December 8, 2016

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act, our file # BTCRD/39/2016

On November 9, 2016 the Department of Business, Tourism, Culture and Rural Development received your request for access to the following records:

*Any correspondence sent between governmental departments, or between the Newfoundland and Labrador Government and the Government of Canada relating to tour boat operators getting licenses, quotas, or any such access to harvesting fish in NL.*

I am pleased to inform you that a decision has been made by the Deputy Minister for the Department of Business, Tourism, Culture and Rural Development to provide access to some of the requested information.

Access to the some information contained within the records was non responsive or has been refused in accordance with the following exceptions to disclosure, as specified in the Access to Information and Protection of Privacy Act (the Act) - Section 40(1)

As required by 8(2) of the Act, we have severed information that is unable to be disclosed and have provided you with as much information as possible. In accordance with your request for a copy of the records, the appropriate copies have been enclosed.

Please be advised that you may appeal this decision and ask the Information and Privacy Commissioner to review the decision to provide partial access to the requested information, as set out in section 42 of the Act. A request to the Commissioner must be made in writing within 15 business days of the date of this letter or within a longer period that may be allowed by the Commissioner. Your appeal should identify your concerns with the request and why you are submitting the appeal.
The appeal may be addressed to the Information and Privacy Commissioner as follows:

Office of the Information and Privacy Commissioner
2 Canada Drive
P. O. Box 13004, Stn. A
St. John's, NL A1B 3V8

Telephone: (709) 729-6309
Toll-Free: 1-877-729-6309
Facsimile: (709) 729-6500

You may also appeal directly to the Supreme Court Trial Division within 15 business days after you receive the decision of the public body, pursuant to section 52 of the Act.

Please be advised that responsive records will be published following a 72 hour period after the response is sent electronically to you or five business days in the case where records are mailed to you. It is the goal to have the responsive records posted to the Office of Public Engagement's website within one business day following the applicable period of time. Please note that requests for personal information will not be posted online.

If you have any further questions, please contact me by telephone at 729-3356 or by email at wcomeau@gov.nl.ca.

Sincerely,

Wayne Comeau

ATIPP Coordinator

Enclosures
Disclosure harmful to personal privacy

40. (1) The head of a public body shall refuse to disclose personal information to an applicant where the disclosure would be an unreasonable invasion of a third party's personal privacy.
Hi Andy,

Attached is a copy of a lobster pound license a commercial harvester can purchase to hold lobsters after the season. There is no such license to hold crab after a season and crab is subject to 100% dockside monitoring whereas lobster is not. I would suggest George or yourself might talk with Annette Rumbolt for further enquires on crab. Annette # is 772-4911.

Regards
Paul

Paul Barter
Field Supervisor
Port Aux Basques, NL
Telephone/telephone (709) 695-5021
Email/courriel BarterP@DFO-MPO.GC.CA
Fisheries and Oceans Canada | Pêches et Océans Canada
Government of Canada | Gouvernement du Canada
Port Aux Basques, NL, A0M 1C0 | Port Aux Basques, Terre-Neuve A0M 1C0
Fisheries Act Chapter F-14

Licences for lobster pounds

18. (1) No one shall maintain a pound or enclosure in which lobsters, legally caught during the open season, are retained for sale during the close season at a place where the pound or enclosure is located, or for export therefrom, except under a licence from the Minister, and no lobsters shall be taken from any such pound or enclosure and disposed of during the close season at the place where it is located, except under a certificate from a fishery officer or fishery guardian, setting out the pound or enclosure from which the lobsters were taken and that they had been legally caught during the open season.

Marking of pounds

18. (2) Each pound or enclosure referred to in subsection (1) shall be marked with the name of the licensee and the number of his licence, and the marking shall be in black on a white ground, with letters and figures that are at least six inches in height.

Fee

18. (3) The annual fee for a licence referred to in subsection (1) shall be seventy-five dollars.

Atlantic Fishery Regulations, 1985 as amended

Fisheries Act SOR / 86-21

59(2) In the Province of Newfoundland, no person shall buy, sell or have in his possession any lobster that is less than 82.5mm in length.

59(3) Subject to section 60, no person shall buy, sell or have in his possession any female lobster with eggs attached.

59(4) No person shall buy, sell or have in his possession
(a) any female lobster from which eggs have been washed or removed in whole or in part; or,
(b) any female lobster that has egg cement or glue on its swimmerets.

60(1) ...where the owner or operator of a pound or enclosure in which lobsters caught in accordance with these Regulations and retained for later sale or other disposal finds lobster therein to which eggs have become attached during the time they were impounded, he shall forthwith remove these lobsters from the pound or enclosure and release them in the ocean.
This license is valid until December 31, ____.

This license authorizes ____________________________ of ____________________________, Newfoundland to operate a lobster pound to hold legally caught lobster to be retained for resale after the closure of the commercial lobster season.

Subject to Section 18 (1-3) of the Fisheries Act (please refer to page 2), the following conditions apply:

* The holder of this license must comply with provisions of the Atlantic Fishery Regulations, 1985, sections 59 (2,3,4) and 60(1) (please refer to page 2).

* Possession of a female lobster that has been V-notched is not permitted. The V-notch appears in that section of the tail fan immediately to the right of the center section of the tail when the back is facing up and the tail is facing toward the holder. If that section of the tail fan is missing, disfigured and/or tampered with in any way, it will be considered that this lobster has been V-notched.

* This license is issued under authority of the Fisheries Act and is not transferable.

* This license must be kept available to be produced for inspection upon request of a Fishery Officer.

* When the lobsters are to be sold or moved to market, permission must be obtained from the local Fishery Officer at ____________________________ (insert phone number).

* The annual fee for this licence is $75.00.

* The maximum amount of lobster to be held is ____________________________ at ____________________________ (insert location).
Hi Patricia,

Not sure if things are slowing down but I'm inquiring if the applications for experimental licenses have changed (see attached) if so could you forward?
I'm hoping it's not too late for tour boat operators to get their applications in the system?
Still interested in chatting on the "specifics" required for the application

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

Andy,
This is proving to be a busier week than I anticipated. Perhaps we can arrange to chat next week instead?

Tuna questions are best directed to my colleague Kim Penney at 772 5020. She is responsible for management of the Tuna fishery.

Patricia Williams

Patricia Williams

Senior Regional Resource Management Officer
Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries
Resource Management and Aboriginal Fisheries
Fisheries Management
Fisheries and Oceans
Newfoundland & Labrador Region
North Atlantic Fisheries Centre
80 East White Hills Road
From: Williams, Patricia  
Sent: March 17, 2015 4:12PM  
To: 'andyhennebury@gov.nl.ca'  
Subject: Re: Following up on our discussions this week  

Andy how about 130 on the 20th?  

Patricia

From: Hennebury, Andy [mailto:andyhenebury@gov.nl.ca]  
Sent: Tuesday, March 17, 2015 03:23PM  
To: Williams, Patricia  
Subject: RE: Following up on our discussions this week  

A phone call would be fine Patricia, 1:30 pm on the 18th or suggest a time that works for you on the 20th?  
- Specify in applications  
- Tuna?  
- Tags for tour boat operators  
- Commercial fishers offering fishery based experiences  

Andy Hennebury  
Tourism Development Officer  
Department of Business, Tourism, Culture and Rural Development  
Phone: (709) 729-2753  
Fax: (709) 729-0474  
www.newfoundlandlabrador.com

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]  
Sent: Friday, March 13, 2015 3:44PM  
To: Hennebury, Andy  
Subject: RE: Following up on our discussions this week  

Andy  
Next week is proving to be quite hectic already, so perhaps the following week?  

No guidance document has yet been developed; however, I can provide you with some guidance as to what applicants should specify in their applications. We can certainly do that in a phone call if that might be easier for you.  

Patricia Williams
From: Hennebury, Andy [mailto:andyhennebury@gov.nl.ca]
Sent: March 13, 2015 11:56 AM
To: Williams, Patricia
Subject: RE: Following up on our discussions this week

Patricia,

I hope all is well,

I'm inquiring if we could have a chat next week on #3 below and possible experiential opportunities that maybe available to enhance the tourism experience in the province.

Also, could you forward Lloyd Slaney's contact info?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]
Sent: Friday, December 12, 2014 2:33 PM
To: Hennebury, Andy
Subject: Following up on our discussions this week

Andy,

It was nice to finally meet you this week.
To follow-up on our discussions, I thought I’d get in touch to pass along some of the info I committed to provide.

1. Regarding the Province’s formal submission on the Marine Mammal Regulations proposed amendments, it would be best for the Department to formally submit your current position on the proposed amendments, in writing, to the consultations email address at MarineMammalConsultation@dfo-mpo.gc.ca. The current submission deadline is January 02, 2015. We look forward to the Province’s input.

2. IFMP’s website:


This will give you access to species specific details, biology and season dates etc.

3. A guidance document for Tourism operators applying to the current Experimental Licence process is going to be drafted, so as to provide more clarity on what information is required. That will include guidance from a number of colleagues here on our team.

4. Pelagics fisheries retention within the dates of the Recreational Groundfish fisheries seasons.

   a. Recreational retention of Mackerel and Capelin is allowed in Coastal waters. There is no bag limit or licence requirement for either of these species.

   b. There is to be no retention of Herring under any circumstances.

Do let me know if you have any other questions.

Thanx

patricia

_Patricia Williams_

Senior Regional Resource Management Officer

_Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries_

_Resource Management and Aboriginal Fisheries_

_Fisheries Management_

_Fisheries and Oceans_

_Newfoundland & Labrador Region_

_North Atlantic Fisheries Centre_

_80 East White Hills Road_

_Room M17-202_

_St. John’s, NL_

_A1C 5X1_

_patricia.williams@dfo-mpo.gc.ca_
Ph 709 772 0695

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Guidelines for Applicants
Scientific Research Permits affecting SARA Listed Species
Guidelines for Applicants

Context

Under Sections 32 and 33 the *Species at Risk Act* (SARA—2002, c. 29), it is an offence to:

- kill, harm, harass, capture or take an individual of a listed species that is extirpated, endangered or threatened;
- possess, collect, buy, sell or trade an individual of a listed species that is extirpated, endangered or threatened, or its part or derivative;
- damage or destroy the residence of one or more individuals of a listed endangered or threatened species or of a listed extirpated species if a recovery strategy has recommended its reintroduction into the wild in Canada.

The Act allows the issuance of a permit or agreement authorizing a person to affect a listed species so long as certain conditions are first met. Under Section 73 of SARA, the Minister of Fisheries and Oceans may enter into an agreement with a person, or issue a permit to a person, authorizing the person to engage in an activity affecting a listed aquatic species, any part of its critical habitat, or the residences of its individuals.

Under section 73(2) of SARA, the agreement may be entered into, or the permit issued, only if the Minister is of the opinion that:

a. the activity is scientific research relating to the conservation of the species and conducted by qualified persons;
b. the activity benefits the species or is required to enhance its chance of survival in the wild; or
c. affecting the species is incidental to the carrying out of the activity.

Section 73(3) establishes that the agreement may be entered into, or the permit issued, only if the Minister is of the opinion that all three of the following pre-conditions are met:

a. all reasonable alternatives to the activity that would reduce the impact on the species have been considered and the best solution has been adopted;
b. all feasible measures will be taken to minimize the impact of the activity on the species or its critical habitat or the residences of its individuals; and
c. the activity will not jeopardize the survival or recovery of the species.

This document outlines the departmental guidelines for filling in an application to receive a permit under Section 73 of SARA for scientific research.

Introduction

Proponents of scientific research projects in Canada require a permit under Section 73 of SARA if it is determined that the proposed research may impact a species listed (as extirpated, endangered or threatened) on Schedule 1 of SARA.
In order for the Minister of Fisheries and Oceans to be of the opinion that all of the pre-conditions laid out in Section 73(3) have been met, the onus is on the project proponent to do the following:

- Be proactive in their research design,
- Demonstrate awareness of the provisions of SARA, and
- Demonstrate that measures are being taken to minimise harm to listed species, that they have considered all alternatives to carrying out the activity and that the best solution has been adopted.

DFO will then be in a position to review research proposals and determine whether all of the pre-conditions have been met and whether a permit may be issued.

**Procedure**

Researchers planning to carry out activities that may impact a SARA-listed species need to obtain an application for a Section 73 permit from the appropriate Regional DFO contact (see list at end of document).

Guidelines for filling out the application are as follows:

**Section 1**: Basic information about the applicant. Please provide a brief description of relevant experience and credentials (education, degrees, and diplomas). Please ensure that you provide contact information where you can be reached in the days and weeks following your application, in case clarifications are required.

**Section 2**: Information regarding the logistics of the proposed research. Please be as accurate as possible. It is important to list all species listed under Schedule 1 of SARA (as extirpated, endangered, threatened) that may occur in the proposed research area and the anticipated mortalities for each (be as specific as possible). For information on the distribution and known localities for listed species in your area, please contact the Regional DFO person listed at the end of this document. A list of aquatic species (Atlantic) for which a SARA permit is needed can be found at:

http://www.sararegistry.gc.ca/search/advSearchResults_e.cfm?type=species&lng=e&advkeywords=&op=1&locid=7.15&taxid=9.4.3.7.5&desid=2.3.4&schid=1

**Section 3**: Description of proposed research. Please be sure to include the gear that will be used to carry out the work. A detailed project workplan or proposal should be attached to this section.

**Section 4**: Information specific to the Section 73 (3) pre-conditions. Pre-conditions (a) and (b) require that alternatives and measures such as area and/or time changes or changes to sampling gear or techniques must be considered and implemented if feasible before a permit or authorisation can be issued. For pre-condition (c), please indicate (to the best of your knowledge) whether the proposed research activity, given A and B, will jeopardize survival or recovery of the species. If there is ANY potential for encountering SARA-listed species, section 4A, B and C MUST be completed.

Failure to complete these sections could result in delays in processing the application.

Attached to the SARA permit application is the Species at Risk Permit Regional Tracking Questionnaire. SARA permit holders are required to complete this form and submit to the relevant DFO Regional office (see list at end of application).
**Application for a Species at Risk Permit**

Scientific Research relating to the conservation of a listed species/
Activities that benefit the species or are required to enhance the chance of
survival of a listed species in the wild/
Activities that incidentally affect a listed species

**Fisheries & Oceans Canada**

### 1. Applicant Information:

<table>
<thead>
<tr>
<th>Name:</th>
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<tbody>
<tr>
<td>Organization:</td>
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<tr>
<td>Address:</td>
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<tr>
<td>Street:</td>
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<tr>
<td>City:</td>
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<td>Province/State:</td>
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<td>Fax:</td>
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<tr>
<td>Email:</td>
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</table>

**Applicant Experience/Credentials**

### 2. Logistics of Proposed Activities:

**A Lead Investigator/Project Lead**

**B Other researchers/participants**

**C Vessel/Platform**

<table>
<thead>
<tr>
<th>Name:</th>
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<tbody>
<tr>
<td>CFV/Registration #:</td>
</tr>
<tr>
<td>Country of Registration:</td>
</tr>
</tbody>
</table>

**D Locations and dates where activities will be done**

**E SARA Species to be included in Permit**

| Anticipated # of mortalities for each species |
### 3. Description of Proposed Activities and Potential Impacts on SARA listed species:

**A Objective/Purpose of Activities**

**B Briefly explain field collections/study techniques/project design**

**C Describe anticipated or potential disturbances to each of the SARA-listed species in 2E, include impacts on habitat(s) used by the species: List the species, the nature of harm, and the likelihood of harm or encounters (High, Medium, Low)**
NOTE: Please attach the project work plan/proposal to this application

<table>
<thead>
<tr>
<th>4. Following from the criteria in Section 73 of SARA; if there is potential for impact on a listed species, the proponent should specify:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> What alternatives to the proposed method of conducting the activity have you considered? How is the chosen method the best solution to reduce impact to the species?</td>
</tr>
<tr>
<td><strong>B</strong> What mitigation measures have been included, and how do they minimize the potential impacts on listed species and/or habitats? What mitigation measures have been considered and not included, and for what reasons were they rejected?</td>
</tr>
<tr>
<td><strong>C</strong> Will the activities jeopardize survival or recovery of the species, in light of responses to 4A and 4B above? If not, why not?</td>
</tr>
</tbody>
</table>
Please send your completed application to the relevant DFO Regional office:

<table>
<thead>
<tr>
<th>Pacific Region (British Columbia, Yukon Territory)</th>
<th>Central &amp; Arctic Region (Northwest Territories, Nunavut, Alberta, Saskatchewan, Manitoba, Ontario):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Karen Calla</td>
<td>Ray Ratynski</td>
</tr>
<tr>
<td>200-401 Burrard Street</td>
<td>Freshwater Institute</td>
</tr>
<tr>
<td>Vancouver, BC V6C 3S4</td>
<td>501 University Cr</td>
</tr>
<tr>
<td>Bus: (604) 666-0395</td>
<td>Winnipeg, MB R3T 2N6</td>
</tr>
<tr>
<td></td>
<td>Bus: (204) 983-4438</td>
</tr>
<tr>
<td>E-mail: <a href="mailto:sara@pac.dfo-mpo.gc.ca">sara@pac.dfo-mpo.gc.ca</a></td>
<td>E-mail: <a href="mailto:Ray.Ratynski@mpo.gc.ca">Ray.Ratynski@mpo.gc.ca</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Quebec Region (Quebec, St. Lawrence River, Northern Gulf of St. Lawrence):</th>
<th>Gulf Region (southern Gulf of St. Lawrence):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Nicole Bouchard</td>
<td>Fisheries and Oceans Canada</td>
</tr>
<tr>
<td>Institut Maurice Lamontagne</td>
<td>P.O. Box 5030</td>
</tr>
<tr>
<td>850 Route de la Mer</td>
<td>343 Ave. Université</td>
</tr>
<tr>
<td>C.P. 1000</td>
<td>Moncton, N.B., E1C 9B6</td>
</tr>
<tr>
<td>Mont-Joli, Québec G5H 3Z4</td>
<td>(506) 851-6253</td>
</tr>
<tr>
<td>Bus: (418) 775-0763</td>
<td>Email: <a href="mailto:Xglf-sara-lep@dfo-mpo.gc.ca">Xglf-sara-lep@dfo-mpo.gc.ca</a></td>
</tr>
<tr>
<td>E-mail: <a href="mailto:Nicole.Bouchard@mpo.gc.ca">Nicole.Bouchard@mpo.gc.ca</a></td>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>Maritimes Region (New Brunswick, Nova Scotia):</th>
<th>Newfoundland/Labrador Region (Newfoundland, Labrador):</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marci Penny</td>
<td>Helen Griffiths</td>
</tr>
<tr>
<td>Bedford Institute of Oceanography</td>
<td>Northwest Atlantic Fisheries Centre</td>
</tr>
<tr>
<td>1 Challenger Drive</td>
<td>East White Hills Rd</td>
</tr>
<tr>
<td>Dartmouth, NS B2Y 4A2</td>
<td>P.O. Box 5667</td>
</tr>
<tr>
<td>Bus: (902) 426-8503</td>
<td>St. John's, NFLD A1C 5X1</td>
</tr>
<tr>
<td>E-mail: <a href="mailto:Marci.Penney@dfo-mpo.gc.ca">Marci.Penney@dfo-mpo.gc.ca</a></td>
<td>Bus: (709) 772-4088</td>
</tr>
<tr>
<td></td>
<td>E-mail: <a href="mailto:helen.griffiths@dfo-mpo.gc.ca">helen.griffiths@dfo-mpo.gc.ca</a></td>
</tr>
</tbody>
</table>
As a permit holder under the Species at Risk Act (SARA), section 73, you are required to provide the information hereby requested. The information contributed will be entered into the SARA regional tracking system.

Species at Risk Permit Regional Tracking Questionnaire
Newfoundland and Labrador Region

Applicant Information:

SARA Permit:
Name:
Organization:
E-mail:

1. Were species at risk (SAR) encountered during activities permitted under the SARA Permit? (Yes/No)

2. If SAR were encountered, please fill out the following table.

<table>
<thead>
<tr>
<th>Species Number Encountered</th>
<th>Number of Mortalities</th>
<th>Specimen Collected</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
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</table>

Total

3. Do you plan on applying for a SARA permit for similar activities in the future? (Yes/No)

Please send your completed questionnaire to the relevant DFO Regional office (same as indicated above for permit application).
That would be appreciated Patricia, several operators are inquiring.

Ah
Andy Hennebury  
Newfoundland and Labrador Tourism  
Product Development Division  
Department of Business, Tourism, Culture and Rural Development  
Ph: (709) 729-2753  
Fax:(709) 729-0474  
P.O. Box 8700  
2nd Floor West Confederation Building  
St. John's, NL CANADA  
A1B 4J6  
www.newfoundlandlabrador.com

Andy  
Next week is proving to be quite hectic already, so perhaps the following week?

No guidance document has yet been developed; however, I can provide you with some guidance as to what applicants should specify in their applications. We can certainly do that in a phone call if that might be easier for you.

Patricia Williams

Senior Regional Resource Management Officer  
Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries  
Resource Management and Aboriginal Fisheries  
Fisheries Management  
Fisheries and Oceans  
Newfoundland & Labrador Region  
North Atlantic Fisheries Centre  
80 East White Hills Road  
Room M17-202  
St. John's, NL  
A1C 5X1  
patricia.williams@dfo-mpo.gc.ca
Hi Patricia,

I hope all is well,

I’m inquiring if we could have a chat next week on #3 below and possible experiential opportunities that maybe available to enhance the tourism experience in the province.

Also, could you forward Lloyd Slaney’s contact info?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474
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Andy, 

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To follow-up on our discussions, I thought I’d get in touch to pass along some of the info I committed to provide.

1. Regarding the Province’s formal submission on the Marine Mammal Regulations proposed amendments, it would be best for the Department to formally submit your current position on the proposed amendments, in writing, to the consultations email address at MarineMammalConsultation@dfo-mpo.gc.ca. The current submission deadline is January 02, 2015. We look forward to the Province’s input.

2. IFMP’s website:


This will give you access to species specific details, biology and season dates etc.
## APPLICATION FOR
EXPERIMENTAL, SCIENTIFIC, EDUCATIONAL, OR PUBLIC DISPLAY LICENCE

Please allow a minimum of 14 working days for application to be processed and licence to be issued.

<table>
<thead>
<tr>
<th>Section</th>
<th>To be completed by Applicant</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.1</td>
<td>Name of Company/Individual/Organization:</td>
</tr>
<tr>
<td>1.3</td>
<td>Address:</td>
</tr>
<tr>
<td>1.5</td>
<td>Contact Person:</td>
</tr>
<tr>
<td>1.7</td>
<td>Fax Number:</td>
</tr>
<tr>
<td>1.9</td>
<td>Purpose for requesting the licence: (Include the overall purpose of the request, and the specific objectives. Objectives must be linked to one or more of the required categories.)</td>
</tr>
<tr>
<td></td>
<td>Experimental</td>
</tr>
<tr>
<td></td>
<td>Educational</td>
</tr>
<tr>
<td>1.10</td>
<td>Is this experiment/works a requirement under the Fisheries Act Section 35(2) and a Fisheries Act Authorization?</td>
</tr>
<tr>
<td>1.11</td>
<td>Location of Activity</td>
</tr>
<tr>
<td>1.12</td>
<td>Date of Activity:</td>
</tr>
<tr>
<td>1.13</td>
<td>Identify the species affected and number to be killed, or caught and released:</td>
</tr>
<tr>
<td>1.14</td>
<td>If biological sampling is required, list the type of sampling to be conducted:</td>
</tr>
<tr>
<td>1.15</td>
<td>Type of gear to be used, amount &amp; Method of Collection:</td>
</tr>
<tr>
<td></td>
<td>NOTE: Electrofishing ripening/mature fish or electrofishing over redds can kill eggs. Use of an electrofisher, after September 15, can do extreme damage to future populations when used late on the year, i.e. spawning. Requests for electro fishing after September 15 may not be approved.</td>
</tr>
<tr>
<td>1.16</td>
<td>Name(s) of Designates:</td>
</tr>
<tr>
<td>1.17</td>
<td>If applicable, Vessel Name &amp; Vessel Registration Number(VRN):</td>
</tr>
<tr>
<td>1.18</td>
<td>Were you issued a similar licence in the past 3 years? If yes, what was the Licence #:</td>
</tr>
<tr>
<td>1.19</td>
<td>Is this request an amendment to a licence already issued for the current year?</td>
</tr>
<tr>
<td>1.21</td>
<td>Other Details/Comments: (attach separate sheet if necessary)</td>
</tr>
<tr>
<td>1.22</td>
<td>Will your proposed activities be in salt water or freshwater? If you have indicated saltwater, please complete attached &quot;Application for a Species at Risk Permit&quot;:</td>
</tr>
<tr>
<td>Question</td>
<td>Answer</td>
</tr>
<tr>
<td>------------------------------------------------------------------------</td>
<td>--------</td>
</tr>
<tr>
<td>1.22 Will your proposed activities be in salt water or freshwater?</td>
<td></td>
</tr>
<tr>
<td>1.23 Will you be using gillnets, longlines, otter trawls or traps?</td>
<td>Yes</td>
</tr>
<tr>
<td>Applicant's Signature:</td>
<td></td>
</tr>
<tr>
<td>Date:</td>
<td></td>
</tr>
</tbody>
</table>

Return to:
Experimental Licences, Regional Licensing Unit
Fisheries & Oceans Canada
PO Box 5667
St. John's NL A1C 5X1 or EMAIL: experimentallicences@dfo-mpo.gc.ca
3. A guidance document for Tourism operators applying to the current Experimental Licence process is going to be drafted, so as to provide more clarity on what information is required. That will include guidance from a number of colleagues here on our team.

4. Pelagics fisheries retention within the dates of the Recreational Groundfish fisheries seasons.
   a. Recreational retention of Mackerel and Capelin is allowed in Coastal waters. There is no bag limit or licence requirement for either of these species.
   b. There is to be no retention of Herring under any circumstances.

Do let me know if you have any other questions.

Thanx

patricia

Patricia Williams
Senior Regional Resource Management Officer

Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries

Resource Management and Aboriginal Fisheries
Fisheries Management
Fisheries and Oceans
Newfoundland & Labrador Region
North Atlantic Fisheries Centre

80 East White Hills Road
Room M17-202
St. John's, NL
A1C 5X1
patricia.williams@dfo-mpo.gc.ca

Ph 709 772 0695

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Comeau, Wayne

From: Hennebury, Andy  
Sent: Friday, January 30, 2015 2:17 PM  
To: 'Williams, Patricia'  
Subject: RE: Following up on our discussions this week

So I'm clear just a frame with no heads and/or bait?

Could you ask your shellfish colleague, how a licensed lobster fisherman can offer experiential based experiences similar to the tours being offered in Maritime provinces?

Andy Hennebury  
Tourism Development Officer  
Department of Business, Tourism, Culture and Rural Development  
Phone: (709) 729-2753  
Fax: (709) 729-0474  
www.newfoundlandlabrador.com

From: Williams, Patricia  
Sent: Friday, January 30, 2015 2:09 PM  
To: Hennebury, Andy  
Subject: RE: Following up on our discussions this week

Andy  
To confirm, my Shellfish colleague has provided clear information:

DFO does not allow the fishing of lobster under a Section 52 Licence. A Section 52 Licence holder can set a lobster trap; however, the trap cannot be in fishing order, hence no catching/retention of lobster is allowed.

patricia

From: Williams, Patricia  
Sent: January 30, 2015 1:31 PM  
To: Hennebury, Andy  
Subject: RE: Following up on our discussions this week

Hi Andy  
Yes indeed I did get that document and have met with a cluster of the Boat Tour firms regarding the proposed Marine Mammal Regulation amendments as well.

The Department is in receipt of [REDACTED] proposal. As it is confidential to his firm, I can't discuss the specifics of his proposal.

I'll ask my Shellfish colleague to get back to you on the Lobster question.

patricia
From: Hennebury, Andy [mailto:andyhennebury@gov.nl.ca]
Sent: January 28, 2015 12:15 PM
To: Williams, Patricia
Subject: RE: Following up on our discussions this week

Hi Patricia,

Have you received the hard copy of the document I mailed—review of the Voluntary Code of Conduct as part of the doctorate?

Also, I've been reviewing the information recently shared with me re: [redacted] proposal to retain codfish for tour boat operators outside of the recreational food fishery. Has DFO put forth a position on this request yet?

Further to our meeting I'm inquiring on the possibility of a tour boat operators who receives a licence for lobster, could they granted permission to continue to catch/release lobster into July and August when the majority of our visitors are seeking such experiences.

Also, what would be required under DFO regulations for a commercial fisher to allow non-fishers on their boat to experience fishing?

Best regards,

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474
www.newfoundlandlabrador.com

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]
Sent: Friday, December 12, 2014 2:33PM
To: Hennebury, Andy
Subject: Following up on our discussions this week

Andy,

It was nice to finally meet you this week.

To follow-up on our discussions, I thought I'd get in touch to pass along some of the info I committed to provide.

1. Regarding the Province's formal submission on the Marine Mammal Regulations proposed amendments, it would be best for the Department to formally submit your current position on the proposed amendments, in writing, to the consultations email address at MarineMammalConsultation@dfo-mpo.gc.ca. The current submission deadline is January 02, 2015. We look forward to the Province's input.

2. IFMP's website:

This will give you access to species specific details, biology and season dates etc.

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a. Recreational retention of Mackerel and Capelin is allowed in Coastal waters. There is no bag limit or licence requirement for either of these species.

b. There is to be no retention of Herring under any circumstances.

Do let me know if you have any other questions.

Thanx

patricia

Patricia Williams

Senior Regional Resource Management Officer

Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries

Resource Management and Aboriginal Fisheries
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Hi Patricia,

I have a copy of [redacted] proposal, it appears there is interest from tour boat operators and other groups for access to cod.

The product development division sees great value in tourism stakeholders having access to cod - it's a significant piece of our culture that visitors are seeking. It's a matter of developing an approach amicable to all stakeholders.

Best regards,
Andy

---

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]
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To: Hennebury, Andy
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Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandandlabrador.com

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Do let me know if you have any other questions.

Thanx

patricia

Patricia Williams
Senior Regional Resource Management Officer

Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries

Resource Management and Aboriginal Fisheries
Fisheries Management
Fisheries and Oceans
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Thank you very much Patricia, it was very informative for me,
I look forward to working within the criteria of DFO to develop the tourism experiences visitors are requesting.

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474
www.newfoundlandlabrador.com

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Thanx

patricia

Patricia Williams

Senior Regional Resource Management Officer

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Room M17-202
St. John's, NL
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patricia.williams@dfo-mpo.gc.ca

Ph 709 772 0695
Confirmed.

Andy Hennebury
Newfoundland and Labrador Tourism
Product Development Division
Department of Business, Tourism, Culture and Rural Development
Ph: (709) 729-2753
Fax: (709) 729-0474
P.O. Box 8700
2nd Floor West Confederation Building
St. John's, NL CANADA
A1B 4J6
www.newfoundlandlabrador.com

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]
Sent: Monday, November 17, 2014 02:25 PM
To: Hennebury, Andy
Subject: RE: Tourism and the fishery

Andy,
Can we switch our meeting to Dec 10th at 2pm instead?

Thanx
Patricia

From: Williams, Patricia
Sent: November 13, 2014 2:26 PM
To: Hennebury, Andy
Subject: RE: Tourism and the fishery

Andy,

How about Dec 11th here at 2pm?
Our office is in White Hills.
I will need to meet you at the front desk to escort you to the meeting room.

Thanx
Patricia Williams
From: Hennebury, Andy [mailto:andyhencebury@gov.nl.ca]
Sent: November 12, 2014 3:52 PM
To: Williams, Patricia
Subject: RE: Tourism and the fishery

Patricia,

Dec 10 or 11th? Say 2 pm?

As for your questions, nothing formal as of yet—did not want to raise "expectations", we have been advocating for "visitor experiences" to our tourism operators, and with the tour boat sector having identified experiences around educational demonstrations (i.e. Lobster pots).

So for now I'm interested in learning more about the process, if all or most of our tour boat operators are interested in applying, I have spoken to 8 and all have expressed an interest. I anticipate high participation.

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]
Sent: Monday, November 10, 2014 8:32 AM
To: Hennebury, Andy
Subject: RE: Tourism and the fishery

Andy,

Certainly we can arrange meeting. At this point the dates of 3 and 4 Dec and 9 Dec are not available, but other than that I am free to meet.

In terms of prepping for our discussion, just a couple of questions which we could discuss. ...At this point would you have a proposal in mind for what the tourism tour boat operators might like to see as an approach?
Do the firms have any kind of association or Working Group structure? How many of the operators might be interested in such an initiative?

As background, currently our policy does not provide for the harvesting of Recreational Cod outside the season dates for the recreational Groundfish fishery. The 2015 season dates will be: July 18 to Aug 09 and also Sept 19 to 27. Dates beyond 2015 have not yet been determined. See our website for additional information http://www.dfo-mpo.gc.ca/decisions/fm-2013-gp/atl-015-eng.htm

Do let me know what date might work best for you.

Patricia Williams

Patricia Williams

Senior Regional Resource Management Officer
Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries
Resource Management and Aboriginal Fisheries
Fisheries Management
Fisheries and Oceans
Newfoundland & Labrador Region
North Atlantic Fisheries Centre
80 East White Hills Road
Room M17-202
St. John’s, NL
A1C 5X1
patricia.williams@dfo-mpo.gc.ca
Ph 709 772 0695

From: Hennebury, Andy [mailto:andyhennesbury@gov.nl.ca]
Sent: November 6, 2014 11:39 AM
To: Williams, Patricia
Subject: Tourism and the fishery

Hi Patricia,

I'm interested in setting up a meeting to learn more about how existing tourism tour boat operators and commercial fish harvesters can provide a hands on experience to paying guests.

As of now, the first and second week of December are open, if possible a PM meeting please.

Andy Hennebury

Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474
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Hi Patricia,

See email below, I’ve inquired on excel list of operators but unfortunately, I don’t have access to it and the person who does is currently away on annual leave.

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

Hi Patricia,

As for criteria, attached are the Tourism Operator Profile (TOP) and Tourism Assurance Plan (TAP) forms we forward to operators, note below the last paragraph of the last page of the TOP form,

CERTIFY & CONSENT
I, __________________________ certify that the statements made in the foregoing application are, to the best of my knowledge, true and correct; that I have signing power for the above noted business(es); that the noted business(es) have the necessary licences and permits required by law to operate in the Province of Newfoundland and Labrador and that all municipal, provincial and federal laws applicable to the business(es) will be observed.

Also in the TAP form we note

Possess and maintain valid licenses, permits and all other regulatory requirements to operate.

Licenses and permits are necessary and required by law. Operating without the necessary approvals puts customers and operators at risk. Organizations must meet municipal, provincial and federal government regulations and policies that apply to their particular sector of the tourism industry.

Additionally, we forward them Transport Canada
http://www.tc.gc.ca/eng/marinesafety/svcp-menu-3633.htm

Finally, a list of tour boat operators currently being promoted by tourism from link below – as of today 35 tour boat operators, I will advise if additional are promoted
http://www.newfoundlandlabrador.com/ThingsToDo/BoatTours

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474
www.newfoundlandlabrador.com

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]
Sent: Thursday, June 02, 2016 4:13 PM
To: Hennebury, Andy
Subject: RE: cod Inquiry for tour boat operators

Andy

I would be most helpful to have the full list which your Division works with. Can you send it along?

What criteria are used for the boat tour firms to be on your departmental listing?

Thanx
Patricia Williams

Patricia Williams
Senior Resource Manager
Inshore groundfish, Seals, Marine Mammals and Emerging Fisheries
Fisheries and Oceans Canada
Newfoundland and Labrador Region
NAFC – 80 East White Hills Road, Room M17-202
Ph 709 772 0695
Patricia.williams@dfo-mpo.gc.ca

From: Hennebury, Andy [mailto:andyhennebury@gov.nl.ca]
Sent: June 02-16 10:54 AM
To: Williams, Patricia
Subject: cod inquiry for tour boat operators

Hi Patricia,

Inquiring if DFO will require tour boat operators to produce documentation noting they have met all Transport Canada regulations pertaining to their operation or will DFO be using the list of tour boat currently listed with the tourism division?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474
www.newfoundlandlabrador.com
Andy,
This is proving to be a busier week than I anticipated. Perhaps we can arrange to chat next week instead?

Tuna questions are best directed to my colleague Kim Penney at 772 5020. She is responsible for management of the Tuna fishery.

Patricia Williams

Patricia Williams
Senior Regional Resource Management Officer
Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries
Resource Management and Aboriginal Fisheries
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patricia.williams@dfo-mpo.gc.ca
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From: Williams, Patricia
Sent: March 17, 2015 4:12 PM
To: 'andyhennebury@gov.nl.ca'
Subject: Re: Following up on our discussions this week

Andy how about 130 on the 20th?

Patricia

From: Hennebury, Andy [mailto:andyhennebury@gov.nl.ca]
Sent: Tuesday, March 17, 2015 03:23 PM
To: Williams, Patricia
Subject: RE: Following up on our discussions this week

A phone call would be fine Patricia, 1:30 pm on the 18th or suggest a time that works for you on the 20th?

- Specify in applications
- Tuna?
- Tags for tour boat operators
- Commercial fishers offering fishery based experiences

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

From: Williams, Patricia [mailto:Patricia.WIliams@dfo-mpo.gc.ca]
Sent: Friday, March 13, 2015 3:44 PM
To: Hennebury, Andy
Subject: RE: Following up on our discussions this week

Andy
Next week is proving to be quite hectic already, so perhaps the following week?

No guidance document has yet been developed; however, I can provide you with some guidance as to what applicants should specify in their applications. We can certainly do that in a phone call if that might be easier for you.

Patricia Williams

Patricia Williams

Senior Regional Resource Management Officer
Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries
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Ph 709 772 0695
I hope all is well,

I'm inquiring if we could have a chat next week on #3 below and possible experiential opportunities that maybe available to enhance the tourism experience in the province.

Also, could you forward Lloyd Slaney's contact info?

Andy Hennebury
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Department of Business, Tourism, Culture and Rural Development
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Ph 709 772 0695
Dear New Tourism Operator:

Please carefully complete and return the attached Tourism Operator Profile Form to be considered for inclusion in:

- Traveller’s Guide
- NewfoundlandLabrador.com
- Contact Centre (1-800 line) and Visitor Information Centre counselling
- Tourism Establishment License Application for Accommodations and Campground Operators

SUBMISSION PROCESS: Your submission will be reviewed & your information added to the Tourism Destination Management System (TDMS) which is used to create your business listings in the Traveller’s Guide & NewfoundlandLabrador.com. The TDMS Team will contact you if further clarification is required. Business listings on NewfoundlandLabrador.com will appear within 48 hours. For information on listing requirements and TDMS Users Guides that include helpful hints on writing your business listing, visit www.btcrd.gov.nl.ca/tourism/tourism_marketing/add_new_business_listing.html.

ACCOMMODATIONS AND CAMPGROUNDS operators this form is also your Tourism Establishment License Application.

WEB UPDATE: To manage your business listings online using Web Update, register with us to obtain a user ID and password. Contact our TDMS team at TDMS@gov.nl.ca or call 709-729-5599 to register.

UPDATING YOUR BUSINESS LISTING: Once in TDMS, you can edit your business listing on NewfoundlandLabrador.com throughout the year. However, each spring we will send your Tourism Operator Profile for annual renewal. The deadline for submitting listings for the following years Traveller’s Guide is May 31 of the current year. If we do not receive your updates, your listing will not appear in the Travellers Guide and will be removed from NewfoundlandLabrador.com at the end of the current year.

TOURISM ASSURANCE PROGRAM: All tourism operators wishing to participate in Newfoundland and Labrador Tourism partnerships initiatives such NewfoundlandLabrador.com, the Mobile App and in the annual Traveller’s Guide must meet the Tourism Assurance Program (TAP) minimum standards, as established by the tourism industry. For more information about TAP, contact your Destination Management Organization (DMO) or visit Hospitality Newfoundland and Labrador (HNL) at www.hnl.ca/tourism-assurance-plan.

Please return your completed form(s) to the Department either by fax (1-709-722-9501), email at TDMS@gov.nl.ca, mail or courier.

Sincerely,
Newfoundland and Labrador Tourism
TOURISM DESTINATION MANAGEMENT SYSTEM (TDMS)
USER ACCOUNT INFORMATION

The TDMS User Account Information on this page is the contact information for administrative purposes only and is not displayed for general public. It will be used by Newfoundland and Labrador Tourism to contact you regarding your TDMS Account and Business Listing(s).

All listing applications must meet the minimum requirements for Business Listings as outlined in the TDMS User Guide. Mandatory fields are indicated by an * on this form.

Contact Information for My TDMS Account
Operator/Company Name:*  
Owner Name:*  
Manager Name:*  
Contact Name:*  
Primary Phone:*  
Secondary Phone:  
Fax:  
Off-Season Phone:  
Off Season: Fax:  
Email:*  

Mailing Address for My TDMS Account
Address:*  
Town/City:*  
Province/State:*  
Country:*  
Postal/Zip Code:*  

Off Season Mailing Address for My TDMS Account (If different than above)
Dates this address should be used, if applicable From* To*  
Address  
Town/City  
Province/State:  
Country:  
Postal/Zip Code:
INDIVIDUAL BUSINESS LISTING INFORMATION

Business information is for publication, either in print or online and may be used for other marketing purposes. Travellers will use this information to contact you and find your location.

Fields for the Tourism Assurance Program (TAP) are indicated by **. To be TAP compliant you must have: a primary telephone number or toll free telephone number; a website or a Facebook Business Page; an email address; insurance; at least one electronic payment option.

Business Group

- Accommodations
- Attractions
- Festivals & Events
- Parks & Campgrounds
- Shops & Galleries
- Tours

Tip: A Business Group identifies your core focus. Select only one business group that fits your business per application. If you operate tourism businesses in more than one group a separate form and listing is required for each (i.e. an accommodation and a tour).

Business Name:*  

Business Contact Information

If you have more than one business (eg. a tour, an accommodation, an attraction), will the contact information be the same for all businesses?

- Yes
- No

Manager Name:*  
Contact Name:*  
Primary Phone:**  
1-800 Phone:**

Rule: Enter a primary telephone number or a 1-800 phone number for TAP compliance.

Secondary Phone:  
Off-Season Phone:  
Off Season Fax:
Fax:
Email:**  
Web:**  
Facebook:**

Rule: Either a URL for your website or Facebook Business page for TAP compliance. Facebook Group Pages, Facebook Community and Facebook Profile pages are not acceptable.

Online Reservation System:

Rule: Enter the URL of your online booking system so that travellers using NewfoundlandLabrador.com can directly link to your online booking or availability system when they click “Book Online” button from your business listing on NewfoundlandLabrador.com. They must be able to pay and get a confirmation in real time. Enter your own booking system on your website, or an external booking system such as your business page on Booking.com. Online forms that send availability requests are not acceptable.

Twitter: www.Twitter.com/

Rule: Enter the URL for your business twitter page. @handles are not acceptable


Youtube: www.Youtube.com/

Review Site eg. TripAdvisor

Rule: Enter the URL for your review site such as TripAdvisor or Yelp.
<table>
<thead>
<tr>
<th><strong>Mailing Address for Business (if different than My.TDMS Account)</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Address:</strong></td>
</tr>
<tr>
<td><strong>Town/City:</strong></td>
</tr>
<tr>
<td><strong>Province/State:</strong></td>
</tr>
<tr>
<td><strong>Country:</strong></td>
</tr>
<tr>
<td><strong>Postal/Zip Code:</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Location(s) of Business</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Street Address/Venue Name:</strong></td>
</tr>
<tr>
<td><strong>Town/City:</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Map Coordinates</strong></th>
<th><strong>Latitude</strong></th>
<th><strong>Longitude</strong></th>
</tr>
</thead>
</table>

*Rule: Enter the map coordinates of your business in decimal degrees. This allows travellers to find your business using the map and direction functions on NewfoundlandLabrador.com and the mobile app. TIP: To get the coordinates of your business find the location on Google Maps. Right click the location, select "What's here?" and an info card will appear with the map coordinates.*

**Directions (150 Characters Limit)**

*Tip: Enter the directions to your business from the nearest major highway/intersection. Enter clear and easy directions. This is used by travel counsellors at the call centre and visitor information centres.*
Descriptions

The fields below describe your business. Include selling features about your business. Use key words to allow travelers to find your business listing on NewfoundlandLabrador.com. Avoid duplications and unnecessary words. Do not include your contact information, website address or rates as they go in another section.

Short Description (200 Character Limit) *

Where it appears: (1) Traveller's Guide (2) Traveller's Guide App (3) Travel Directory on NewfoundlandLabrador.com

Tip: This description will help form travellers' initial impression of your business. Focus on what makes your business unique and appealing. Include the most attractive and interesting highlights to encourage travellers to contact you, or click through your business listing on NewfoundlandLabrador.com. Don't just list things you offer (that can go in Amenities). Here, you should include the top one or two things that will make someone excited to book with you.

Long Description (500 Character Limit) *

Where it appears: (1) Business listing page on NewfoundlandLabrador.com (2) May be excerpted in search results (Google, Bing, etc.)

Tip: The long description allows you to expand on the things that make your business an interesting and exciting place to visit. In addition to the highlights included in your short description, you should include any recent awards, information about the surrounding area, how long you've been in business, and any other selling features. If there's a popular tourist attraction nearby, like a museum, hiking trail, or the ocean, include it here. You may want to include a quick note about distance from an airport or ferry, but leave the details for the map and contact information.

Description Examples. See more examples in the TDMS User Guide

Short Description: #1 accommodation on TripAdvisor for area. Historic, waterfront home with modern comforts & original charm. Near boat tours, World Heritage Site & award-winning restaurant. Airport nearby.

Web Description: Renovated historic home with original charm and an ocean view, we are the top accommodation on TripAdvisor for Kirbyville. Conveniently located for exploring the coastline. Visit coastal communities & trails, go whale and iceberg watching, drop by the specialty stores and waterfront. Spend the day at the nearby World Heritage site and then dine at the 2014 EnRoute magazine's best restaurant. The airport is only 45 minutes away.
Operating Season

Business is open year round from January – December?

☐ Yes  ☐ No

If not, add the dates for your season

Open date ______________________  Close date ______________________
Month/Day/Year            Month/Day/Year

Hours of Operation Summary (60 Character Limit)

Tip: Hours of Operation does not apply to accommodations or campgrounds. If you require more space for your hours of operation, enter the hours for the high season only and include the line “see website or call for fall & winter hours”. To avoid disappointed shoulder season travellers, please state if your open and close dates are dependent upon weather and demand and suggest they call ahead.

Rates Summary*

Rates Minimum: ______________________ Maximum: ______________________

Rate Summary: (150 Character Limit)

Tip: If your rates are complicate and vary often throughout the year enter the rates for the high season only and include the line “see website or call for fall & winter rates.”

Capacity, Insurance, Accessibility

Number of Rooms/Units/Site:* ______________________

Building Accessibility Number:

Tip: Businesses that comply with the Business Accessibility Regulations through Service NL are granted a Business Accessibility Number. Including this number will grant you the wheelchair accessible symbol in your Traveller’s Guide Listing.

Insurance Agency/Broker:** ______________________

Insurance Policy Number:** ______________________

Rule: Enter your business insurance information for TAP compliance.
Amenities

Amenities are business facilities and services that are available at your business not the surrounding area. List the top ten amenities available at your business to ensure that potential travellers searching NewfoundlandLabrador.com for a specific type of amenity will find you. Eg. wi-fi, pets allowed, BBQ, lunches provide, waterfront view, hot tub.

Amenity Summary: (500 Character Limit)

Method of Payment**
Rule: Enter at least one for of electronic payment for TAP compliancy eg. VISA, Interac/Debit, Email Money Transfer.

Service Languages other than English:

CERTIFY & CONSENT

I, ____________________________ certify that the statements made in the foregoing application are, to the best of my knowledge, true and correct; that I have signing power for the above noted business(es); that the noted business(es) have the necessary licences and permits required by law to operate in the Province of Newfoundland and Labrador and that all municipal, provincial and federal laws applicable to the business(es) will be observed.

☐ And that the noted business(es) are compliant with the provincial Tourism Assurance Plan.

Name (Please print)

Signature of Applicant Date
Newfoundland and Labrador’s
Tourism Assurance Plan
Delivering on Promises

Today's tourist is far more travel-savvy than in the past, demanding that experiences and services match their expectations. While an individual's or group's specific expectations are likely to differ depending on their particular interests and on a business's promotions and prices, all travelers have come to expect a minimum standard of professionalism and services. These minimum expectations can range from the business being properly licensed to providing timely responses to inquiries, to name just a few.

The Newfoundland and Labrador Tourism Board is leading the effort to elevate the quality of tourism services and attractions available in the province. By establishing common minimum standards, industry partners are aiming to promote tourism organizations that provide quality travel experiences and assist tourism services and attractions improve the way they operate. In the future, these standards must be met in order for tourism services and attractions* to participate in provincial marketing and development initiatives, qualify for membership in Hospitality Newfoundland and Labrador (HNL) and participate in partnership/membership activities with regional Destination Management Organizations (DMOs).

To ensure that Newfoundland and Labrador's tourism industry is able to remain competitive with other national and international destinations, a new Tourism Assurance Plan (TAP) has been developed. TAP is the first step in providing assurance to travelers about the quality of tourism services and attractions being promoted in the province. All partners of the NL Tourism Board have endorsed this plan and will collaborate, in the future, to enhance quality assurance standards for specific sectors of the industry. This strategy will come into effect May 31, 2014 for all promotional and marketing programs. The TAP deadline for the Outfitting sector is December 31, 2014.

*The TAP is applicable to only those services and attractions that complete a Tourism Operator Profile (TOP) form. Please refer to Frequently Asked Questions for more information.

Newfoundland and Labrador's Tourism Assurance Plan is designed to elevate traveler confidence in local tourism services and attractions by ensuring that all organizations promoted in Newfoundland and Labrador meet common minimum standards.
General Requirements: All Tourism Services and Attractions

To be included in provincial/industry membership and partnership opportunities in Newfoundland and Labrador, all tourism services and attractions must meet the following five requirements:

1. The ability to communicate and receive messages from customers by telephone, email and an online presence; and at a minimum, accept credit and/or debit card payment* and respond to inquiries on a daily basis.

   Effective and reliable communications increases consumer confidence in a business's ability to meet expectations and provide a memorable experience. Customers may be choosing between an experience provided by your business and a competitor or another destination. Timely, effective communication with a prospective visitor can mean the difference between losing or gaining a sale.

2. Possess and maintain valid licenses, permits and all other regulatory requirements to operate.

   Licenses and permits are necessary and required by law. Operating without the necessary approvals puts customers and operators at risk. Organizations must meet municipal, provincial and federal government regulations and policies that apply to their particular sector of the tourism industry.

3. Maintain current and sufficient levels of liability insurance. Proof of insurance to be provided upon request.

   Liability insurance is vital to the success of a business, as unexpected legal expenses or judgments following an unforeseen accident can potentially drive a business and its owners into bankruptcy. Insurance is a consumer expectation; it protects the owner's investment and increases the long-term stability of operations. This type of insurance also demonstrates an organization's commitment to managing risk to its customers and other partners, which can increase their confidence in an operation and translate into increased sales and additional opportunities.
4. **Must deliver actual experiences or services being promoted and/or offered to the consumer.**

Promotions and advertisements represent a promise to the consumer. If the experiences or services do not match the promotion, the credibility and reputation of not only that business, but the entire Newfoundland and Labrador tourism industry could be put at risk. Organizations must accurately portray, deliver and honor the products and services promoted in their marketing and communications. They are also responsible for treating their customers fairly, with courtesy and do everything possible to resolve any situation with honor and integrity.

5. **Must be in good standing with Tourism Assurance Plan’s complaints procedure.**

Occasionally, despite best efforts, a business or employee may fail to meet a customer’s expectations. In these circumstances, modern travelers also expect that their complaints and concerns will be heard and dealt with quickly.

To meet this expectation, a new complaint handling procedure will be in effect. Should any partner receive a complaint about a tourism service or attraction, that operator will be notified promptly, to provide the opportunity to resolve the concern. The complaint will be assessed for legitimacy and will be referred to other agencies or government departments, if appropriate.

However, if three legitimate complaints are received and remain unresolved within a two-year period, that service or attraction may be removed from marketing and partnership programs. The operator would be notified about this removal in writing, along with the conditions that will need to be met to be included in future marketing and partnership efforts.

**Special note for businesses involved with travel trade:**

Working with the travel trade to sell to international consumers requires some additional practices on the part of the business. Because tour operators are typically assembling their product offers and associated promotional materials well in advance of tour dates, prices should be available at least six months in advance.

To meet the needs of the lucrative travel trade market, in addition to the above standards, businesses involved with travel trade should be able to acknowledge inquiries and bookings within 24 business hours of receipt. They should also be able to offer commissionable pricing six months in advance and be prepared to honor commissionable pricing once it has been published.

Business owners should fully understand commissionable pricing to avoid misrepresentation and protect their bottom line.
Frequently Asked Questions:

How will the Tourism Assurance Plan minimum standards be monitored?

Every year, TCR sends a Tourism Operator Profile document (TOP) to every tourism service and attraction in its contact database. This document requests information about the business and what it offers consumers.

The TOP is then used to populate TCR’s publications and website and is used as a reference tool for the Department’s marketing initiatives.

The TOP will provide businesses with the opportunity to verify that it meets the standards set out in the TAP. The TOP will be amended to reflect the new TAP standards. The deadline for operators to meet the five minimum standards is May 31, 2014 and December 31, 2014 for the Outfitting sector. The intent is to provide operators that currently do not meet the standards time to address the items they need to work on and access resources, if necessary, to assist them with meeting the standards. The steering committee has been established and is responsible for overseeing the TAP program. Periodic checks will be made to ensure the information provided on the TOP form is valid. Proof of insurance, licenses and other regulatory requirements may be requested.

Please note if TCR does not receive a completed TOP by the deadline date they may not be able to include a business or promotions in its publications and/or on its website. It’s imperative that a completed TOP is returned to TCR to secure a business’s presence in the department’s marketing materials.

What happens if I don’t meet all of the standards?

A business that does not currently meet the TAP standards is advised to contact their DMO for further clarification on the TAP program, what resources are available to meet the standards as well as discuss individual business needs. It should be noted that when operators complete their TOP form for 2014, it will reflect the TAP standards. The deadline is May 31, 2014 and December 31, 2014 for the Outfitting sector.

Who is the Newfoundland and Labrador Tourism Board?

The NL Tourism Board is a strategic private-public partnership. Its mandate is to advise on the implementation of Uncommon Potential: A Vision for Newfoundland and Labrador Tourism (Vision 2020). It is a collective comprised of representatives from HNL, TCR, the Department of Innovation, Business and Rural Development (IBRD), Destination St. John’s, Go Western Newfoundland, Adventure Central, Destination Labrador, Eastern Destination Management Organization and the Atlantic Canada Opportunities Agency (ACOA).
Where I can get more information on TAP?

Please contact:

Destination St. John’s
1-877-739-8899
info@destinationstjohns.com

Legendary Coasts of Eastern Newfoundland
709-595-3020
info@legendarycoasts.com

Adventure Central Newfoundland
1-888-489-2366
info@AdventureCentralNewfoundland.ca

Go Western Newfoundland
709-639-4787
info@gowesternnewfoundland.com

Destination Labrador
709-896-6507
info@destinationlabrador.com

Newfoundland and Labrador Tourism Board
709-722-2000 ext. 227
info@uncommonpotential.com

Hospitality Newfoundland and Labrador
1-800-563-0700
hnl@hnl.ca

Newfoundland and Labrador Tourism
709-729-5599
TDMS@gov.nl.ca
Hi Patricia,

As for criteria, attached are the Tourism Operator Profile (TOP) and Tourism Assurance Plan (TAP) forms we forward to operators, note below the last paragraph of the last page of the TOP form,

**CERTIFY & CONSENT**

I, ___________________________ certify that the statements made in the foregoing application are, to the best of my knowledge, true and correct; that I have signing power for the above noted business(es); that the noted business(es) have the necessary licences and permits required by law to operate in the Province of Newfoundland and Labrador and that all municipal, provincial and federal laws applicable to the business(es) will be observed.

Also in the TAP form we note:

Possess and maintain valid licenses, permits and all other regulatory requirements to operate. Licenses and permits are necessary and required by law. Operating without the necessary approvals puts customers and operators at risk. Organizations must meet municipal, provincial and federal government regulations and policies that apply to their particular sector of the tourism industry.

Additionally, we forward them Transport Canada
http://www.tc.gc.ca/eng/marinesafety/svcp-menu-3633.htm

Finally, a list of tour boat operators currently being promoted by tourism from link below – as of today 35 tour boat operators, I will advise if additional are promoted
http://www.newfoundlandlabrador.com/ThingsToDo/BoatTours

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]
Sent: Thursday, June 02, 2016 4:13 PM
To: Hennebury, Andy
Subject: RE: cod inquiry for tour boat operators

Andy
I would be most helpful to have the full list which your Division works with.
Can you send it along?
What criteria are used for the boat tour firms to be on your departmental listing?

Thanx
Patricia Williams

Patricia Williams
Senior Resource Manager
Inshore groundfish, Seals, Marine Mammals and Emerging Fisheries
Fisheries and Oceans Canada
Newfoundland and Labrador Region
NAFC – 80 East White Hills Road, Room M17-202
Ph 709 772 0695
Patricia.williams@dfo-mpo.gc.ca

From: Hennebury, Andy [mailto:andyhennebury@gov.nl.ca]
Sent: June-02-16 10:54 AM
To: Williams, Patricia
Subject: cod inquiry for tour boat operators

Hi Patricia,

Inquiring if DFO will require tour boat operators to produce documentation noting they have met all Transport Canada regulations pertaining to their operation or will DFO be using the list of tour boat currently listed with the tourism division?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]
Sent: Friday, March 20, 2015 12:22 PM
To: Hennebury, Andy
Subject: RE: Following up on our discussions this week

Andy,
This is proving to be a busier week than I anticipated. Perhaps we can arrange to chat next week instead?

Tuna questions are best directed to my colleague Kim Penney at 772 5020. She is responsible for management of the Tuna fishery.

Patricia Williams
From: Williams, Patricia  
Sent: March 17, 2015 4:12 PM  
To: 'andyhennebury@gov.nl.ca'  
Subject: Re: Following up on our discussions this week

Andy how about 130 on the 20th?

Patricia

From: Hennebury, Andy  
Sent: Tuesday, March 17, 2015 03:23 PM  
To: Williams, Patricia  
Subject: RE: Following up on our discussions this week

A phone call would be fine Patricia, 1:30 pm on the 18th or suggest a time that works for you on the 20th?

- Specify in applications
- Tuna?
- Tags for tour boat operators
- Commercial fishers offering fishery based experiences

Andy Hennebury  
Tourism Development Officer  
Department of Business, Tourism, Culture and Rural Development  
Phone: (709) 729-2753  
Fax: (709) 729-0474  
www.newfoundlandlabrador.com

From: Williams, Patricia  
Sent: Friday, March 13, 2015 3:44 PM  
To: Hennebury, Andy  
Subject: RE: Following up on our discussions this week

Andy
Next week is proving to be quite hectic already, so perhaps the following week?

No guidance document has yet been developed; however, I can provide you with some guidance as to what applicants should specify in their applications. We can certainly do that in a phone call if that might be easier for you.

Patricia Williams

Patricia Williams
Senior Regional Resource Management Officer
Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries
Resource Management and Aboriginal Fisheries
Fisheries Management
Fisheries and Oceans
Newfoundland & Labrador Region
North Atlantic Fisheries Centre
80 East White Hills Road
Room M17-202
St. John's, NL
A1C 5X1
patricia.williams@dfo-mpo.gc.ca
Ph 709 772 0695

---

From: Hennebury, Andy [mailto:andyhennebury@gov.nl.ca]
Sent: March 13, 2015 11:56 AM
To: Williams, Patricia
Subject: RE: Following up on our discussions this week

Hi Patricia,

I hope all is well,

I'm inquiring if we could have a chat next week on #3 below and possible experiential opportunities that maybe available to enhance the tourism experience in the province.

Also, could you forward Lloyd Slaney's contact info?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax : (709) 729-0474

www.newfoundlandlabrador.com

---

From: Williams, Patricia [mailto:Patricia.Williams@dfo-mpo.gc.ca]
Sent: Friday, December 12, 2014 2:33 PM
To: Hennebury, Andy  
Subject: Following up on our discussions this week

Andy,

It was nice to finally meet you this week.

To follow-up on our discussions, I thought I’d get in touch to pass along some of the info I committed to provide.

1. Regarding the Province’s formal submission on the Marine Mammal Regulations proposed amendments, it would be best for the Department to formally submit your current position on the proposed amendments, in writing, to the consultations email address at MarineMammalConsultation@dfo-mpo.gc.ca. The current submission deadline is January 02, 2015. We look forward to the Province’s input.

2. IFMP’s website:


   This will give you access to species specific details, biology and season dates etc.

3. A guidance document for Tourism operators applying to the current Experimental Licence process is going to be drafted, so as to provide more clarity on what information is required. That will include guidance from a number of colleagues here on our team.

4. Pelagics fisheries retention within the dates of the Recreational Groundfish fisheries seasons.

   a. Recreational retention of Mackerel and Capelin is allowed in Coastal waters. There is no bag limit or licence requirement for either of these species.

   b. There is to be no retention of Herring under any circumstances.

Do let me know if you have any other questions.

Thanx

patricia

Patricia Williams

Senior Regional Resource Management Officer

Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries

Resource Management and Aboriginal Fisheries
Fisheries Management
Fisheries and Oceans
Newfoundland & Labrador Region
North Atlantic Fisheries Centre

80 East White Hills Road

Room M17-202
St. John's, NL
A1C 5X1
patricia.williams@dfo-mpo.gc.ca

Ph 709 772 0695

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Senior Regional Resource Management Officer
From: Hennebury, Andy [mailto:andy@hennebury.gov.nl.ca]
Sent: March 13, 2015 11:56 AM
To: Williams, Patricia
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It was nice to finally meet you this week.

To follow-up on our discussions, I thought I'd get in touch to pass along some of the info I committed to provide.
1. Regarding the Province’s formal submission on the Marine Mammal Regulations proposed amendments, it would be best for the Department to formally submit your current position on the proposed amendments, in writing, to the consultations email address at MarineMammalConsultation@dfo-mpo.gc.ca. The current submission deadline is January 02, 2015. We look forward to the Province’s input.

2. IFMP’s website:


This will give you access to species specific details, biology and season dates etc.

3. A guidance document for Tourism operators applying to the current Experimental Licence process is going to be drafted, so as to provide more clarity on what information is required. That will include guidance from a number of colleagues here on our team.

4. Pelagics fisheries retention within the dates of the Recreational Groundfish fisheries seasons.

a. Recreational retention of Mackerel and Capelin is allowed in Coastal waters. There is no bag limit or licence requirement for either of these species.

b. There is to be no retention of Herring under any circumstances.

Do let me know if you have any other questions.

Thanx

patricia

Patricia Williams

Senior Regional Resource Management Officer

Marine Mammals, Recreational Groundfish, Inshore Groundfish (NE Coast) and Emerging Fisheries

Resource Management and Aboriginal Fisheries
Fisheries Management
Fisheries and Oceans
Newfoundland & Labrador Region
North Atlantic Fisheries Centre

80 East White Hills Road

Room M17-202
St. John’s, NL
A1C 5X1
patricia.williams@dfo-mpo.gc.ca

Ph 709 772 0695
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Morning Patricia,

With all the money that the tourism industry is now bringing into the province (about even with the fishery), it is important to utilize this common property resource for the maximum benefit of all concerned, including tourists, who may like a cod for supper which they caught themselves.

We are blessed with many positives that are contributing to an ever increasing tourism industry, but the one area that is dragging behind is access to the resources of the ocean. This year tourists were allowed to bring in a few cod, but ONLY during the recreational fishery.

So in that sense, DFO, gave us a benefit that we already had under the recreational fishery.

As a tour operator and commercial fisherman I am excited about the potential that tourism has for this province, especially in those tough economic times with the bottomless pit of Muskrat Falls.

It is my hope that DFO will see fit to allow tourists to take home (to their NL vacation home, cottage, RV, etc.) a fresh cod that they caught themselves, within limits, of course, ANY day during the tourist season.

When we see the vast amounts of cod being taken out of the ocean in the sentinel fisheries run by the FFAW, the few cod that tourists will take will be miniscule in comparison, and will have a much greater return to the economy.

I will forward this email to the provincial minister of tourism, as well as who has been advocating for such a program for a few years now.

Also would you be so kind as to pass this email to the appropriate people looking at the recreational cod fishery, I gave you my views on the tags program a couple days ago.

Please pass along also, to the DFO individual who was on Open Line today talking about the need to have an handle on how many cod are taken in the rec. fishery.

The only thing tags will show is how many were sold!!

With tags alone, there will be an incredible destruction of small cod, as no one will waste a tag on a relatively small fish, and that is the absolute fact! Such discarded smaller cod will not be considered in the equation.

Many thanks,

PS. I have highlighted common property resource, as I am sure that is not the view
of the FFAW, which has far too much influence on the supposedly impartial decisions of DFO, and one of the main factors behind the loss of our port cultural freedoms.

HYPERLINK "https://www.avast.com/antivirus"Avast logo This email has been checked for viruses by Avast antivirus software.
HYPERLINK "https://www.avast.com/antivirus"www.avast.com
From: O'Rielly, Madonna
Sent: Monday, February 29, 2016 2:51 PM
To: Halliday, Janice
Subject: Tour Boat Cod Fishery Application

Jan,

Minister Gambin-Walsh was blind copied on this correspondence but I think it was meant for your department.

Madonna
Dear Ms. Williams and Mr. King:

I would like to officially apply for a 2016 Experimental License under Section 52 for the Fisheries Act to catch and retain Cod / Ground fish outside of the 2016 Recreational Season.

I look forward to getting this experimental license approved under the same requirements in all other Maritime Provinces in Canada. In the past, I have held an experimental catch & release licence outside the normal fishing season for codfish.

Being a core commercial fisherman and holding commercial fishing licences, I have also been given permission to have tourists experience lobster trap/herring net hauling under an educational / experimental licence : NL-2989-15.

I appreciate that, but to fully utilize the resource and to maximize benefit both to the licence holder, the visitor and the treasury of the province, we need to allow the tourist to be able to take a fish back to the cabin, vacation home or cottage and enjoy the complete experience.

As a fisherman, I could talk about destruction of cod in various fisheries, offshore draggers even in 2016 as well as the sentinel FFAW fishery, but I wish to take the high ground here and make the case on its own merits.

I would be happy to participate in a discussion of the best way to do this, because I know you will be under pressure from "the industry" not to permit such, but open minds should prevail as how to utilize "our" resource for maximum benefit for all.

Over the past years I have written much about the codfish, including this poem "Ode To Cod" which I think it appropriate to share at this time. Please pay particular attention to the last few lines.

**ODE TO COD**
Hi Nicole,

My director Carol-Ann, will follow up with you shortly to discuss.

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

Hi Andy,

Our Minister (along with BTCRD) was included on correspondence to the Premier from regarding a proposal to allow tour boat operators to retain fish on their tours. We have been asked to collaborate with BTCRD on a letter to and advise on a meeting request.

references contact with you in his email so I thought I would check with you about coordinating a response.

Let me know you thoughts. thanks.

Nicole Hynes | Resource Planning Supervisor (Oceans)
709.729.1140 | Department of Fisheries and Aquaculture

30 Strawberry Marsh Rd • P.O. Box 8700 • St. John’s, NL • A1B 4J6
From: Hynes, Nicole  
Sent: Wednesday, February 24, 2016 9:36 AM  
To: Gilliard, Carol-Ann  
Subject: RE: Fish Retention for NL Tour Boats

Hi Carol-Ann,

The letter was drafted shortly after we spoke, but got held up because another correspondence came in from the same person to the premier's office on the same issue. So we were directed to hold on our letter until we got the second correspondence from the premiers office to ensure there wasn't anything additional needed in our response.

So long story short, the letter is drafted and it should be signed off shortly.

Thanks
Nicole

Nicole Hynes | Resource Planning Supervisor (Oceans)  
709.729.1140 | Department of Fisheries and Aquaculture

30 Strawberry Marsh Rd • P.O. Box 8700 • St. John’s, NL • A1B 4J6

From: Gilliard, Carol-Ann  
Sent: Wednesday, February 24, 2016 9:26 AM  
To: Hynes, Nicole  
Subject: RE: Fish Retention for NL Tour Boats

Hi Nicole,

I hope all is well. Just checking in to see if there is an update on the status of this letter?

Thanks,
Carol-Ann

From: Hynes, Nicole  
Sent: Friday, January 29, 2016 4:09 PM  
To: Gilliard, Carol-Ann  
Subject: RE: Fish Retention for NL Tour Boats

Hi Carol-Ann,

In follow up to our conversation, I thought it might be useful to send you what I have started as a draft response to this letter. Please provide input where needed on the tourism side or if there are any issues. Thanks.
The Government of Newfoundland and Labrador recognizes the importance of the recreational cod fishery to the people of this province and for further developing the marine tourism potential. Recent scientific evidence shows signs of growth for cod stocks in some areas, particularly off the northeast coast. This is encouraging and we believe that as cod stocks rebuild there is an opportunity to expand both our recreational groundfish and commercial cod fisheries.

The Federal Government’s three-year management plan for northern cod and recreational groundfish fisheries for Newfoundland and Labrador concluded at the end of 2015. A full northern cod scientific assessment is scheduled to take place this winter, after which a new management plan will be established. This provides an opportunity to review the measures which currently govern the northern cod and recreational fishery. I have already raised the issue of providing increased harvesting opportunity for recreational users and tour boat operators in the province with Minister Tootoo. I will be following up with him after the completion of the scientific assessment to promote new opportunities within our groundfish sector while considering the status of the stocks.

An important element of an expanded recreational fishery will be the need to monitor catches accurately. Your proposal for retention of ground fish for tour boat operators through a tagging program offers a mechanism to accomplish this and therefore should be given serious consideration. I expect the Federal Government will be consulting with the public and stakeholders as part of the process of developing a new management regime which should provide you with the opportunity to bring forward your proposal.

Nicole Hynes | Resource Planning Supervisor (Oceans)
709.729.1140 | Department of Fisheries and Aquaculture
30 Strawberry Marsh Rd • P.O. Box 8700 • St. John’s, NL • A1B 4J6

From: Hennebury, Andy
Sent: Wednesday, January 27, 2016 4:03 PM
To: Hynes, Nicole
Cc: Gilliard, Carol-Ann
Subject: RE: Fish Retention for NL Tour Boats

Hi Nicole,

My director Carol-Ann, will follow up with you shortly to discuss.

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

From: Hynes, Nicole
Sent: Wednesday, January 27, 2016 3:06 PM
To: Hennebury, Andy
Subject: Fish Retention for NL Tour Boats

Hi Andy,
Our Minister (along with BTCRO) was included on correspondence to the Premier from regarding a proposal to allow tour boat operators to retain fish on their tours. We have been asked to collaborate with BTCRD on a letter to and advise on a meeting request.

references contact with you in his email so I thought I would check with you about coordinating a response.

Let me know you thoughts. thanks.

Nicole Hynes | Resource Planning Supervisor (Oceans)
709.729.1140 | Department of Fisheries and Aquaculture

30 Strawberry Marsh Rd • P.O. Box 8700 • St. John's, NL • A1B 4J6
This is in response to your correspondence of January 20 and 28, 2016, to Premier Ball, Minister Mitchelmore, Mr. Bennett, and me regarding a groundfish retention proposal for tour boat operators in the province.

The Government of Newfoundland and Labrador recognizes the importance of the recreational cod fishery to the people of this province and for further developing the marine tourism potential. Recent scientific evidence shows signs of growth for cod stocks in some areas, particularly off the northeast coast. This is encouraging and we believe that as cod stocks rebuild, there is an opportunity to expand both our recreational groundfish and commercial cod fisheries.

The Federal Government's three-year management plan for northern cod and recreational groundfish fisheries for Newfoundland and Labrador concluded at the end of 2015. A full northern cod scientific assessment is scheduled to take place this winter, after which a new management plan will be established. This provides an opportunity to review the measures which currently govern the northern cod and the recreational fisheries. I have raised the issue of providing an increased harvesting opportunity for recreational users and tour boat operators in the province with Minister Tootoo in a recent meeting. I will also be following up with Minister Tootoo after the completion of the scientific assessment to promote new opportunities within our groundfish sector, while taking into account the status of the stocks.

An important element of an expanded recreational fishery will be the need to monitor catches accurately. Your proposal for retention of groundfish for tour boat operators through a tagging program offers a mechanism to accomplish this, and therefore should be given serious consideration. I expect the Federal Government will be consulting with the public and
industry stakeholders as part of the process of developing a new management regime, which should provide you with the opportunity to bring forward your proposal.

Sincerely,

[Signature]

STEVE CROCKER, MHA
Carbonear - Trinity - Bay de Verde
Minister

c. Honourable Dwight Ball, Premier

Honourable Christopher Mitchelmore
Business, Tourism, Culture and Rural Development

Mr. Derek Bennett, MHA
From: Keel-Ryan, Juanita  
Sent: Thursday, April 03, 2014 9:14 AM  
To: Andrews, Scott W; Hennebury, Andy; Heneghan, Ella; Taylor, Paul A; Peddle, Andrea  
Subject: FW: Creating a fishing experience with a licenced fisherperson

HI  
From lan's note, it appears that as long as the boat is coast guard certified (for our purposes) to carry paying passengers, the fishing experience is doable? Also the TAP compliance item must be adhered to if the operator wants to have the experience listed by us.

Is there an operator out there that we are aware of that might like to take this on as a pilot?

Juanita

Juanita

From: Burford, Ian R.  
Sent: Thursday, April 03, 2014 8:57 AM  
To: Keel-Ryan, Juanita  
Cc: Quinlan, Krista  
Subject: RE: Creating a fishing experience with a licenced fisherperson

Hi, Juanita  

Unfortunately, I had the whole morning to shovel and winter will soon be over.

As per our earlier discussion, I believe that if an individual or tourist is onboard a vessel, whether a commercial enterprise or recreational craft, catches a fish for personal consumption, there would be no requirement for the fish to be processed in a licensed establishment. This situation currently exists when a fish harvester lands his or her catch and elects to declare the fish for personal use. In this instance no sale is to occur. This is acceptable to Fisheries and Oceans Canada provided the landings are reported under the Dockside Monitoring Program (DMP). This scenario could equally apply to an individual who operates a vessel charter and part of the tourism experience may be to take these individuals out on the water and try their luck to catch a fish. If they are lucky enough to land a cod or two, they keep it and are not charged. Payment would apply for a seat on the vessel. Again, during the recreational fishery each year, many thousands of pounds of fish are caught without having to go through a processing facility. The common denominator again is no sale takes place.

On the second matter, the department has, for some time, undertaken a review of the concept of direct sales by harvesters. One option is for an individual to go to the wharf where a harvester lands and purchase a meal of fish to take home to cook. The second option would be to enable restaurants and other establishments involved in the food service sector to purchase fish from harvesters where the fish would be sold directly to customers through their establishment licensed under Service NL. At this point in time, nothing has yet been finalized on what approach will be taken in this regard.

We can certainly have further discussions so I can keep you abreast on any developments or where there is flexibility to accommodate certain activity under the current legislation.

Regards, Ian
From: Keel-Ryan, Juanita  
Sent: Wednesday, April 02, 2014 10:50 AM  
To: Burford, Ian R.  
Subject: Creating a fishing experience with a licenced fisherperson

Good Morning Ian,  
Hope you didn’t have too much snow to tackle.

On Monday we chatted about the potential opportunity to create a tourism experience whereby our travelers could pay for a cod or other fishing experience on board a commercial fishing boat, that has been coast guard certified for tourist, and then take that fish home to eat.

In the past we were told this could not be done, because of the fish processing requirements. The traveler could not catch a fish with a licenced fisherperson and then take that fish home to cook without that fish going through a fish processing plant.

We would like some clarification that the experience of fishing with a licenced fisherperson on a commercial fishing boat that is CG certified for tourist, and catching a fish, having it filleted, and then taking it home to eat is a doable experience under DFO and DFA regulations.

Also Ian, we talked briefly about the Food service industry being able to by fish directly from the fisher without having to go through a processor. Our travelers are constantly looking for fresh seafood, but because of regulations, a lot of restaurants cannot access this fresh product from the fishers. Is there an option here for a better supply chain from ocean to plate?

We look forward to working with you on the development of this tourism experience.

Juanita  
Juanita Keel-Ryan  
Director  
Tourism Product Development  
P.O. Box 8700  
St. John’s, NL  
A1B 4J6  

Tel: 709-729-2831  
Fax: 709-729-0474  
E: jkeelryan@gov.nl.ca  
www.gov.nl.ca
Harrington, Christina

From: Premier,

To: O'Keefe, Dorothy; Joy, Carla

Subject: [Redacted] to Premier and Ministers Mitchelmore, Crocker and Bennett regarding problems experienced by tour boat operators with accessing fish resources outside the r...

Attachments: Email_RE: DFO Cod Retention Proposal for NL Tour Boats.html

Ladies,

Attached, for the attention of your Minister and Deputy Minister, is an email from [Redacted] which relates to Tourism and the Fishery. We are requesting both Ministers collaborate on a response to [Redacted] and to also provide our office with advice regarding the meeting request.

Thanks.

Virginia

---< HP TRIM Record Information >---

Record Number: ICOR2016/0297
Title: [Redacted] to Premier and Ministers Mitchelmore, Crocker and Bennett regarding problems experienced by tour boat operations with accessing fish resources outside the recreational fishery
Dear [Redacted]

This will acknowledge receipt of your January 20th email to Premier Ball (and Ministers) regarding problems experienced by tour boat operators with accessing fish resources outside the recreational fishery. I wish to advise you that your correspondence will be brought to the Premier's attention at the earliest opportunity. As well, your request for a meeting will be given every consideration as we coordinate the Premier's schedule in the coming weeks.

Regards,

Virginia Connors

Office of the Premier

From: Ball, Dwight
Sent: Thursday, January 21, 2016 8:36 AM
To: Premier,
Subject: FW: DFO Cod Retention Proposal for NL Tour Boats
Dear Premier Ball, Minister Mitchelmore, and Minister Crocker and MHA Bennett

Congratulations on your election and the formation of a new government!

These are not easy times for our Province but we must all pull together to grow our provinces economy.

In your plan for NL you outlined the need to develop rural NL and find new ways to grow our tourism industry which is the fastest growing part of our economy.

To that end we as a group of tour boat operators have been trying to be heard by our Federal Government and the Department of Fisheries and Ocean.

Presently wearers only Province in Canada that can not offer our tourists the full experience of booking an ocean fishing tour whereby they can retain a small quantity of fish.

Under the present DFO Act, NL tour boats can not offer ocean fishing packages to our tourists whereby they can retain any fish outside of the cod recreational seasons. This discriminatory policy severely hinders us from developing our rural businesses.

Our businesses are completely controlled by natures changing climate. If the icebergs, caplin or whales don't show up in our waters, our businesses can be decimated. Every season is different so we want to have this option for our tourism packages. Presently we can only market for 3 summer weeks and the week in September when the bulk of our tourists are gone.
This is not sufficient to support our fragile businesses!

Enclosed below is our letter we have written to Ministers Tootoo and Foote regarding our proposal to allow our tour boat operators to access fish resources for our tours outside the recreational fishery.

We are the only province in Canada that can not provide our tourists with a fishing tour where they can retain small amounts of fish.

We have been fighting this very discriminatory policy for years and now we want our rural businesses to be able to offer ocean fishing packages during our total tourism season in NL.

The new NL Ground Fish Management Plan is being developed as we speak and this time we are demanding to be included in the plan not just ignored as we were treated by the previous Harper Government!

We trust your new government can support our efforts to grow our rural businesses as is outlined Premier Ball's plan and the letter of direction to you and your departments.

We are requesting a meeting with your government to discuss this important issue for our small businesses in rural NL.

Unfortunately we did not get included in the stakeholders meeting when Minister Tootoo was in the Province. Hopefully we won't be excluded from any future stakeholder meetings regarding tourism and the fishery.

We need you Mr. Ball, Minister Mitchelmore, Minister Crocker and the new Liberal Government to be speaking for the 40-50 NL Tour Boat operators.

The new 2016-2019 NL Ground Fish Management must end the discriminatory policy of excluding tour boat operators from allowing our tourists from retaining small quantities of fish.

The tourists pay well for this true cultural experience and they deserve to get the full experience of our NL cultural heritage as it outlined in the Vision 2020 Tourism Enhancement Report.
We look forward to hearing from you in the very near future so we can discuss this important issue to support growth in our rural tourism businesses.

Regards,

From: [Name]
Date: January 20, 2016
Subject: DFO Cod Retention Proposal

Dear Minister Tootoo and Minister Foote:

The Tour Boat operators of Newfoundland and Labrador have been fighting with DFO and the Government of Canada for 2 years trying to get the same rights as other tour boats have in all the Maritime Provinces of Canada.

We want to be able to provide our tourists with the same option of allowing them to retain small amounts of fish on their tours. NL has a very short Recreational Groundfish season and thus our businesses are negatively impacted by this short season.

We developed a proposal over the past 2 years in consultation with DFO but to date we have not received any communication from DFO in writing as to why it was rejected. In fact we have never been officially invited to a meeting to discuss the proposal.

The new NL Groundfish Management is being developed this year and we want to have our businesses considered in the process. We are not prepared to be ignored as we have been by the previous Harper government and we hope that the new Liberal Government and DFO will treat us with respect.

As you review our proposal below we have outlined our rationale and plan for controls and monitoring.

We look forward to meeting and working with you and your government in supporting our tourism growth in NL.
Unfortunately we were not included in your stakeholders meeting you held during visit to St. John’s. When you return again we would like to be able to meet with you to discuss this important proposal that could help our tour boat businesses grow in NL.

Regards,

DFO Experimental License Proposal 2016

Pilot Program for the Retention of Ground Fish by Tourism NL, Certified Tour Boats

Rationale:

Rural NL has been devastated with the loss of employment over the past 20 years since the. Successive governments have tried many employment programs to enhance rural business yet we still experience regulatory restrictions on tourism promotion like ocean fishing.

Ocean fishing is a major tourism program in the Maritime Provinces. The ocean fishing licenses are approved by DFO using Experimental Licenses under SECTION 52 of the Fisheries Act. These licenses are issued upon application with specific requirements. The number of experimental licenses issued in the Maritimes but in NL there are only 2 Experimental Licenses were approved for 2014.

In 2014 and 2015 there were only 2 DFO licensed NL tour boat operators approved to ocean fish outside the cod fishing seasons. The 2 licenses were approved but they were given the restriction to not retain any fish except mackerel. In the other Atlantic Provinces tour boat operators can retain 2 fish per tourist up to 20 fish per trip. Why the difference?

On the cultural attachment to the fishery in our 500 year history, Newfoundland and Labrador citizens are loosing their traditional activities that could enhance our tourism potential.
"NL fishermen are getting older, only 2% of Newfoundlanders are in the fishery and who is going to buy their licenses? Big boats from Ottawa? I don't want to see Petty Harbour empty of little boats - or any little harbour or bay in NL for that matter!"

"What do we do?"

"Our Heritage is Our Identity."

"Who will we be fishing if it is lost? Just like anybody or everybody else?"

"We have to teach our children. They have the right to know the strength of their heritage - we owe it to all those who came before us. They didn't just survive this beautiful and harsh place, they fed their families by handlining for cod, then fed the world on the fish dried on spruce boughs by women and youngsters! It is an amazing story and must not be forgotten."

"Let's get our kids off the TV and the computer and the smartphone - get them back to the water!"

There is a project in Nain to teach the kids how to fish and hunt, etc. to also try and get them involved, off drugs and alcohol because they are so bored and back to their cultural heritage.

"June, July, Aug and Sept has 120 days. You will not use tags every day, as some tourists just want to catch and release. That is a matter for discussion in an forum. The FFAW sentinel fishery catches 750,000 lbs. per summer for no purpose, in my view, and now they had added another fishery that will catch 2 million pounds."

"Anything we can add to diversify the tourism industry will auger well for rural economic development."
"This is a great project and proposal to try and keep a couple of fish for our guests. This pilot program would increase my tours no doubt as most of my tours are centered around the cod season! The guests enjoy watching me fillet and bone the fish, they certainly enjoy getting a souvenir cod ear, in which I remove for all my guests. What do I need to do to support this project? This would be wicked for next summer, would love to start promoting this on my website!"

"Dr. Jon Lien proposed a citizen science project like this to DFO before the Moratorium... and after... so there is a long history of DFO saying "no" to proposals like this."

"Issued a special lobster fishing license to [redacted] so passengers/tourists could have the experience of catching/measuring... but not retaining lobster. It was very popular. The park in more recent years has exercised policies designed to discourage non-government employees from providing educational or research-oriented activities in the Park... and that is why that one-time successful business is no longer in existence."

"I think this proposal is a great idea... and I have seen it rejected before."

"In the case of my clients... who do 3-4 boat trips during a week-long vacation... I can see us doing it once over the week but our guests are more interested in photographing whales/the coast/puffins/fishing boats... with some travellers not wanting to see anyone kill a fish. With some of the guests we get... we would have to opt out of boat tours offering a cod fishing experience during the tourism season. However there are lots more tourists who would enjoy the chance to do citizen science with cod... and eat one or two... so yours does seem like a reasonable and useful exercise."

"Also... recording/documenting surface seawater temperature would be a very useful part of your program."

"Certainly later in the season... and with Newfoundlanders/Labradorians travelling... I would enjoy the chance to retain a cod or two and many Newfoundlanders/Labradorians would benefit from getting to know a cod fish better."

Newfoundland and Labrador Tourism Vision 2020

UNCOMMON POTENTIAL:
A Vision for Newfoundland and Labrador Tourism (Vision 2020) was launched in 2009 as the strategic plan for tourism in Newfoundland and Labrador. Vision 2020 outlines seven strategic directions that will help guide the development of Newfoundland and Labrador’s tourism industry over the next decade with the ultimate goal of doubling tourism revenues by 2020. These strategic directions are intended to guide an investment plan for tourism and provide the platform for a shared focus and unified action.

The successful achievement of Vision 2020 depends on the entire tourism industry, from those that sit at the Tourism Board table to the many others that are doing great work in the name of tourism throughout the province. Everyone has a responsibility for achieving the Vision 2020 target. One organization, agency, community, or entrepreneur is not enough. A collaborative effort is required amongst industry and government to move in the same direction if success is to be achieved in all areas of Vision 2020.

There is great confidence that the strategic directions will lead to the accomplishment of the ultimate goal of doubling our tourism value by 2020, even as the global market changes and unique challenges are presented. Vision 2020 will be regularly monitored and, where necessary, specific goals and actions will be modified to meet changing external conditions.

The collective Vision for 2020 is exciting yet challenging, but doubling the annual revenue of the tourism industry in Newfoundland and Labrador is well within our capability.

There has never been a better time to invent the future of tourism in Newfoundland and Labrador.

Vision 2020 Areas of Focus:

On the road to building products and experiences that build on Newfoundland and Labrador’s unique strengths and respond to traveler preferences, Hospitality NL’s advocacy areas of focus are:

Ensuring a critical mass of authentic attractions and experiences with supporting infrastructure and service in the right locations, to respond to market demands and expectations.

Developing multi-season tourism demand to help achieve sustainable, viable tourism products. And mitigate unrealistic expectations that many of our demand-generating attractions can be financially self-sustaining.

Balancing people’s desire to travel with the need to protect our natural environment in the face of climate change.

These challenges also provide opportunities for Newfoundland and Labrador to develop a
consistent and high-quality traveller experience through product development, infrastructure, and environmental sustainability.

To achieve our goals for product and experience development, the following are Hospitality NL's core goals:

- Develop and implement an experience strategy that resonates with sophisticated travellers, reinforces our unique brand, and increases our return-on-investment.
- Continue to improve government-owned tourism infrastructure.
- Be a visible leader of environmental sustainability.

The above goals and vision of the Tourism NL and Hospitality NL are focused on providing enriched tourism options for more advanced tourists who want reality experiences.

How Tour Boat Operators Enhance Vision 2020:

Ocean fishing licenses would be a major tourism boost to the Transport Canada certified, NL tour boat operators. This program would be an economic incentive to rural NL and promote ocean science education and reality conservation issues. The need to promote "Authentic Tourism Experiences" will be the future of tourism growth and attract tourists in the rural and urban regions of NL. NL tour boat operators are interested in offering this new initiative to their authentic experiences.

The experimental licenses and retention of small amounts fish should be provided to NL tour boat operators as the other Atlantic Provinces. This type of tourism promotion has been used very successfully in BC, PEI, NS, NB and QUE.

The major tour boat operators may not be able to handle the activity with the large volume of tourists in those areas like, Twillingate, Bay Bulls, and others. Yet in a year when icebergs, etc. do not arrive on our shores or during slow times then this fishing option would be an asset. If 50% of the licensed tour boat operators offered this fishing option, the impact on the stocks would be negligible as they are presently are able to fish during the open seasons.

Many tourists do not want to retain fish but the option should be there so tourists can enjoy the fresh to cook at their campsite or accommodation. Tourists that wish to retain their fish would be able to learn about the biology of the organisms as they are cleaned. Tour operators could provide tourists with knowledge of the biology of fish and the ecosystem. Most tourists only experience fish in a labeled plastic bag and the bag probably labeled Product of China! This type of educational experience can truly enhance the tourism experience and support our cultural attachment to the ocean.
and our renewable economy.

The 40 tour boat operators should have the same right to retain fish for tourists as in the other Atlantic Provinces. The need to enhance tourism is a major goal in the 2020 tourism plan and the long term diversification of our economy.

Pilot Proposal Rules:

1. The tourism option of retention of ground fish (2 fish per tourist to a maximum of 20 per trip) will offer an opportunity for research data collection by providing biological sampling of various species.

2. All fish caught will be logged and data collected on size, species, location in inshore waters. Samples will be collected if any unusual condition with the fish are observed.

3. All fishing gear will use barbless hooks, and all fish carefully collected, data retrieved and all fish tagged. Each licensed tour boat operator will receive 200 tags.

4. The season should open on June 1st and terminate on October 1st. The experimental license application deadline be March 31st. This will allow time to order the tags.

There are approximately 40 tour boat operators in NL according to the Dept. of Business, Tourism, Culture and Rural Development who could provide a tourist ocean fishing option.

To date I have had 11 surveys returned with support by all the tour boat operators, but as this will increase as tour operators determine how this option can fit into their business planning and marketing. Tourists coming to this Province would now be able to avail of the same tourist ocean fishing opportunities as they do in the other Atlantic Provinces.

Cultural Heritage:

The reality is that this unique, authentic experience reconnects our tourists to our cultural heritage of why 500 years ago we ever settled on this environmentally
challenged island in the North Atlantic. Our connection to the sea has diminished in the last 25 years and it is time to allow tourists whether they are local, national and international to re-experience our connection to the ocean and its renewable resources that will sustain it people long after the mineral and oil resources are gone!

Conclusion:

This policy change will initiate a new tourism industry and enhance the economy in many areas of rural NL. The need to enhance tourism is a major goal in the 2020 tourism plan and the long term diversification of our economy.

This proposal will be sent to all tour boat operators, HNL, Dept. of Business, Tourism, Culture, and Rural Development, MP's and Adventure Central.

If you have any further questions or need for clarification, please don't hesitate to contact me.

Regards,
From: Hennebury, Andy [mailto:andyhennebury@gov.nl.ca]
Sent: Wednesday, March 16, 2016 2:14 PM
To: Freake, Rob <rob.freake@tc.gc.ca>
Subject: RE: Transport Canada - Small Vessel Compliance Program (SVCP) - NEW On-Line Version

Hey Rob,

Just confirming that a stability test is required for a 21 foot boat?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

From: Freake, Rob [mailto:rob.freake@tc.gc.ca]
Sent: Thursday, February 25, 2016 9:13 AM
Subject: Transport Canada - Small Vessel Compliance Program (SVCP) - NEW On-Line Version

Everyone,

The Small Vessel Compliance Program (SVCP) has recently been updated to be more accessible and user friendly. The revised SVCP is now available on-line at the following address:


As a reminder, the Canada Shipping Act 2001, section 106 states that the vessel’s Authorized Representative (aka owner) is responsible to ensure compliance with all applicable requirements made under the Act. In order to help small vessel owners meet their obligations under CSA 2001, the SVCP was developed to include all applicable requirements in one document. The SVCP is applicable to passenger and workboats under 15 tons gross tonnage (GT) carrying 12 or fewer passengers, including all government vessels. The SVCP is not applicable to commercial Fishing Vessels, vessels over 15GT or carrying more than 12 passengers. If you have questions regarding your vessel and the SVCP, see the SVCP home page: http://www.tc.gc.ca/eng/marinesafety/svcp-menu-3633.htm or mail me at the contact information below.
From the vessel builder/owner point of view the new application is much more accessible and many of the hurdles from the past version have been removed. Gone is the MS-Excel based checklist with macros and secure website upload issues. The new application is on-line and can be saved as the user progresses through the checklist. The checklist includes hyperlinks to the SVCP Guidance Notes and to the applicable requirement (regulation, publication, and bulletin) for each question. Once completed the user hits submit and the checklist with attached scanned documents (pictures, crew certificates, stability document and if applicable a picture of the compliance notice) is sent to the Transport Canada Marine Safety & Security (TCMSS) office you have chosen.

TCMSS has developed a user guide for your introduction and use of the new application (see attached). For now, a link to the user guide is not on-line but is expected to be added soon.

The user guide is very well written and easy to follow with written descriptions and screen shots to help with your introduction to the new application. From the user guide you will first be asked to create a user account. This requires an e-mail address and password and once created, a user profile page is required to be completed. This is where the company name (if applicable) Name, address, phone number etc. is added. For users with multiple vessels, such as government departments and agencies, it is recommended that one account be created. This will allow all of the vessels input, to be viewed together. Otherwise only the vessels input under that user account will be seen. Having one single account will therefore make vessel file management easier.

For those who prefer the paper version, it is still available and a link to the PDF checklist is available in the user guide for you to print, complete and submit. I would ask that you try the on-line version first. If you have problems, send me an e-mail or give me a call. See my contact info below.

I have included you in this mail out since you are in my e-mail address list from past correspondence. If this is not applicable to you or your operation, please disregard but thank you for reading. If you would like to pass this information along to others, who may require assistance bringing their vessel into compliance with the Canada Shipping Act 2001, please do. If you would like to discuss this further with a local TCMSS inspector, please contact one of our ten offices within the Atlantic Provinces, here is a link to their contact info:

https://www.tc.gc.ca/eng/atlantic/menu.htm

Regards

Robert J. Freake
Atlantic Small Vessel Coordinator / Coordinateur de petites embarcations - Région d'Atlantique
Technical Services / Services techniques
Atlantic Region - Région de l'Atlantique (MMD)
Transport Canada, Marine Safety & Security / Sécurité et sûreté maritime
Government of Canada / Gouvernement du Canada
Queens Square, 14th Floor
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B2Y 4K2

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Exactly what I needed, the owner is transporting the customer... it's like one stop shopping with you.

Thanks again

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474
www.newfoundlandlabrador.com

Andy,

Without asking more questions (remote lodging?) if they transport paying passengers in any manner, they are passenger vessels and need to follow the applicable requirements. The TWIST come in if they allow the people paying at the lodge to transport themselves, we might consider the vessel a pleasure craft. The difference is, if a lodge employee is operating the vessel then it is a passenger vessel, if the paying people operate it themselves, then is could be a pleasure craft. I would imagine that the vessel has other duties that include carrying the paying people with a lodge employee (aka guide) so the point is mute. It would be a passenger vessel anyway.

I hope this helps!

Rob

Hey Rob,

Another query, a perspective ocean based tour company just inquired if they need any certifications to transport paying passengers from dock to their remote lodging?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Andy,

MED A2 is required for passenger vessels, A3 doesn't cover the passenger component. You're correct in what you have been telling your clients. I will add this to my monthly conference call agenda when I talk with the regional small vessel inspectors next month.

Thanks for the heads up.

Regards

Rob

---

From: Freake, Rob [mailto:rob.freake@tc.gc.ca]
Sent: Wednesday, February 17, 2016 3:58 PM
To: Hennebury, Andy
Subject: RE: tourism boat tours

You too! Keep in touch.

Robert J. Freake
Atlantic Small Vessel Coordinator / Coordinateur de petites embarcations - Région d’Atlantique
Technical Services / Services techniques
From: Hennebury, Andy [mailto:andyhennebury@gov.nl.ca]
Sent: Wednesday, February 17, 2016 3:18 PM
To: Freake, Rob <rob.freake@tc.gc.ca>
Subject: tourism boat tours

Rob,

Good chatting today

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

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Hi Brian,

No I would be the one to respond accordingly on this one.

The first thing that comes to mind about this type of operation would be from a MOSH (Marine Occupational Health and Safety) which is monitored by the provincial OSH Department as it relates to OSH oversight. Basically, would you be putting the so called passenger at risk or danger while onboard while the vessel is engaged in fishing operations considering the types of hazards? Might be a question for the Provincial OSH inspectors??

From previous correspondence, I think the license holder also requires permission from DFO to carry non-personnel as part of the fisheries license agreement. (Not sure on this one)

As for the vessel’s intended operation, it would be considered a passenger vessel and it would have to meet all of the requirements for passenger vessel service as per the Small Vessel Regulations for Vessels < 15GT and Carrying Not more than 12 passengers.

The vessel would have to be commercially registered, have a stability analysis completed, have certified crew and carry all the required safety equipment and meet the construction requirements as per TP1332 and the Small Vessel Regulations.

**Vessel Registration**

For information on commercial vessel registration, follow the attached link:


**Stability Analysis and Construction**

The vessel is to meet the stability requirements of the Small Vessel Regulations Sections 715 to 717 and TP1332 Part 5.

**Crew Training Requirements**

The crew training requirements have to meet the Marine Personnel Regulations and a good summary of the crew training requirements can be found in TP1511E Section 4 Page 5 of 20 Question 17. As for the crewing requirements, I would have to know the intended voyage limitations of the vessel and the tonnage of the vessel which is set out in the vessel’s certificate of registry.

**Required Safety Equipment**

The required safety equipment to be carried would be as per Part 4 of the Small Vessel Regulations at the attached link.

http://laws-lois.justice.gc.ca/eng/regulations/SOR-2010-91/page-16.html#h-70
A good tool to ensure compliance with the regulations is our Small Vessel Compliance Program also known as the Blue Decal Program which is basically a series of questions to be answered by the owner of the vessel and the application (Detailed Compliance Report) is sent to the nearest Transport Canada office for review. If it is found to be compliant based on the application, then the vessel is issued a Blue Decal to be posted on the vessel valid for a five year period.

The intent is that we would follow up with a monitoring inspection in the future to ensure that the vessel complies with the regulations.

I've attached TP15111 which provides the guidance notes to the Detailed Compliance report to be completed and an Electronic Version of the Detailed Compliance Report to Submit in Excel Format.

It is advisable that you engage the services of a marine consultant in assisting you in completing the application where necessary. I can mail out a hard copy format of the Detailed Compliance report if you like.

The following is the link to more information on the SVCP program and to where you can download the detailed compliance report for submission. The attached TP15111E are guidance notes only in assisting you in completing the Detailed Compliance Report. Each question in the DCR has a corresponding description or guidance note in TP15111E.

http://www.tc.gc.ca/eng/marinesafety/svcp-menu-3633.htm


This e-mail is not an all inclusive list of the regulatory requirements and is only intended for guidance.

Regards,

Jeffrey Currie
Senior Marine Inspector
Transport Canada | P.O. Box 1300 (MMG-STJ), St. John's, NL, A1C 6H8
Government of Canada
Fax: (789) 772-0210
E-Mail: jeffrey.currie@tc.gc.ca    Tel/Cell: (789)685-1595

-----Original Message-----
From: Avery, Brian
Sent: Wednesday, November 25, 2015 11:15 AM
To: Currie, Jeffrey
Subject: FW: TC requirements - inshore tour boat/fisher

Hi Jeff, I passed this query to you several weeks ago. Andy to date have not received a response. Would it be yourself that would respond or is there someone else, I would need to go too?

Thanking you in advance

Brian

-----Original Message-----
Hey Brian,

I’m interested in finding out more about this query?

andy

Hello Brian,

I have another inquiry from a west coast fisher who wants to offer tours on his boat as he fishes. I need to get a sense of TC requirements as it relates to this possible business. Any links or contacts appreciated. I know you mentioned a Jeff ? from your shop that Brian Rose had to follow up with?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-8474

www.newfoundlandlabrador.com
Andy,

A passenger vessel is a vessel that carries anyone who is not a guest (recreational only no payment in ANY way) or crew (properly trained and certified). So anyone in NL taking a person off the wharf to go cod fishing and the operator will get something in return for that trip, they are a passenger vessel and are subject to the non-pleasure craft requirements. Two buddies going out for the day and sharing the cost of gas is not commercial and is considered a pleasure craft. Still a pleasure craft has requirements, but not to the same level as a passenger vessel and the SVCP does not apply to pleasure vessels.

The SVCP (Blue Decal program) is NOT mandatory. So if they are not in the program then no legal recourse. **BUT** compliance with all applicable requirements **IS MANDATORY** so the operator will have to find a way to determine what is required and apply it to the vessel and the operation. This may mean opening the TC website and reading all regulations, publications, policies, bulletins, etc. The SVCP is a toll to help owners meet their obligations. The SVCP checklist (Detailed Compliance Report - DCR) is much easier, then using the website. It's a one-stop-shop for all small vessel related requirements.

**Scenario #1:**
If an operator is not in the SVCP and is boarded by a TC Inspector, no problems. It is when that same vessel is boarded by a TC inspector and the vessel / operation is found to be not compliant (in my 13 years I have NEVER seen a 100% compliant vessel before in inspection!) then the vessel is charged under the Canada Shipping Act 2001 and is taken out of service until it is compliant. This will definitely take time out of the season for the operator, hinder clients, bad name, cost lots, etc. The cod season is short so this will shut them down for the season. With a defined season, it is a great time for TC to be on the wharfs, mid-morning, to see who is returning from fishing too.

**Scenario #2:**
A non-compliant operator / vessel has an accident and someone if hurt, or worse. TC, TSB (Transportation Safety Board), RCMP, Dept. of Labour, all conduct an investigation. The non-compliant operator will be charged by TC, and with that may be charged in civil court for damages, using our report of non-compliance as confirmation of negligence which will cost them lots, especially in the case of a death. Other charges will no doubt come from other agencies. A compliant vessel that has an accident, still gets investigated but with nothing wrong ... an accident is just an accident.

The Canada Shipping Act 2001 States:

106 (1) The authorized representative (Rob's note: this means owner of a commercial vessel) of a Canadian vessel shall
(a) ensure that the vessel and its machinery and equipment meet the requirements of the regulations made under this Part;
(b) develop procedures for the safe operation of the vessel and for dealing with emergencies; and
(c) ensure that the crew and passengers receive safety training.

Therefore, ensuring the vessel and operation is compliant is the responsibility of the AR, which is legalese for the Owner.

Answering a few questions, having it verified by TCMSS and displaying a decal is a cheap and easy way to ensure an accident doesn't ruin a small business!

I hope this helps
From: Hennebury, Andy [mailto:andy.hennebury@gov.nl.ca]
Sent: Tuesday, April 05, 2016 3:20 PM
To: Freake, Rob <rob.freake@tc.gc.ca>
Subject: tour operators not TC certified

Hello Rob,

What if any are the consequences (as per TC) of NL tour boat operators with paying passengers not TC certified subject to legally?

Also, those guys at the end of wharves with a sign offering $50 cod fishing trips?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

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Thanks for this, I explained it to two potential operators and both questioned it the need to have their 21 ft boat tested, I advised if they want to be promoted by the province, must be Transport Canada approved...

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com

Hey Rob,
Just confirming that a stability test is required for a 21 foot boat?

Andy Hennebury
Tourism Development Officer
Department of Business, Tourism, Culture and Rural Development
Phone: (709) 729-2753
Fax: (709) 729-0474

www.newfoundlandlabrador.com
Subject: Transport Canada - Small Vessel Compliance Program (SVCP) - NEW On-Line Version

Everyone,

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Regards

Robert J. Freake
Atlantic Small Vessel Coordinator / Coordonateur de petites embarcations - Région d’Atlantique
Technical Services / Services techniques
Atlantic Region - Région de l’Atlantique (MMD)
Transport Canada, Marine Safety & Security / Sécurité et sûreté maritime
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Dear Dr. Williams and Mr. King:

Below is the pilot proposal for the tour boat operators of NL.

We, the NL tour boat operators, continue to hope that finally to obtain the same rights provided to the tour boats in the other Atlantic Provinces. The ability to retain 2 ground fish per tourist outside the recreational seasons will provide our tourists with an enriching authentic tourism experience, reconnect them with our 500 years of cultural heritage attachment to the ocean and its sustainable resources.

Rationale:

Rural NL has been devastated with the loss of employment over the past 20 years since the success. Successive governments have tried many employment programs to enhance rural business yet we still experience regulatory restrictions on tourism promotion like ocean fishing.

Ocean fishing is a major tourism program in the Maritime Provinces. The ocean fishing licenses are approved by DFO using Experimental Licenses under SECTION 52 of the Fisheries Act. These licenses are issued upon
application with specific requirements. The number of experimental licenses issued in the Maritimes but In NL there are only 2 Experimental Licenses were approved for 2014.

In 2014 there were only 2 DFO licensed NL tour boat operators approved to ocean fish outside the cod fishing seasons. The 2 licenses were approved but they were given the restriction to not retain any fish except mackerel. In the other Atlantic Provinces tour boat operators can retain 2 fish per tourist up to 20 fish per trip. Why the difference?

On the cultural attachment to the fishery in our 500 year history, Newfoundland and Labrador citizens are loosing their traditional activities that could enhance our tourism potential.

"NL fishermen are getting older, only 2% of Newfoundlaners are in the fishery and who is going to buy their licenses? Big boats from Ottawa? I don’t want to see Petty Harbour empty of little boats - or any little harbour or bay in NL for that matter!"

"What do we do?"

"Our Heritage is Our Identity."

"Who will we be fishing if it is lost? Just like anybody or everybody else?"

"We have to teach our children. They have the right to know the strength of their heritage - we owe it to all those who came before us. They didn’t just survive this beautiful and harsh place, they fed their families by handlining for cod, then fed the world on the fish dried on spruce boughs by women and youngsters! It is an amazing story and must not be forgotten."

"Let’s get our kids off the TV and the computer and the smartphone - get them back to the water!"

There is project in Nain to teach the kids how to fish and hunt, etc. to also try and get them involved, off drugs and alcohol because they are so bored and back to their cultural heritage.

"June, July, Aug and Sept has 120 days. You will not use tags every day, as some tourists just want to catch and release. That is a matter for discussion in an forum. The FFAW sentinel fishery catches 750,000 lbs. per summer for no purpose, in my view, and now they had added another fishery that will catch 2 million pounds."

"Anything we can add to diversify the tourism industry will auger well for rural economic development."

"This is a great project and proposal to try and keep a couple of fish for our guests. This pilot program would increase my tours no doubt as most of my tours are centred around the cod season! The guests enjoy watching me fillet and bone the fish, they certainly enjoy getting a souvenir cod ear, in which I remove for all my guests, What do I need to do to support this project? This would be wicked for next summer, would love to start promoting this on my website!"

"Dr. Jon Lien proposed a citizen science project like this to DFO before the Moratorium....and after....so there is a long history of DFO saying "no" to proposals like this."

"Further, Parks Canada issued a special lobster fishing license to Oceanwatch Tours in Terra Nova in the 1990s and 2000s so passengers/tourists could have the experience of catching/measuring.....but not retaining lobster. It
was very popular. The park in more recent years has exercised policies designed to discourage non-government employees from providing educational or research-oriented activities in the Park....and that is why that one-time successful business is no longer in existence."

I think this proposal is a great idea...and I have seen it rejected before."

"In the case of my clients.....who do 3-4 boat trips during a week-long vacation.....I can see us doing it once over the week but our guests are more interested in photographing whales/the coast/puffins/fishing boats....with some travellers not wanting to see anyone kill a fish. With some of the guests we get....we would have to opt out of boat tours offering a cod fishing experience during the tourism season. However there are lots more tourists who would enjoy the chance to do citizen science with cod...and eat one or two.....so yours does seem like a reasonable and useful exercise."

"Also....recording/documenting surface seawater temperature would be a very useful part of your program."

"Certainly later in the season.....and with Newfoundlanders/Labradorians travelling.....I would enjoy the chance to retain a cod or two and many Newfoundlanders/Labradorians would benefit from getting to know a cod fish better."

Newfoundland and Labrador Tourism Vision 2020

UNCOMMON POTENTIAL:

A Vision for Newfoundland and Labrador (Vision 2020) was launched in 2009 as the strategic plan for tourism in Newfoundland and Labrador. Vision 2020 outlines seven strategic directions that will help guide the development of Newfoundland and Labrador's tourism industry over the next decade with the ultimate goal of doubling tourism revenues by 2020. These strategic directions are intended to guide an investment plan for tourism and provide the platform for a shared focus and unified action.

The successful achievement of Vision 2020 depends on the entire tourism industry, from those that sit at the Tourism Board table to the many others that are doing great work in the name of tourism throughout the province. Everyone has a responsibility for achieving the Vision 2020 target. One organization, agency, community, or entrepreneur is not enough. A collaborative effort is required amongst industry and government to move in the same direction if success is to be achieved in all areas of Vision 2020.

There is great confidence that the strategic directions will lead to the accomplishment of the ultimate goal of doubling our tourism value by 2020, even as the global market changes and unique challenges are presented. Vision 2020 will be regularly monitored and, where necessary, specific goals and actions will be modified to meet changing external conditions.

The collective Vision for 2020 is exciting yet challenging, but doubling the annual revenue of the tourism industry in Newfoundland and Labrador is well within our capability.

There has never been a better time to invent the future of tourism in Newfoundland and Labrador.

Vision 2020 Areas of Focus:

On the road to building products and experiences that build on Newfoundland and Labrador's unique strengths and respond to traveler preferences, Hospitality NL's advocacy areas of focus are:

Ensuring a critical mass of authentic attractions and experiences with supporting infrastructure and service in the right locations, to respond to market demands and expectations.

Developing multi-season tourism demand to help achieve sustainable, viable tourism products. And mitigate unrealistic expectations that many of our demand-generating attractions can be financially self-sustaining.

Balancing people's desire to travel with the need to protect our natural environment in the face of climate change.

These challenges also provide opportunities for Newfoundland and Labrador to develop a consistent and high-quality traveller experience through product development, infrastructure, and environmental sustainability.

To achieve our goals for product and experience development, the following are Hospitality NL's core goals:
Develop and implement an experience strategy that resonates with sophisticated travellers, reinforces our unique brand, and increases our return-on-investment.
Continue to improve government-owned tourism infrastructure.
Be a visible leader of environmental sustainability.

The above goals and vision of the Tourism NL and Hospitality NL are focused on providing enriched tourism options for more advanced tourists who want reality experiences.

How Tour Boat Operators Enhance Vision 2020:

Ocean fishing licenses would be a major tourism boost to the Transport Canada certified, NL tour boat operators. This program would be an economic incentive to rural NL and promote ocean science education and reality conservation issues. The need to promote "Authentic Tourism Experiences" will be the future of tourism growth and attract tourists in the rural and urban regions of NL. NL tour boat operators are interested in offering this new initiative to their authentic experiences.

The experimental licenses and retention of small amounts fish should be provided to NL tour boat operators as the other Atlantic Provinces. This type of tourism promotion has been used very successfully in BC., PEI, NS.,NB and QUE.

The major tour boat operators may not be able to handle the activity with the large volume of tourists in those areas like, Twillingate, Bay Bulls, and others. Yet in a year when icebergs, etc. do not arrive on our shores or during slow times then this fishing option would be an asset. If 50% of the licensed tour boat operators offered this fishing option, the impact on the stocks would be negligible as they are presently are able to fish during the open seasons.

Many tourists do not want to retain fish but the option should be there so tourists can enjoy the fresh to cook at their campsite or accommodation. Tourists that wish to retain their fish would be able to learn about the biology of the organisms as they are cleaned. Tour operators could provide tourists with knowledge of the biology of fish and the ecosystem. Most tourists only experience fish in a labeled plastic bag and the bag probably labeled Product of China! This type of educational experience can truly enhance the tourism experience and support our cultural attachment to the ocean and our renewable economy.

The 40 tour boat operators should have the same right to retain fish for tourists as in the other Atlantic Provinces. The need to enhance tourism is a major goal in the 2020 tourism plan and the long term diversification of our economy.

Pilot Proposal Rules:

1. The tourism option of retention of ground fish (2 fish per tourist to a maximum of 20 per trip) will offer an opportunity for research data collection by providing biological sampling of various species.

2. All fish caught will be logged and data collected on size, species, location in inshore waters. Samples will collected if any unusual condition with the fish are observed.

3. All fishing gear will use barbless hooks, and all fish carefully collected, data retrieved and all fish tagged. Each licensed tour boat operator will receive 200 tags.

4. The season should open on June 1st. and terminate on October 1st. The experimental license application deadline be March 31st. This will allow time to order the tags.

There are approximately 40 tour boat operators in NL according to the Dept. of Business, Tourism, Culture and Rural Development who could provide a tourist ocean fishing option.

To date I have had 11 surveys returned with support by all the tour boat operators, but as this will increase as tour operators determine how this option can fit into their business planning and marketing. Tourists coming to this
Province would now be able to avail of the same tourist ocean fishing opportunities as they do in the other Atlantic provinces.

Cultural Heritage:

The reality is that this unique, authentic experience reconnects our tourists to our cultural heritage of why 500 years ago we ever settled on this environmentally challenged island in the North Atlantic. Our connection to the sea has diminished in the last 25 years and it is time to allow tourists whether they are local, national and international to re-experience our connection to the ocean and its renewable resources that will sustain it people long after the mineral and oil resources are gone!

Conclusion:

This policy change will initiate a new tourism industry and enhance the economy in many areas of rural NL. The need to enhance tourism is a major goal in the 2020 tourism plan and the long term diversification of our economy.

This proposal will be sent to all tour boat operators, HNL, Dept. of Business, Tourism, Culture, and Rural Development, MP's and Adventure Central.

If you have any further questions or need for clarification, please don't hesitate to contact me.

Regards,
All redactions on this page under 40 (1) - Personal