May 7, 2013

Dear [Redacted],

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act [Our File #: FA/9/2013]

On March 12, 2013, the Department of Fisheries and Aquaculture (DFA) received your request for access to the following records:

I am requesting, under the Access to Information Act, a breakdown (by category and year) of the $800,000 that was spent by your department on defending the sealing industry since 2006.

I am pleased to inform you that your request for access to the information has been granted in part. In particular, access is granted to the following information:


Access to the expenditures for 2006 and 2007 will require additional assistance from the Office of the Chief Information Officer (OCIO), due to the age of the information requested. If you require this information, please let us know and we will start the search/retrieval process with OCIO. In addition to the $800,000 budget for the sealing communications and advocacy strategy, and unless otherwise indicated, funding for a staff position is also supported.

If you have any further questions, please contact Kim Anstey-Stockwood, ATIPP Coordinator, at (709) 729-3712.

Sincerely,

David Lewis
Deputy Minister

Attachment
Newfoundland and Labrador Sealing Communications and Advocacy Strategy
Major Expenditures

2008-2009 Expenditures ($100,000 budget)

Projects (e.g. printed materials, including information kits, sealers
Handbooks, and DVD production – Seal Harvesting for Quality) $ 71,300

Travel (e.g. Brussels mission, meetings with Ambassadors
of the European Union (EU)) $ 28,800

TOTAL: $100,100

2009-2010 Expenditures ($100,000 budget)

Projects (e.g. European legal case, advertising, including ads in the
EU and Canada) $115,500

Travel (e.g. EU meetings, Sealers’ meetings) $ 11,000

TOTAL: $126,500

Note: As sealing expenditures fall under ‘general operations,’ other projects were
approved as funds were available.

2010-2011 Expenditures ($100,000 budget)

Projects (e.g. Elliston Heritage Foundation documentary film, sealing
booklet, scaler information sessions) $160,200

Travel (e.g. Montreal Fur Show, Moscow Fur Show) $ 12,000

TOTAL: $172,200

Note: As sealing expenditures fall under ‘general operations,’ other projects were
approved as funds were available.

2011-2012 Expenditures ($200,000 budget)

Projects (e.g. Canadian Sealers Association review, documentary film) $81,900

Travel (e.g. Northern Lights Festival, Fur Institute of Canada’s (FIC)
Annual General Meeting) $16,200

TOTAL: $98,100
Note: Although not indicated, salary dollars would be added to the expenditures for 2011-2012.

**2012-2013 Expenditures** ($100,000 budget)

Projects (e.g. marketing activities, including Hong Kong Fur Show (Vogue Furriers) and Fort McMurray Fur Show (Natural Boutique), and Sealer Professionalization training) $115,100

Travel (e.g. FIC’s Annual General Meeting, Regional Advisory Meetings, and World Trade Organization hearings) $11,600

**TOTAL:** $126,700

Note: As sealing expenditures fall under ‘general operations,’ other projects were approved as funds were available.