicated they liked the Read and Succeed song and almost 25% indicated they liked everything about it.

- 94% of respondents indicated there was nothing in particular that they disliked about the ads.

- For respondents with children who need someone to read to them (young children), nearly 38% indicated that the Read and Succeed campaign has prompted them to read more to them.

- For children who read solely on their own, over 43% of parents responded that the Read and
Succeed campaign has prompted them to encourage their children to read more, and 44% believe their children have been prompted directly by the campaign to read more.  
- 25% of parents indicated the campaign has prompted them to read more themselves.  
The Adult Learners survey was fairly consistent with the Public Opinion Survey. The majority of schools who responded to the School Principals Survey displayed the posters throughout classrooms and distributed the bookmarks to students. Schools also integrated the song into their daily reading programs and music teachers integrated the song into music classes. Findings include:  
- 88% of respondents had a special reading activity or program during this school year. Of those, 47% indicated that the Read and Succeed campaign had been the catalyst for this.
- The most popular response to what they liked about the campaign was its “emphasis on reading as a family activity”.  
- The most popular response to what they disliked about the campaign was that it “promoted a conventional family which is not the norm today”.
- When asked if they had any additional comments, two main themes were expressed. School principals felt that schools need more money to spend on reading materials in the classrooms and they felt that Read and Succeed was a great promotion but it needs to be continued even further to ensure awareness and success.  
Phase II of this initiative has also been implemented  

“For the Love of Reading” Initiative  (Status: Implemented)  
On September 8, 2000, International Literacy Day, the Department of Education launched the “For the Love of Reading” initiative, designed to encourage children to read. More than 125 schools participated and the top 20 schools each received $2,500 to purchase literacy resources. Bookmarks promoting this reading initiative (which provided a listing of the Department’s authorized literature for primary classrooms) were also distributed to K-3 students.  

“For the Love of Reading” Challenge  (Status: Implemented)  
In Sept. 2002 the Department of Education launched a second “For the Love of Reading” initiative, designed to encourage children to read. This initiative differed from the previous initiative in that rather than tallying the number of books read, children were instead encouraged to tally the number of minutes spent reading. The For the Love of Reading Challenge was also expanded to include elementary students along with primary students. The top 20 schools each received $2,500 to purchase literacy resources.  

Public Awareness Activities  (Status: Ongoing)  
The Minister of Education and the Executive Director of the Literacy Branch, Department of Education participate in numerous public speaking engagements, press announcements and various initiatives such as Newspapers in Education and annual Education Week activities.  

Provincial-Territorial Literacy Consultations  (Status: Ongoing)  
In September 2001, for the first time, the provincial government hosted the Provincial-Territorial Literacy Consultation. This annual meeting provides senior literacy officials from Literacy Branches across the country with an opportunity to update each other on current work and to discuss issues of common interest. The Department of Education was actively involved in planning the September 2002 Consultation meeting which was held in Ontario. Alberta will host the 2003 Consultation meeting.
Grants Program  (Status: Implemented)
From June 2000 to February 2003, the Strategic Literacy Funding Committee (which is chaired by the Department of Education, Literacy Branch) distributed $138,928 of provincial and/or federal funds to projects focusing on Objective 2.1 of the Strategic Literacy Plan (Appendix A).

Next Steps

·  Media Campaign
  A third planned phase would have more of an adult focus to complement the opening of provincial ABE I centres (Sept.2005). Planning for this media campaign would begin in 2004.

Partnerships (potential and confirmed)
- Lead: Department of Education
- Partners: - Media Campaign Committee
  - National Literacy Secretariat

·  Provincial Service Awards
  During 2003-04, a committee will be established to determine how to recognize and honour provincial achievements in/contributions to literacy development in this province, every two years. A Co-ordinator will be hired to assist the committee with establishing guidelines for eligibility, criteria, types of awards, etc. The public and relevant groups will be notified of the new awards and the first ceremony will be set for February 2004, National Literacy Action Day. The possible budget for this event will be $66,000.

Partnerships (potential and confirmed)
- Lead: Dept. of Education, Literacy Branch
- Partners: - Literacy Development Council
  - Interdepartmental Deputies Committee
  - National Literacy Secretariat
  - Department of Industry, Trade and Rural Development
  - Department of Human Resources and Employment
  - Community Services Council
  - Strategic Social Planning Unit

Objective

2.2: Increase parents’ awareness of strategies to promote their children’s literacy development

Recommendations

♦ Government will identify ways to enable parents and children to access a variety of early literacy resources

♦ In collaboration with partners, Government will communicate information regarding early
literacy to school councils, schools, schools districts, Health and Community Services regions, early childhood services and other community agencies

♦ Government will work with its partners to review existing best practices and revise guidelines for parenting/family programs to enhance or include components related to literacy development

♦ Government will encourage schools and school councils to assist parents to participate in their children’s education and literacy development

Activities

Parent Handbook (Status: Implemented)
As part of the Kinderstart Initiative (see Objective 1.1), a parent handbook on reading was developed. This handbook contains strategies to enable parents of KinderStart, primary children and children aged 0-4, to better support their children in their development of literacy skills. This handbook was funded by the National Literacy Secretariat and distribution began in Fall 2002.

Grants Program (Status: Implemented)
From June 2000 to February 2003, the Strategic Literacy Funding Committee (which is chaired by the Department of Education, Literacy Branch) distributed $369,878.20 of provincial and/or federal funds to projects focusing on Objective 2.2 of the Strategic Literacy Plan (Appendix A).
Goal 3

An integrated approach to literacy development
Objective

3.1: Enhance literacy development through greater collaboration and coordination

Recommendations

♦ Government will promote and support a holistic approach to literacy development that seeks to coordinate activities and maximize the use of resources

♦ Government, in collaboration with its Federal partners, will work to address literacy needs in the province using integrated initiatives, such as:
  - exploring the possibility of pooling funding to provide sustainable resources
  - exploring the possibility of expanding the mandate of the Labour Market Development Agreement to include literacy development
  - working together to monitor progress in the area of literacy development

♦ Government will review the structure currently in place for the delivery of literacy services in this province to ensure it is still relevant, and will initiate strategies to:
  - facilitate involvement of voluntary agencies
  - co-ordinate integrated responses to local needs through community services, voluntary resources, corporate sponsorship and federal and provincial programs

♦ Government will encourage Memorial University’s Faculty of Education and other faculties where appropriate, in collaboration with partners, to support research initiatives in the area of literacy development and evaluation

♦ Government will work with partners to facilitate the establishment of a web site for literacy to share information on literacy programs and activities

♦ Government will ensure those departments and agencies with a mandate to foster social development include literacy development as an integral part of their strategic plans and policies

♦ Government will work with Regional Steering Committees, established under the Strategic Social Plan, to examine issues related to the identification of literacy needs and to co-ordinate resources at the regional and community levels to meet local needs
  ♦ Government will establish a Committee of Deputies to oversee the implementation of this plan and to monitor its progress

♦ Government will ensure that a gender inclusive analysis is performed during the development, implementation and measurement of the actions in this plan to ensure equitable outcomes

Actions

Establishment of Literacy Foundation (Status: Implemented)
Initiated by the Minister of Education, and chaired by June Alteen, this foundation raises literacy
funds from the private sector. A Professional Fund Raiser and an appointed advisory board oversee the Foundation, which will also have Charitable Status (Appendix C).

Grants Program (Status: Implemented)
From June 2000 to February 2003, the Strategic Literacy Funding Committee (which is chaired by the Department of Education, Literacy Branch) distributed $124,300 of provincial and/or federal funds to projects focusing on Objective 3.1 of the Strategic Literacy Plan (Appendix A).

Senator Fairbairn’s Visit (Status: Implemented)
In Sept.2001, Minister Judy Foote and Senator Joyce Fairbairn embarked on a province-wide visit to literacy centres. A long-time literacy advocate and Special Advisor on Literacy to the Minister of Human Resources and Development Canada, the Senator was warmly received on her first visit to this province and participated in the launch of the Read and Succeed Campaign.

Establishment of Strategic Literacy Funding Committee (Status: Implemented)
This Committee, chaired by the Executive Director of Literacy, Department of Education and has representation from the Department of Education, National Literacy Secretariat HRDC, Literacy Development Council, College of the North Atlantic, School Districts, Provincial Information and Public Libraries Board and the community. This Committee is a co-operative effort to ensure efficient disbursement of funds. This Committee oversees the distribution of all funds available for literacy initiatives: the NLS (federal), LDC (provincial) early childhood development funds and the endowment fund. The Committee reviews all proposals and makes recommendations.

Literacy Programs/Projects in Newfoundland and Labrador (Status: Ongoing)
The Department of Education is developing a web-based map of literacy projects/programs in Newfoundland and Labrador. A provincial steering committee will be established. A researcher will collect information on current, provincial programs. After consulting with the steering committee and National Adult Literacy database (NALD), formulation of the information for the internet will begin.

Establishment of Literacy Endowment Fund (Status: Implemented)
In 2000, the Department of Education and the National Literacy Secretariat each invested $1,000,000 to establish this fund. The interest earned from this fund has been allocated for provincial adult literacy initiatives.

Establishment of an Interdepartmental Committee of Deputies (Status: Implemented)
Deputy Ministers from various government departments are participating on this Interdepartmental Committee to oversee implementation of the Strategic Literacy Plan and to monitor progress. Representation on this Committee is from the Cabinet Secretariat, Department of Education, Department of Health and Community Services, Department of Human Resources and Employment, Department of Industry, Trade and Rural Development, Department of Intergovernmental Affairs, Department of Justice, Strategic Social Planning Unit, Women’s Policy Office and Department of Youth Services and Post-Secondary Education.

Establishment of Interdepartmental Working Group (Status: Implemented)
The Deputy Ministers from the Interdepartmental Committee of Deputies have each selected a senior representative to serve on an Implementation Committee which will report to the Deputies.
and recommend departmental input to achieve the goals of the Plan. Departments that have responded to the Plan have had their initiatives included in this Report.

*Evaluation of the Literacy Development Council of Newfoundland and Labrador* (Status: Implemented)
In 2002, the Department of Education engaged the services of an independent Consultant to review/evaluate the Literacy Development Council (LDC). The final report was released in August 2003. This report and its recommendations will guide the future role of the LDC.

*Regional Literacy Survey* (Status: Ongoing)
In 2003, through the IALS (International Adult Literacy Survey) Statistics Canada will collect regional data on literacy levels in this province. This is a collaborative effort between Federal and Provincial governments.

**Next Steps**
- *Regional Steering Committees Discussions*
  During 2003-04, discussions will begin with Regional Steering Committees to assess needs, resources and determine next steps.

  **Partnerships (potential and confirmed)**
  - Lead: Department of Education
  - Partners: - Strategic Social Planning Unit
    - Regional Steering Committees

- *Aboriginal Issues*
  During 2003-04, begin discussions to ensure that the literacy needs of aboriginal people are being addressed.

  **Partnerships (potential and confirmed)**
  - Lead: Department of Education
  - Partners: Department of Labrador and Aboriginal Affairs

- *Gender Inclusiveness*
  During 2003-04, discussions with the Women’s Policy Office will take place to review the actions of the Strategic Literacy Plan to ensure that they are gender inclusive. A representative of the Women’s Policy Office will conduct a review to ensure equity

  **Partnerships (potential and confirmed)**
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  - Partner: Department of Education
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Conclusion

The implementation of the Strategic Literacy Plan is progressing well. All of the Objectives have been addressed and many of the Recommended Actions identified under each objective have already been initiated.

The Department of Education is committed to continuing the implementation of this Strategic Literacy Plan. Maintaining the current momentum and continued growth of this Strategic Literacy Plan remains the primary focus.
Appendix A: Grants Program

Schools/School Districts

· June 2000 *Literacy For All* ($609.50) Our Lady Queen of Peace, Goose Bay

· June 2000 *St. Theresa’s Parent Education and Awareness Program* ($16,000.), St. Theresa’s School, St. John’s

· June 2000 *Wiggleworks Support Software* ($3,811.50) St. James Integrated, Lodge Bay

· June 2000 *Early Childhood Language Stimulation* ($5,200) St. James Elementary, Port aux Basques

· October 2000 *After-school Playgroup* ($1,306.84) Fatima Academy, St. Brides

· October 2000 *Family Literacy* ($14,680) Lake Academy, Fortune

· October 2000 *Green Bay South Academy Preschool Program* ($11,254) Robert’s Arm

· October 2000 *Literature Links* ($39,884.), Lewisporte School District

· October 2000 *Early Literacy Project* ($3,130.) Cowan Heights Elementary, St. John’s

· February 2001 *Parents as Reading Teachers*, ($30,000.), Primary Reading Working Group Avalon East School Board

· February 2001 *Summer Reading Intervention Program* ($4,800) Sacred Heart Elementary, Marystown

· February 2001 *Reading, Education and Literacy REAL* ($30,000) Holy Cross, St. John’s

· February 2001 *Home and School Together* ($5,000) Virginia Park School, St. John’s

· February 2001 *Springboard to Literacy* ($3,436) Bishop Abraham School Improvement Committee, St. John’s

· October 2001 *Main Brook Preschool Literacy* ($2,000) Mary Simms All Grade

· October 2001 *Early Childhood Program Language Stimulation Program* ($5,000.), Belanger Memorial School, Doyles
October 2001 *Springboard to Literacy* ($4,406) Bishop Abraham Elementary, St. John’s

October 2001 *Early Literacy Project* ($2,680) Cowan Heights Elementary, St. John’s

October 2001 *After-school Playgroup* ($2,000) Fatima Academy, St. Brides

October 2001 *Early Intervention Project For At-Risk Preschoolers*, ($5,000) St Theresa’s, St. John’s

October 2001 *Goulds Elementary Early Intervention Program* ($4,500)

October 2001 *Green Bay South Academy Preschool Program* ($5,000) Robert’s Arm

October 2001 *Family Literacy Project for New Immigrants* ($10,720) MacDonald Drive Elementary, St. John’s

May 2002 *Pre-Kindergarten Program* ($2,680) Cowan Heights Elementary, St. John’s

May 2002 *Kindergarten Literacy Project* ($2,650) Cowan Heights Elementary, St. John’s

June 2002 *Friends of Books* ($5,000) Macpherson Elementary, St. John’s

June 2002 *GBS Preschool/Parent Literacy Centre* ($5,000) Green Bay South Academy

June 2002 *After School Playgroup* ($2,000) Fatima Academy, St. Bride’s

June 2002 *Springboard to Literacy* ($3,955) Bishop Abraham School Improvement Committee, St. John’s

June 2002 *Early Intervention Program* ($5,000) Cottrell’s Cove Academy

June 2002 *Main Brook Preschool Program* ($2,036) Main Brook Preschool Committee

June 2002 *Extending SORT* ($9,000) Burin Peninsula School Board

February 2003 *Springboard to Literacy Program One* ($3,027) Bishop Field Elementary, St. John’s

February 2003 *Extending SORT* ($9,000) Burin Peninsula School Board

February 2003 *Expanding Your Child’s Literacy Experiences* ($13,747) Avalon East School Board
February 2003 Literacy Enrichment ($8,000) South Brook Academy
February 2003 Reading Begins at Birth ($1,900) Tricon Elementary
February 2003 Early Intervention Program ($4,500) Goulds Elementary School Council
February 2003 After School Play Group ($2,000) Fatima Academy, St. Bride’s

Literacy Groups/Literacy Centres/ Literacy Councils

June 2000 Community Learning Solutions ($40,000) Laubach Literacy of Canada
June 2000 Learning Together ($40,000), Partners In Learning, Labrador
June 2000 PRINTS ($10,759.20), Partners In Learning, Labrador
June 2000 PRINTS ($12,000.), St. Joseph’s Early Literacy Network
June 2000 Basic Writing for New Authors ($16,024.), Literacy Development Council
June 2000 Journaling as a Literacy Tool ($19,940.), Bro. T. I. Murphy Centre, St. John’s
June 2000 Learn For Tomorrow Centre ($36,072.96) Burin Peninsula Laubach Literacy Council

June 2000 BUILD ($9,525) Bishop’s Falls United in Inclusion and Literacy Development
June 2000 Teachers on Wheels 2000 ($45,000) Teachers on Wheels, St. John’s
June 2000 Books For Babies ($15,000) Humber Literacy Council, Corner Brook
June 2000 Getting To Know You ($30,000) Teachers on Wheels, St. John’s
October 2000 A Culture-Action Approach to Literacy ($33,224.), Rabbittown Learners Program, St. John’s
October 2000 Promoting and Supporting Literacy Resources ($59,690.), Literacy Development Council
October 2000 Workplace Education Public Awareness Project ($25,940) Literacy
Development Council

- October 2000 *Fishplant Workplace and Basic Skills Program* ($67,000) Fogo Island Literacy Association
- October 2000 *Learning Centre Literacy Instructor* ($14,691.60) Employment Preparation Centre/ Learning Centre, Corner Brook
- October 2000 *Rabbittown Learners Program* ($70,000) St. John’s
- October 2000 *Basic Literacy Transactions* ($16,280) Port Hope Simpson Literacy Centre
- October 2000 *Curtoglen Literacy Centre* ($7,104) Woody Point
- October 2000 *Books For Babies* ($3,130) Trinity Conception Laubach Literacy Council
- October 2000 *Learning in the New Millennium* ($19,488) Charlottetown Regional Literacy Committee
- October 2000 *Using Journaling to Develop Writing Skills* ($35,125), Bro. T. I. Murphy Centre, St. John’s
- October 2000 *Coordination of Literacy Initiatives For the Burin Peninsula* ($6,500.), Burin Peninsula Literacy Coalition
- October 2000 *Promoting Literate Healthy Communities* ($45,000.), Battle Harbour Literacy Council
- October 2000 Community Based Through Oral and Written History ($29,085), St. Joseph’s Literacy Network
- February 2001 *Grandparents as Teaching Partners* ($2,705.), Community Education Network Southwestern Nfld
- February 2001 *Common Threads* ($50,000.), Nfld. and Labrador Association of Adult Educators
- February 2001 *Volunteer Profile and Assessment Package* ($29,000.), Teachers on Wheels, St. John’s
- February 2001 *Proposal for Support Staff & Calendar* ($8,694.), Humber Literacy Council, Corner Brook
- February 2001 *Laubach Learning Centre* ($32,575.96) Burin Peninsula
Laubach Literacy Council

- February 2001 *Learning Centre Literacy Instructor* ($24,486) Employment Preparation Centre/ Learning Centre, Corner Brook
- February 2001 *Promoting Awareness Through Evaluation* ($39,300) Brother T.I. Murphy Centre, St. John’s
- February 2001 *Books For Babies* ($23,465) Humber Literacy Council, Corner Brook
- October 2001 *Books For Babies* ($20,000) Humber Literacy Council, Corner Brook
- October 2001 *Booky the Bear* ($3,459) Curtoglen Literacy Centre, Woody Point
- October 2001 *Awareness and Assessment* ($25,000) Newfoundland and Labrador Laubach Literacy Council
- October 2001 *Parent and Community Support for Early Literacy Development* ($5,000.), St. Joseph’s Early Literacy Network
- October 2001 *Policies and Procedures Manual and Learners’ Handbook* ($20,000), Rabbittown Learners Program, St. John’s
- October 2001 *Strait Talk* ($40,000.) Partners in Learning, West St. Modeste
- October 2001 *Teachers on Wheels 2001* ($19,052) Teachers on Wheels, St. John’s
- October 2001 *Program Co-ordinator* ($16,000) Bay St. George Literacy Council
- October 2001 *Enhancing Literacy Skills* ($23,000.) Port Hope Simpson Learning Centre
- October 2001 *Pot-bellied Stoves and Kitchen Tables* ($35,000.) TeachersonWheels,St. John’s
- October 2001 *Learning to be Crime Free* ($25,000.) Battle Harbour Literacy Council
- October 2001 *Personal Creativity and Increasing Motivation for Literacy Pursuits* ($38,000.) Bro.T. I. Murphy Centre, St. John’s
- October 2001 *Facilitated Board Development* ($14,100.) Literacy Development Council
- May 2002 *E-Learning Pilot Project* ($37,296) Deer Lake Community Learning Centre
- May 2002 *LWBL Professional Development* ($28,000) Labrador White Bear Literacy Council
· May 2002 *Youth Community Connections* ($38,500) Brother T. I. Murphy Centre, St. John’s

· May 2002 *The Yarns of Ishmael Drake* ($64,000) Teachers on Wheels, St. John’s

· May 2002 *Grand Friends: Connecting our Generations* ($11,900) Community Education Network Stephenville

· May 2002 *Grow Together, Learn Together* ($20,000) Battle Harbour Literacy Council

· June 2002 *Books For Babies* ($30,000) Humber Literacy Council, Corner Brook

· June 2002 *Booky The Bear* ($1,000) Curtoglen Literacy Centre

· February 2003 *Face the Facts Phase II* ($35,000) Rabbittown Learners Program, St. John’s

· February 2003 *Labrador Reading Tents Project* ($9,500) Labrador Literacy Information and Action Network

· February 2003 *Women Learning in A Non-Traditional Approach To Literacy Development* ($42,000) Partners in Learning, West St. Modeste

· February 2003 *Literacy in Bloom* ($30,000), Labrador White Bear Literacy Council

· February 2003 *Field Services Co-ordinator* ($36,000) Newfoundland and Labrador Laubach Literacy Council

· February 2003 *Stage Two: E-learning Pilot* ($42,000) Deer Lake Community Learning Centre

· February 2003 *Transitional Funding For ABE I* ($70,700) Rabbittown Learners Program, St. John’s

· February 2003 *Transitional Funding For ABE I* ($27,000) Deer Lake Community Centre

· February 2003 *Booky The Bear* ($2,445) Curtoglen Literacy Centre

· February 2003 *Books For Babies* ($30,000) Humber Literacy Council, Corner Brook

**Libraries**

· June 2000 *Library Week 2001* ($1,000) Newfoundland and Labrador Library
Association

- June 2002 *Story Time* ($2,173) Carmanville Pre-School Committee
- February 2001 *Play and Learn* ($4,428) Friends of the North West River Volunteer Library
- February 2001 *Libraries and Literacy* ($20,000) St. John’s Library Board
- October 2001 *Holyrood Library Literacy Project* ($1,000)
- October 2001 *Reading Circle* ($1,500) Cow Head Public Library
- May 2002 *Smart-Start* ($12,400) Friends of the Northwest Volunteer Library
- June 2002 *Tiny Tots* ($1,500) Cow Head
- February 2003 *Reading Circle* ($1,500) Cow Head
- February 2003 *Story Time* ($2,175) Carmanville Pre-School Literacy Committee

Economic/Development Associations

- June 2000 *Zone 4 Literacy Connection* ($25,144) Labrador White Bear Development Association
- June 2000 *Zone 4 Literacy Connections* ($25,144.) Labrador White Bear Development Association
- June 2000 *Tales from the Kittiwake Coast* ($11,026.04), Kittiwake Economic Development Corporation
- October 2000 *Preserving the Community’s Oral History* ($50,000.), St. Barbe Development Association
- October 2000 *Literacy in Action* ($36,662.69), Eagle River Development Association Literacy Committee
- October 2000 *Capturing Old Ways* ($52,000.) Labrador White Bear Development Association Outreach
- October 2000 *Implementation of the Zone 7 Literacy Plan* ($60,000.), Red Ochre Regional Board Inc.
· October 2000 *Level I ABE* ($14,083.20) Baie Verte Peninsula Economic Development Association

· October 2001 *Level I ABE* ($12,622) Baie Verte Peninsula Economic Development Association

· October 2001 *Healthy Living by Improving Literacy Skills*, ($30,000) Labrador White Bear Literacy Council

· February 2003 *Tutors and Learners* ($60,000) RED Ochre regional Board
· February 2003 *Transitional Funding For ABE I* ($20,000) Baie Verte Peninsula Economic Development Association

· February 2003 *Transitional Funding For ABE I* ($38,650) Teachers on Wheels, St. John’s
· February 2003 *Transitional Funding For ABE I* ($25,000) BUILD, Bishop’s Falls

**Family Resource Centres/ Community Centres**

· June 2000 *Mother Goose Program* ($2,000) Kilbride Family Resource Centre
· June 2000 *Story Time Adventures* ($2,400) Exploits Valley Community Coalition
· June 2000 *Strategies For Learning Success* ($23,164) MacMorran Community Centre, St. John’s
· June 2000 *Strategies for Learning Success* ($9,600.) MacMorran Community Centre, St. John’s
· June 2000 *PRINTS* ($7,500.) Vista Family Resource Centre, Bonavista-Trinity
· June 2000 *PRINTS* ($5,500.) Virginia Park Community Centre, St. John’s
· October 2000 *PRINTS* ($956.) Buckmaster’s Circle Community Centre, St. John’s
· October 2000 *Parent-Child Mother Goose Program* ($1,275.) Dover Community Family Coalition
· October 2000 *Strengthening Partnerships Through Coordination* ($45,302) Deer Lake
October 2000 *Creating a Family of Learners* ($25,000) Gander Community Education Committee Inc.

October 2000 *Fogo Island Fun and Learning Centre* ($17,320) Fogo Island

October 2000 *Community Building Through Literacy Development* ($15,000.), Virginia Park Community Centre, St. John’s

October 2000 *Parent and Community Support For Early Literacy Development* ($6,000.) Holyrood Early Literacy Connection

February 2001 *Parents and Teachers as Partners in Early Literacy Development* ($2,640.) Vista Family Resource Centre, Bonavista-Trinity

February 2001 *Adult Literacy Development Program* ($25,000) Buckmaster’s Circle Community Centre, St. John’s

February 2001 *PRINTS* ($5,000.), Kilbride Family Resource Centre

February 2001 *Brighter Futures Literacy Initiatives* ($7,040) Brighter Futures Coalition, St. John’s

February 2001 *Open Doors to Family Literacy* ($20,000) Baie Verte Peninsula Economic Development Association

February 2001 *Youth Educational Support Program* ($27,666), Froude Avenue Community Centre, St. John’s

February 2001 *Early Childhood Literacy Skill Development Program* ($2,680) Buckmaster Circle Community Centre, St. John’s

February 2001 *Early Childhood Literacy Skills Development Program* ($4,000) Buckmaster’s Circle Community Centre

October 2001 *Parent-Child Mother Goose Program* ($5,000), Early Childhood Enrichment Committee, Green Bay

October 2001 *PRINTS* ($1,056.) Buckmaster Circle Community Centre, St. John’s

October 2001 *Parent and Community Support for Early Literacy Development*
($6,000.) Holyrood

- October 2001 Continuing to Address Community Literacy Needs in Deer Lake ($15,000) Community Learning Centre
- October 2001 PRINTS ($2,000.) Vista Family Resource Centre, Bonavista-Trinity
- October 2001 Literacy Needs Analysis ($23,000) Southern Avalon Development Association
- October 2001 PRINTS ($5,000.), Northern Peninsula/Labrador Straits Family Resource Centre
- October 2001 Parent-Child Mother Goose Program ($20,000), Two model projects Educational Resource Development Co-operative
- October 2001 PRINTS ($1,056.) Buckmaster Circle Community
- October 2001 Empowering Parents as Facilitators of Their Children’s Early Literacy Development ($5,000.) MacMorran Community Centre, St. John
- October 2001 Story Time Adventures ($2,400) Exploits Valley Community Coalition
- October 2001 Fogo Island Fun and Learning Centre ($17,320) Fogo Island
- May 2002 Children’s Bookbag Exchange ($4,300) Dover and Area Community Family Coalition
- May 2002 Learning From the Past ($5,000) Eagle River Development Association
- June 2002 Success in Kindergarten ($3,000) Kilbride to Ferryland Resource Centre
- June 2002 Prevention and Early Intervention Program ($19,000) Fun and Learning Centre, Fogo Island
- June 2002 Talk Talk Talk ($5,000) Burin Peninsula Brighter Futures
- June 2002 Parents and Teachers as Partners in Early Literacy Development ($3,700) Vista Family Resource Centre
- February 2003 PRINTS ($5,000) MacMorran Community Centre, St. John’s
- February 2003 PRINTS ($6,000) Southern Labrador Family Centres
· February 2003 *Story Time* ($4,500) Northern Peninsula Family Resource Centre

· February 2003 *Parents and Teachers as Partners in Early Literacy Development* ($3,000) Vista Family Resource Centre

· February 2003 *Strategic Literacy Plan* ($63,722) Community Centre Alliance
· February 2003 *Making Literacy and Learning Fun For Families* ($5,000) Buckmaster’s Circle Community Centre, St. John’s
· February 2003 *Small Wonders* ($4,900) Burin Peninsula Brighter Futures

· February 2003 *Trout River Reading Circle* ($1,950) Tree House Family Resource Centre

· February 2003 *Virginia Park Community Learning Initiative* ($6,876) Virginia Park Community Centre, St. John’s

Other

· October 2000 *Literacy Plays* ($28,984.), The Longside Club, St. John’s

· October 2000 *Peterview Literacy Project 2000* ($17,000.), Your Strength Is Our Strength Club

· October 2000 *Life Long Learning: Sharing Our Vision* ($25,000.), College of the North Atlantic

· October 2000 *Writing For the Workplace* ($19,126) Education Resources and Support Services, Portugal Cove

· October 2000 *Health and Literacy Action Conference* ($8,800.), Health and Literacy Action Committee

· February 2001 *Words from the Rock* ($50,000.) Writers’ Alliance of Nfld and Labrador

· February 2001 *Listen To Me* ($30,000) Seniors Resource Centre, St. John’s

· February 2001 *A La Decouverte de Notre Patrimoine* ($30,000.) L’Association Regionale de la cote Ouest (ARCO)

· February 2001 *Words For Work: Literacy and Employment Project* ($30,000) PREP, Health and Community Services, St. John’s

February 2001 *Mom & Me Playgroup* ($5,000) Literacy Program Co-operative, Robert’s Arm

February 2001 *Program Delivery* ($50,000) Learning Disabilities Association of Nfld and Labrador

October 2001 *Literacy Development for Persons with Autism* ($20,000) Autism Society of Newfoundland and Labrador

October 2001 It All Had Another Use ($32,330) Adult Basic Education Writing Network

October 2001 *PRINTS* ($8,200.), Educational Resources and Support Services, Portugal Cove

May 2002 *Literacy Materials* ($40,000) The Longside Club, St. John’s

May 2002 *Learning For Life* ($20,000) Seniors Resource Centre, St. John’s

May 2002 It All Got Another Use: Supporting Elders Writing ($44,299) Adult Basic Education Writing Network

June 2002 *Grow With Me* ($4,300) Salvation Army - NL East Division

June 2002 *Story Time* ($1,700) Your Strength is Our Strength Club, Peterview

February 2003 *King’s Point Early Childhood Enrichment Committee* ($7,000) King’s Point Area Early Childhood Enrichment Committee

February 2003 *Two Model Projects of Parent- Child Mother Goose Program* ($9,000) Educational Resource Development

February 2003 *Twentieth Anniversary of The Canadian Charter of Rights and Freedoms* ($35,000) Newfoundland and Labrador

February 2003 *Literacy for Deaf Adults in Newfoundland and Labrador* ($52,000) Newfoundland and Labrador Association of the Deaf

February 2003 *ABE Level I Pilot Project* ($183,000) Department of Education

February 2003 *Reaching Out* ($58,000) Learning Disabilities Association of Newfoundland and Labrador
- February 2003 *Grow With me and Satellite Centre* ($10,000) Salvation Army - NL East Division

- February 2003 *Story Time* ($1,500) Your Strength is Our Strength Club, Peterview
Appendix B: Early Childhood-Kindergarten Working Group - 2001

Linda Coles, Chair  
Executive Director of Literacy  
Department of Education

Debbie Haire, Kindergarten Teacher  
Persalvic Elementary

Margaret Saunders, Kindergarten Teacher  
Peacock Elementary

Linda Harnett, Kindergarten Teacher  
Morris Academy

Marilyn Flower, Principal  
Cowan Heights Elementary

Linda Doody, Primary Program Specialist  
School District #8

Beverley May, Primary Program Specialist  
School District #2  
Certification, Department of Education

Beverly Fitzpatrick, Consultant  
Division of Evaluation, Testing and Certification, Department of Education

Helen Sinclair  
Child Care Services Consultant  
Health and Community Services

Margaret Copeman, Instructor - Early Childhood  
College of the North Atlantic

Myrtis Guy  
Program Development Specialist  
Primary Education  
Department of Education

Ann Martin, Consultant  
Student Support Services Division  
Department of Education

Cindy Christopher, Director of Policy & Planning  
Newfoundland Literacy Branch, Department of Education

Patricia Canning, Faculty of Education  
Memorial University of
Appendix C: Literacy Foundation Board Members

**June Alteen**, Chair
Corner Brook

**Frank Fagan**
President, NewTel Communications and President, Aliant Telecom Wireless Services

**Trudy Pound-Curtis**
Director
Finance and Administrative Services
Memorial University of Newfoundland

**Agnes Pike**
Outreach Coordinator - Partners In Learning

**Kathleen LeGrow**
President
Steers Ltd. (Property and Real Estate Management)

**Gerry Smith**
Executive Vice President and Chief Operating Officer
Brookfield Dairy Group

**Moya Cahill**
President
Pan Maritime Energy Services

**John Kelly**
Principal
Reid Eddison Inc.

**Wayne Thistle**
Vice President (Finance & Administration)
Memorial University of Newfoundland

**Bob Young**
Assistant Deputy Minister
Finance and Administration
Department of Education

**Linda Coles**
Executive Director of Literacy
Department of Education

**Harry Steele**
Chairman and CEO
Newfoundland Capital Corporation