October 19, 2016

Dear [Redacted],

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act [LAAO/10/2016]

On September 16, 2016, the Labrador and Aboriginal Affairs Office received your request for access to the following records:

“e-mails, briefing documents, and concordance on the Labrador Flag from January 2014 to September 2016”

As discussed by telephone on Monday, October 17, this request is delayed in being delivered due to a disruption in office business at the Labrador and Aboriginal Affairs Office in Happy Valley-Goose Bay due to a public protest.

I am pleased to inform you that a decision has been made by the Deputy Minister for the Labrador and Aboriginal Affairs Office to provide access to some of the requested information. In particular, access is granted to the following records:

- Emails between January 2014 to September 2016
- Briefing material including drafts
- Correspondences

Access to the remaining records, and/or information contained within the records, has been refused in accordance with the following exceptions to disclosure, as specified in the Access to Information and Protection of Privacy Act (the Act):

27. (1) In this section, "cabinet record" means (h) a record created during the process of developing or preparing a submission for the Cabinet;
27. (1) In this section, "cabinet record" means (c) a memorandum, the purpose of which is to present proposals or recommendations to the Cabinet;

27. (2) The head of a public body shall refuse to disclose to an applicant (a) a cabinet record;

29. (1) The head of a public body may refuse to disclose to an applicant information that would reveal (a) advice, proposals, recommendations, analyses or policy options developed by or for a public body or minister;

40. (1) The head of a public body shall refuse to disclose personal information to an applicant where the disclosure would be an unreasonable invasion of a third party's personal privacy.

As required by 8(2) of the Act, we have severed information that is unable to be disclosed and have provided you with as much information as possible.

In accordance with your request for a copy of the records, the appropriate copies have been enclosed.

Please be advised that you may appeal this decision and ask the Information and Privacy Commissioner to review the decision to provide partial access to the requested information, as set out in section 42 of the Act (a copy of this section of the Act has been enclosed for your reference). A request to the Commissioner must be made in writing within 15 business days of the date of this letter or within a longer period that may be allowed by the Commissioner. Your appeal should identify your concerns with the request and why you are submitting the appeal.

The appeal may be addressed to the Information and Privacy Commissioner is as follows:

Office of the Information and Privacy Commissioner
2 Canada Drive
P. O. Box 13004, Stn. A
St. John's, NL A1B 3V8

Telephone: (709) 729-6309
Toll-Free: 1-877-729-6309
Facsimile: (709) 729-6500

You may also appeal directly to the Supreme Court Trial Division within 15 business days after you receive the decision of the public body, pursuant to section 52 of the Act (a copy of this section of the Act has been enclosed for your reference).
If you have any further questions please contact me by telephone at (709) 896-1780 or by email at kathymichelin@gov.nl.ca.

Sincerely,

[Signature]
Kathy Michelin
ATIPP Coordinator

Enclosures
Access or correction complaint

42.(1) A person who makes a request under this Act for access to a record or for correction of personal information may file a complaint with the commissioner respecting a decision, act or failure to act of the head of the public body that relates to the request.

(2) A complaint under subsection (1) shall be filed in writing not later than 15 business days

(a) after the applicant is notified of the decision of the head of the public body, or the date of the act or failure to act; or

(b) after the date the head of the public body is considered to have refused the request under subsection 16(2).

(3) A third party informed under section 19 of a decision of the head of a public body to grant access to a record or part of a record in response to a request may file a complaint with the commissioner respecting that decision.

(4) A complaint under subsection (3) shall be filed in writing not later than 15 business days after the third party is informed of the decision of the head of the public body.

(5) The commissioner may allow a longer time period for the filing of a complaint under this section.

(6) A person or third party who has appealed directly to the Trial Division under subsection 52(1) or 53(1) shall not file a complaint with the commissioner.

(7) The commissioner shall refuse to investigate a complaint where an appeal has been commenced in the Trial Division.

(8) A complaint shall not be filed under this section with respect to

(a) a request that is disregarded under section 21;

(b) a decision respecting an extension of time under section 23;

(c) a variation of a procedure under section 24; or

(d) an estimate of costs or a decision not to waive a cost under section 26.

(9) The commissioner shall provide a copy of the complaint to the head of the public body concerned.
Direct appeal to Trial Division by an applicant

52. (1) Where an applicant has made a request to a public body for access to a record or correction of personal information and has not filed a complaint with the commissioner under section 42, the applicant may appeal the decision, act or failure to act of the head of the public body that relates to the request directly to the Trial Division.

(2) An appeal shall be commenced under subsection (1) not later than 15 business days

(a) after the applicant is notified of the decision of the head of the public body, or the date of the act or failure to act; or

(b) after the date the head of the public body is considered to have refused the request under subsection 16(2).

(3) Where an applicant has filed a complaint with the commissioner under section 42 and the commissioner has refused to investigate the complaint, the applicant may commence an appeal in the Trial Division of the decision, act or failure to act of the head of the public body that relates to the request for access to a record or for correction of personal information.

(4) An appeal shall be commenced under subsection (3) not later than 15 business days after the applicant is notified of the commissioner’s refusal under subsection 45(2).
Michelle, see attached Q&A from the CCL roundtable, action items identified.

Kathy Michelin

Senior Analyst
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
Mailbag 3014, Stn B
Happy Valley-Goose Bay, NL
A0P 1E0

t: (709) 896-1780
f: (709) 896-0045
bb: (709) 897-5982
kathymichelin@gov.nl.ca
Combined Councils of Labrador (CCL) Annual General Meeting (AGM)
L’Anse au Clair
February 19-22, 2014

Roundtable with elected Labrador officials:
Minister McGrath
Lisa Dempster
Randy Edmunds
Absent: Keith Russell

Non-responsive
<table>
<thead>
<tr>
<th>Question for Minister McGrath:</th>
<th>Could the Labrador Flag be flown throughout the province, especially at the gateways into Labrador?</th>
</tr>
</thead>
<tbody>
<tr>
<td>A:</td>
<td>The Labrador Flag is privately owned by the Height of Labrador Lands with the Heritage Museum. The Province would be required to pay a copyright fee to use the flag in the province. The Province has a provincial flag already. Minister McGrath is in favor of having the flag at the gateways into Labrador and will advocate having this done.</td>
</tr>
</tbody>
</table>
Michelle, please send me that last note we have on this matter ASAP. There may be a draft note on file from Jennifer Crumney from the Protocol Office.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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From: Barfoot, Scott
Sent: Wednesday, July 16, 2014 12:45 PM
To: McGrath, Nick
Cc: Meade, Brent; Gover, Aubrey; McGrath, Marietta; Hynes, Anita; Luther, Adrienne
Subject: Media Call: Northern Pen

Hello Minister,

The Northern Pen (Stephen Roberts) is hoping to speak with you on the decision not to flag the Labrador flag at border crossings.

Scott

Scott Barfoot
Director of Communications
Department of Transportation and Works
709-729-3015
As requested. I believe this is what you are seeking.

Cheers

J

Ms. Jennifer Crummey  
Director of Protocol and Corporate Affairs  
Government of Newfoundland and Labrador  
PO Box 8700  
St. John's, NL A1B 4J6  
t: 709.729.3670  
e: jennifercrummey@gov.nl.ca  
f: 709.729.6878  
Courier: Main Floor East Block Confederation Building

Jennifer, any chance I could get a copy of the more recent note Protocol prepared on this matter?

Aubrey Gover  
Deputy Minister  
Labrador and Aboriginal Affairs Office  
Government of Newfoundland and Labrador

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Good day,

Please refer to attached briefing note from 2008 regarding similar issue.

Michelle
Title: The Labrador Flag

Issue: To provide an overview of the current status of the Labrador Flag.

Background and Current Status:
- In 1973, the Government of Newfoundland asked the citizens of the province to adopt special projects to commemorate the 25th anniversary of Confederation with Canada. Michael S. Martin, the Member of the House of Assembly for the district of Labrador South, and several others decided on the creation of a flag for Labrador to give that part of the province an outward symbol of identity. The present 'owner' of the flag is the Labrador Heritage Society. It is recognized and understood that it is not an official flag within Newfoundland and Labrador.

- The provincial flag of Newfoundland and Labrador was officially adopted on June 6, 1980 via the Provincial Flag Act. The Act is administered by the Department of Municipal and Intergovernmental Affairs. The two red triangles on the flag represent both the island and Labrador and does not distinguish a particular subset of the population.

- The Labrador Flag has often been displayed during public announcements in Labrador, in a number of government offices, and at the Labrador Winter Games. For example, the Labrador Grenfell Regional Health Authority and College of the North Atlantic does fly the Labrador Flag along with the National and Provincial flags at their sites in Happy Valley-Goose Bay. It is also flown at Queen of Peace school.

- The Nunatsiavut government has designated an official flag. It is likely that the Innu Nation will officially recognize its flag when self-government is achieved (as would likely also be the case should other Aboriginal communities attain self-government).

- New Brunswick is the only Canadian province which flies a flag other than that of the province. NB flies the Acadian Flag at the legislature (and other provincial buildings where sufficient flag poles exist to accommodate the national, provincial and Union flags which take precedence). The Acadian flag was never adopted as an official flag, emblem or symbol of the province but rather is a symbol of the Acadian community. The flying of this flag has been and remains a divisive issue.

- On Saturday February 22, 2014, the Combined Councils of Labrador passed a resolution seeking: (i) the Government of Newfoundland and Labrador fly the Labrador flag at all provincial government buildings province-wide and at each of the entrance/gateways to Labrador; and (ii) call on Labrador municipalities to declare/recognize March 31 as Labrador Flag Day.

Action Being Taken:
- The Labrador and Aboriginal Affairs Office provides and coordinates policy advice to the Minister Responsible for Labrador and Aboriginal Affairs and the Executive Council concerning resolutions passed by the Combined Councils of Labrador during their meetings. The Office would review/consider the present resolution concerning the Labrador Flag, consult with the appropriate departments and officials in developing a government response, and advance options upon request.

Prepared by: J. Crummey
10 March 2014
Great! That was what the Minister was looking for. Good work.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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Hi Aubrey,

I have a copy of Minister McGrath’s letter to the CCL regarding the Labrador Flag resolution 2014-01...see attached.

Cheers

Kathy Michelin

Senior Analyst
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
Mailbag 3014, Stn B
Happy Valley Goose Bay, NL
A0P 1E0
t: (709) 896-1780
f: (709) 896-0045
bb: (709) 897-5982
kathymichelin@gov.nl.ca
Subject: RE: Lb Flag

Thanks. Minister is looking for this ASAP, since the media is calling him on this issue.

Aubrey Gover  
Deputy Minister  
Labrador and Aboriginal Affairs Office  
Government of Newfoundland and Labrador

---

From: Watkins, Michelle  
Sent: Wednesday, July 16, 2014 1:18 PM  
To: Gover, Aubrey; Michelin, Kathy  
Cc: Barnes, Janice; Keats, Janet  
Subject: RE: Lb Flag

Ok – I don’t recall but we will look. Janet can you try to source from Judy’s files?

Michelle

---

Michelle Watkins  
Director, Labrador Affairs  
Government of Newfoundland and Labrador  
Labrador and Aboriginal Affairs, Executive Council  
Mailbag 3014, Str. B  
Happy Valley - Goose Bay, NL  
AO P 1E0  
tel: 709-896-1780  
fax: 709-896-0045  
mobile: 709-899-1582  
email: michellewatkins@gov.nl.ca

---

From: Gover, Aubrey  
Sent: Wednesday, July 16, 2014 12:46 PM  
To: Watkins, Michelle; Michelin, Kathy  
Cc: Barnes, Janice  
Subject: RE: Lb Flag

Thanks but I do not need a draft reply. Minister believes he already sent a letter on this matter this year. I need a copy of that letter if he did.

Aubrey Gover  
Deputy Minister  
Labrador and Aboriginal Affairs Office  
Government of Newfoundland and Labrador
Hi Kathy,

Please draft response.

Michelle

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL A0P 1E0
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582
e-mail: michellewatkins@gov.nl.ca

From: Gover, Aubrey
Sent: Wednesday, July 16, 2014 12:43 PM
To: Watkins, Michelle
Cc: Keats, Janet
Subject: Lb Flag
Importance: High

I need a letter signed by the Minister to the CCL this year on the LB Flag issue ASAP.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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COR/2014/02669

Ms. Margaret Rumbolt
Executive Director
Combined Councils of Labrador
P.O. Box 132
Mary's Harbour, NL
AOK 3PO

Dear Ms. Rumbolt:

I am writing in response to your letter of March 20, 2014 requesting comments on resolution 2014-01 and 2013-12 put forward at your Annual General Meeting.

In response to resolution 2013-12, I can assure you that Government recognizes the need for road improvements for Route 510 in Southern Labrador. More than $500 million has been invested to date on the Trans Labrador Highway. This year we are investing an additional $85.4 million to continue upgrading and paving of this highway. Although no funding can be dedicated at this time, upgrading paved sections of Route 510 will be given due consideration as part of next year’s Provincial Roads Improvement Program. In the interim, I have directed my officials to do their upmost to maintain this highway in an acceptable condition.

In response to resolution 2014-01, our Government recognizes the important and pivotal role Labrador plays in shaping the Province’s future and understands it is a distinct part of the Province in terms of geography, demographics, history and culture. However, our goal is to work together to embrace and promote all the distinct parts of our Province. Our NL Provincial Flag represents the entire Province including Labrador. Therefore, we do not plan on flying the flag of Labrador at our Provincial borders.

Sincerely,

[Signature]

NICK MCGRATH
Labrador West
Minister

cc: Mr. Dion Tee, P. Eng. – Regional Director (Labrador)
    Kathy Michelin

P.O. Box 8700, St. John’s, NL, Canada A1B 4J8 t 709.729.3678 f 709.729.4285
Please assign Michelle for Janice and I to review and forward to Aubrey,

Thanks,

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
Newfoundland and Labrador

Labrador and Aboriginal Affairs Office
Executive Council

21 Broomfield St.
Mail Bag 3014, Station B
Happy Valley - Goose Bay, NL
Canada A0P 1E0

t 709.896.4449
c 709.899.0961
f 709.896.0045
rabowles@gov.nl.ca

From: Gover, Aubrey
Sent: Thursday, July 31, 2014 2:28 PM
To: Bowles, Ron
Cc: Barnes, Janice; Keats, Janet; Hunter, Karen; Burden, Nancy
Subject: Fwd: Flying of the Labrador Flag at buildings in Labrador not a separatist action

Ron, please have reply prepared.

Sent from my iPad

Begin forwarded message:

From: "Burden, Nancy" <burdenn@gov.nl.ca>
To: "Gover, Aubrey" <aubreygover@gov.nl.ca>
Cc: "Hunter, Karen" <KarenHunter@gov.nl.ca>
Subject: Flying of the Labrador Flag at buildings in Labrador not a separatist action

Printed for the Minister. Please prepare draft reply of the Minister's signature.
Mr. Nick McGrath  
Minister of Transportation/Labrador Affairs  
MHA for Labrador West  

Good Day Minister McGrath,

I am writing you in response to your recent decision on flying of the Labrador Flag, in regards to the recognition of Labrador being a distinct part of this province. The Newfoundland and Labrador Government do recognise that Labrador is a distinct part of this province, and our heritage and culture is celebrated and hugely different than that of our island counterpart.

My questions, Mr. Minister, are under what act is it written that it is expected to be acceptable to deny Labradorians from flying our flag at the entrances of Labrador?

Under what act is it more appropriate to fly the flag of another nation in its place?

Of course it is understood that the role that the United Kingdom has played an important part in the history of the province. However, it is worth arguing that at this time in our history, I can guarantee that I am not the only one to believe it is important to recognize the role that Labradorians play. This part of the province that makes up the larger land-to-individual ratio, as well as a huge economical important counterpart of our province is asking to be represented.

The Labrador Flag is not a separatist symbol; it is a symbol of unity of all Labradorians, whether they are in their home province or abroad. The history of this symbol goes back further than our current provincial flag, and its meaning is very symbolic to the land and the often unrepresented people that make up Labrador.

As any person can see this flag is displayed everywhere in Labrador and found on hundreds of items. This is an indication that this flag is not only a small logo formed by isolated individuals - it is a cherished and recognizable representation.

As per the request made by the Combined Councils of Labrador to have the Labrador Flag fly at the two border crossings in Labrador -the combined council makes up every municipality in Labrador, so their request comes from a majority of Labradorians. Though the argument may be made that this council does not include our island counterparts, this is purely a Labradorian issue, and those who would like to see this change are those who are affected by your decision the most.

I feel the decision made to reject the councils request was purely political and unfair to Labradorians.

I ask that you reconsider this decision and take into account this flag truly represents Labrador and all the people that live within her borders.

Thank you for your time. Let’s keep moving forward together with the best interest of this province in mind.

P.S
Enclosed Is a Pin, please enjoy
As can be seen this ATIP request relates to a sensitive Labrador interest that involves communication to external stakeholders about the Minister's public pronouncements.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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Welcome Sign.

From: Supervisor, Lanse Au Loup
Sent: Thursday, August 21, 2014 7:40 AM
To: Ellsworth, Barry W.
Subject: Pictures of flags and shots at sign

Barry,

Heard about this last night. Someone attached a Labrador flag to back of our welcome sign on Quebec/ Labrador border. Also small one stuck to front and front has been shot up. This stuff is on social media and also on Northern Pen website.

Ewart
Sent from my BlackBerry 10 smartphone on the Bell network.
Newfoundland
Labrador
Welcome to the Big Land
From: Barnes, Janice
To: Watkins, Michelle
Subject: RE: ATIPP Request
Date: Thursday, August 21, 2014 11:55:24 AM

Thank you Michelle.

Much appreciated,

janice

From: Watkins, Michelle
Sent: Thursday, August 21, 2014 11:54 AM
To: Barnes, Janice
Subject: FW: ATIPP Request

Hi Janice –

Here was Shawn’s original e-mail regarding the request. You were included. I just want to make sure you have the accurate info. I should also note that communications was included.

Michelle

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL A0P 1E0
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582
email: michellewatkins@gov.nl.ca

From: Melindy, Shawn D.
Sent: Tuesday, August 05, 2014 2:14 PM
To: Gover, Aubrey
Cc: Carter, Ruby; Bowles, Ron; Harvey, Brian; Watkins, Michelle; Barnes, Janice; Barfoot, Scott
Subject: ATIPP Request

Hi

Just to let you all know that we received an access to information request for the following information:

“Correspondence – in any and all formats, including paper and electronic – to and from the Labrador and Aboriginal Affairs Office on the topic of the Labrador flag. Date range of request is July 1, 2013 to the present”

If anyone has any records related to the topic please let me know.
I will notify the ATIPP office.

Thanks

Shawn

Shawn Melindy
Senior Analyst
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL
A0P 1E0
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-897-5934
e-mail: smelindy@gov.nl.ca
FYI

Ron Bowles, MPA (M)
Assistant Deputy Minister
Government of
Newfoundland and Labrador
Labrador and Aboriginal Affairs Office
Executive Council
21 Broomfield St.
Mail bag 3014, Station B
Happy Valley - Goose Bay, NL
Canada A0P 1E0
t 709.896.4449
c 709.899.0961
f 709.896.0045
rbowles@gov.nl.ca

From: Gover, Aubrey
Sent: Thursday, August 21, 2014 4:44 PM
To: Bowles, Ron; Luther, Adrienne
Subject: FW: Labrador Flag ATIP

FYI

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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From: Gover, Aubrey
Sent: Thursday, August 21, 2014 5:13 PM
To: Cooper, Bruce; Companion, Lori Anne; Noble, Paul; Vivian-Walsh, Janet
Subject: Labrador Flag ATIP

Just wanted to let you know that, the Combines Councils of Labrador passed a resolution to fly the Labrador Flag at entrance points to the province. My minister wrote back and declined to fly the Labrador Flag at gateways for various reasons. Labrador and Aboriginal Affairs Office has received an access to information request with respect to that issue. In the material being prepared for release it
is noted the Labrador Flag flies at:

The Queen of Peace School in Happy Valley Goose Bay (HVGB)
CONA in HVGB and Labrador West
The Hospital in HVGB
The Court in HVGB

Should your departments receive any inquiries on this issue, I would appreciate it if you would have them passed along to me or LAAO Communications. Thanking you in advance for your cooperation.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.
Michelle, please adjust letter accordingly.

Ron

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Bowles, Ron
Sent: Monday, August 25, 2014 10:14 AM
To: Gover, Aubrey
Subject: Re: Draft Response Letter from Minister

Will do Aubrey.

Ron

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Gover, Aubrey
Sent: Monday, August 25, 2014 9:13 AM
To: Bowles, Ron
Subject: FW: Draft Response Letter from Minister

I would add three additional points:

I would note that this is the same position as taken by the former late Dianne Whalen in 2008 as the then Minister of TW and attach her 2008 letter.

I would note this decision is not about flying the Labrador Flag generally, rather it is about flying flags at provincial boarders.

The Province of Newfoundland and Labrador does have many officially prescribes emblems, including the official flag that is prescribed by an enactment of the House of Assembly known as the Provincial Flag Act. Examples of other provincial statutes that prescribed emblems enacted by the House of Assembly are the Coat of Arms Act, Avian Emblem Act (puffin), Mineral Emblem Act (labradorite), Floral Emblem Act (pitcher plant), Provincial Anthem Act, and Remembrance Day Act.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
From: Keats, Janet
Sent: Wednesday, August 06, 2014 12:11 PM
To: Gover, Aubrey
Cc: Bowles, Ron
Subject: FW: Draft Response Letter from Minister

Aubrey,

DRAFT Response for your review please.

The source document, which Nancy Burden had sent to you on July 31st, is attached as well. There is no date noted on the source document; perhaps it came to the Minister via e-mail.

Janet

Janet Keats
Secretary to Assistant Deputy Minister
Labrador and Aboriginal Affairs Office, Executive Council
(709) 896-4449

From: Myrden, Chris G
Sent: Wednesday, August 06, 2014 11:29 AM
To: Keats, Janet
Subject: Draft Response Letter from Minister

Hi Janet:

Attached is a draft response letter by the Minister. Ron has reviewed and approved this letter. He asked me to send it to you for Aubrey’s consideration.

Note the response letter does not refer to a dedicated address or date as they did not accompany the initial query. Perhaps this was an email to the Minister?

Chris

Chris Myrden
Senior Analyst
Labrador and Aboriginal Affairs Office
Executive Council
Government of Newfoundland and Labrador
(709) 896-1780 (w)
(709) 897-4060 (bb)
From: Michelin, Kathy
To: Watkins, Michelle
Subject: Lab. Flag
Date: Monday, August 25, 2014 10:07:55 AM
Attachments: image001.gif

I checked the justice buildings in town:
Provincial Court building – no flags
Supreme Court building – no Labrador flag (2 Canadian, 1 newfoundland, 1 union jack)
Fish and Wildlife Enforcement – no flags
Labrador Correctional Centre – 1 Labrador flag, 1 union jack, 1 newfoundland

On the drive, I noticed the Elizabeth Goudie building does not have a Labrador flag flying. The Legion does have the Labrador flag flying.

Kathy Michelin

Senior Analyst
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
Mailbag 3014, Stn B
Happy Valley-Goose Bay, NL
A0P 1E0
t: (709) 896-1780
t: (709) 896-0045
bb: (709) 897-5982
kathymichelin@gov.nl.ca
From: Walsh, Roxanne
Sent: Friday, August 22, 2014 4:14 PM
To: Compton, Brian; Ellsworth, Barry W.
Cc: Watkins, Michelle
Subject: RE: IMPORTANT: Information Request

NainAirport........................Canadian flag and NL flag
Natuashish Airport............. Canadian flag and NL flag
Hopedal Airport.................... Canadian flag and NL flag
Postville Airport.................. Canadian flag and NL flag
Makkovik Airport.................. Canadian flag and NL flag
Rigolet Airport..................... Canadian flag and NL flag
Cartwright Airport.............. Canadian flag and NL flag
Black Tickle Airport............. Canadian flag and NL flag
Williams Harbor Airport........ Canadian flag and NL flag
Charlottetown Airport.......... Canadian flag and NL flag
Port Hope Simpson Airport... Canadian flag and NL flag
Mary’s Harbour Airport......... Canadian flag and NL flag
St. Lewis Airport................ Canadian flag and NL flag
NL-Quebec border, south Coast..... Canadian flag, NL flag and union Jack flag
NL-Quebec border, Lab. West....... Canadian flag, NL flag and union Jack flag
Elizabeth Goudie Building, Goose Bay.... Canadian flag, NL flag and union Jack flag
Supreme Court, Goose Bay................2 Canadian flags, NL flag and Union Jack flag
Training Centre, Goose Bay.......Canadian flag and NL flag
Labrador Interpretation Centre, NWR.........Canadian Flag, NL flag and Labrador flag
Forestry Bldg, NWR.............Canadian flag and NL flag
Forestry Bldg, Cartwright.......Canadian flag and NL flag
Forestry Bldg, Port Hope Simpson.....Canadian Flag and NL flag
Wabush Public Building......Canadian flag, NL flag and union Jack flag
Arts and Culture Bldg, Labrador City....., NL flag
Forestry Bldg, Labrador City.......NL flag
RNC, Labrador City.....Canadian flag, NL flag, Union Jack flag and RNC flag
College of the North Atlantic, Labrador City......Canadian flag, NL flag, and Union Jack flag
Subject: Fw: IMPORTANT: Information Request
Importance: High

Can you help Michelle with this information.

From: Watkins, Michelle
Sent: Friday, August 22, 2014 04:34 PM Newfoundland Standard Time
To: Walsh, Roxanne
Subject: FW: IMPORTANT: Information Request

Hi Roxanne,

See below request – would you be able to get this for me? I would also include the airstrips for TW.

Thanks,
Michelle

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL A0P 1E0
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582
e-mail: michellewatkins@gov.nl.ca

From: Watkins, Michelle
Sent: Friday, August 22, 2014 4:03 PM
To: Kean, Reginald; Tee, Dion; Aylward, Paul C.; Russell, Ken; Drover, Agnes; Stephanie Battcock; Barnes, Janice; Taylor, Craig; Carroll, Colin; MacAulay, Bob; Whelan, Jackie; O'Brien, Gary
Cc: Bowles, Ron
Subject: IMPORTANT: Information Request
Importance: High

Good day,

Would you please confirm what flags, if any, are flown at the provincial government buildings where your employees work in Labrador.

The information is needed by mid-day Monday.

Thank you for your cooperation,
Michelle

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
See additional building:
- Labrador Correctional Centre: NL, Canada & Labrador

Hi Michelle/Ron,

As you are aware the TW’s receives direction regarding the flying of flags from the Provincial Protocol Office. The present direction is to proceed in accordance with the present protocols in place for the flying of flags at Provincial buildings throughout the Province. This protocol includes flying the Canadian, NL & Union Jack flags at Provincial buildings and border crossings. This said the Labrador flag has been flown by clients/tenants at some facilities we manage for many years and to date we have not removed them.

See info. provided by Brian Compton below:
- College of the North Atlantic, HVGB: NL, Canada & Labrador
- College of the North Atlantic, Labrador City: NL, Canada, Union Jack
- Labrador Interpretation Centre, NWR: NL, Canada & Labrador
- Labrador Coastal Airports: NL & Canada
- NL-Quebec Borders NL & Canada
- Elizabeth Goudie Building: NL, Canada & Union Jack
- Supreme Court, Goose Bay: 2 Canada, NL & Union Jack
- Training Centre, Goose Bay: NL & Canada
- Forestry Bldg, NWR: NL & Canada
- Forestry Bldg, Cartwright: NL & Canada
- Forestry Bldg, Port Hope Simpson: NL & Canada
- Wabush Public Building: NL, Canada & Union Jack
- Arts and Culture Bldg, Labrador City: NL
- Forestry Bldg, Labrador City: NL
- RNC, Labrador City NL, Canada, Union Jack & RNC flag

Dion
Great thanks

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL A0P 1E0
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582
e-mail: michellewatkins@gov.nl.ca

From: Tee, Dion
Sent: Monday, August 25, 2014 8:53 AM
To: Watkins, Michelle
Subject: RE: IMPORTANT: Information Request

Hi Michelle,

This information is being collected. Should be able to provide by noon today.

Dion

From: Watkins, Michelle
Sent: Friday, August 22, 2014 4:03 PM
To: Kean, Reginald; Tee, Dion; Aylward, Paul C.; Russell, Ken; Drover, Agnes; Stephanie Battcock; Barnes, Janice; Taylor, Craig; Carroll, Colin; MacAulay, Bob; Whelan, Jackie; O'Brien, Gary
Cc: Bowles, Ron
Subject: IMPORTANT: Information Request
Importance: High

Good day,

Would you please confirm what flags, if any, are flown at the provincial government buildings where your employees work in Labrador.

The information is needed by mid-day Monday.

Thank you for your cooperation,
Michelle

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL A0P 1E0
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582
Please incorporate

Sent from my BlackBerry 10 smartphone on the Bell network.

From: rabowles@gov.nl.ca
Sent: Monday, August 25, 2014 1:46 PM
To: Gover, Aubrey
Subject: Re: 2014-08-22 Labrador flag bn (2).doc

I'll do, and also remove reference to provincial borders.

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Gover, Aubrey
Sent: Monday, August 25, 2014 1:40 PM
To: Bowles, Ron
Subject: Re: 2014-08-22 Labrador flag bn (2).doc

We should cite the Acadian flag example from the other notes and note the possible proliferation of regional flags.

Sent from my iPad

On 2014-08-25, at 1:48 PM, "Bowles, Ron" <rabowles@gov.nl.ca> wrote:

Aubrey, please disregard previous Labrador Flag note, I asked Michelle to add Labrador Correctional Centre and to add under Action Taken – none required.

Here is the latest note for review and approval.

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
Newfoundland and Labrador

Labrador and Aboriginal Affairs Office
Executive Council

21 Broomfield St.
Mail bag 3014, Station B
Happy Valley - Goose Bay, NL
Canada A0P 1E0
1 709.896.4449
From: Watkins, Michelle  
Sent: Monday, August 25, 2014 1:16 PM  
To: Bowles, Ron  
Subject: 2014-08-22 Labrador flag bn (2).doc

As requested

<2014-08-22 Labrador flag bn (2).doc>
Please remove.

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Gover, Aubrey  
Sent: Monday, August 25, 2014 1:31 PM  
To: Bowles, Ron  
Subject: Re: IMPORTANT: Information Request

The decision was not to fly at the borders only.

Sent from my iPad

On 2014-08-25, at 1:50 PM, "Bowles, Ron" <rabowles@gov.nl.ca> wrote:

This info by TW has been included in latest BN on Labrador Flag.

Ron

<table>
<thead>
<tr>
<th>Ron Bowles, MPA (M)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assistant Deputy Minister</td>
</tr>
<tr>
<td>Government of</td>
</tr>
<tr>
<td>Newfoundland and Labrador</td>
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<tr>
<td>Labrador and Aboriginal Affairs Office</td>
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<tr>
<td>Executive Council</td>
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<tr>
<td>21 Broomfield St.</td>
</tr>
<tr>
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</tr>
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<td>Happy Valley – Goose Bay, NL</td>
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<tr>
<td>t 709.896.4449</td>
</tr>
<tr>
<td>c 709.899.0961</td>
</tr>
<tr>
<td>f 709.896.0045</td>
</tr>
<tr>
<td><a href="mailto:rabowles@gov.nl.ca">rabowles@gov.nl.ca</a></td>
</tr>
</tbody>
</table>

From: Tee, Dion  
Sent: Monday, August 25, 2014 1:16 PM  
To: Watkins, Michelle; Bowles, Ron  
Subject: RE: IMPORTANT: Information Request

See additional building:
- Labrador Correctional Centre: NL, Canada & Labrador
Hi Michelle/Ron,

As you are aware the TW's receives direction regarding the flying of flags from the Provincial Protocol Office. The present direction is to proceed in accordance with the present protocols in place for the flying of flags at Provincial buildings throughout the Province. This protocol includes flying the Canadian, NL & Union Jack flags at Provincial buildings and border crossings. This said the Labrador flag has been flown by clients/tenants at some facilities we manage for many years and to date we have not removed them.

See info. provided by Brian Compton below:

- College of the North Atlantic, HVGB: NL, Canada & Labrador
- College of the North Atlantic, Labrador City: NL, Canada, Union Jack
- Labrador Interpretation Centre, NWR: NL, Canada & Labrador
- Labrador Coastal Airports: NL & Canada
- NL-Quebec Borders NL & Canada
- Elizabeth Goudie Building: NL, Canada & Union Jack
- Supreme Court, Goose Bay: 2 Canada, NL & Union Jack
- Training Centre, Goose Bay: NL & Canada
- Forestry Bldg, NWR: NL & Canada
- Forestry Bldg, Cartwright: NL & Canada
- Forestry Bldg, Port Hope Simpson: NL & Canada
- Wabush Public Building: NL, Canada & Union Jack
- Arts and Culture Bldg, Labrador City: NL
- Forestry Bldg, Labrador City: NL
- RNC, Labrador City NL, Canada, Union Jack & RNC flag

Dion

---

Hi Dion,

I’m still on vacation. I will have the info you need when I get back and email you.

Great - thanks

Michelle Watkins

Director, Labrador Affairs
From: Tee, Dion  
Sent: Monday, August 25, 2014 8:53 AM  
To: Watkins, Michelle  
Subject: RE: IMPORTANT: Information Request  

Hi Michelle,

This information is being collected. Should be able to provide by noon today.

Dion

From: Watkins, Michelle  
Sent: Friday, August 22, 2014 4:03 PM  
To: Kean, Reginald; Tee, Dion; Aylward, Paul C.; Russell, Ken; Drover, Agnes; Stephanie Batcock; Barnes, Janice; Taylor, Craig; Carroll, Colin; MacAulay, Bob; Whelan, Jackie; O'Brien, Gary  
Cc: Bowles, Ron  
Subject: IMPORTANT: Information Request  
Importance: High  

Good day,

Would you please confirm what flags, if any, are flown at the provincial government buildings where your employees work in Labrador.

The information is needed by mid-day Monday.

Thank you for your cooperation,

Michelle

Michelle Watkins  
Director, Labrador Affairs  
Government of Newfoundland and Labrador  
Labrador and Aboriginal Affairs, Executive Council  
Mailbag 3014, Stn. B  
Happy Valley - Goose Bay, NL A0P 1E0  
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582  
email: michellewatkins@gov.nl.ca
Shawn Melindy should have everything you need as part of the ATIP request.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL A0P 1E0
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582
email: michellewatkins@gov.nl.ca
Thanks for this.

A few matters:

First, we should state why Minister McGrath and former minister Whalen declined the request.

Secondly, we should state why the Union Jack continues to fly.

Thirdly we should note whether or not there is an available flag pole at either of the LB gateways.

We should note the ATIP request has been completed.

The last background bullet has some grammar challenges.

Try to keep to 2 pages.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

From: Watkins, Michelle
Sent: Monday, August 25, 2014 4:14 PM
To: Gover, Aubrey
Cc: Bowles, Ron; Barnes, Janice
Subject: 2014-08-22 Labrador flag bn (3).doc

Good afternoon Aubrey,

Please find the latest draft of the above referenced note, attached. Let me know if there are any required edits.

Michelle
Dear Mr. Farrell:

I write in response to your letter of September 8, 2008, in which you request to have the Labrador flag erected at the border crossing for the Labrador Straits and Labrador West.

Flags are symbols that identify people belonging to a group. The National Flag of Canada is a symbol of honour and pride for all Canadians. The Provincial Flag of Newfoundland and Labrador represents our earliest beginnings and points us confidently forward; a mirror of our past, present and future. The Union Jack represents our Commonwealth heritage.

The two triangles outlined in the Provincial Flag portray the mainland and island part of our Province reaching forward together. Our Government recognizes that Labrador plays a pivotal role in shaping the Province’s future and understands that Labrador is a distinct part of the Province in its geography, demographics, history and culture. However, our goal is to work together and for this reason, the flag of Labrador cannot be erected at this location.

Sincerely,

DIANNE WHALEN, MHA
Conception Bay East & Bell Island
Minister

/dmh

c. Hon. John Hickey
Hon. Patty Pottle
Mr. Jim Baker, MHA
I would change the issue to this:

**Issue:** To provide an update on recent issues arising from continuing the decision to not fly Labrador flag at the two Newfoundland and Labrador/Quebec border gateways.

Change this bullet to

The Province of Newfoundland and Labrador does have many officially prescribed emblems, including the official flag that is prescribed by an enactment of the House of Assembly known as the Provincial Flag Act. Examples of other prescribed emblems enacted by the House of Assembly are the *Coat of Arms Act*, *Avian Emblem Act* (puffin); *Mineral Emblem Act* (labradorite); *Floral Emblem Act* (pitcher plant); *Provincial Anthem Act*; and *Remembrance Day Act*.

I think we need a more fulsome explanation of the decision to not fly at the gateways taken from the Ministerial letters. We do acknowledge Labrador as unique as per the Minister's letter. It is about provincial identification at the border not about the flying of the flag generally.

Sent from my iPad

On 2014-08-27, at 10:53 AM, "Keats, Janet" <janetkeats@gov.nl.ca> wrote:

Aubrey,

Ron asked that I forward to you the attached 3 notes so that you would have all notes together. Ron has the Cabinet Workplan, which you have approved, ready to go pending Ministerial approval of the 3 notes. Ron will also advise Tracy King that there are no further changes to the commitments database.

Thank you.

Janet

Janet Keats
Secretary to Assistant Deputy Minister
Labrador and Aboriginal Affairs Office, Executive Council
(709) 896-4449

<Tab 15 - LAAO - Land Use Plan (LUP) for the Labrador Inuit Settlement Area>
From: Bowles, Ron
To: Watkins, Michelle
Subject: Fw: 2014-08-22 Labrador flag bn (5).doc
Date: Thursday, August 28, 2014 3:26:03 PM

Please revise

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Gover, Aubrey
Sent: Thursday, August 28, 2014 2:44 PM
To: Bowles, Ron
Cc: Barnes, Janice; Watkins, Michelle
Subject: Re: 2014-08-22 Labrador flag bn (5).doc

The first three bullets ok. The last bullet does not speak to the emblems. In any event ensure the emblems bullet is adjusted and pass along the note for the Minister's consideration. No need to send back to me.

Sent from my iPad

On 2014-08-28, at 11:57 AM, "Bowles, Ron" <rabowles@gov.nl.ca> wrote:

Aubrey,

Please see latest note with your revisions, also we added a bullet under current status-last bullet stating

• Based on an August 26, 2014 Independent article by Justin Blake, a Labrador flag raising ceremony is planned at noon on September 6, 2014 at the Labrador Straits gateway. Jordan Brown, President of the Labrador Heritage Society (Labrador West Branch) is also planning a Labrador flag raising ceremony at the Labrador West gateway.

The issue now states:

Issue: To provide an update on recent issues arising from continuing the decision to not fly the Labrador flag at the two Newfoundland and Labrador/Quebec border gateways.

As per your direction on a more fulsome explanation as per Ministerial correspondence, the bullet now states the following

• In June 2014, Minister McGrath responded in writing to the CCL resolution stating that the Government recognizes the important and pivotal role Labrador plays in shaping the Province's future and understands it is a distinct part of the Province. However, Government's goal is to work together to embrace and promote all the distinct parts of our Province. The provincial flag represents
the entire Province, including Labrador, and therefore the Government does not plan on flying the Labrador flag at the provincial borders. The position is not about flying the Labrador Flag generally; rather it is about flying flags at provincial borders.

Finally, the bullet on the emblems has been revised as well and now states:

- In June 2014, Minister McGrath responded in writing to the CCL resolution stating that the Government recognizes the important and pivotal role Labrador plays in shaping the Province’s future and understands it is a distinct part of the Province. However, Government’s goal is to work together to embrace and promote all the distinct parts of our Province. The provincial flag represents the entire Province, including Labrador, and therefore the Government does not plan on flying the Labrador flag at the provincial borders. The position is not about flying the Labrador Flag generally; rather it is about flying flags at provincial borders.

Ron

| Ron Bowles, MPA (M) |
| Assistant Deputy Minister |
| Government of Newfoundland and Labrador |
| Labrador and Aboriginal Affairs Office |
| Executive Council |
| 21 Broomfield St. |
| Mail bag 3014, Station B |
| Happy Valley – Goose Bay, NL |
| Canada A0P 1E0 |
| t 709.896.4449 |
| c 709.899.0961 |
| f 709.896.0045 |
| rabowles@gov.nl.ca |

From: Watkins, Michelle
Sent: Thursday, August 28, 2014 11:48 AM
To: Bowles, Ron
Cc: Barnes, Janice
Subject: 2014-08-22 Labrador flag bn (5).doc

Over to you. I cannot get the note to 2 pages unless we decrease the font to 10.

<2014-08-22 Labrador flag bn (5).doc>
Hi Janet:

Here is the Minister's draft letter for Ron's consideration. It has already been reviewed by Michelle and Janice.

Thanks

Chris

Chris Myrden
Senior Analyst
Labrador and Aboriginal Affairs Office
Executive Council
Government of Newfoundland and Labrador
(709) 896-1780 (w)
(709) 897-4060 (bb)
September 6, 2014

Dear Ms. Pardy:

Thank you for your letter regarding the flying of the Labrador Flag at the provincial borders.

As I have stated to the Combined Councils of Labrador, our Government recognizes and acknowledges the common heritage and unique identity of the people of Labrador. It is also recognized that the Labrador Flag, while not official, is widely documented and celebrated in that region of the Province. One of the purposes of flags is to endorse identity and unity as promoted by the official provincial flag. Our NL Provincial Flag represents the entire Province, including Labrador. Having one flag representing only one region of the Province defeats this purpose. As the Labrador flag is not an official provincial flag and is regional in its representation, we are not planning to fly it at our provincial borders.

I would like to note that this has been a consistent message of our Government. It is the same position taken by the former late Dianne Whalen in 2008 when she was Minister of Transportation and Works (see attached). This decision is not about flying the Labrador Flag generally; rather it is about flying flags at provincial boarders. The Province of Newfoundland and Labrador does have many officially prescribed emblems, including the official flag that is prescribed by an enactment of the House of Assembly known as the Provincial Flag Act. Examples of other prescribed emblems enacted by the House of Assembly are the Coat of Arms Act; Avian Emblem Act (puffin); Mineral Emblem Act (labradorite); Floral Emblem Act (pitcher plant); Provincial Anthem Act; and Remembrance Day Act.

I wish you the very best going forward and thank you for your interest in promoting the history and culture of Labradorians.

Sincerely,

Nick McGrath, M.H.A.
Labrador West
Minister
The only question I have is that the letter states not flying the flag but since the flags were erected at the borders on Saturday, Minister McGrath was on the radio yesterday stating that they will be left up...would the messaging still be the same now?

Kathy Michelin

Senior Analyst
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
Mailbag 3014, Stn B
Happy Valley-Goose Bay, NL
A0P 1E0
t: (709) 896-1780
t: (709) 896-0045
b: (709) 897-5982
kathymichelin@gov.nl.ca

From: Watkins, Michelle
Sent: Tuesday, September 09, 2014 2:38 PM
To: Michelin, Kathy
Subject: RE: HP TRIM INCOMING CORRESPONDENCE : ICOR2014/1564 : Email from to the Premier regarding the Labrador flag

K – even though I forwarded you that one, source final from Janet. There may have been further changes.

Thanks!

From: Michelin, Kathy
Sent: Tuesday, September 09, 2014 3:07 PM
To: Watkins, Michelle
Subject: RE: HP TRIM INCOMING CORRESPONDENCE : ICOR2014/1564 : Email from to the Premier regarding the Labrador flag

Thanks I will ask Janet...never thought about her having a copy. Will email back if she doesn’t.

Cheers

Kathy Michelin

Senior Analyst
From: Watkins, Michelle  
Sent: Tuesday, September 09, 2014 2:36 PM  
To: Michelin, Kathy  
Subject: RE: HP TRIM INCOMING CORRESPONDENCE: ICOR2014/1564: Email from to the Premier regarding the Labrador flag

I may have it in e-mail. Janet may be able to source a copy of the letter. The wording is specific, so I would like us to stick to the script.

Michelle

From: Michelin, Kathy  
Sent: Tuesday, September 09, 2014 2:59 PM  
To: Watkins, Michelle  
Subject: RE: HP TRIM INCOMING CORRESPONDENCE: ICOR2014/1564: Email from to the Premier regarding the Labrador flag

Hi Michelle, I cannot find a copy of the letter that Chris prepared...do you have a copy? It is not on the shared drive under correspondence.

If no copy to find, I will just prepare a draft response myself.

Cheers

Kathy Michelin
Hi Kathy,

Please prepare a draft response. Chris had prepared a response recently, that you may wish to reference.

Thanks,
Michelle

---

Please assign

Sent from my BlackBerry 10 smartphone.

Ron

---

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
Newfoundland and Labrador

Labrador and Aboriginal Affairs Office
Executive Council

21Broomfield St.
Mail bag 3014, Station B
Happy Valley – Goose Bay, NL
Canada A0P 1E0
1 709.896.4449
-----Original Message-----
From: Keats, Janet
Sent: Tuesday, September 09, 2014 1:37 PM
To: Bowles, Ron
Subject: FW: HP TRIM INCOMING CORRESPONDENCE : ICOR2014/1564 : Email from [REDACTED] to the Premier regarding the Labrador flag

Ron,

Has this been assigned?

Janet

-----Original Message-----
From: Gover, Aubrey
Sent: Monday, September 08, 2014 1:55 PM
To: Bowles, Ron; Keats, Janet; Hunter, Karen
Subject: FW: HP TRIM INCOMING CORRESPONDENCE: ICOR2014/1564: Email from [REDACTED] to the Premier regarding the Labrador flag

Ron, please have reply prepared ASAP.

Janet and Karen when did LAAO first get this. Was today the first time we saw it?

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

-----Original Message-----
From: Hunter, Karen
Sent: Monday, September 08, 2014 9:26 AM
To: Gover, Aubrey
Cc: Harvey, Brian
Subject: FW: HP TRIM INCOMING CORRESPONDENCE : ICOR2014/1564 : Email from [REDACTED] to the Premier regarding the Labrador flag

Please see email below.

Karen Hunter
Secretary to Deputy Minister
Labrador and Aboriginal Affairs
P.O. Box 8700, 6th Floor East Block
Confederation Building, St. John's, NL
---Original Message---
From: Premier,
Sent: Monday, September 08, 2014 9:24 AM
To: Hunter, Karen
Subject: HP TRIM INCOMING CORRESPONDENCE : ICOR2014/1564 : Email from [REDACTED] to the Premier regarding the Labrador flag

Hi Karen,

Please have a response drafted for your Minister’s signature to the attached e-mail and forward a copy of the response to premier@gov.nl.ca.

Thank you for your assistance.

Chantalle Bath
Office of the Premier

-----< HP TRIM Record Information >-----
Record Number : ICOR2014/1564
Title : Email from [REDACTED] to the Premier regarding the Labrador flag

Section 40(1)
Dear Premier Marshall,

I sent the attached message to Minister Nick McGrath on August 27th. To date I have received NO response.

The fact that he has not taken the time, or shown the decency to respond is unacceptable. I have been a supporter of your government all along, but Premier I have to tell you my support is diminishing. With decisions such as the one your Government Made regarding NOT to fly the Labrador Flag at the Quebec/Labrador border, I am finding it more and more difficult to support your government. This, coupled with the fact Minister McGrath never even acknowledged receipt of my email is totally unacceptable. Premier Marshall, your government needs to do a better job in representing the wishes of the people if you want to continue to be the government of this Province. Thank you Premier for your attention to this matter. Premier, I can assure you this issue is very dear to all Labradorians.

Take care

A Proud Labradorian

--- Forwarded Message ---

Hello Minister McGrath. Recently I travelled back home to Labrador Straits for a visit. When I entered Labrador I saw three flags flying at the Quebec/Labrador border. They were the Canadian flag, the Newfoundland and Labrador flag and the Union Jack. I was just amazed as to why the Union Jack would be flying there and not the Labrador flag. We are no longer a part of Great Britain, so why fly the Union Jack? It doesn't mean anything to the vast majority of Labradorians.

A few weeks ago I heard you on radio trying to justify as to why the Labrador flag should not be flown. Sir, I just shook my head in disgust as I listened to you. Your reasoning was very weak, in fact it was disgusting to me as a Labradorian. It was very obvious from listening to you that you're not a "true Labradorian". Yes, I know you have lived in Labrador City for some time, but if you were a true Labradorian you would not be able to defend the Government's decision to not fly the Labrador flag at the Quebec Labrador border.

Just take a look around while you travel throughout Labrador. Labradorians in all parts of Labrador are flying the flag with pride. Sir, I suggest to you that you're government is out of touch with the people of Labrador. For you to even suggest that to fly the Labrador flag would only lead to dividing the Province is totally ridiculous. I suggest to you the opposite is true. For your Government to refuse to fly the Labrador flag at the border is dividing the Province and is making "true Labradorians" only more determined to see it happen.

What is wrong with flying the Labrador flag at the border? Nothing at all, and if your government was in touch with it's people it would see that too. The results of the last few BY-Elections show this. I was a supporter of your Government, but seeing your Government's position on this issue I can no longer support you or your Government and I will say Labradorians will show you this in the next election.

Sir, this is a very simple matter, fly the Labrador flag instead of the outdated Union Jack and you would please the vast majority of Labradorians. It will also show them you're in touch. Your position now is unacceptable.

I would be pleased to further discuss this matter with you at your convenience.

thanks for your time

Best regards

"a True Labradorian"
Revisions made.

Kathy Michelin

Senior Analyst
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
Mailbag 3014, Stn B
Happy Valley-Goose Bay, NL
AOP 1E0

t: (709) 896-1780
f: (709) 896-0045
b: (709) 897-5982
kathy_michelin@gov.nl.ca

From: Bowles, Ron
Sent: Wednesday, October 01, 2014 10:59 AM
To: Watkins, Michelle; Michelin, Kathy
Cc: Oliver, Val; Barnes, Janice
Subject: RE: lab flag messages revised - last bullet

Good pick-up, Kathy please revise.

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister
Government of
Newfoundland and Labrador
Labrador and Aboriginal Affairs Office
Executive Council
21 Broomfield St.
Mail bag 3014, Station B
Happy Valley - Goose Bay, NL
Canada A0P 1E0
t 709.896.4449
c 709.899.0961
f 709.896.0045
rabowles@gov.nl.ca
From: Watkins, Michelle  
Sent: Wednesday, October 01, 2014 10:56 AM  
To: Michelin, Kathy; Bowles, Ron  
Cc: Oliver, Val; Barnes, Janice  
Subject: RE: lab flag messages revised - last bullet

I would suggest we say former Minister of Transportation and Works, Nick McGrath where it is referenced – or something to that effect.

Michelle Watkins  
Director, Labrador Affairs  
Government of Newfoundland and Labrador  
Labrador and Aboriginal Affairs, Executive Council  
Mailbag 3014, Stn. B  
Happy Valley - Goose Bay, NL A0P 1EO  
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582  
email: michellewatkins@gov.nl.ca

From: Michelin, Kathy  
Sent: Wednesday, October 01, 2014 10:28 AM  
To: Bowles, Ron  
Cc: Oliver, Val; Barnes, Janice; Watkins, Michelle  
Subject: RE: lab flag messages revised - last bullet

Revisions made.

Kathy Michelin

Senior Analyst  
Labrador and Aboriginal Affairs Office  
Government of Newfoundland and Labrador  
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bbr: (709) 897-5982  
kathy.michelin@gov.nl.ca

From: Bowles, Ron  
Sent: Wednesday, October 01, 2014 10:16 AM  
To: Michelin, Kathy  
Cc: Oliver, Val; Barnes, Janice; Watkins, Michelle  
Subject: FW: lab flag messages revised - last bullet

Kathy, please remove word firm before government position and incorporate bullet number three into last bullet on government position.
I edited number three...

- As a proud Aboriginal and Labradorian I can understand the close ties that all Labradorians have with the Labrador Flag. The flag is synonymous with Labrador culture and its heritage.

- I think the Labrador flag is important piece of Labrador history and Labrador identity, it's not a separation piece, it's a piece cloth that binds Labradorians together and together we can say, we are Newfoundland and Labrador, One province with pride in our own cultures and history no matter what part of the province you come from.

- This is an important issue for Labradorians and the policy that guides the decision making process needs to be reviewed. Personally speaking, I appreciate the significance of the Labrador Flag to the families that call Labrador home and will voice my views to the premier and colleagues across government.
Valance Oliver
Communications Manager
Labrador and Aboriginal Affairs Office (Goose Bay)
709-896-5670 (office)
709-899-6446 (mobile)
709-896-7283 (fax)
valoliver@gov.nl.ca
Title: Labrador Flag

Issue: To provide an update on recent issues arising from continuing the decision to not fly the Labrador flag at the two Newfoundland and Labrador/Quebec border gateways.

Background:
- The Union Jack, flag of the United Kingdom, was adopted as the official flag of Newfoundland in 1952. The Province continues to fly the Union Jack to denote membership in the Commonwealth and as a memorial of the wartime sacrifices of generations of Newfoundlanders and Labradorians.

- In 1973, the Government of Newfoundland asked the citizens of the province to adopt special projects to commemorate the 25th anniversary of Confederation with Canada. Michael S. Martin, the Member of the House of Assembly for the district of Labrador South, and several others decided on the creation of a flag for Labrador to give that part of the province an outward symbol of identity. The present ‘owner’ of the flag is the Labrador Heritage Society. It is recognized and understood that it is not an official flag within Newfoundland and Labrador.

- The current provincial flag of Newfoundland and Labrador was officially adopted on June 6, 1980 via the Provincial Flag Act. The two red triangles on the flag represent both the island and Labrador and do not distinguish a particular subset of the population.

- The Nunatsiavut Government has designated an official flag. It is likely that the Innu Nation will officially recognize its flag when self-government is achieved (as would likely also be the case should other Aboriginal communities attain self-government).

- New Brunswick is the only Canadian province which flies a flag other than that of the province. NB flies the Acadian Flag at the legislature (and other provincial buildings where sufficient flag poles exist to accommodate the national, provincial and Union flags which take precedence). The Acadian flag was never adopted as an official flag, emblem or symbol of the province but rather is a symbol of the Acadian community. The flying of this flag has been and remains a divisive issue.

- The Labrador Flag has often been displayed during public announcements in Labrador, in a number of government offices, and at the Labrador Winter Games. For example, the Labrador Grenfell Regional Health Authority and College of the North Atlantic do fly the Labrador Flag along with the National and Provincial flags at their sites in Happy Valley-Goose Bay. It is also flown at Queen of Peace Middle School.

- Provincial buildings that currently fly the Labrador flag include the Labrador Correctional Centre in Happy Valley-Goose Bay and the Labrador Interpretation Centre in North West River. The Labrador and Aboriginal Affairs Office (LAAO) has a Labrador flag in the foyer of its Happy Valley - Goose Bay office.

- The Province of Newfoundland and Labrador does have many officially prescribes emblems, including the official flag that is prescribed by an enactment of the House of Assembly known as the Provincial Flag Act. Examples of other prescribed emblems enacted by the House of Assembly are the Coat of Arms Act; Avian Emblem Act (puffin); Mineral Emblem Act (labradorite); Floral Emblem Act (pitcher plant); Provincial Anthem Act; and Remembrance Day Act.

Current Status:
- On February 22, 2014, the Combined Councils of Labrador (CCL) passed a resolution seeking: (i) the
Government of Newfoundland and Labrador fly the Labrador flag at all provincial government buildings province-wide and at each of the entrance/gateways to Labrador; and (ii) call on Labrador municipalities to declare/recognize March 31 as Labrador Flag Day.

- In June 2014, former Minister of Transportation and Works, Nick McGrath, responded in writing to the CCL resolution stating that the Government recognizes the important and pivotal role Labrador plays in shaping the Province’s future and understands it is a distinct part of the Province. However, Government’s goal is to work together to embrace and promote all the distinct parts of our Province. The provincial flag represents the entire Province, including Labrador, and therefore the Government does not plan on flying the Labrador flag at the provincial borders. The position is not about flying the Labrador Flag generally; rather it is about flying flags at provincial borders.

- The Government’s current position on flying the Labrador flag at its provincial borders is the same position as was taken by the former late Dianne Whalen in 2008 as the then Minister of Transportation and Works.

- CBC Labrador morning interviewed Margaret Rumbolt, Executive Director of the CCL, on July 17, 2014. Ms. Rumbolt expressed her disappointment with the response from the former Transportation and Works’ Minister on not raising the flag at the Newfoundland and Labrador/Quebec borders.

- Since this interview, a number of media releases and interested stakeholders have expressed concerns as to why the Labrador flag cannot be raised at the Newfoundland and Labrador/Quebec borders.

- The Labradorian newspaper ran a story regarding the request to raise the Labrador flag at the borders on July 21, 2014. The article quotes Cartwright-L’Anse au Clair MHA Lisa Dempster as asking why the Union Jack flag continues to be flown at the border.

- In July, 2014 the LAAO received and completed an access to information request for “Correspondence – in any and all formats, including paper and electronic – to and from the Labrador and Aboriginal Affairs Office on the topic of the Labrador flag. Date range of request is July 1, 2013 to the present”. Section 40(1)

- An article was published on The Independent website on July 29, 2014, written by Hans Rollman, regarding the failure to raise the Labrador flag. The article states “The provincial government’s knee-jerk response to a request from the people of Labrador for an acknowledgement of their distinct identity is not a constructive one. When it comes to respecting and acknowledging regional or cultural identity, the appropriate response is not: ‘Why should we?’ The appropriate response ought to be: ‘Sure! Why not?’

- The Aurora newspaper published an article on August 14, 2014 in which Jordan Brown, President of the Labrador West branch of the Labrador Heritage Society, has been gaining support from MHAs and mayors across Labrador to have a Labrador flag placed at each gateway entering Labrador City and L’Anse au Clair.

- On August 22, 2014, CBC’s Labrador Morning held an interview with Hedley Ryland, Mayor of L’Anse au Loup titled “Labrador flags flying at provincial border – for now”. On Wednesday, August 20, a Labrador flag was tied to the backside of the provincial welcome sign on the Newfoundland and Labrador/Quebec border in the Labrador Straits area.

- In consultation with Transportation and Works, LAAO was advised that there is currently no additional flag pole at the borders to accommodate a fourth flag. The installation of additional flag poles may be achieved at a cost and would require a significant adjustment to the existing flag poles.
• Jordon Brown, President of the Labrador Heritage Society (Labrador West Branch) held a Labrador flag raising ceremony at the Labrador West gateway on September 5, 2014. A Labrador flag raising ceremony also took place at noon on September 6, 2014 at the Labrador Straits gateway. The flags are still present at both gateways.

• Although Government’s position was to not raise the Labrador flag at the border points, given that the flags are currently in place and not interfering with government property, no direction has been received to remove the flags from either area to date.

• On October 1, 2014, CBC Labrador Morning interviewed the newly elected Minister of Labrador and Aboriginal Affairs, Mr. Keith Russell. When asked about the Labrador Flag, Minister Russell stated that this is an important issue for Labradorians and the policy that guides the decision making process needs to be reviewed. He personally appreciates the significance of the Labrador Flag to the families that call Labrador home and he will voice his views to the premier and colleagues across government.

Action Being Taken:
• N/A – this Note was prepared for the information of the Premier

Prepared/Approved by: K. Michelin, M. Watkins in consultation with TW/J. Barnes, R. Bowles, A. Gover, LAAO
Approved by:
October 1, 2014
Michelle please revise accordingly as per Aubrey’s recommendation.

Ron

---

From: Gover, Aubrey
Sent: Tuesday, October 07, 2014 12:54 PM
To: Bowles, Ron
Subject: RE: lab flag messages revised - last bullet

I think I will would this transformed into a decision note for the Minister’s consideration.

One additional consideration would be that this decision may induce requests to fly other flags.

Also, not asking to have Flag pole erected.

The flying of the flag would not be mandatory, but it would be allowed in accordance with protocols for the flying of flags.

The decision would be:

To authorize the flying of the Labrador Flag at provincial border crossings and provincial government buildings in accordance with general protocols related to the flying of flags.

If the Minister agrees with this we will run it by Protocol, TW, BTC and MIGA before advancing it.

Try to keep under three pages.
From: Bowles, Ron  
Sent: Wednesday, October 01, 2014 12:03 PM  
To: Gover, Aubrey  
Cc: Harvey, Brian  
Subject: FW: lab flag messages revised - last bullet

Please dis-regard previous note. This is updated to sate former Minister Nick McGrath.

Ron

Ron Bowles, MPA (M)  
Assistant Deputy Minister  
Government of Newfoundland and Labrador  
Labrador and Aboriginal Affairs Office  
Executive Council  
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FYI

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
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Labrador and Aboriginal Affairs Office
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c 709.899.0961
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rabowles@gov.nl.ca

From: Bowles, Ron
Sent: Wednesday, October 22, 2014 2:25 PM
To: Meade, Brent
Subject: RE: Labrador Flag Decision Note

Brent, I am consulting with Jennifer on this and will get back to you on questions raised yesterday. There is no intention or request to fly the flag on the Island. On a light note, On my way back from Rotary today, the TW truck that is used to paint the line in the highway has a small Labrador Flag tied to it!!! This was brought to my attention and I thought it was a joke until I actually passed it today.

The only two flags that would be required, if a decision was to fly the flag, are at the border crossings in Labrador, one at each location.

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
Newfoundland and Labrador

Labrador and Aboriginal Affairs Office
Executive Council

21 Broomfield St.
Mail bag 3014, Station B
Ron, please see comments from our Works branch.

Thanks

Brent

---

Brent

One question that arises is interpretation of the following:

(4) Where no flag pole exists for the flying of the Labrador Flag, a new pole must be erected to accommodate the Labrador Flag.

If this is intended to only apply to mandatory locations then implications are limited but if it would apply to all of our locations where flags are currently flown then impact is more significant.

As a sample, we did a quick survey of Avalon region and there are 26 locations where another flag pole would be required. A recent flag pole installation at the Confederation Building cost about $13,500 and that was a very straightforward installation. This translates into a total cost for Avalon Region of $351,000 (26x$13,500). The other regions would, in total, approximate this cost and result in a total province wide cost of $702,000. Bear in mind that this is likely the low end of potential cost as some installations will be more problematic

(we’ve already identified a couple) and hence more costly. For example we may have to relocate existing poles, disturb existing walkways/curbs or work around underground services. Therefore, and only as an order of magnitude, it is expected that costs could be in the $750,000 range.

Keith

---

From: Meade, Brent
Sent: Tuesday, October 21, 2014 9:35 AM
To: Grandy, Cory; Bowden, Keith
Subject: FW: Labrador Flag Decision Note
Good morning, please see attached draft Decision Note regarding the flying of the Labrador Flag at provincial borders. Alastair there may be branding considerations that are worthy of noting in the note and Brent, from TW there would be an additional cost of erecting a pole at each border crossing. Jennifer look forward to your comments from a protocol perspective and finally checking with Colleen as MIGA is responsible for the Provincial Flag Act. Aubrey is with the Minister at the National Aboriginal Women’s Summit in Nova Scotia and has asked that I send this to you for your review and if comments regarding the note could be forwarded to me by weeks end it would be appreciated. I am available to discuss further at your convenience.

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister
Government of
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Labrador and Aboriginal Affairs Office
Executive Council
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t 709.896.4449
c 709.899.0961
f 709.896.0045
rabowles@gov.nl.ca
please call me when you get a chance on my bb 899-0961

Sent from my iPad

Begin forwarded message:

From: "Bowles, Ron" <rabowles@gov.nl.ca>
Date: October 27, 2014 at 7:23:11 PM GMT-2:30
To: "Bowles, Ron" <rabowles@gov.nl.ca>
Subject: Fw: Labrador Flag Decision Note

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Gover, Aubrey <aubreygover@gov.nl.ca>
Sent: Monday, October 27, 2014 6:34PM
To: Bowles, Ron
Subject: FW: Labrador Flag Decision Note

Ron, please insert the 20 K for the two new poles and edit this to just deal with the 2 LB border crossings. Thanks

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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From: Gover, Aubrey
Sent: Sunday, October 19, 2014 2:07 PM
To: Bowles, Ron
Cc: Barnes, Janice
Subject: RE: Labrador Flag Decision Note
Importance: High

I have edited the note as attached.

If you are both ok with the attached, Ron please run by the Minister before we send to TW, BTCRD, MIGA and Protocol to determine if the Minister is comfortable with the
direction sought.

If he is, we will need to run by TW, because of the cost of new poles, MIGA, since they are responsible for the Provincial Flag Act, BTCRD, since there may be branding considerations, and finally Protocol, since they have been involved in this issue for quite some time.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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From: Bowles, Ron
Sent: Friday, October 10, 2014 2:33 PM
To: Gover, Aubrey
Cc: Barnes, Janice
Subject: FW: Labrador Flag Decision Note

Aubrey, please see decision note on Labrador Flag for your review and approval.

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
Newfoundland and Labrador

Labrador and Aboriginal Affairs Office
Executive Council

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rabowles@gov.nl.ca
FYI-to keep everyone in the loop on the latest.

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
Newfoundland and Labrador

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Executive Council

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c 709.899.0961
	f 709.896.0045
	rbowles@gov.nl.ca

From: Bowles, Ron
Sent: Thursday, November 06, 2014 11:20 AM
To: Khurana, Harman
Cc: Barnes, Janice; Gover, Aubrey
Subject: FW: Labrador Flag

Harman, thanks for the follow up questions, please see my response in blue below. Please feel free to call on my BB at 899-0961 if you need to discuss further.

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
Newfoundland and Labrador

Labrador and Aboriginal Affairs Office
Executive Council

21Broomfield St.
Mail bag 3014, Station B
Happy Valley – Goose Bay, NL
Good morning Ron,

I am in receipt of the Decision Note relating to the Labrador flag. I have a few follow up questions:

From: Khurana, Harman
Sent: Wednesday, November 05, 2014 11:28 AM
To: Bowles, Ron; Barnes, Janice
Subject: Labrador Flag
Thanks you

Harman

Best Regards,

Harman Khurana, CMA, MBA
Cabinet Officer
Cabinet Secretariat, Executive Council
Government of Newfoundland and Labrador
(709) 729 5215
Title: Labrador Flag

Decision Requested

- The following directions are sought:

1. The flying of the Labrador Flag at border crossings and provincial government buildings is authorized in accordance with general protocols related to the flying of flags;
2. Flying of the Labrador Flag at border crossing in Labrador is mandatory;
3. Flying of the Labrador Flag at other border crossing and provincial public buildings is voluntary; and
4. Where no flag pole exists for the flying of the Labrador Flag, a new pole must be erected to accommodate the Labrador Flag.

Background

- The Union Jack was adopted as the official flag of Newfoundland in 1952. The Province continues to fly the Union Jack to denote membership in the Commonwealth, and as a memorial to wartime sacrifices.

- In 1973, the Government of Newfoundland asked the citizens of the province to adopt special projects to commemorate the 25th anniversary of Confederation with Canada. Michael S. Martin, the Member of the House of Assembly for the district of Labrador South, and several others decided on the creation of a flag for Labrador to give that part of the province an outward symbol of identity. The present 'owner' of the flag is the Labrador Heritage Society. It is understood that it is not an official flag.

- The current provincial flag of Newfoundland and Labrador was officially adopted on June 6, 1980 via the Provincial Flag Act. The two red triangles on the flag represent both the island and Labrador.

- The Nunatsiavut Government has designated an official flag. It is likely that the Innu Nation will officially recognize its flag when self-government is achieved (as would likely also be the case should other Aboriginal communities attain self-government).

- New Brunswick is the only province which flies a flag other than that of the province. NB flies the Acadian Flag at the legislature (and other provincial buildings where sufficient flag poles exist to accommodate the national, provincial and Union flags which take precedence). The Acadian flag was never adopted as an official flag of the province but rather is a symbol of the Acadian community.

- The Labrador Flag has often been displayed during public announcements in Labrador, in a number of government offices, and at the Labrador Winter Games. For example, the Labrador Grenfell Regional Health Authority and College of the North Atlantic fly the Labrador Flag along in Happy Valley-Goose Bay.

- Provincial buildings that currently fly the Labrador flag include the Labrador Correctional Centre in Happy Valley-Goose Bay and the Labrador Interpretation Centre in North West River. The Labrador and Aboriginal Affairs Office (LAAO) has a Labrador flag in the foyer of its Happy Valley-Goose Bay office.

- The Province of Newfoundland and Labrador does have many officially prescribes emblems, including the official flag that is prescribed by an enactment of the House of Assembly known as the Provincial Flag Act. Examples of other prescribed emblems enacted by the House of Assembly are the Coat of Arms Act; Avian Emblem Act (puffin); Mineral Emblem Act (labradorite); Floral Emblem Act (pitcher plant); Provincial Anthem Act; and Remembrance Day Act.

- On February 22, 2014, the Combined Councils of Labrador (CCL) passed a resolution seeking: (i)
Government of Newfoundland and Labrador fly the Labrador flag at all provincial government buildings province-wide and at each of the entrance/gateways to Labrador; and (ii) call on Labrador municipalities to declare/recognize March 31 as Labrador Flag Day.

- In June 2014, the then Minister of Transportation and Works, responded in writing to the CCL resolution stating that while the Government recognizes the important and pivotal role Labrador plays in shaping the Province's future and understands it is a distinct part of the Province, the Labrador Flag would not be flown at Labrador border crossings. That position was not about flying the Labrador Flag generally; rather it was about flying flags at provincial borders.

- The Government's current position on flying the Labrador flag at provincial borders is the same as was taken by the former late Dianne Whalen in 2008 as the then Minister of Transportation and Works.

- There have been a number of media releases and interested stakeholders have expressed concerns as to why the Labrador flag cannot be raised at the Newfoundland and Labrador/Quebec borders.

- The Aurora newspaper published an article on August 14, 2014 in which Jordan Brown, President of the Labrador West branch of the Labrador Heritage Society noted, that it has been gaining support from MHAs and mayors across Labrador to have a Labrador Flag placed at each gateway entering Labrador.

- On August 22, 2014, CBC's Labrador Morning held an interview with Hedley Ryland, Mayor of L'Anse au Loup titled "Labrador flags flying at provincial border – for now". On Wednesday, August 20, a Labrador Flag was tied to the backside of the provincial welcome sign on the Newfoundland and Labrador/Quebec border in the Labrador Straits area.

- In consultation with Transportation and Works, LAAO was advised that there is currently no additional flag pole at the borders to accommodate a fourth flag. The installation of additional flag poles may be achieved at a cost and would require an adjustment to the existing flag poles.

- Jordon Brown, noted above, held a Labrador flag raising ceremony at the Labrador West gateway on September 5, 2014. A Labrador flag raising ceremony also took place at noon on September 6, 2014 at the Labrador Straits gateway. The flags are still present at both gateways.

- The flag poles used in the recent “flag raising” ceremonies are made of wood and stand in contrast to the existing metal poles at the gateways.

- On October 1, 2014, CBC Labrador Morning interviewed the newly elected Minister of Labrador and Aboriginal Affairs, Mr. Keith Russell. When asked about the Labrador Flag, Minister Russell stated that this is an important issue for Labradorians and the policy that guides the decision making process needs to be reviewed. He acknowledges the significance of the Labrador Flag to the families that call Labrador home and he plans to voice his views to the Premier and his colleagues across government.

Decision Recommended is as set out in the Decision Requested Section of this Note.

Reviewed by: J. Barnes, R. Bowles, A. Gover, LAAO
Approved by:

October 20, 2014
Decision Note
Labrador and Aboriginal Affairs Office, Executive Council

Title: Labrador Flag

Decision Requested
- The following directions are sought:
  (1) The flying of the Labrador Flag at the two border crossings with Quebec in Labrador is authorized; and
  (2) Transportation and Works is to erect new poles to accommodate (1) above.

Background
- The Union Jack was adopted as the official flag of Newfoundland in 1952. The Province continues to fly the Union Jack to denote membership in the Commonwealth, and as a memorial to wartime sacrifices.
- In 1973, the Government of Newfoundland asked the citizens of the province to adopt special projects to commemorate the 25th anniversary of Confederation with Canada. Michael S. Martin, the Member of the House of Assembly for the district of Labrador South, and several others decided on the creation of a flag for Labrador to give that part of the province an outward symbol of identity. The present ‘owner’ of the flag is the Labrador Heritage Society. It is understood that it is not an official flag.
- The current provincial flag of Newfoundland and Labrador was officially adopted on June 6, 1980 via the Provincial Flag Act. The two red triangles on the flag represent both the island and Labrador.
- The Nunatsiavut Government has designated an official flag. It is likely that the Innu Nation will officially recognize its flag when self-government is achieved (as would likely also be the case should other Aboriginal communities attain self-government).
- New Brunswick is the only province which flies a flag other than that of the province. NB flies the Acadian Flag at the legislature (and other provincial buildings where sufficient flag poles exist to accommodate the national, provincial and Union flags which take precedence). The Acadian flag was never adopted as an official flag of the province but rather is a symbol of the Acadian community.
- The Labrador Flag has often been displayed during public announcements in Labrador, in a number of government offices, and at the Labrador Winter Games. For example, the Labrador Grenfell Regional Health Authority and College of the North Atlantic fly the Labrador Flag along in Happy Valley-Goose Bay.
- Provincial buildings that currently fly the Labrador flag include the Labrador Correctional Centre in Happy Valley-Goose Bay and the Labrador Interpretation Centre in North West River. The Labrador and Aboriginal Affairs Office (LAAO) has a Labrador flag in the foyer of its Happy Valley-Goose Bay office.
- The Province of Newfoundland and Labrador does have many officially prescribed emblems, including the official flag that is prescribed by an enactment of the House of Assembly known as the Provincial Flag Act. Examples of other prescribed emblems enacted by the House of Assembly are the Coat of Arms Act; Avian Emblem Act (puffin); Mineral Emblem Act (labradorite); Floral Emblem Act (pitcher plant); Provincial Anthem Act; and Remembrance Day Act.
- On February 22, 2014, the Combined Councils of Labrador (CCL) passed a resolution seeking: (i) the Government of Newfoundland and Labrador fly the Labrador flag at all provincial government buildings province-wide and at each of the entrance/gateways to Labrador; and (ii) call on Labrador municipalities to declare/recognize March 31 as Labrador Flag Day.
- In June 2014, the then Minister of Transportation and Works, responded in writing to the CCL resolution stating that while the Government recognizes the important and pivotal role Labrador plays in shaping the
Province's future and understands it is a distinct part of the Province, the Labrador Flag would not be flown at Labrador border crossings. That position was not about flying the Labrador Flag generally; rather it was about flying flags at provincial borders.

- The Government's current position on flying the Labrador flag at provincial borders is the same as was taken by the former late Dianne Whalen in 2008 as the then Minister of Transportation and Works.

- There have been a number of media releases and interested stakeholders have expressed concerns as to why the Labrador flag cannot be raised at the Newfoundland and Labrador/Quebec borders.

- The Aurora newspaper published an article on August 14, 2014 in which Jordan Brown, President of the Labrador West branch of the Labrador Heritage Society noted, that it has been gaining support from MHAs and mayors across Labrador to have a Labrador Flag placed at each gateway entering Labrador.

- On August 22, 2014, CBC's Labrador Morning held an interview with Hedley Ryland, Mayor of L'Anse au Loup titled “Labrador flags flying at provincial border – for now”. On Wednesday, August 20, a Labrador Flag was tied to the backside of the provincial welcome sign on the Newfoundland and Labrador/Quebec border in the Labrador Straits area.

- In consultation with Transportation and Works, LAAO was advised that there is currently no additional flag pole at the borders to accommodate a fourth flag. The installation of additional flag poles will cost approximately $20,000 and would require an adjustment to the existing flag poles.

- Jordon Brown, noted above, held a Labrador flag raising ceremony at the Labrador West gateway on September 5, 2014. A Labrador flag raising ceremony also took place at noon on September 6, 2014 at the Labrador Straits gateway. The flags are still present at both gateways.

- The flag poles used in the recent “flag raising” ceremonies are made of wood and stand in contrast to the existing metal poles at the gateways.

- On October 1, 2014, CBC Labrador Morning interviewed the newly appointed Minister of Labrador and Aboriginal Affairs, Mr. Keith Russell. When asked about the Labrador Flag, Minister Russell stated that this is an important issue for Labradorians and the policy that guides the decision making process needs to be reviewed. He acknowledges the significance of the Labrador Flag to the families that call Labrador home and he plans to voice his views to the Premier and his colleagues across government.

- The Labradorian published an article on October 27, 2014 which headlines that the Labrador and Aboriginal Affairs Minister supports having the Labrador flag at borders. The articles says; “When asked directly if he will recommend officially flying the Labrador flag to his government colleagues, Russell responded by saying absolutely.”

- LAAO will develop a more general policy on the flying of the Labrador Flag in Labrador in the future.

Decision Recommended is as set out in the Decision Requested Section of this Note.

Reviewed by: J. Barnes, R. Bowles, A. Gover, LAAO

Approved by: [Signature]
November 3, 2014
Karen will give you a letter to [redacted] that did not get delivered due to the wrong address. Please do up a short new reply for the Minister stating the Labrador Flag Policy is under review.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.
Title: Labrador Flag

Issue: To provide an update on recent issues arising from continuing the decision to not fly the Labrador flag at the two Newfoundland and Labrador/Quebec border gateways.

Background:
- The Union Jack, flag of the United Kingdom, was adopted as the official flag of Newfoundland in 1952. The Province continues to fly the Union Jack to denote membership in the Commonwealth and as a memorial of the wartime sacrifices of generations of Newfoundlanders and Labradorians.

- In 1973, the Government of Newfoundland asked the citizens of the province to adopt special projects to commemorate the 25th anniversary of Confederation with Canada. Michael S. Martin, the Member of the House of Assembly for the district of Labrador South, and several others decided on the creation of a flag for Labrador to give that part of the province an outward symbol of identity. The present 'owner' of the flag is the Labrador Heritage Society. It is recognized and understood that it is not an official flag within Newfoundland and Labrador.

- The current provincial flag of Newfoundland and Labrador was officially adopted on June 6, 1980 via the Provincial Flag Act. The two red triangles on the flag represent both the island and Labrador and do not distinguish a particular subset of the population.

- The Nunatsiavut Government has designated an official flag. It is likely that the Innu Nation will officially recognize its flag when self-government is achieved (as would likely also be the case should other Aboriginal communities attain self-government).

- New Brunswick is the only Canadian province which flies a flag other than that of the province. NB flies the Acadian Flag at the legislature (and other provincial buildings where sufficient flag poles exist to accommodate the national, provincial and Union flags which take precedence). The Acadian flag was never adopted as an official flag, emblem or symbol of the province but rather is a symbol of the Acadian community. The flying of this flag has been and remains a divisive issue.

- The Labrador Flag has often been displayed during public announcements in Labrador, in a number of government offices, and at the Labrador Winter Games. For example, the Labrador Grenfell Regional Health Authority and College of the North Atlantic do fly the Labrador Flag along with the National and Provincial flags at their sites in Happy Valley-Goose Bay. It is also flown at Queen of Peace Middle School.

- Provincial buildings that currently fly the Labrador flag include the Labrador Correctional Centre in Happy Valley-Goose Bay and the Labrador Interpretation Centre in North West River. The Labrador and Aboriginal Affairs Office (LAAO) has a Labrador flag in the foyer of its Happy Valley - Goose Bay office.

- The Province of Newfoundland and Labrador does have many officially prescribes emblems, including the official flag that is prescribed by an enactment of the House of Assembly known as the Provincial Flag Act. Examples of other prescribed emblems enacted by the House of Assembly are the Coat of Arms Act; Avian Emblem Act (puffin); Mineral Emblem Act (labradorite); Floral Emblem Act (pitcher plant); Provincial Anthem Act; and Remembrance Day Act.

Current Status:
- On February 22, 2014, the Combined Councils of Labrador (CCL) passed a resolution seeking: (i) the
Government of Newfoundland and Labrador fly the Labrador flag at all provincial government buildings province-wide and at each of the entrance/gateways to Labrador; and (ii) call on Labrador municipalities to declare/recognize March 31 as Labrador Flag Day.

- In June 2014, Minister McGrath responded in writing to the CCL resolution stating that the Government recognizes the important and pivotal role Labrador plays in shaping the Province’s future and understands it is a distinct part of the Province. However, Government’s goal is to work together to embrace and promote all the distinct parts of our Province. The provincial flag represents the entire Province, including Labrador, and therefore the Government does not plan on flying the Labrador flag at the provincial borders. The position is not about flying the Labrador Flag generally; rather it is about flying flags at provincial borders.

- The Government’s current position on flying the Labrador flag at its provincial borders is the same position as was taken by the former late Dianne Whalen in 2008 as the then Minister of Transportation and Works.

- CBC Labrador morning interviewed Margaret Rum bolt, Executive Director of the CCL, on July 17, 2014. Ms. Rum bolt expressed her disappointment with the response from Minister McGrath on not raising the flag at the Newfoundland and Labrador/Quebec borders.

- Since this interview, a number of media releases and interested stakeholders have expressed concerns as to why the Labrador flag cannot be raised at the Newfoundland and Labrador/Quebec borders.

- The Labradorian newspaper ran a story regarding the request to raise the Labrador flag at the borders on July 21, 2014. The article quotes Cartwright-L’Anse au Clair MHA Lisa Dempster as asking why the Union Jack flag continues to be flown at the border.

- In July, 2014 the LAAO received and completed an access to information request for “Correspondence – in any and all formats, including paper and electronic – to and from the Labrador and Aboriginal Affairs Office on the topic of the Labrador flag. Date range of request is July 1, 2013 to the present”.

- An article was published on The Independent website on July 29, 2014, written by Hans Rollman, regarding the failure to raise the Labrador flag. The article states “The provincial government’s knee-jerk response to a request from the people of Labrador for an acknowledgement of their distinct identity is not a constructive one. When it comes to respecting and acknowledging regional or cultural identity, the appropriate response is not: “Why should we?” The appropriate response ought to be: “Sure! Why not?”

- The Aurora newspaper published an article on August 14, 2014 in which Jordan Brown, President of the Labrador West branch of the Labrador Heritage Society, has been gaining support from MHAs and mayors across Labrador to have a Labrador flag placed at each gateway entering Labrador City and L’Anse au Clair.

- On August 22, 2014, CBC’s Labrador Morning held an interview with Hedley Ryland, Mayor of L’Anse au Loup titled “Labrador flags flying at provincial border – for now”. On Wednesday, August 20, a Labrador flag was tied to the backside of the provincial welcome sign on the Newfoundland and Labrador/Quebec border in the Labrador Straits area.

- In consultation with Transportation and Works, LAAO was advised that there is currently no additional flag pole at the borders to accommodate a fourth flag. The installation of additional flag poles may be achieved at a cost and would require a significant adjustment to the existing flag poles.
Based on an August 26, 2014 independent article by Justin Blake, a Labrador flag raising ceremony is planned at noon on September 6, 2014 at the Labrador Straits gateway. Jordon Brown, President of the Labrador Heritage Society (Labrador West Branch) is also planning a Labrador flag raising ceremony at the Labrador West gateway.

Action Being Taken:
• N/A – this Note was prepared for the information of the Premier

Prepared/Approved by: K. Michelin, M. Watkins in consultation with TW/J. Barnes, R. Bowies, A. Gover, LAAO
Approved by:
August 29, 2014

[Signature]
Likewise ok.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

The justification for limiting the Labrador Flag to Labrador specific events is that by having the policy Labrador specific it creates less ambiguity due to events occurring on the physical location of Labrador. The Labrador Flag is valued and of importance to Labradorians and by flying the Flag in Labrador Government recognizes these values. If alternative 3 is chosen it may create a divide among the regions as it could allow for the perception of favoring one region over others. The more the Labrador Flag is flown outside Labrador, the more it may accentuate the negative with no real significant increase in the advantages.

Franca

Franca Smith
Senior Analyst
Executive Council
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
709-896-1780 (t)
709-897-5473 (o)
709-896-0045 (f)
FrancaSmith@gov.nl.ca

A quick follow up question on #3 – can you provide a justification for limiting it to Labrador events only, or conversely what are the implications/concerns with expanding this recommendation to include Labrador related events?
For question two - gateway is the term that is used. For question three - it is Labrador specific as stated in the recommendation. With regards to question one we would have to consult with the CCL for information on the significance of March 31.
Franca

Franca Smith
Senior Analyst
Executive Council
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
709-896-1780 (t)
709-897-5473 (c)
709-896-0045 (f)
FrancaSmith@gov.nl.ca

On the last point, if the LHS holds a valid extant copyright to the Labrador Flag, it can decide which entities can make copies of the flag. If the LHS only licenses Windco, than Windco is the sole legal source, and GNL would be obliged to acquire from that source. Sole sources are a recognized exception under the Public Tender Act.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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From: Khurana, Harman
Sent: Wednesday, January 28, 2015 2:57 PM
To: Smith, Franca
CC: Bowles, Ron; Gover, Aubrey
Subject: Follow up questions

Hi Franca,

Can you kindly provide a response to the following questions:

1) Why did the CCL request March 31 to be the Labrador flag day – what is the significance of this date?
2) The submission refers to the flags at the Labrador West and Straits gateways – is the use of the term ‘gateway’ synonymous to ‘border crossing’?
3) Recommendation “e” refers to events in Labrador – what about announcements that have Labrador impacts? Will the policy apply to all Labrador specific events irrespective of location, or is the intent to limit it to events in Labrador only?
4) On the Labrador Flag, although the Heritage Society has provided the name of the official vendor, is GNL obligated to buy from there and would our purchasing rules permit it?

Thanks

Harman

Best Regards,

Harman Khurana, CMA, MBA
Cabinet Officer
Cabinet Secretariat, Executive Council
Government of Newfoundland and Labrador
(709) 729 5215
http://www.theaurora.ca/News/2008-02-25/article-1565824/Lab-City-asking-CCL-to-declare-Labrador-Flag-Day/1

Kathy Michelin

Senior Analyst
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
Mailbag 3014, Stn B
Happy Valley-Goose Bay, NL
A0P 1E0

t: (709) 896-1780
f: (709) 896-0045
mb: (709) 896-5982
kathy.michelin@gov.nl.ca

From: Watkins, Michelle
Sent: Wednesday, January 28, 2015 3:49 PM
To: Michelin, Kathy
Cc: Smith, Franca
Subject: RE: Follow up questions

Thanks,

Franca see below – we can note that this can be verified tomorrow.

Michelle

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL  A0P 1E0
tel: 709-896-1780  fax: 709-896-0045 mobile: 709-899-1582
e-mail: michellewatkins@gov.nl.ca

From: Michelin, Kathy
Sent: Wednesday, January 28, 2015 3:48 PM
To: Watkins, Michelle
Subject: RE: Follow up questions

Based on the wording of the resolution March 31, 2014 was the 40th anniversary of the Labrador Flag so I can assume that the Labrador flag was implemented on March 31, 1974.

Kathy Michelin

Senior Analyst
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
Mailbag 3014, Stn B
Happy Valley-Goose Bay, NL
A0P 1EO

From: Watkins, Michelle
Sent: Wednesday, January 28, 2015 3:46 PM
To: Michelin, Kathy
Subject: RE: Follow up questions

Do u have any idea why they chose March 31?

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL A0P 1EO
tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582
e-mail: michellewatkins@gov.nl.ca

From: Michelin, Kathy
Sent: Wednesday, January 28, 2015 3:45 PM
To: Smith, Franca
Cc: Watkins, Michelle
Subject: RE: Follow up questions

The CCL just left the building. I will not be able to reach anyone until tomorrow or Friday depending on when they are returning home.

Kathy Michelin

Senior Analyst
Labrador and Aboriginal Affairs Office
From: Smith, Franca
Sent: Wednesday, January 28, 2015 3:36 PM
To: Michelin, Kathy
Cc: Watkins, Michelle
Subject: FW: Follow up questions

Kathy- can you follow up with the CCL as to why they chose March 31 for Labrador Flag day? Is there some significance?

Franca Smith
Senior Analyst
Executive Council
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
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FrancaSmith@gov.nl.ca

From: Smith, Franca
Sent: Wednesday, January 28, 2015 3:31 PM
To: Gover, Aubrey; Khurana, Harman
Cc: Bowles, Ron; Barnes, Janice
Subject: RE: Follow up questions

For question two- gateway is the term that is used. For question three- it is Labrador specific as stated in the recommendation. With regards to question one we would have to consult with the CCL for information on the significance of March 31.

Franca

Franca Smith
Senior Analyst
Executive Council
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
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709-897-5473 (c)
709-896-0045 (f)
FrancaSmith@gov.nl.ca

From: Gover, Aubrey
On the last point, if the LHS holds a valid extant copyright to the Labrador Flag, it can decide which entities can make copies of the flag. If the LHS only licenses Windco, then Windco is the sole legal source, and GNL would be obliged to acquire from that source. Sole sources are a recognized exception under the Public Tender Act.

Aubrey Gover  
Deputy Minister  
Labrador and Aboriginal Affairs Office  
Government of Newfoundland and Labrador

Hi Franca,

Can you kindly provide a response to the following questions:

1) Why did the CCL request March 31 to be the Labrador flag day – what is the significance of this date?

2) The submission refers to the flags at the Labrador West and Straits gateways – is the use of the term ‘gateway’ synonymous to ‘border crossing’?

3) Recommendation “e” refers to events in Labrador – what about announcements that have Labrador impacts? Will the policy apply to all Labrador specific events irrespective of location, or is the intent to limit it to events in Labrador only?

4) On the Labrador Flag, although the Heritage Society has provided the name of the official vendor, is GNL obligated to buy from there and would our purchasing rules permit it?

Thanks

Harman

Best Regards,

Harman Khurana, CMA, MBA  
Cabinet Officer  
Cabinet Secretariat, Executive Council  
Government of Newfoundland and Labrador
FYI

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
Newfoundland and Labrador

Labrador and Aboriginal Affairs Office
Executive Council

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709.896.0045
rabowles@gov.nl.ca

-----Original Message-----
From: Gover, Aubrey
Sent: Thursday, January 29, 2015 9:15 AM
To: Khurana, Harman
Cc: Bowles, Ron
Subject: FW: Letter to President McLean-LB Flag

Ron, has expeditiously obtained the LB Flag letter as attached.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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-----Original Message-----
From: Hunter, Karen
Sent: Thursday, January 29, 2015 9:42 AM
To: Gover, Aubrey
Subject: Letter to President McLean

As per Ron's instruction, I have attached the letter to President Ernie McLean.
Karen

-----Original Message-----
From: Xerox7855@gov.nl.ca [mailto:Xerox7855@gov.nl.ca]
Sent: Thursday, January 29, 2015 9:39 AM
To: Hunter, Karen
Subject: Scanned from a Xerox Multifunction Device

Please open the attached document. It was scanned and sent to you using a Xerox Multifunction Device.

Attachment File Type: pdf, Multi-Page

Multifunction Device Location:
Device Name: XRX9C934E5C72BB

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January 28, 2015

President Ernie McLean
Labrador Heritage Society
P.O. Box 99
North West River, NL, Canada
A0P 1M0

Dear President McLean:

I wish to thank the Labrador Heritage Society for meeting with Mr. Ed. Tutuak and myself on January 8, 2015 to discuss the Labrador Flag. Further to our meeting I wish to confirm our understanding that the Labrador Heritage Society has no objection to the Government of Newfoundland and Labrador flying the Labrador Flag, and in fact, supports and encourages the Government of Newfoundland and Labrador to fly the Labrador Flag wherever and whenever it, in its sole discretion, deems appropriate. I, also, understand that the Labrador Heritage Society would like the Government of Newfoundland and Labrador to purchase any Labrador Flags it needs for such flying from Windco Flags & Flagpoles. If these are, indeed, the understandings, would you please confirm the same on behalf of the Labrador Heritage Society by signing below and returning the signed letter to me.

Sincerely,

Ron Bowies
Assistant Deputy Minister of Labrador and Aboriginal Affairs

I confirm the above understandings on behalf of the Labrador Heritage Society

President Ernie McLean
That's great thanks.

From: Smith, Franca
Sent: Thursday, March 26, 2015 9:53 AM
To: Oliver, Val
Subject: RE: for approval: Key messages and Q and As

<table>
<thead>
<tr>
<th>COST</th>
<th>Option 1</th>
<th>Option 2</th>
<th>Option 3</th>
<th>Option 4</th>
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<tr>
<td>Two Highway Border Crossings (Labrador)</td>
<td>$40,000*</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>All Government Owned Buildings (Labrador)</td>
<td>$180,000</td>
<td>X</td>
<td>X</td>
<td></td>
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<td>All Government Buildings (Island)</td>
<td>$600,000-$800,000</td>
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<td>$40,000*</td>
<td>$220,000</td>
<td>$820,000-$1,020,000</td>
</tr>
</tbody>
</table>

The costs are $40,000 for the two highway border crossings—change bullet 10. It is $180,000 for all gov owned buildings in Labrador.

Franca Smith
Senior Analyst
Executive Council
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
709-896-1780 (t)
709-897-5473 (e)
709-896-0045 (f)
FrancaSmith@gov.nl.ca

From: Oliver, Val
Sent: Thursday, March 26, 2015 9:38 AM
To: Smith, Franca
Subject: FW: for approval: Key messages and Q and As

Before I go to Ron, maybe you can identify the numbers that Aubrey is talking about (highlighted). I am attaching the Q&A’s for context.

From: Colman-Sadd, Vanessa
Sent: Thursday, March 26, 2015 9:10 AM
To: Gover, Aubrey; Oliver, Val
Cc: Bowles, Ron; Barnes, Janice
Subject: RE: for approval: Key messages and Q and As

Hi Val,

Can you please make these changes and resend to me? Also please check with Ron on the figures. I got those from the cabinet paper so they may need to be rechecked.
Very good. A few thoughts:

- bullet 8 I would suggest replacing "culture and heritage" with "history,"
- bullet 9 I would delete "and identity."
- bullet 10 is not the cost $40,000 for both new poles in total?
- bullet 11 I would simply say that celebrates the "Big Land."
- first question delete "special."
- third question delete "own culture and" and replace with "local and regional histories."
- in the fifth answer please check the $180,000 figure.
- re answer 6 a few edits: This policy only pertains to the Labrador Flag. This government understands the uniqueness of Labrador and the pride that people have in what represents Labrador. The Labrador Flag represents Labradorians' way of life, how they work and how they play. Labrador is a significant region of our province and is the only land that shares a border with another province. For these reasons, we are only considering flying the Labrador Flag in addition to our official flags - the Provincial Flag, the Union Jack and the National Flag – at this time.

On special days, as has been done in the past, consideration can be given to flying other flags at Confederation Building on those noteworthy days.

- first paragraph of other information delete "in their branding."
- re answer 7 a few edits: We expect that will be this summer and I look forward to holding a flag raising ceremony at that time.

Few edits last two paragraphs:

The top white bar represents the snow which colours the lifestyle of Labradorians like no other element. The bottom blue bar represents the waters of Labrador which serve as the highway and sustainer of Labrador. The centre green bar represents the nurturing land. It is thinner than the other two, as the northern climes of Labrador have short summers.
The twig is in two year-growths to represent the past and future of Labrador. The shorter growth of the inner twigs represents the hardships of the past, while the outer twigs are longer as a representation of the hope Labradorians have for the future. The the Innu, the Inuit, and the settler. The three branches emerging from a single stalk represents the unity of people in the brotherhood of mankind.

As opposed to editing the other information may just want to ascribe it to a particular source as set out or explained in the web page of the Labrador Heritage Society etc so that they are not the statements of GNL Aubrey Gover, Deputy Minister, Labrador and Aboriginal Affairs Office

Sent from my iPad

On 2015-03-25, at 3:27PM, "Oliver, Val" <valoliver@gov.nl.ca> wrote:

Be good if I attached the file I think

From: Oliver, Val
Sent: Wednesday, March 25, 2015 2:46 PM
To: Gover, Aubrey; Bowles, Ron; Barnes, Janice
Cc: Colman·Sadd, Vanessa
Subject: for approval: Key messages and Q and As

Please see the drafted KMs and Q&As for the anticipated Labrador Flag Policy. Vanessa has reviewed.

thanks

Valance Oliver
Communications Manager
Labrador and Aboriginal Affairs Office
709-896-2364 (office)
709-899-6446 (mobile)
valoliver@gov.nl.ca

<Labrador Flag KMs and QA.docx>
Good morning,
Murphy, J., Fowler, J.

Good news. It’s official. Labrador Flag may be flown at Government owned buildings in Labrador where sufficient flag poles exist to fly each of the National flag, the Union Jack, the Provincial Flag and the Labrador Flag on their own pole. This is good news of many Labradors.

Fowler, J. I remember well, shortly after we moved into the new Supreme Court Building on Hamilton River Road, you proudly flying the Labrador Flag, which was captured by the media, and then being told it had to be taken down as it wasn’t an official flag.

I look forward to seeing it flying, once again, at the Court House.
I will try to call you tomorrow.

Aubrey Gover, Deputy Minister, Labrador and Aboriginal Affairs Office
Sent from my iPad

On 2015-06-04, at 5:59 PM, "Tobin, Shannon J." <ShannonJTobin@gov.nl.ca> wrote:

Hey all,

I've been in contact with TW who will advise me on the logistics regarding erecting the poles for the Labrador flags at the provincial borders in Labrador. Seeing as they will be working on that end I suggest that we get the ball rolling on reaching out to the groups who erected the temporary flags regarding the process by which we respectfully take down the temporary flags in favour of the larger official one that will be erected. After discussing it with Ron, it seems that the best course of action would be for myself or the Minister directly reaching out to some of the key figures involved to discuss the matter with them. I know there are a few sensitivities surrounding this issue, mainly political, but does anyone have any specific concerns with this method?

Shannon John Tobin
Executive Assistant to the
Minister of Labrador and Aboriginal Affairs
Ph. 709-899-3405
From: Barnes, Janice
To: Michelin, Kathy
Subject: FW: Labrador Flags
Date: Friday, September 23, 2016 8:13:31 AM

fyi

From: Bowles, Ron
Sent: Wednesday, August 12, 2015 3:53 PM
To: Barnes, Janice
Subject: FW: Labrador Flags

FYI

Ron Bowles, MPA (M)
Assistant Deputy Minister

Government of
Newfoundland and Labrador

Labrador and Aboriginal Affairs Office
Executive Council

21 Broomfield St.
Mail bag 3014, Station B
Happy Valley–Goose Bay, NL
Canada A0P 1E0

Tel 709.896.4449
Cell 709.899.0961
Fax 709.896.0045
rabowles@gov.nl.ca

From: Bowles, Ron
Sent: Wednesday, August 12, 2015 3:53 PM
To: Tobin, Shannon J.; Gover, Aubrey
Cc: Russell, Keith
Subject: RE: Labrador Flags

Dave received a call from TW and advised that the Union Jack can be taken down and replaced with Labrador Flag or move all three flags and install another flag pole in front of the three with main flag being the National Flag. With the three flags behind in the following order (NL flag, Union Jack and Labrador Flag). There is another option to fly all flags from one pole in a mast type of configuration, however, this may be problematic with flags being caught up in the ropes. The final option is to take down the Union Jack and replace with the Labrador Flag. The Labrador Flag would be removed once a year on the Queen’s Birthday or during a royal visit. The Office of Protocol has advised TW of these options. Once TW confirms the option and advises LAAO what the plan is, we can proceed to plan for the event.

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister
He said to his knowledge they are waiting for direction from LAAO and the protocol office. It’s probably the protocol office, but just wanted to make sure we were in the clear.

Shannon John Tobin
Executive Assistant to the
Minister of Labrador and Aboriginal Affairs
Ph. 709-899-3405

I will follow up with protocol office, not sure where LAAO is holding this up given we are the ones advocating for the flags. Did Dion specifically state how LAAO is holding this up?

Ron
Hey Aubrey and Ron,

We had an update from Dion Tee today on a number of Transportation issues. One topic that we spoke about was the topic of the Flags. He informed us of a number of reasons as to why there were a few delays specifically with engineering and design issues. However he told us that they have submitted their latest proposal and they are currently waiting for direction from the Protocol office and LAAO. Can you please look into this and let me know where it’s at?

Thanks,

Shannon John Tobin
Executive Assistant to the
Minister of Labrador and Aboriginal Affairs
Ph. 709-899-3405
Valance Oliver
Communications Manager
Labrador and Aboriginal Affairs Office
709-896-2364 (office)
709-899-6446 (mobile)
valoliver@gov.nl.ca
Labrador Flag Policy –
Key Messages

• Given the significance of the Labrador Flag to the individuals and families that call Labrador home and given calls throughout Labrador to change government’s policy with respect to flying the flag in Labrador, we have implemented a new Labrador Flag Policy.
• This policy will see the flag flown at the two highway border crossings with Quebec (in Labrador West and the Straits).
• Government owned buildings in Labrador may fly the Labrador Flag where flagpoles exist to fly each of the National Flag, the Union Jack, the Provincial Flag and the Labrador Flag.
• Flying the Labrador Flag will be at the discretion of building owners. There is no obligation to erect additional flagpoles as this could be quite costly.
• During special Provincial Government events being held in Labrador, the Labrador Flag will be displayed at the discretion of the attending Minister, Ministers or Premier.
• The Provincial Government is committed to ensuring the unique and special needs of Labradorians are considered in government programs and policies.
• The new Labrador Flag Policy demonstrates this government’s commitment to listening to the concerns of Labradorians and willingness to act on those concerns.
• We understand the special connection that all Labradorians have with the Labrador Flag. For many, the flag is a symbol of Labrador’s proud culture and heritage and the Government of Newfoundland and Labrador recognizes how important it is to so many Labradorians to have it prominently and formally displayed throughout the Big Land.
• We acknowledge the Labrador flag as an important piece of Labrador’s history and identity and as something that binds Labradorians together – and that makes it part of the entire province’s history.
• The anticipated cost to install necessary flag poles at the Quebec border crossings is approximately $20,000.
• We believe this is a valuable investment that celebrates the unique culture and identity of all Labradorians.

Q&A
Q: Why has Government decided to recognize the flag now?
The Provincial Government is committed to ensuring the special circumstances and needs of Labradorians are considered in government programs and policies. The Labrador Flag is an important piece of Labrador’s history and it is something that unites Labradorians – and that makes it part of the entire province’s history.

Q: Why are you deciding to fly the Labrador flag now when for years the government has refused?
Newfoundland and Labrador is considered a unique and distinct place in our country and this province adds to the tapestry that makes up Canada. Likewise, Labrador is a special
part of our province. Premier Davis heard this sentiment loud and clear in his leadership campaign and I was also supportive of having another look at this policy. It was mandated that I, the Minister of Labrador and Aboriginal Affairs, adopt a new Labrador Flag policy for the province and I'm proud that we are fulfilling that commitment now.

Q: Do you think the Labrador Flag policy will flame the idea that Labradorians want to separate from Newfoundland?
As a proud Aboriginal and Labradorian, I can understand the close ties that all Labradorians have with the Labrador Flag. This policy simply reflects that close tie. We are one province with pride in our own cultures and history no matter what part of the province you come from.

Q: Will all Government buildings have to fly the Labrador flag?
Government owned buildings in Labrador may fly the Labrador Flag where sufficient flag poles exist, to fly each of the National Flag, the Union Jack, the Provincial Flag and the Labrador Flag on their own pole. In cases when flags are displayed during provincial government events in Labrador, such as media events involving a Minister, Ministers and, or the Premier, the Labrador Flag may be displayed at the discretion of the attending Minister, Ministers, or the Premier.

Q: Why doesn't the policy make it mandatory to fly the flag at all government buildings?
There are two flag poles that will officially fly at the gateways between Labrador and Quebec. Of course, if any other Government building already as sufficient resources to fly the Labrador Flag, then that will be accepted practice. This also goes for crown corporations that may decide to fly the Labrador flag.

We also have to recognize our current fiscal position. To erect a new flagpole costs $20,000. Making it mandatory at all Provincial Government buildings in Labrador would cost approximately $180,000. For this reason, we have decided that the policy would be discretionary at government buildings.

Q: What about other flags like the Acadian flag? Will we consider flying that flag?
This policy only pertains to the Labrador Flag. This government understands the uniqueness of Labrador and the pride that people have in what represents Labrador. The Labrador Flag represents what Labradorians people way of life, how they work and how they play. Labrador is a significant region of our province and is the only land that shares a border with another province. For these reasons, we are only considering flying the Labrador Flag in addition to our official flags - the Provincial Flag, the Union Jack and the National Flag – at this time.

Q: How much will it cost to fly the flags?
Flag poles will be erected at the gateway crossings between the Labrador and Quebec borders. It will cost approximately $40,000 to erect both permanent flag poles bases. The Department of Transportation and Works will be responsible for erecting the flag poles. This
will be completed when the ground conditions allow for construction. We expect that will be this summer and I look forward to raising the flags myself.

**Other information**

**About the Labrador Flag**
The Labrador Flag has been flying unofficially in Labrador for over 40 years. It was first designed by former MHA Michael S. Martin in 1973 to commemorate Newfoundland and Labrador's 25th anniversary of joining Canada. Since its inception, the Labrador flag has become synonymous with Labrador. Aboriginal groups such as the Nunatsiavut Government and NunatuKavut use the flag's colours in its branding, and the flag is flown by many families and individuals residing in and outside of the province.

The top white bar represents the snow which colours the culture and lifestyle of Labradorians like no other element. The bottom blue bar represents the waters of Labrador which serve as the highway and sustainer of the people of Labrador. The centre green bar represents the nurturing land. It is thinner than the other two, as the northern climes of Labrador have short summers.

The twig is in two year-growths to represent the past and future of Labrador. The shorter growth of the inner twigs represents the hardships of the past, while the outer twigs are longer as a representation of the hope Labradorians have for the future. The three branches represent the three founding nations of Labrador; the Innu, the Inuit, and the white settler. The three branches emerging from a single stalk represents the unity of the distinct peoples in the brotherhood of mankind.
I just want to note having read the policy again, the policy applies in Labrador. The policy is silent about the island.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

---

From: Colman-Sadd, Vanessa
Sent: Monday, September 14, 2015 11:20 AM
To: Tobin, Shannon J.; Russell, Keith; Bowles, Ron; Gover, Aubrey; Barnes, Janice; Watkins, Michelle; Oliver, Val
Subject: RE: VOCM - Advocates Want Flag Flying in Labrador

Here you go.

---

From: Tobin, Shannon J.
Sent: Monday, September 14, 2015 11:19 AM
To: Colman-Sadd, Vanessa; Russell, Keith; Bowles, Ron; Gover, Aubrey; Barnes, Janice; Watkins, Michelle; Oliver, Val
Cc: Colman-Sadd, Vanessa
Subject: Re: VOCM - Advocates Want Flag Flying in Labrador

Can we please get KMS on this issue

Sent from my BlackBerry 10 smartphone on the Bell network.

---

From: Colman-Sadd, Vanessa
Sent: Monday, September 14, 2015 8:41 AM
To: Russell, Keith; Tobin, Shannon J.; Bowles, Ron; Gover, Aubrey; Barnes, Janice; Watkins, Michelle; Oliver, Val
Cc: Colman-Sadd, Vanessa
Subject: VOCM - Advocates Want Flag Flying in Labrador

Advocates Want Flag Flying in Labrador
Monday, September 14 2015 | 8:54:44 AM

The Labrador flag will be officially flying at the two main border points to the Big Land sometime this month, but some advocates would like to see it hoisted at all government buildings in that part of the province. Controversy ensued this time last year when government said only the official flag for the province would be permitted, but they later had a change of heart and agreed to fly it
alongside the Newfoundland flag.

Liberal MHA Lisa Dempster is happy to hear that, but wants to see it flapping outside all government buildings in Labrador as well.
She says Labrador Minister Keith Russell says the Labrador flag will be flown only in situations where there is a flag pole available. She's not happy with that approach.

Vanessa Colman-Sadd
Director of Communications
Labrador and Aboriginal Affairs
Office of the Chief Information Officer
Government of Newfoundland and Labrador
709-729-1495
vanessacolmansadd@gov.nl.ca
FYI.

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Bowles, Ron <rabowles@gov.nl.ca>
Sent: Monday, September 14, 2015 6:25 PM
To: Tobin, Shannon J.
Cc: Gover, Aubrey; Barnes, Janice; Brown, David W.
Subject: Union Jack

Shannon, just talked to David Brown, Office of Protocol, the Union Jack can be removed at any time. There is one exception, during Royal visits the Union Jack is recommended to be at full mask. David advises that Prince Edward is visiting the Province on November 04 (date to be confirmed) and normal protocol is to have the Union Jack flown at Government buildings and Border Crossings at this time.

If direction was provided by Government to temporarily lower the Union Jack and hoist Labrador Flag until the fourth pole was installed at Border Crossings and then fly Union Jack again, this would be an option that could be considered and within protocol.

Of course on November 04 or confirmed date, the Union Jack would be raised for one day and Labrador flag lowered to accommodate royal visit.

Copying David to ensure I have accurately reflected our conversation.

Ron

Sent from my BlackBerry 10 smartphone on the Bell network.
From: Barnes, Janice
To: Michelle, Kathy
Subject: FW: LABRADOR FLAG RAISING
Date: Friday, September 23, 2016 8:13:45 AM

From: Bowles, Ron
Sent: Tuesday, November 24, 2015 10:56 AM
To: Gover, Aubrey; Barnes, Janice
Subject: FW: LABRADOR FLAG RAISING

FYI

Ron Bowles, MPA (M)
Assistant Deputy Minister
Government of
Newfoundland and Labrador
Labrador and Aboriginal Affairs Office
Executive Council
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c 709.899.0961
f 709.896.0045
rabowles@gov.nl.ca

From: Harvey, Max
Sent: Tuesday, November 24, 2015 10:41 AM
To: Tee, Dion
Cc: Bowles, Ron; Companion, Lori Anne
Subject: RE: LABRADOR FLAG RAISING

Merci. A formal flag raising ceremony is an option that is being looked at – and would be scheduled post-election.

I talked to Ron as well to keep him in the loop.

Cheers

Max

Max Harvey
Assistant Deputy Minister
Department of Transportation and Works
From: Tee, Dion
Sent: Tuesday, November 24, 2015 10:35 AM
To: Harvey, Max; Companion, Lori Anne
Subject: RE: LABRADOR FLAG RAISING
Importance: High

Max/Lori Ann,

There is a possible issue brewing on the flags. I just spoke to Mr. Jim Learning who was involved with the group last year that raised the Labrador Flag at the provincial borders in Labrador. He was upset that the flag and flag pole in southern Labrador was recently removed. It came to my attention yesterday through Lab & Aboriginal Affairs that the flag and pole installed by this group was missing. The flag and pole in Western Labrador are still in place.

Upon further investigation it appears the flag and pole was removed by the contractor to facilitate foundation construction for the new flag poles. The contractor removed the wooden pole and existing flag without TW's direction. We are currently trying to track down the whereabouts of the flag pole and flag. This was communicated to Mr. Learning. He did not seem overly upset but I understand through Lab and Aboriginal Affairs others in this group are.

Mr. Learning also asked why the new flags are not up at the borders. I informed him that during the election TW is just a caretaker for government. The official raising of the Labrador flag at the borders in Labrador is considered to be a historic event and as such it is prudent to wait for governments direction regarding how they wish to recognize this. Mr. Learning understood that it was appropriate to wait.

Dion

From: Tee, Dion
Sent: Tuesday, November 10, 2015 9:20 AM
To: Harvey, Max; Companion, Lori Anne
Cc: Howard, Jacquelyn
Subject: RE: LABRADOR FLAG RAISING

Noted

From: Harvey, Max
Sent: Tuesday, November 10, 2015 8:28 AM
To: Companion, Lori Anne; Tee, Dion
Cc: Howard, Jacquelyn
Subject: RE: LABRADOR FLAG RAISING
Noted. No event, no flags to be raised on the pole until directed.

Cheers

Max Harvey
Assistant Deputy Minister
Department of Transportation and Works
Government of Newfoundland and Labrador

W: (709) 729-2767
C: (709) 727-1586
F: (709) 729-3440

From: Companion, Lori Anne
Sent: Monday, November 09, 2015 8:29 PM
To: Harvey, Max
Cc: Howard, Jacquelyn; Tee, Dion
Subject: Re: LABRADOR FLAG RAISING

Thanks Max.

As you note, we will need to delay any event for the raising of the flags and placement of the flags in the concrete bases until after the election.

LA

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Harvey, Max
Sent: Monday, November 9, 2015 3:48 PM
To: Companion, Lori Anne
Cc: Howard, Jacquelyn; Tee, Dion
Subject: LABRADOR FLAG RAISING

Good day

Dion advised the Labrador border flagpoles (two locations – each had 3 flags – now 4 flags – poles and new concrete bases – south coast (at border from Blanc Sablon) and west (at border from Fermont))... Will be complete in a week and there was (at least previously) a plan for an official public flag raising ceremony/announcement with local MHAs. It generated quite a bit of policy and media interest a while back.

As we are in the writ period, this idea would, excuse the pun, have to be run up the flagpole. While no plan is in place (or contemplated by TW staff), the Minister was following this (although not sure if recently) and it may be something that arises.
As it now stands, flags will not be raised until directed by DM/Minister. Your direction? Options are to raise without fanfare by TW staff or have a ceremony after the writ period ends. No urgency, but the poles and bases will be ready in a week.

Cheers

Max Harvey
Assistant Deputy Minister
Department of Transportation and Works
Government of Newfoundland and Labrador

W: (709) 729-2767
C: (709) 727-1586
F: (709) 729-3440
Thanks Michelle, some good to finally have a policy!!!!
Ron

---

Good day Lavinia,

Bradley indicated that you were looking for information on the Labrador Flag. Below is Government’s policy on the Labrador Flag:

a. the Labrador Flag is to be flown at the two highway Labrador/Québec border crossings and directs the Department of Transportation and Works (TW) to erect new poles to accommodate the flags;
b. The Labrador Flag may be flown at Government owned buildings in Labrador where sufficient poles exist to fly each of the National Flag; the Union Jack; the Provincial Flag and the Labrador Flag on their own pole;
c. Where there are insufficient poles at Government owned buildings in Labrador as set out in (b), the Labrador Flag may be flown when and if there are sufficient poles to do so in accordance with (b). There is no obligation or timeline to or for the erection of any additional poles to accommodate the policy at these locations;
d. Government tenants in leased government buildings, provincial agencies, boards,
and commissions, and Crown corporations in Labrador may fly the Labrador Flag in accordance with (b) at their discretion. Any associated costs would be the responsibility of the noted entities. There is no obligation or timeline to or for the erection of any additional poles to accommodate the policy at these locations; and,

e. In cases when flags are displayed during provincial government events in Labrador, such as media events involving a Minister, Ministers, or the Premier, the Labrador Flag will be displayed at the discretion of the attending Minister, Ministers, or the Premier.

If you have any further queries, please do not hesitate contacting me.

Michelle

Michelle Watkins
Director, Labrador Affairs
Government of Newfoundland and Labrador
Labrador and Aboriginal Affairs, Executive Council
Mailbag 3014, Stn. B
Happy Valley - Goose Bay, NL A0P 1E0
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Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevinjguest@gov.nl.ca
t: 709.729.1495

From: Howard, Jacquelyn
Sent: Monday, June 20, 2016 3:25PM
To: Guest, Kevin J
Subject: RE: Labrador flag

Thank you.

From: Guest, Kevin J
Sent: Monday, June 20, 2016 3:22PM
To: Howard, Jacquelyn
Subject: RE: Labrador flag

Hi Jacq,

Please see the policy below. It is up to the respective entity/department if they wish to erect a new flag pole as noted below.

a) The Labrador Flag is to be flown at the two highway Labrador/Quebec border crossings and the Department of Transportation and Works is directed to erect new poles to accommodate the flags;
b) The Labrador Flag may be flown at Government owned buildings in Labrador where sufficient flag poles exist to fly each of the National Flag, the Union Jack, the Provincial Flag and the Labrador Flag on their own pole;
c) Where there are insufficient poles at Government owned buildings in Labrador as set out in (b), the Labrador Flag may be flown when and if there are sufficient poles to do so in accordance with (b). There is no obligation or timeline to or for the erection of any additional poles to accommodate the policy at these locations;
d) Government tenants in leased government buildings, provincial agencies, boards, and commissions, and Crown corporations in Labrador may fly the Labrador Flag in accordance with (b) at their discretion. Any associated costs would be the responsibility of the noted entities. There is no obligation or timeline to or for the erection of any additional poles to accommodate the policy at these locations; and
e) In cases when flags are displayed during provincial government events in Labrador, such as media events involving a Minister, Ministers, or the Premier, the Labrador Flag will be displayed at the discretion of the attending Minister, Ministers, or the Premier.

Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs

Government of Newfoundland and Labrador
e: kevinjguest@gov.nl.ca
t: 709.729.1495

From: Howard, Jacquelyn
Sent: Monday, June 20, 2016 3:15 PM
To: Guest, Kevin J
Subject: Labrador flag

Kevin, is there a policy on the Labrador flag that you can share? Does it still stand that it can be flown at government buildings where there is an extra flag pole but that new flag poles won’t be erected? Thanks, Jacquelyn
From: Gover, Aubrey  
To: Bowles, Ron; Barnes, Janice; Watkins, Michelle  
Subject: Fw: Labrador Flag Raising  
Date: Friday, August 05, 2016 9:23:16 AM

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Companion, Lori Anne <LoriAnneCompanion@gov.nl.ca>  
Sent: Friday, August 5, 2016 9:52AM  
To: Gover, Aubrey  
Subject: Re: Labrador Flag Raising

Yes, we will be coordinating, and will be reaching out to Lab and Ab for assistance...re content for speaking notes, suggestion on venue if PO wants to have a gathering following the event, etc.

LA

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Gover, Aubrey  
Sent: Friday, August 5, 2016 9:06AM  
To: Companion, Lori Anne  
Subject: Labrador Flag Raising

Lori Anna, I understand there will be events to raise the Labrador Flag at the two border crossing in LB on the 19th. In LB West the Premier will be raising the flag along with MHA Letto, and in the Straits I understand it will be your Minister along with MHA Dempster. If this is in fact, the case I assume TW will organize these events.

Aubrey Gover  
Deputy Minister  
Labrador and Aboriginal Affairs Office  
Government of Newfoundland and Labrador

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From: Bowles, Ron  
To: Michelin, Kathy  
Subject: FW: Labrador Flag  
Date: Wednesday, September 21, 2016 9:29:42 AM

Ron Bowles, MPA (M)  
Assistant Deputy Minister  
Government of  
Newfoundland and Labrador  
Labrador and Aboriginal Affairs Office  
Executive Council  
21 Broomfield St.  
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c 709.899.0961  
f 709.896.0045  
rabowles@gov.nl.ca

From: Brown, David W.  
Sent: Tuesday, August 09, 2016 11:03 AM  
To: Bowles, Ron  
Subject: RE: Labrador Flag

Thanks Ron.

From: Bowles, Ron  
Sent: Tuesday, August 09, 2016 11:32 AM  
To: Brown, David W.  
Subject: FW: Labrador Flag

David, trust all is well, just an FYI.
Good morning,

With the Premier and MHA Letto scheduled to raise the Labrador Flag in Labrador West and Minister Hawkins and MHA Dempster raising the Labrador Flag in the Labrador Straits next week (both ceremonies are taking place at the Trans-Labrador Highway border crossings with Quebec), the timing is perfect to remind staff at Labrador and Aboriginal Affairs of the Government of Newfoundland and Labrador’s policy concerning the Labrador Flag in case any enquiries are directed to the Office.

The Labrador Flag Policy is as follows:

a) The Labrador Flag is to be flown at the two highway Labrador/Quebec border crossings and the Department of Transportation and Works is directed to erect new poles to accommodate the flags; (Note this is completed by the Department of Transportation and Works)

b) The Labrador Flag may be flown at Government owned buildings in Labrador where sufficient flag poles exist to fly each of the National Flag, the Union Jack, the Provincial Flag and the Labrador Flag on their own pole;

c) Where there are insufficient poles at Government owned buildings in Labrador as set out in (b), the Labrador Flag may be flown when and if there are sufficient poles to so in accordance with (b). There is no obligation or timeline to or for the erection of any additional poles to accommodate the policy at these locations;

d) Government tenants in leased government buildings, provincial agencies, boards, and commissions, and Crown corporations in Labrador may fly the Labrador Flag in accordance with (b) at their discretion. Any associated costs would be the responsibility of the noted entities. There is no obligation or timeline to or for the erection of any additional poles to accommodate the policy at these locations; and

e) In cases where flags are displayed during provincial government events in Labrador, such as media events involving a Minister, Ministers, or the Premier, the Labrador Flag will be displayed at the discretion of the attending Minister, Ministers, or the Premier.

Please distribute to staff accordingly to ensure a consistent message is conveyed if enquiries are directed to Labrador and Aboriginal Affairs staff on this matter;

Thanks,

Ron

Ron Bowles, MPA (M)
Assistant Deputy Minister
Ron Bowles, MPA (M)  
Assistant Deputy Minister  
Government of  
Newfoundland and Labrador  
Labrador and Aboriginal Affairs Office  
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c 709.899.0961  
f 709.896.0045  
rabowles@gov.nl.ca

From: Oliver, Val  
Sent: Tuesday, August 09, 2016 2:41 PM  
To: Bowles, Ron; Barnes, Janice  
Cc: Guest, Kevin J  
Subject: for review and approval - Lab Flag KMs

Labrador and Aboriginal Affairs  
Labrador Flag  
August 9, 2016

Summary:  
Flag raising ceremonies taking place simultaneously at the Quebec borders in Labrador West and L’Anse au Clair to officially raise the Labrador Flag.

Key Messages
- The Labrador Flag has been flying in Labrador for over 40 years and to officially fly the flag at our borders says that Labrador is indeed part of Newfoundland and that it is also a distinct and unique region in our province and the entire country.

- The Labrador Flag has been the unofficial flag of Labrador since 1973. Its design and specifications are the property of Labrador Heritage Society and celebrated its 40th anniversary in 2014.
• The Labrador flag has been an important piece of Labrador's history and has been a significant symbol that unites all Labradorians. Since 1973, the Labrador flag has been interwoven in the culture of the people throughout the Big Land.

• The special connection that Labradorians have with the Labrador Flag is tangible. Travelling throughout Labrador you can see the flag's symbol and colours embedded in everything from clothing to business logos. The flag is instantly recognizable and adds to the mystic of Labrador.

• Our government recognizes that Labrador plays a pivotal role in shaping the province's future and that Labrador is a distinct part of the province in its geography, demographics, history and culture.

• A profound thank you to the Labrador Heritage Society, for granting permission to fly the Labrador Flag, and indeed a thank you to all Labradorians for the support and dedication in making this day come to fruition.

Secondary Messages:
• The geographic size of Labrador, is close to 300,000 square kilometers, or imagine it as being able to hold Prince Edward Island, Nova Scotia, New Brunswick and the island of Newfoundland within its boundaries, and yet home to just over 26,000 inhabitants.
• Labrador is rich in Aboriginal culture and heritage, and could be considered the hub of Aboriginal business development in the province.

Valance Oliver
Communications Manager
Labrador and Aboriginal Affairs Office
709-896-2364 (office)
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valoliver@gov.nl.ca
Labrador and Aboriginal Affairs
Labrador Flag
August 9, 2016

Summary:
Flag raising ceremonies taking place simultaneously at the Quebec borders in Labrador West and L’Anse au Clair to officially raise the Labrador Flag.

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• Labrador is rich in Aboriginal culture and heritage, and could be considered the hub of Aboriginal business development in the province.
From: Kevin Guest
To: Kathy
Subject: FW: Labrador event
Date: Monday, September 19, 2016 2:38:30 PM
Attachments: Lab check list.docx
            ES - Lab Flag Raising.docx

Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevinjguest@gov.nl.ca
t: 709.729.1495

From: Howard, Jacquelyn
Sent: Wednesday, August 10, 2016 3:47 PM
To: Oliver, Val; Guest, Kevin J
Cc: Dalton, Krista
Subject: Labrador event

Hi there,

Attached is a check list and a draft event scenario. Val, we really appreciate you being able to be on site – it makes good sense as you know the lay of the land so well and it saves significant $ in flights and a two night hotel cost. Thank you.

Note the change in the time which I am still confirming with MHA Letto’s office. Due to the time differences between Quebec, Lab west and southern Labrador, we would need a start time of 12:30 in Lab west and 1:00 in Southern Labrador to do them simultaneously while providing enough time for the Minister to get there.

Michelle in MHA Dempster’s office thinks there may be speakers/av on the ground. So I’ve noted that for both Val and Michelle at this point.

Not sure about pop up’s...is that something you would have Val and would be able to bring? It’s for the reception, not for the border crossing.

I will keep you posted on any developments and let me know if any of this looks wonky....

Thanks, Jacquelyn. ...will send draft media advisory and news release tomorrow.
Check List

Event: Labrador Flag Raising

Time: 12:30 Labrador West time; 1:00 Southern Labrador time

Location: Labrador and Quebec border crossings, Labrador West and Southern Labrador

Dignitaries:
- Labrador West
  - The Honourable Dwight Ball, Premier of Newfoundland and Labrador
  - The Honourable Yvonne Jones, MP for Labrador
  - Graham Letto, MHA, Labrador West
- Labrador South
  - The Honourable Al Hawkins, Minister of Transportation and Works
  - Lisa Dempster, MHA, Cartwright - L'Anse au Clair

Organized by: Department of Transportation and Works and MHA Constituency Offices

Date: Friday, August 19, 2016

<table>
<thead>
<tr>
<th>Requirements</th>
<th>Arranged by (Lab West)</th>
<th>Arranged by (Lab South):</th>
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<tbody>
<tr>
<td>Set up</td>
<td>TW/Constituency Office Note: TW staff will lower the flag prior to the start of the event</td>
<td>TW/LAA comms Note: TW staff will lower the flag prior to the start of the event</td>
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<td>Podium</td>
<td>Constituency Office</td>
<td>Michelle is checking on availability</td>
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<tr>
<td>Audio-Visual / Ode to Labrador</td>
<td>Constituency Office</td>
<td>Val can provide/Michelle also checking on availability</td>
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<td>Signage (popup banners, etc.)</td>
<td>??</td>
<td>LAA comms</td>
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<td>Invitation list</td>
<td>Constituency Office</td>
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<td>Reception</td>
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<td>- Venue</td>
<td>TW &amp; LAA comms</td>
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<td>- Food &amp; beverage</td>
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<td>- Social media (Twitter)</td>
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<td>- Event scenario</td>
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<tr>
<td>Pictures for social media</td>
<td>CA / PO comms</td>
<td>LAA comms</td>
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</tbody>
</table>

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118
Event Scenario

Labrador West
The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West

Southern Labrador
The Honourable Al Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Labrador South

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador

Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; emcee Letto welcomes guests and introduces Premier Ball

12:35 p.m. Premier speaks; MHA Letto thanks Premier Ball and introduces MP Jones

12:40 p.m. MP Yvonne Jones, speaks

12:43 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society to say a few words

12:46 p.m. MHA Letto thanks Mr. Brown and speaks in his role as MHA for Labrador West

12:50 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)
12:55 p.m. The flag is raised and MHA Letto introduces the playing of the Ode to Labrador

1:00 p.m. The Ode to Labrador concludes and MHA Letto thanks everyone for attending and concludes event.

Order of events – Southern Labrador (all times are approximate):

1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; emcee Dempster welcomes guests and introduces Minister Hawkins

1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces [is there another speaker identified?]

1:15 p.m. MHA Dempster thanks ??? and speaks in her role as MHA for Cartwright – L’Anse au Clair

1:20 p.m. MHA Dempster invites Minister Hawkins and {is there another guest who will participate in flag raising?} (photo opp)

1:23 p.m. The flag is raised and MHA Dempster introduces the playing of the Ode to Labrador

1:25 p.m. The Ode to Labrador concludes and MHA Dempster thanks everyone for attending and concludes the event

Event setup:
- A podium will be provided

Duration of speeches: Approximately 3-5 minutes

Guests:
A guest list and invitations and being organized by the constituency offices of MHAs Letto and Dempster (can we get guest list for each area?)

Media: A media advisory will be issued the day prior to the event. It is anticipated some media outlets will attend.

Attire: Business
Kevin Guest  
Director of Communications 

Labrador and Aboriginal Affairs  
Intergovernmental Affairs  
Government of Newfoundland and Labrador  
e: kevinjguest@gov.nl.ca  
t: 709.729.1495  

From: Howard, Jacquelyn  
Sent: Thursday, August 11, 2016 11:57 AM  
To: Guest, Kevin J; Oliver, Val  
Cc: Dalton, Krista  
Subject: Re: Flag Raising  

Can you send here to me so I can include with the other materials so they get it all in one package at the same time...easier for them....  
Communications  
Executive Council  
Government of Newfoundland and Labrador  
P.O.Box 8700  
St.John's, NL  
Canada  
A1B 4J6  

From: Guest, Kevin J  
Sent: Thursday, August 11, 2016 11:34 AM  
To: Howard, Jacquelyn; Oliver, Val  
Cc: Dalton, Krista  
Subject: RE: Flag Raising  

Hello,  

I am out of the office tomorrow so I'll be sending them to PO before I leave today. Just waiting on Ron/Aubrey's sign off and I'll send along.  

Cheers,  

Kevin Guest  
Director of Communications
Hi again. PO has asked for materials by noon tomorrow. Do you think we can get the Premier's speaking notes by this afternoon? I would like to share with the Minister before sending to PO. Tks, Jacq.

Thanks!

Kevin Guest
Director of Communications

See below... Premier may want to acknowledge in his speaking notes....Jordan Brown will be speaking.

Jackie,
Jordan Brown is President of the Labrador Heritage Society- Height Of Land Branch. Kent Terrant is Vice President but will not be present.

Mike Martin Jr will be in attendance as he will be representing his father! 😊

If there is anything else you need please let me know! 😊

Sabrina

---

From: Howard, Jacquelyn  
Sent: Wednesday, August 10, 2016 3:04 PM  
To: Letto, Graham; Hunt, Sabrina  
Subject: RE: Flag Raising

Hi Graham and Sabrina. Just speaking with Michelle in MHA Dempster’s office and she raised a great point...due to the time differences between Quebec (Minister is flying into Blanc Sablon), Southern Labrador and Lab West, in order to have the events simultaneously, we would need to move the start time for Lab West to 12:30 rather than 12 noon. Is that ok from your end? The Minister needs time to get from the airport to the border crossing....

---

From: Letto, Graham  
Sent: Wednesday, August 10, 2016 11:13 AM  
To: Howard, Jacquelyn  
Subject: RE: Flag Raising

Can you call me at 944 4881 now?

---

From: Howard, Jacquelyn  
Sent: Wednesday, August 10, 2016 8:41 AM  
To: Letto, Graham; Dempster, Lisa  
Cc: Fancey, Jody; Dalton, Krista  
Subject: FW: Flag Raising

Hi Graham and Lisa,

I’m following up on Jody’s email from Monday. Would you have a minute for a quick phone chat this morning to talk about what you have in mind for the flag raising event, logistics, invites etc.? Just let me know what number/time is good for you.

Thanks, Jacquelyn

---

From: Fancey, Jody  
Sent: Monday, August 08, 2016 10:04 AM  
To: Letto, Graham; Hawkins, Allan  
Cc: Barnes, Janice; Mercer, Greg; Dempster, Lisa; Hunt, Sabrina; Companion, Lori Anne; Howard, Jacquelyn  
Subject: RE: Flag Raising
Hi Graham,

Sounds good! Jacqueyn will be helping coordinate/communicate from our end so I am cc'ing her in this as well. Not sure if we can arrange a conference call this morning with yourself and Lisa, Graham? Would be beneficial to discuss logistics to see what you will require from TW. I was travelling with the Minister last week and heading out this afternoon for West Coast again, as I am participating in the Ferry Committee Consultation Sessions this month but Jacqueyn in office all week and will be heading to Blanc Sablon with the Minister.

Let me know if that works and how we can help with the upcoming ceremonies,

Jody

---

From: Letto, Graham  
Sent: Friday, August 5, 2016 4:23 PM  
To: Fancey, Jody <jodyFancey@gov.nl.ca>; Hawkins, Allan <AllanHawkins@gov.nl.ca>  
Cc: Barnes, Janice <janicebarnes@gov.nl.ca>; Mercer, Greg <GregMercer@gov.nl.ca>; Dempster, Lisa <LisaDempster@gov.nl.ca>; Hunt, Sabrina <SabrinaHunt@gov.nl.ca>; Companion, Lori Anne <LoriAnneCompanion@gov.nl.ca>  
Subject: Flag Raising

Good Day Jody/Minister Hawkins

The official raising of the Labrador Flag at the Quebec/Labrador border in Labrador West has been scheduled for Friday, August 19th at 12 Noon. The Premier, MP Yvonne Jones and I will be officiating in Lab West.

As per our discussions, having it done simultaneously in the Labrador Straits by Minister Hawkins and MHA Lisa Dempster would be most appropriate.

I trust that this can be arranged by TW officials. If you need further information, please contact me.

Thanks,

Graham

Sent from my BlackBerry 10 smartphone on the Bell network.
Event Scenario

Labrador West
The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West

Southern Labrador
The Honourable Al Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Note: In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador

Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball
12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones
12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak
12:45 p.m. MHA Letto thanks Mr. Brown and speaks in his role as MHA for Labrador West
12:50 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)

12:55 p.m. The flag is raised and MHA Letto invites guests to sing the Ode to Labrador

1:00 p.m. The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

Order of events – Southern Labrador (all times are approximate):

1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins

1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag

1:10 p.m. MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut

1:15 p.m. MHA Dempster thanks Mr. Russell and speaks in her role as MHA for Cartwright – L’Anse au Clair

1:20 p.m. MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)

1:25 p.m. The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador

1:30 p.m. The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the Gateway Visitors Center

Event setup: A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

Duration of speeches: Approximately 3-5 minutes each

Guests:
Special guests speaking:
MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Brown, designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut

A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster
Media: A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.
Executive Council
August 18, 2016

Media Advisory: Premier to Lead Event to Recognize the Labrador Flag

The Honourable Dwight Ball, Premier of Newfoundland and Labrador, will join Yvonne Jones, Member of Parliament for Labrador and Graham Letto, MHA for Labrador West at the Labrador-Quebec border in Labrador West to recognize the flying of the Labrador flag tomorrow (Friday, August 19) at 12:30 p.m. (AST).

Simultaneously, the Honourable Al Hawkins, Minister of Transportation and Works and Lisa Dempster, MHA for Cartwright - L'Anse au Clair, will celebrate the Labrador flag at the Labrador-Quebec border in Labrador South at 1:00 p.m. (NST).

Media contact:

Michelle Cannizzaro
Media Relations Manager
Office of the Premier
709-729-3960
michellecannizzaro@gov.nl.ca

-30-
Recognizing Our Province's Heritage

Premier Acknowledges Labrador Flag at Border Crossing

The Honourable Dwight Ball, Premier of Newfoundland and Labrador, took part in a ceremony in Labrador West today to acknowledge and raise the Labrador flag at the Quebec-Labrador border in Labrador West. Premier Ball was joined by Yvonne Jones, Member of Parliament for Labrador and MHA for Labrador West, Graham Letto.

“I am very pleased to be here today with my colleagues to acknowledge the presence of the Labrador flag at both Labrador and Quebec border crossings. This region of our province offers many unique perspectives, many of which are embodied in the Labrador flag. The flag is instantly recognizable and highlights the distinctiveness of this land and the culture of its people.”
- The Honourable Dwight Ball, Premier of Newfoundland and Labrador

Simultaneously, the Honourable Al Hawkins, Minister of Transportation and Works, along with Lisa Dempster, MHA for Cartwright – L'Anse au Clair, held an event at the Labrador-Quebec border in Southern.

“It is an honour to join with Labradorians to recognize the Labrador flag. Residents of Labrador strongly identify with their flag and what it represents. The creation and symbolism of the Labrador flag is an important piece of Labrador’s history which we acknowledge today.”
- The Honourable Al Hawkins, Minister of Transportation and Works

In 1973, the Member of the House of Assembly for Labrador South, Michael S. Martin, decided to mark the 25th anniversary of Confederation by creating a flag for Labrador. Today the flag continues to be influential and significant in celebrating Labrador’s heritage.

“As a proud Labradorian, I am delighted that we have recognized the significance of our Labrador flag and that it has officially taken its rightful place at our Labrador border entries to the province of Newfoundland and Labrador. Labradorians take tremendous pride in their flag which is an important symbol of their heritage and culture.”
- Graham Letto, MHA, Labrador West

The Labrador flag is composed of three colours; white to represent snow, blue to represent water, and green to represent the land. The twig represents the past and future of Labrador and the branches represent the three founding nations.
“As an Inuit-Metis person from Southern Labrador the raising of our flag fills me with pride. Our long history, our strong connection to the land and sea and our bright future are all reflected in our flag. As a symbol of unity and common purpose the flag recognizes the aboriginal and non-aboriginal people of Labrador, who together have built this place we call home. I want to thank our government for honoring us in this way. This is a proud day for Labrador.”
- Lisa Dempster, MHA, Cartwright – L’Anse au Clair

The Labrador flag has been flown at both Labrador and Quebec border crossings, alongside the official provincial flag, the Canada flag and the Union Jack since fall 2015.

QUICK FACTS
- Events were held at both Labrador-Quebec border crossings today by the Provincial Government to recognize the Labrador flag.
- Premier Dwight Ball was joined my MP Yvonne Jones and MHA Graham Letto in Labrador West and Minister Al Hawkins was joined by MHA Lisa Dempster in Labrador South.
- The Labrador flag was created in 1973 by MHA Michael S. Martin to mark the 25th anniversary of joining Canada.
- The Labrador flag has been flown at both border crossings since fall 2015.

Media contacts:
Michelle Cannizzaro
Media Relations Manager
Office of the Premier
709-729-3960
michellecannizzaro@gov.nl.ca

Sabrina Hunt
Constituency Assistant
Graham Letto, MHA, Labrador West
709-944-4881
sabrinahunt@gov.nl.ca

Jacquelyn Howard
Director of Communications
Department of Transportation and Works
709-729-3015, 689-2624
jacquelynhoward@gov.nl.ca

Michelle Ryland
Constituency Assistant
Lisa Dempster, MHA, Cartwright – L’Anse au Clair
709-931-2118
michelleryland@gov.nl.ca
Good afternoon,

I want to begin by acknowledging Yvonne and Graham, and thank them for joining us today, certainly no strangers to this area. And while we are here acknowledging and raising the Labrador Flag, Minister Hawkins and MHA, Lisa Dempster, are doing the same in the Labrador Straits.

I thank all of you for coming out today to acknowledge the presence of the Labrador flag at the border crossing.
As you recall, when I became Premier back in the fall, I took responsibility for the Labrador and Aboriginal Affairs Office. I wanted the people of Labrador and our Aboriginal population to know that their issues and concerns would be my issues and concerns. That I would listen to you and that our government would work diligently to enhance prosperity in the region and overall enhance life for the people who call this region home.

I can say that I’m proud of our investments to date in the Trans Labrador Highway as well as the investments through the provincial roads program. However, I also feel the symbolism and display of culture today in acknowledging the Labrador flag at the border is equally as important.

When the Labrador Flag policy was first announced, I was pleased to know the right thing was being done and being here today is the right thing to do.
The Labrador Flag has been flying in Labrador for over 40 years and showcases Labrador as being a unique region in our province.

Labradorians share a special connection with this flag. It is symbolic and it is cultural. Travelling throughout Labrador you can see the flag’s symbol and colours embedded in everything from clothing to business logos.

The flag is instantly recognizable and adds to the mystic of this place that we call the Big Land.

On behalf of all Newfoundlanders and Labradorians, I would like to express my sincere thank you to the Labrador Heritage Society, their Chair Ernie MacLean, and Jordon Brown, who is with us today, who advocated tirelessly for the flag.
As well, a special thanks to the Combined Councils of Labrador, for their continued support of the flag. And finally to all the residents who helped in making today’s recognition come to fruition.

Our province is privileged to have diverse regions and some of the most innovative, hardest working, and most generous people in the world. We celebrate our differences and promote the things that make us unique. That is why it is important that the Labrador flag flys with the three other flags here today.

I am pleased to have joined you today for this important event. I thank you all for coming out and I will continue working to address the issues and concerns in this region, throughout Labrador and the entire province.

Thank you, and please enjoy this large day in the Big Land.
Labrador and Aboriginal Affairs
Labrador Flag
August 11, 2016

Summary:
*Labrador flag raising ceremonies taking place simultaneously at the Quebec borders in Labrador West and Labrador Straits.*

Key Messages

- The Labrador flag has been an important piece of Labrador’s history and is a significant symbol that unites all Labradorians.
- Since 1973, the Labrador flag has been interwoven in the culture of the people throughout the Big Land.
- Labradorians share a special connection with this flag. It is symbolic and it is cultural. Travelling throughout Labrador you can see the flag’s symbol and colours embedded in everything from clothing to business logos.
- The flag is instantly recognizable and adds to the mystic of Labrador.
- Our government recognizes that Labrador plays a pivotal role in shaping the province’s future and that Labrador is a distinct part of the province in its geography, demographics, history and culture.
- A profound thank you to the Labrador Heritage Society, for granting permission to fly the Labrador Flag, and indeed a thank you to all Labradorians for the support and dedication in making this day come to fruition.
Labrador Flag Event
Invitation List

Labrador West:
Town of Labrador City- Mayor and councilor’s
Town of Wabush- Deputy Mayor (Mayor out of town) and councilor’s
Gateway - Executive board and members
Labrador Heritage Society – President and VP
Aboriginal Service Center- Organization members
Labrador Rose- Business owner (Store located in the Gateway)
Michael Martin Jr., son of Michael Martin who designed the Labrador flag
Jim Learning – organizer of group in support of promotion of Labrador flag
Matt White, secretary for Labrador Heritage Society.
FYI

Valance Oliver
Communications Manager
Labrador and Aboriginal Affairs Office
709-896-2364 (office)
709-899-6446 (mobile)
valoliver@gov.nl.ca

From: Gover, Aubrey
Sent: Thursday, August 18, 2016 8:50 AM
To: Medd, Blair
Cc: Companion, Lori Anne; Guest, Kevin J; Oliver, Val
Subject: FW: Event flags.
Importance: High

Blair, this is advise you there is a desire to invite all three Labrador Aboriginal Governments and Organizations to both events. I see NunatuKavut is invited to the Straits which is fine. I will invite the other two to both events and advise NunatuKavut that it can send a representative to the LB West event should it choose to do so. Also, should these organizations attend, they will each have to be given a brief speaking opportunity should one or more of them choose to participate in that manner.

Thanks.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

From: Guest, Kevin J
Sent: Thursday, August 18, 2016 8:57 AM
To: Gover, Aubrey
Subject: RE: Event flags.

---

Event Scenario

Labrador West
The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West
Southern Labrador
The Honourable AI Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Note: In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador

Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball

12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones

12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak

12:45 p.m. MHA Letto thanks Mr. Brown and speaks in his role as MHA for Labrador West
12:50 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)

12:55 p.m. The flag is raised and MHA Letto invites guests to sing the Ode to Labrador

1:00 p.m. The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

Order of events – Southern Labrador (all times are approximate):

1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins

1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag

1:10 p.m. MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut

1:15 p.m. MHA Dempster thanks Mr. Russell and speaks in her role as MHA for Cartwright – L’Anse au Clair

1:20 p.m. MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)

1:25 p.m. The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador

1:30 p.m. The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the Gateway Visitors Center

Event setup: A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

Duration of speeches: Approximately 3-5 minutes each

Guests:
Special guests speaking:
MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Brown, designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut
A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster.

Media: A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.

Kevin Guest  
Director of Communications  

Labrador and Aboriginal Affairs  
Intergovernmental Affairs  
Government of Newfoundland and Labrador  
ed: kevin.guest@gov.nl.ca  
t: 709.729.1495

From: Gover, Aubrey  
Sent: Thursday, August 18, 2016 8:34 AM  
To: Guest, Kevin J  
Subject: Event flags.  

I need the details of the flag raising in the Straits and LB West asap. Where and when in particular.

Sent from my BlackBerry 10 smartphone on the Bell network.
Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevinjguest@gov.nl.ca
t: 709.729.1495

Will do.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

Ok, thank you. I have advised the Premier’s Office that the invites are being made. Please let me know if/when you receive confirmation on attendance, at which event and who will be there. I will then update the event scenarios for each event accordingly to reflect the additional speakers.

Blair

From: Gover, Aubrey
Sent: Thursday, August 18, 2016 9:20 AM
To: Medd, Blair
Cc: Companion, Lori Anne; Guest, Kevin J; Oliver, Val
Subject: FW: Event flags.

Importance: High
Blair, this is advise you there is a desire to invite all three Labrador Aboriginal Governments and Organizations to both events. I see NunatuKavut is invited to the Straits which is fine. I will invite the other two to both events and advise NunatuKavut that it can send a representative to the LB West event should it choose to do so. Also, should these organizations attend, they will each have to be given a brief speaking opportunity should one or more of them choose to participate in that manner.

Thanks.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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From: Guest, Kevin J
Sent: Thursday, August 18, 2016 8:57 AM
To: Gover, Aubrey
Subject: RE: Event flags.

Event Scenario

Labrador West
The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West

Southern Labrador
The Honourable Al Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016
Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Note: In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador

Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball

12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones

12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak

12:45 p.m. MHA Letto thanks Mr. Brown and speaks in his role as MHA for Labrador West

12:50 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)

12:55 p.m. The flag is raised and MHA Letto invites guests to sing the Ode to Labrador

1:00 p.m. The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

Order of events – Southern Labrador (all times are approximate):
1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins

1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag

1:10 p.m. MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut
1:15 p.m.  MHA Dempster thanks Mr. Russell and speaks in her role as MHA for Cartwright – L’Anse au Clair

1:20 p.m.  MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)

1:25 p.m.  The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador

1:30 p.m.  The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the Gateway Visitors Center

Event setup: A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

Duration of speeches: Approximately 3-5 minutes each

Guests:
Special guests speaking:
MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Brown, designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut

A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster

Media: A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.

Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevinguest@gov.nl.ca
I need the details of the flag raising in the Straits and LB West asap. Where and when in particular.

Sent from my BlackBerry 10 smartphone on the Bell network.
Ron Bowles, MPA (M)  
Assistant Deputy Minister  
Government of  
Newfoundland and Labrador  
Labrador and Aboriginal Affairs Office  
Executive Council  
21Broomfield St.  
Mail bag 3014, Station B  
Happy Valley – Goose Bay, NL  
Canada A0P 1E0  
t 709.896.4449  
ce 709.899.0961  
f 709.896.0045  
rabowles@gov.nl.ca

-----Original Message-----  
From: Watkins, Michelle  
Sent: Thursday, August 18, 2016 8:34 AM  
To: Bowles, Ron  
Subject: FW: Labrador Flag Raising??  

I advised Val of the potential issue of Aboriginal leaders not being invited and he got on it last night.

Michelle Watkins  
Director, Labrador Affairs  
Government of Newfoundland and Labrador  
Labrador and Aboriginal Affairs, Executive Council Mailbag 3014, Stn. B Happy Valley - Goose Bay, NL A0P 1E0  
tel: 709-896-1780  
fax: 709-896-0045  
mobile: 709-899-1582  
email: michellewatkins@gov.nl.ca

-----Original Message-----  
From: Kashkuan Communications [mailto:kashkuan@email.com]  
Sent: Wednesday, August 17, 2016 6:07 PM  
To: Watkins, Michelle  
Subject: Labrador Flag Raising??  

Hi Michelle,

I'm looking for some information on a flag-raising ceremony that is apparently being held at the border(s) tomorrow. Innu Nation nor the Band Council in SSS have any details, just heard it through the grapevine and I was
wondering who was organizing or what the ceremony consists of.

Thanks, Michelle.

Donna

Kashkuan Communications & Consulting
P. O. Box 1859, Station B
Happy Valley-Goose Bay, NL
A0P 1E0

289-795-8599
Thank you, Michelle. I'm having trouble with my phone but will call shortly. I have to get another up and running.

Donna

Sent from my iPhone

> On Aug 18, 2016, at 8:32 AM, Watkins, Michelle <michellewatkins@gov.nl.ca> wrote:

> Hi Donna,

> I am in the office all morning. When it's convenient for you, why not give me a call at 896-1780. I will connect Val in from a Communications perspective since he will have more details on logistics.

> Michelle

> Michelle Watkins
> Director, Labrador Affairs
> Government of Newfoundland and Labrador
> Labrador and Aboriginal Affairs, Executive Council
> Mailbag 3014, Stn. B
> Happy Valley - Goose Bay, NL A0P 1E0
> tel: 709-896-1780 fax: 709-896-0045 mobile: 709-899-1582
> email: michellewatkins@gov.nl.ca

> -----Original Message-----

> From: Kashkuan Communications [mailto:kashkuan@gmail.com]
> Sent: Wednesday, August 17, 2016 6:07 PM
> To: Watkins, Michelle
> Subject: Labrador Flag Raising??

> Hi Michelle,

> I'm looking for some information on a flag-raising ceremony that is apparently being held at the border(s) tomorrow. Innu Nation nor the Band Council in SSS have any details, just heard it through the grapevine and I was wondering who was organizing or what the ceremony consists of.

> Thanks, Michelle.

> Donna

> Kashkuan Communications & Consulting
> P. O. Box 1859, Station B
> Happy Valley-Goose Bay, NL
> A0P 1E0

> 289-795-8599
FYI!

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Guest, Kevin J <KevinJGuest@gov.nl.ca>
Sent: Thursday, August 18, 2016 10:09 AM
To: Oliver, Val
Subject: RE: Invitation-Labrador Flag Raising

That's fine!

Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevinjguest@gov.nl.ca
t: 709.729.1495

From: Oliver, Val
Sent: Thursday, August 18, 2016 10:38 AM
To: Guest, Kevin J
Subject: RE: Invitation-Labrador Flag Raising

Just a fyi. I forgot to do up the JA for the travel. I'll do it soon as I get back.

Valance Oliver
Communications Manager
Labrador and Aboriginal Affairs Office
709-896-2364 (office)
709-899-6446 (mobile)
valoliver@gov.nl.ca

From: Guest, Kevin J
Sent: Thursday, August 18, 2016 9:51 AM
To: Oliver, Val
Subject: FW: Invitation-Labrador Flag Raising

FYI

Kevin Guest
Director of Communications
Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: keviniguest@gov.nl.ca
t: 709.729.1495

From: Gover, Aubrey
Sent: Thursday, August 18, 2016 10:18 AM
To: Medd, Blair; Cannizzaro, Michelle; Guest, Kevin J
Subject: FW: Invitation-Labrador Flag Raising

FYI

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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From: Bert Pomeroy [mailto:bert.pomeroy@nunatsiavut.com]
Sent: Thursday, August 18, 2016 10:12 AM
To: Gover, Aubrey
Subject: RE: Invitation-Labrador Flag Raising

Thanks Aubrey, President Lampe is currently on leave. I will pass this along to other members of the executive for their consideration. Hope you are having a good summer!

From: Gover, Aubrey [mailto:aubreygover@gov.nl.ca]
Sent: Thursday, August 18, 2016 9:32 AM
To: Johannes Lampe
Cc: Isabella Pain; Bert Pomeroy
Subject: Invitation-Labrador Flag Raising
Importance: High

President Lampe, this is to formally invite the Nunatsiavut Government to the two official events which will formally raise of the Labrador Flag at the, below noted, Labrador border crossings, tomorrow. President Lampe, you and/or representatives of the Nunatsiavut Government are invited to attend both events. President Lampe, should you or a representative of the Nunatsiavut Government wish to speak at one or both of the events, an opportunity to do so will be provided. We sincerely hope the Nunatsiavut Government will be able to participate in the formal raising of this important symbol of Labrador.

Please have the list of attendees sent to me, and indicate whether or not there is a desire to speak, and who will be speaking for the Nunatsiavut Government if that is the case.
One again, we look forward to the participation of the Nunatsiavut Government in this historic event.

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes.

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L'Anse au Clair

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

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Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevinjguest@gov.nl.ca
t: 709.729.1495

From: Medd, Blair
Sent: Friday, August 19, 2016 10:05 AM
To: Letto, Graham
Cc: Cannizzaro, Michelle; Guest, Kevin J
Subject: FYI - Addition to Lab West Flag Raising Event

Mr. Letto,

Please note the revised event scenario for today’s flag raising in Labrador West. Kelly Broomfield of the NunatuKavut Community Council will be attending on behalf of President Russell and will be saying a few words. I have placed Kelly in the event scenario to speak after Jordan Brown.

If you have any further questions please let me know.

Thanks,

Blair

Blair Medd
Director of Communications
Transportation and Works
W: 729-3015 C: 631-8465
blairmedd@gov.nl.ca
Event Scenario

Labrador West
The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West

Southern Labrador
The Honourable Al Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Note: In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador

Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball
12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones
12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak
12:45 p.m. MHA Letto thanks Mr. Brown and invites Kelly Broomfield of the NunatuKavut Community Council to speak.
12:50 p.m. MHA Letto thanks Ms. Broomfield and speaks in his role as MHA for Labrador West
12:55 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)
1:00 p.m. The flag is raised and MHA Letto invites guests to sing the Ode to Labrador
1:05 p.m. The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

Order of events – Southern Labrador (all times are approximate):
1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins
1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag
1:10 p.m. MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut
1:15 p.m. MHA Dempster thanks Mr. Russell and speaks in her role as MHA for Cartwright – L’Anse au Clair
1:20 p.m. MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)
1:25 p.m. The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador
1:30 p.m. The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the Gateway Visitors Center

Event setup: A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

Duration of speeches: Approximately 3-5 minutes each

Guests:
Special guests speaking:
MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Brown, designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut
A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster

**Media:** A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.
Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevinjguest@gov.nl.ca
t: 709.729.1495

From: Sean Power [mailto:spower@provair.com]
Sent: Monday, August 29, 2016 11:38 AM
To: Oliver, Val; Guest, Kevin J
Subject: RE: Labrador Flag Question

Thanks so much!

Regards,

Sean-Power-Signature

From: Oliver, Val [mailto:valoliver@gov.nl.ca]
Sent: Monday, August 29, 2016 11:35 AM
To: Sean Power; Guest, Kevin J
Subject: RE: Labrador Flag Question

Labrador Flag Pantone – files from Labrador Heritage Society

The flag itself is 1:2 in its proportions and composed of three fesses. From the top they are white, green (Pantone Green 256 U) and blue (Pantone Blue 2975 U), in a proportion of 2:1:2. In the left of the white field is a stylized representation of a sprig of the black spruce, a common tree in Labrador. It has two year-growths, the first growth shorter than the second growth, and both have three branches (including the centre branch), each of approximately equal length representing the Aboriginal groups and settlers of Labrador.
The top white bar represents the snow which colours the culture and lifestyle of Labradorians like no other element. The bottom blue bar represents the waters of Labrador which serve as the highway and sustainer of the people of Labrador. The centre green bar represents the nurturing land. It is thinner than the other two, as the northern climes of Labrador have short summers.

The twig is in two year-growth to represent the past and future of Labrador. The shorter growth of the inner twigs represents the hardships of the past, while the outer twigs are longer as a representation of the hope Labradorians have for the future. The three branches represent the three founding nations of Labrador; the Innu, the Inuit, and the white settler. The three branches emerging from a single stalk represents the unity of the distinct peoples in the brotherhood of mankind.

**Valance Oliver**
Communications Manager
Labrador and Aboriginal Affairs Office
709-896-2364 (office)
709-899-6446 (mobile)
valoliver@gov.nl.ca

---

**From:** Sean Power [mailto:spower@provair.com]
**Sent:** Monday, August 29, 2016 10:57 AM
**To:** Oliver, Val; Guest, Kevin J
**Subject:** Labrador Flag Question

Hi Val and Kevin,

Sean Power writing you from PAL Airlines in St. John's. Have a bit of an odd question that I am hoping you might be able to answer or point me in the right direction. Do you happen to know the official colours or pantones of the blue and green used in the Labrador flag? There's a few places it's listed online, but they appear to be incorrect when we go to use them. Just wondering if you have any ideas? Thanks in advance for any help you may be able to provide.

Best regards,

Sean-Power-Signature
Section 27(1)(h), Section 27(2)(a)
Section 27(1)(h), Section 27(2)(a)

REDACTED
Section 27(1)(h), Section 27(2)(a)
Section 27(1)(h), Section 27(2)(a)
Section 27(1)(h), Section 27(2)(a)
Section 27(1)(h), Section 27(2)(a)

REDACTED
Section 27(1)(h), Section 27(2)(a)
Section 27(1)(h), Section 27(2)(a)
Section 27(1)(h), Section 27(2)(a)
Section 27(1)(h), Section 27(2)(a)
REDACTED
Section 27(1)(h), Section 27(2)(a)

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Section 27(1)(h), Section 27(2)(a)

REDACTED
Section 27(1)(h), Section 27(2)(a)
Section 27(1)(h), Section 27(2)(a)

REDACTERED
Section 27(1)(h), Section 27(2)(a)

REDACTED
Section 27(1)(h), Section 27(2)(a)
Section 27(1)(h), Section 27(2)(a)

REDACTED
Section 27(1)(c), Section 27(2)(a)

REDACTED
Section 27(1)(c), Section 27(2)(a)
REDACTED
Section 27(1)(c), Section 27(2)(a)

REDACTED
Section 27(1)(c), Section 27(2)(a)
Section 27(1)(c), Section 27(2)(a)

REDACTED
Section 27(1)(c), Section 27(2)(a)

REDACTED
Section 27(1)(c), Section 27(2)(a)