October 17, 2016

Dear [Redacted]

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act, 2015 [Our File #: PRE/88/2016]

On September 19, 2016, the Premier’s Office received your request for access to the following records/information:

"Emails, briefing documents and correspondence on the Labrador Flag from January 2014 to September 2016."

As noted in my email on September 19, 2016, a portion of the above noted records are in the custody or under the control of Executive Council. Your request for records for the period of January 2014 to December 13, 2015 was transferred to Executive Council on September 21, 2016 under authority of section 14 of the Access to Information and Protection of Privacy Act (the Act).

I am pleased to inform you that a decision has been made by the Chief of Staff of the Premier’s Office to provide access to all emails, briefing documents and correspondence on the Labrador Flag from December 14, 2015 to September 2016. In accordance with your request for a copy of the records, the appropriate copies have been enclosed.

Please be advised that you may ask the Information and Privacy Commissioner to review the processing of your access request, as set out in section 42 of the Access to Information and Protection of Privacy Act (the Act). A request to the Commissioner must be made in writing within 15 business days of the date of this letter or within a longer period that may be allowed by the Commissioner.

The appeal may be addressed to the Information and Privacy Commissioner as follows:

Office of the Information and Privacy Commissioner
2 Canada Drive
P. O. Box 13004, Stn. A
St. John’s, NL. A1B 3V8

Telephone: (709) 729-6309
Toll-Free: 1-877-729-6309
Facsimile: (709) 729-6500
You may also appeal directly to the Supreme Court Trial Division within 15 business days after you receive the decision of the public body, pursuant to section 52 of the Act.

Please be advised that responsive records will be published following a 72 hour period after the response is sent electronically to you. It is the goal to have the responsive records posted to the Completed Access to Information Requests website within one business day following the applicable period of time. Please note that requests for personal information will not be posted online. If you have any further questions, please feel free to contact me by telephone at (709)729-3570 or by e-mail at joybuckle@gov.nl.ca.

Sincerely,

Joy Buckle
ATIPP Coordinator

Enclosures
Please see email from TW Min Office. Let me know and I will advise them accordingly.

Sent from my BlackBerry 10 smartphone on the Bell network.

Hi Rodney,

I am trying to look at potential dates for the Minister to travel to Labrador for flag raising ceremonies and wondering if the Premier would like to attend? We were looking at April 7th/8th – then end of the week prior to House opening after Easter Week. If this date is not possible for the Premier, I would like direction on whether the PO would like to suggest possible dates for us to work around. I know the Minister wanted us to look at this for Labrador sooner than later but now that the house is open, it leaves little time. There are the two sites where the flags would need to be officially raised. Can you please advise?

Thanks so much,

Jody

Jody Fancey
Executive Assistant to the Minister
Hon. Allan Hawkins
Transportation and Works
tel: 709-729-5884
e-mail: jodyfancey@gov.nl.ca
Thank you Rodney!

See you tomorrow morning...

---

From: Mercer, Rodney  
Sent: Wednesday, March 09, 2016 2:38 PM  
To: Fancey, Jody  
Subject: Re: Labrador flag raising ceremony  

I will check Premiers schedule and get back to you.

Tks  
Rodney

Sent from my BlackBerry 10 smartphone on the Bell network.

---

From: Fancey, Jody  
Sent: Wednesday, March 9, 2016 2:21 PM  
To: Mercer, Rodney  
Cc: Miles, Peter  
Subject: Labrador flag raising ceremony  

Hi Rodney,

I am trying to look at potential dates for the Minister to travel to Labrador for flag raising ceremonies and wondering if the Premier would like to attend? We were looking at April 7th/8th – then end of the week prior to House opening after Easter Week. If this date is not possible for the Premier, I would like direction on whether the PO would like to suggest possible dates for us to work around. I know the Minister wanted us to look at this for Labrador sooner than later but now that the house is open, it leaves little time. There are the two sites where the flags would need to be officially raised. Can you please advise?

Thanks so much,

Jody

Jody Fancey  
Executive Assistant to the Minister  
Hon. Allan Hawkins  
Transportation and Works  
tel: 709-729-5884  
email: jodyfancey@gov.nl.ca
From: Mercer, Greg
To: Cannizzaro, Michelle
Subject: FW: Flag Raising
Date: Monday, August 8, 2016 7:27:19 PM

FYI

From: Letto, Graham
Sent: Monday, August 8, 2016 10:12 AM
To: Fancey, Jody <JodyFancey@gov.nl.ca>; Hawkins, Allan <AllanHawkins@gov.nl.ca>
Cc: Barnes, Janice <janicebarnes@gov.nl.ca>; Mercer, Greg <GregMercer@gov.nl.ca>; Dempster, Lisa <LisaDempster@gov.nl.ca>; Hunt, Sabrina <SabrinaHunt@gov.nl.ca>; Companion, Lori Anne <LoriAnneCompanion@gov.nl.ca>; Howard, Jacquelyn <jacquelynhoward@gov.nl.ca>
Subject: RE: Flag Raising

Sounds good to me.

From: Fancey, Jody
Sent: Monday, August 8, 2016 9:34 AM
To: Letto, Graham; Hawkins, Allan
Cc: Barnes, Janice; Mercer, Greg; Dempster, Lisa; Hunt, Sabrina; Companion, Lori Anne; Howard, Jacquelyn
Subject: RE: Flag Raising

Hi Graham,

Sounds good! Jacquelyn will be helping coordinate/communicate from our end so I am cc’ing her in this as well. Not sure if we can arrange a conference call this morning with yourself and Lisa, Graham? Would be beneficial to discuss logistics to see what you will require from TW. I was travelling with the Minister last week and heading out this afternoon for West Coast again, as I am participating in the Ferry Committee Consultation Sessions this month but Jacquelyn in office all week and will be heading to Blanc Sablon with the Minister.

Let me know if that works and how we can help with the upcoming ceremonies,

Jody

From: Letto, Graham
Sent: Friday, August 5, 2016 4:23 PM
To: Fancey, Jody <JodyFancey@gov.nl.ca>; Hawkins, Allan <AllanHawkins@gov.nl.ca>
Cc: Barnes, Janice <janicebarnes@gov.nl.ca>; Mercer, Greg <GregMercer@gov.nl.ca>; Dempster, Lisa <LisaDempster@gov.nl.ca>; Hunt, Sabrina <SabrinaHunt@gov.nl.ca>; Companion, Lori Anne <LoriAnneCompanion@gov.nl.ca>
Subject: Flag Raising

Good Day Jody/Minister Hawkins
The official raising of the Labrador Flag at the Quebec/Labrador border in Labrador West has been scheduled for Friday, August 19th at 12 Noon. The Premier, MP Yvonne Jones and I will be officiating in Lab West.

As per our discussions, having it done simultaneously in the Labrador Straits by Minister Hawkins and MHA Lisa Dempster would be most appropriate.

I trust that this can be arranged by TW officials. If you need further information, please contact me.

Thanks,
Graham

Sent from my BlackBerry 10 smartphone on the Bell network.
No problem Michelle. Thank you.

Hi Jacqueline,
Thanks so much - 12:30 should be fine.
Wondering if we can get all materials for noon tomorrow? The Premier is leaving at noon tomorrow for the weekend and will need it for his briefing.
Apologies for the rush

Sent from my BlackBerry 10 smartphone on the Bell network.

Hi Michelle,

By way of update, planning is moving along well for the events in Labrador West and Southern Labrador. I will have draft materials for you on Monday. Just to note, due to the time difference in Southern Labrador and the timing of the Minister’s flight, we are checking with MHA Letto about moving the start time in Lab West to 12:30, which is 1:00 in Southern Labrador, allowing the Minister enough time to get from Blanc Sablon off the flight to the border crossing. Do you think 12:30 rather than 12:00 start time would be ok for the Premier?

Also, will you folks be contacting Minister Trimper and MHA Edmunds so they are aware of the event?

Thanks, Jacquelyn
From: Hunt, Sabrina [mailto:SabrinaHunt@gov.nl.ca]
Sent: August 11, 2016 9:54 AM
To: Cannizzaro, Michelle; Jones, Yvonne - Riding 1
Cc: Letto, Graham; Jones, Yvonne - Riding 2
Subject: RE: Ad/Public Invites

Good morning folks,

I'm wondering if you are able to do an additional ad for the Flag raising ceremony that will take place while the Premier is here as well.

Details are as follows:

Labrador Flag Raising Ceremony
August 19th, 2016
12:30pm-1:00pm
Labrador/Quebec Border crossing
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.
Open to public

*I don't know if you want to work all three into one or do 3 separate ones? Your choice

Thanks for all your help.

Sabrina
Next week as you know the Premier will be here and together with MP Yvonne Jones and MHA Letto they will be making a few public funding announcements and as well they have a Meet & Greet that same night.

I thought that I would connect you both as you look after their communications and the specifics.

I'm looking for something we can post around town and on social media to draw out the public to this event.

Event details are as follows:

Aug 18th, 2016
12:00pm – 1:00pm
Public funding announcements
Lab West Arts and Culture Center
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.

Aug 18th, 2016
8:30pm – 9:30pm
Meet & Greet
Two Seasons Inn Conference room
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto

Hoping that together you both can come up with something that I can share with the community ☺
If you have any questions please do not hesitate to let me know.

Thank you
Sabrina

Sabrina Hunt
Constituency Assistant
MHA Lab West Graham Letto
217 Drake Ave
Labrador City, NL A2V 2B6
Phone: 709 944 4881
Fax: 709 944 4880
Email: sabrinahunt@gov.nl.ca

“This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender.”
On August 18th, please join Labrador West MHA Graham Letto in welcoming

The Honourable Premier Dwight Ball

And

Labrador MP Yvonne Jones

For Public funding announcements
At the Labrador West Arts and Culture Centre
12:00pm – 1:00pm

For a Meet & Greet
At the Two Seasons Inn Conference room
8:00pm – 9:00pm
On August 18th, please join Labrador West MHA Graham Letto in welcoming

The Honourable Premier Dwight Ball
And
Labrador MP Yvonne Jones

For Public funding announcements
At the Labrador West Arts and Culture Centre
12:00pm – 1:00pm

For a Meet & Greet
At the Two Seasons Inn Conference room
8:00pm – 9:00pm
On August 18th, please join Labrador West MHA Graham Letto in welcoming

**The Honourable Premier Dwight Ball**

*And*

**Labrador MP Yvonne Jones**

For Public funding announcements

At the Labrador West Arts and Culture Centre

12:00pm – 1:00pm

For a Meet & Greet

At the Two Seasons Inn Conference room

8:00pm – 9:00pm
Sorry crunched for time

Brandon Pardy
Legislative/Communications Assistant
Yvonne Jones, MP
Labrador
Room 106 East Block
Ottawa, Ontario K1A 0A6
Tel. (613) 996-4632
fax (613) 996-7132
Yvonne.Jones.C1@parl.gc.ca

Good morning folks,

I'm wondering if you are able to do an additional ad for the Flag raising ceremony that will take place while the Premier is here as well. Details are as follows:

Labrador Flag Raising Ceremony
August 19th, 2016
12:30pm-1:00pm
Labrador/Quebec Border crossing
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.
Open to public

*I don't know if you want to work all three into one or do 3 separate ones? Your choice

Thanks for all your help.

Sabrina

Good morning Michelle and Brandon,

Next week as you know the Premier will be here and together with MP Yvonne Jones and MHA Letto they
will be making a few public funding announcements and as well they have a Meet & Greet that same night.

I thought that I would connect you both as you look after their communications and the specifics.

I'm looking for something we can post around town and on social media to draw out the public to this event.

Event details are as follows:

Aug 18th, 2016
12:00pm - 1:00pm
Public funding announcements
Lab West Arts and Culture Center
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.

Aug 18th, 2016
8:30pm - 9:30pm
Meet & Greet
Two Seasons Inn Conference room
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto

Hoping that together you both can come up with something that I can share with the community.

If you have any questions please do not hesitate to let me know.

Thank you
Sabrina

Sabrina Hunt
Constituency Assistant
MHA Lab West Graham Letto
217 Drake Ave
Labrador City, NL A2V 2B6
Phone: 709 944 4881
Fax: 709 944 4880
Email: sabrinahunt@gov.nl.ca

"This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender."
All Labradorians are invited to a Labrador Flag raising Ceremony

August 19th, 2016
12:30 at the Quebec/Labrador West border

With MHA Graham Letto
Premier Dwight Ball
And MP Yvonne Jones
Looks great to me!

First go at it

Brandon Pardy
Legislative/Communications Assistant
Yvonne Jones, MP Labrador
Room 106 East Block
Ottawa, Ontario K1A 0A6
Tel. (613) 996-4632
Fax (613) 996-7132
yvonne.jones.c1@parl.gc.ca

Good morning folks,

I'm wondering if you are able to do an additional ad for the Flag raising ceremony that will take place while the Premier is here as well.

Details are as follows:

Labrador Flag Raising Ceremony
August 19th, 2016
12:30pm-1:00pm
Labrador/Quebec Border crossing
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.
Open to public

*I don't know if you want to work all three into one or do 3 separate ones?
Your choice

Thanks for all your help.

Sabrina

From: Hunt, Sabrina
Sent: Wednesday, August 10, 2016 9:48 AM
Good morning Michelle and Brandon,

Next week as you know the Premier will be here and together with MP Yvonne Jones and MHA Letto they will be making a few public funding announcements and as well they have a Meet & Greet that same night.

I thought that I would connect you both as you look after their communications and the specifics.

I’m looking for something we can post around town and on social media to draw out the public to this event.

Event details are as follows:

Aug 18th, 2016
12:00pm – 1:00pm
Public funding announcements
Lab West Arts and Culture Center
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.

Aug 18th, 2016
8:30pm – 9:30pm
Meet & Greet
Two Seasons Inn Conference room
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto

Hoping that together you both can come up with something that I can share with the community ☺️

If you have any questions please do not hesitate to let me know.

Thank you
Sabrina

Sabrina Hunt
Constituency Assistant
MHA Lab West Graham Letto
217 Drake Ave
Labrador City, NL A2V 2B6
Phone: 709 944 4881
Fax: 709 944 4880
Email: sabrinahunt@gov.nl.ca

"This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender."
No problem! Anytime!

Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevinkguest@gov.nl.ca
t: 709.729.1495

Thanks so much Kevin! Much appreciate and thank you for the quick development of these items!
Sent from my BlackBerry 10 smartphone on the Bell network.

Hi Michelle,
FYI, I just finalized the notes for Premier for the flag raising ceremony taking place next Friday in Labrador. I have provided these to Jacquelyn in TW, as she is preparing a package of materials for the event. We figured it would be easiest for you to have all materials sent together at the same time.

Cheers,
Kevin

Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevinkguest@gov.nl.ca
Actually we will leave it as Brandon has it, and if someone else feels it should be advertised differently then please feel free to make those changes. When I get final approval I will save the final draft.

Thanks

From: Hunt, Sabrina
Sent: Thursday, August 11, 2016 1:54 PM
To: 'Yvonne.Jones.C1@parl.gc.ca'; Cannizzaro, Michelle
Cc: Letto, Graham; Yvonne.Jones.C2@parl.gc.ca
Subject: RE: flag raise

The only change I would make and I only just got this now (I can make the change) instead of Labrador Flag Raising Ceremony I will change it to Labrador Flag Recognition and Raising

Great job thank you

From: Yvonne.Jones.C1@parl.gc.ca
Sent: Thursday, August 11, 2016 1:36 PM
To: Hunt, Sabrina; Cannizzaro, Michelle
Cc: Letto, Graham; Yvonne.Jones.C2@parl.gc.ca
Subject: flag raise

Sorry crunched for time

Brandon Pardy
Legislative/Communications Assistant
Yvonne Jones, MP Labrador
Room 106 East Block
Ottawa, Ontario K1A 0A6
Tel. (613) 996-4632
Fax (613) 996-7132
Yvonne.Jones.C1@parl.gc.ca

From: Hunt, Sabrina
Sent: August 11, 2016 9:54 AM
To: Cannizzaro, Michelle; Jones, Yvonne - Riding 1
Cc: Letto, Graham; Jones, Yvonne - Riding 2
Subject: RE: Ad/Public Invites

Good morning folks,

I'm wondering if you are able to do an additional ad for the Flag raising ceremony that will take place while the Premier is here as well.
Details are as follows:

Labrador Flag Raising Ceremony
August 19th, 2016
12:30pm-1:00pm
Labrador/Quebec Border crossing
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.
Open to public

*I don’t know if you want to work all three into one or do 3 separate ones?
Your choice

Thanks for all your help.

Sabrina

From: Hunt, Sabrina
Sent: Wednesday, August 10, 2016 9:48 AM
To: Cannizzaro, Michelle; 'yvonne.jones.C1@parl.gc.ca'
Cc: Letto, Graham; 'Yvonne.Jones.C2@parl.gc.ca'
Subject: Ad/Public Invites

Good morning Michelle and Brandon,

Next week as you know the Premier will be here and together with MP Yvonne Jones and MHA Letto they will be making a few public funding announcements and as well they have a Meet & Greet that same night.

I thought that I would connect you both as you look after their communications and the specifics.

I’m looking for something we can post around town and on social media to draw out the public to this event.

Event details are as follows:

Aug 18th, 2016
12:00pm – 1:00pm
Public funding announcements
Lab West Arts and Culture Center
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.

Aug 18th, 2016
8:30pm – 9:30pm
Meet & Greet
Two Seasons Inn Conference room
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto

Hoping that together you both can come up with something that I can share with the community ©
If you have any questions please do not hesitate to let me know.

Thank you
Sabrina

Sabrina Hunt
Constituency Assistant
MHA Lab West Graham Letto
217 Drake Ave
Labrador City, NL A2V 2B6
Phone: 709 944 4881
Fax: 709 944 4880
Email: sabrinahunt@gov.nl.ca

“This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender.”
Hi Michelle, please see attached:

Event scenario
Media advisory
New release
Speaking notes
Key messages
Invitation list (Labrador West)

Note that an individual to lead the singing of the Ode to Labrador is being identified by the MHAs. We will let you know the person who will be singing once finalized. If you have any questions, please let me know. They’re going to be really nice events...Michael Martin, the former member for Labrador South who designed the flag will be participating in the Straits. His son is attending the event in Labrador West. I will send along the invite list for Southern Labrador as soon it’s finalized.

Jacquelyn
Event Scenario

Labrador West
The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West

Southern Labrador
The Honourable Al Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Note: In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador

Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball

12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones

12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak

12:45 p.m. MHA Letto thanks Mr. Brown and speaks in his role as MHA for Labrador West
12:50 p.m.  MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)

12:55 p.m.  The flag is raised and MHA Letto invites guests to sing the Ode to Labrador

1:00 p.m.  The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

**Order of events – Southern Labrador (all times are approximate):**

1:00 p.m.  Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins

1:05 p.m.  MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag

1:10 p.m.  MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut

1:15 p.m.  MHA Dempster thanks Mr. Russell and speaks in her role as MHA for Cartwright – L'Anse au Clair

1:20 p.m.  MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)

1:25 p.m.  The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador

1:30 p.m.  The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the Gateway Visitors Center

**Event setup:**  A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

**Duration of speeches:**  Approximately 3-5 minutes each

**Guests:**

Special guests speaking:
MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Brown, designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut

A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster
**Media:** A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.
Media Advisory: Premier to Lead Event to Recognize the Labrador Flag

The Honourable Dwight Ball, Premier of Newfoundland and Labrador, will join Yvonne Jones, Member of Parliament for Labrador and Graham Letto, MHA for Labrador West at the Labrador-Quebec border in Labrador West to recognize the flying of the Labrador flag tomorrow (Friday, August 19) at 12:30 p.m. (AST).

Simultaneously, the Honourable Al Hawkins, Minister of Transportation and Works and Lisa Dempster, MHA for Cartwright - L'Anse au Clair, will celebrate the Labrador flag at the Labrador-Quebec border in Labrador South at 1:00 p.m. (NST).

-30-

Media contact:

Michelle Cannizzaro
Media Relations Manager
Office of the Premier
709-729-3960
michellecannizzaro@gov.nl.ca
Recognizing Our Province’s Heritage

Premier Acknowledges Labrador Flag at Border Crossing

The Honourable Dwight Ball, Premier of Newfoundland and Labrador, took part in a ceremony in Labrador West today to acknowledge and raise the Labrador flag at the Quebec-Labrador border in Labrador West. Premier Ball was joined by Yvonne Jones, Member of Parliament for Labrador and MHA for Labrador West, Graham Letto.

“I am very pleased to be here today with my colleagues to acknowledge the presence of the Labrador flag at both Labrador and Quebec border crossings. This region of our province offers many unique perspectives, many of which are embodied in the Labrador flag. The flag is instantly recognizable and highlights the distinctiveness of this land and the culture of its people.”
- The Honourable Dwight Ball, Premier of Newfoundland and Labrador

Simultaneously, the Honourable Al Hawkins, Minister of Transportation and Works, along with Lisa Dempster, MHA for Cartwright – L’Anse au Clair, held an event at the Labrador-Quebec border in Southern.

“It is an honour to join with Labradorians to recognize the Labrador flag. Residents of Labrador strongly identify with their flag and what it represents. The creation and symbolism of the Labrador flag is an important piece of Labrador’s history which we acknowledge today.”
- The Honourable Al Hawkins, Minister of Transportation and Works

In 1973, the Member of the House of Assembly for Labrador South, Michael S. Martin, decided to mark the 25th anniversary of Confederation by creating a flag for Labrador. Today the flag continues to be influential and significant in celebrating Labrador’s heritage.

“As a proud Labradorian, I am delighted that we have recognized the significance of our Labrador flag and that it has officially taken its rightful place at our Labrador border entries to the province of Newfoundland and Labrador. Labradorians take tremendous pride in their flag which is an important symbol of their heritage and culture.”
- Graham Letto, MHA, Labrador West

The Labrador flag is composed of three colours; white to represent snow, blue to represent water, and green to represent the land. The twig represents the past and future of Labrador and the branches represent the three founding nations.
“As an Inuit-Metis person from Southern Labrador the raising of our flag fills me with pride. Our long history, our strong connection to the land and sea and our bright future are all reflected in our flag. As a symbol of unity and common purpose the flag recognizes the aboriginal and non-aboriginal people of Labrador, who together have built this place we call home. I want to thank our government for honoring us in this way. This is a proud day for Labrador.”
- Lisa Dempster, MHA, Cartwright – L’Anse au Clair

The Labrador flag has been flown at both Labrador and Quebec border crossings, alongside the official provincial flag, the Canada flag and the Union Jack since fall 2015.

QUICK FACTS
- Events were held at both Labrador-Quebec border crossings today by the Provincial Government to recognize the Labrador flag.
- Premier Dwight Ball was joined by MP Yvonne Jones and MHA Graham Letto in Labrador West and Minister Al Hawkins was joined by MHA Lisa Dempster in Labrador South.
- The Labrador flag was created in 1973 by MHA Michael S. Martin to mark the 25th anniversary of joining Canada.
- The Labrador flag has been flown at both border crossings since fall 2015.

Media contacts:
Michelle Cannizzaro
Media Relations Manager
Office of the Premier
709-729-3960
michellecannizzaro@gov.nl.ca

Sabrina Hunt
Constituency Assistant
Graham Letto, MHA, Labrador West
709-944-4881
sabrinahunt@gov.nl.ca

Jacquelyn Howard
Director of Communications
Department of Transportation and Works
709-729-3015, 689-2624
jacquelynhoward@gov.nl.ca

Michelle Ryland
Constituency Assistant
Lisa Dempster, MHA, Cartwright – L’Anse au Clair
709-931-2118
michelleryland@gov.nl.ca
Good afternoon,

I want to begin by acknowledging Yvonne and Graham, and thank them for joining us today, certainly no strangers to this area. And while we are here acknowledging and raising the Labrador Flag, Minister Hawkins and MHA, Lisa Dempster, are doing the same in the Labrador Straits.

I thank all of you for coming out today to acknowledge the presence of the Labrador flag at the border crossing.
As you recall, when I became Premier back in the fall, I took responsibility for the Labrador and Aboriginal Affairs Office. I wanted the people of Labrador and our Aboriginal population to know that their issues and concerns would be my issues and concerns. That I would listen to you and that our government would work diligently to enhance prosperity in the region and overall enhance life for the people who call this region home.

I can say that I’m proud of our investments to date in the Trans Labrador Highway as well as the investments through the provincial roads program. However, I also feel the symbolism and display of culture today in acknowledging the Labrador flag at the border is equally as important.

When the Labrador Flag policy was first announced, I was pleased to know the right thing was being done and being here today is the right thing to do.
The Labrador Flag has been flying in Labrador for over 40 years and showcases Labrador as being a unique region in our province.

Labradorians share a special connection with this flag. It is symbolic and it is cultural. Travelling throughout Labrador you can see the flag’s symbol and colours embedded in everything from clothing to business logos.

The flag is instantly recognizable and adds to the mystic of this place that we call the Big Land.

On behalf of all Newfoundlanders and Labradorians, I would like to express my sincere thank you to the Labrador Heritage Society, their Chair Ernie MacLean, and Jordon Brown, who is with us today, who advocated tirelessly for the flag.
As well, a special thanks to the Combined Councils of Labrador, for their continued support of the flag. And finally to all the residents who helped in making today’s recognition come to fruition.

Our province is privileged to have diverse regions and some of the most innovative, hardest working, and most generous people in the world. We celebrate our differences and promote the things that make us unique. That is why it is important that the Labrador flag flys with the three other flags here today.

I am pleased to have joined you today for this important event. I thank you all for coming out and I will continue working to address the issues and concerns in this region, throughout Labrador and the entire province.

Thank you, and please enjoy this large day in the Big Land.
Labrador and Aboriginal Affairs  
Labrador Flag  
August 11, 2016  

Summary:  
Labrador flag raising ceremonies taking place simultaneously at the Quebec borders in Labrador West and Labrador Straits.  

Key Messages  

• The Labrador flag has been an important piece of Labrador’s history and is a significant symbol that unites all Labradorians.  

• Since 1973, the Labrador flag has been interwoven in the culture of the people throughout the Big Land.  

• Labradorians share a special connection with this flag. It is symbolic and it is cultural. Travelling throughout Labrador you can see the flag’s symbol and colours embedded in everything from clothing to business logos.  

• The flag is instantly recognizable and adds to the mystic of Labrador.  

• Our government recognizes that Labrador plays a pivotal role in shaping the province’s future and that Labrador is a distinct part of the province in its geography, demographics, history and culture.  

• A profound thank you to the Labrador Heritage Society, for granting permission to fly the Labrador Flag, and indeed a thank you to all Labradorians for the support and dedication in making this day come to fruition.
Labrador Flag Event
Invitation List

Labrador West:
Town of Labrador City- Mayor and councilor’s
Town of Wabush- Deputy Mayor (Mayor out of town) and councilor’s
Gateway - Executive board and members
Labrador Heritage Society – President and VP
Aboriginal Service Center- Organization members
Labrador Rose- Business owner (Store located in the Gateway)
Michael Martin Jr., son of Michael Martin who designed the Labrador flag
Jim Learning – organizer of group in support of promotion of Labrador flag
Matt White, secretary for Labrador Heritage Society.
Thanks

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

From: Cannizzaro, Michelle
Sent: Friday, August 12, 2016 1:56 PM
To: Gover, Aubrey
Cc: Oliver, Val
Subject: RE: Materials for Labrador Flag Events

Thank you Aubrey – yes and not yet.
Still awaiting ACOA announcement materials.

From: Gover, Aubrey
Sent: Friday, August 12, 2016 1:51 PM
To: Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca>
Subject: FW: Materials for Labrador Flag Events

Michelle, I assume you will be providing these materials to the Premier. Also, I assume you have what you need for the funding announcement in LB west.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

From: Oliver, Val
Sent: Friday, August 12, 2016 1:41 PM
To: Gover, Aubrey
Subject: FW: Materials for Labrador Flag Events

Here are all the materials sir.

I can get Karen H to print a copy.
Hi Michelle, please see attached:

Event scenario
Media advisory
New release
Speaking notes
Key messages
Invitation list (Labrador West)

Note that an individual to lead the singing of the Ode to Labrador is being identified by the MHAs. We will let you know the person who will be singing once finalized. If you have any questions, please let me know. They’re going to be really nice events... Michael Martin, the former member for Labrador South who designed the flag will be participating in the Straits. His son is attending the event in Labrador West. I will send along the invite list for Southern Labrador as soon it’s finalized.

Jacquelyn
Hi Michelle,

Please see updated Event Scenario and Invitation List. MHA Dempster has added two speakers for the Southern Labrador event and some additional invites. Thanks, Jacq.

Hi Michelle, please see attached:

Event scenario
Media advisory
New release
Speaking notes
Key messages
Invitation list (Labrador West)

Note that an individual to lead the singing of the Ode to Labrador is being identified by the MHAs. We will let you know the person who will be singing once finalized. If you have any questions, please let me know. They’re going to be really nice events...Michael Martin, the former member for Labrador South who designed the flag will be participating in the Straits. His son is attending the event in Labrador West. I will send along the invite list for Southern Labrador as soon it’s finalized.
Event Scenario

Labrador West
The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West

Southern Labrador
The Honourable Al Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Note: In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador

Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball
12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones
12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak
12:45 p.m. MHA Letto thanks Mr. Brown and speaks in his role as MHA for Labrador West
12:50 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)

12:55 p.m. The flag is raised and MHA Letto invites guests to sing the Ode to Labrador

1:00 p.m. The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

Order of events – Southern Labrador (all times are approximate):
1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins

1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag

1:07 p.m. MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut

1:10 p.m. MHA Dempster thanks Mr. Russell and introduces Doug Robbins, President, Labrador Straits Historical Development Corporation

1:13 p.m. MHA Dempster thanks Mr. Robbins and introduces Didier Naulleau, President of Combined Councils of Labrador

1:21 p.m. MHA Dempster thanks Mr. Naulleau and speaks in her role as MHA for Cartwright – L’Anse au Clair

1:20 p.m. MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)

1:25 p.m. The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador

1:30 p.m. The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the Gateway Visitors Center

Event setup: A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

Duration of speeches: Approximately 3-5 minutes each

Guests:
Special guests speaking:
MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Martin Sr., designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut (Southern Labrador)
Doug Robbins, President of the Labrador Straits Historical Development Corporation
Didier Naulleau, President of Combined Councils of Labrador

A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster

**Media:** A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.
Labrador Flag Event
Invitation List

Labrador West:
Town of Labrador City- Mayor and councilor's
Town of Wabush- Deputy Mayor (Mayor out of town) and councilor's
Gateway - Executive board and members
Labrador Heritage Society – President and VP
Aboriginal Service Center- Organization members
Labrador Rose- Business owner (Store located in the Gateway)
Michael Martin Jr., son of Michael Martin who designed the Labrador flag
Jim Learning – organizer of group in support of promotion of Labrador flag
Matt White, secretary for Labrador Heritage Society.

Southern Labrador
Mayors/ Councillors/ Contact people of:
- Cartwright
- Paradise River
- Black Tickle
- Norman Bay
- Pin sent Arm
- Charlottetown
- William Harbour
- Port Hope Simpson
- St. Lewis
- Mary’s Harbour
- Lodge Bay
- Red Bay
- Pinware
- West St. Modeste/ Capstan Island
- L’Anse Au Loup
- Forteau / English Point/L’Anse Amour
- L’Anse Au Clair

Organizations:
- Labrador Straits Historical Development Corporation
- Southern Labrador Development Association
- Combined Councils of Labrador
- Battle Harbour Development Association
- Battle Harbour Historic Trust

Individuals:
- Denise Cole
- Jim Pardy
• Jacinda Beals
• Edward Mesher
• Jim Learning (aware that he is attending Labrador West)

All towns & Local service Districts will be asked to reach out to organizations within their boundaries to inform of the event.
For sure. Thanks.

---

**From:** Donnan, Hugh  
**Sent:** Friday, August 12, 2016 3:20 PM  
**To:** Howard, Jacquelyn; Cannizzaro, Michelle  
**Cc:** Foote, Carla; Barfoot, Scott; Dalton, Krista; Guest, Kevin J; Oliver, Val  
**Subject:** RE: Materials for Labrador Flag Events  

Hi Jacq,

I'll hold off on MA/NR review until these are all final and come in through news releases process.

Cheers,
Hugh

---

**From:** Howard, Jacquelyn  
**Sent:** Friday, August 12, 2016 11:40 AM  
**To:** Cannizzaro, Michelle  
**Cc:** Foote, Carla; Donnan, Hugh; Barfoot, Scott; Dalton, Krista; Guest, Kevin J; Oliver, Val  
**Subject:** Materials for Labrador Flag Events  

Hi Michelle, please see attached:

- Event scenario
- Media advisory
- New release
- Speaking notes
- Key messages
- Invitation list (Labrador West)

Note that an individual to lead the singing of the Ode to Labrador is being identified by the MHAs. We will let you know the person who will be singing once finalized. If you have any questions, please let me know. They're going to be really nice events...Michael Martin, the former member for Labrador South who designed the flag will be participating in the Straits. His son is attending the event in Labrador West. I will send along the invite list for Southern Labrador as soon it's finalized.

Jacquelyn
Good morning everyone,

Michelle, I’m wondering if we are able to get approval on the ads for the Flag raising and the other one for the Announcement/Meet and Greet.

Would like to get these out to the public as soon as possible!

Thank you

Sabrina

Sabrina Hunt
Constituency Assistant
Graham Letto
MHA for the District of Lab West
217 Drake Ave
Labrador City, NL A2V 2B6
Phone: 709 944 4881
Fax: 709 944 4880
Email: sabrinahunt@gov.nl.ca

Brandon Pardy
Legislative/Communications Assistant
Yvonne Jones, MP Labrador
Room 106 East Block
Ottawa, Ontario K1A 0A6
Tel. (613) 996-4632
Fax (613) 996-7132
Yvonne.Jones.C1@parl.gc.ca

Good morning folks,

I’m wondering if you are able to do an additional ad for the Flag raising ceremony that will take place while the Premier is here as well.

Details are as follows:
Labrador Flag Raising Ceremony
August 19th, 2016
12:30pm-1:00pm
Labrador/Quebec Border crossing
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.
Open to public

*I don’t know if you want to work all three into one or do 3 separate ones?  
Your choice

Thanks for all your help.

Sabrina

From: Hunt, Sabrina
Sent: Wednesday, August 10, 2016 9:48 AM
To: Cannizzaro, Michelle; 'yvonne.jones.C1@parl.gc.ca'
Cc: Letto, Graham; 'Yvonne.Jones.C2@parl.gc.ca'
Subject: Ad/Public Invites

Good morning Michelle and Brandon,

Next week as you know the Premier will be here and together with MP Yvonne Jones and MHA Letto they will be making a few public funding announcements and as well they have a Meet & Greet that same night.

I thought that I would connect you both as you look after their communications and the specifics.

I'm looking for something we can post around town and on social media to draw out the public to this event.

Event details are as follows:

Aug 18th, 2016
12:00pm - 1:00pm
Public funding announcements
Lab West Arts and Culture Center
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.

Aug 18th, 2016
8:30pm - 9:30pm
Meet & Greet
Two Seasons Inn Conference room
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.

Hoping that together you both can come up with something that I can share with the community if you have any questions please do not hesitate to let me know.

Thank you
Sabrina

Sabrina Hunt
Constituency Assistant
This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender.
My thoughts would be yes, but this is the first time organizing this type of event so I wanted to be sure this is done properly and according to any protocol that might be in place.

Hi Sabrina,

In addition to the provincial and Canadian flag, would you traditionally have Labrador as the third?

Hi Michelle,

I am finalizing all the details for the announcement event Thursday lunch time. I wanted to get confirmation from the PO about flags and what you would like to see.

Typically for these types of announcements, would there be three flags? If yes, is the PO ok with the third flag being the Labrador Flag?

Thank you
Sabrina

Sabrina Hunt
Constituency Assistant
Graham Letto
MHA for the District of Lab West
217 Drake Ave
Labrador City, NL A2V 2B6
Phone: 709 944 4881
Fax: 709 944 4880
Email: sabrinahunt@gov.nl.ca
Ty!

-----Original Message-----
From: Cannizzaro, Michelle
Sent: Monday, August 15, 2016 12:00 PM
To: Hunt, Sabrina; 'Yvonne.Jones.C1@parl.gc.ca'
Subject: RE: Ad/Public Invites

Good

-----Original Message-----
From: Hunt, Sabrina
Sent: Monday, August 15, 2016 12:02 PM
To: 'Yvonne.Jones.C1@parl.gc.ca' <Yvonne.Jones.C1@parl.gc.ca>
Cc: Cannizzaro, Michelle <MichelleCannizzaro@gov.nl.ca>
Subject: RE: Ad/Public Invites

Thanks Brandon
Michelle, we are good to go?

-----Original Message-----
From: Yvonne.Jones.C1@parl.gc.ca [mailto:Yvonne.Jones.C1@parl.gc.ca]
Sent: Monday, August 15, 2016 11:31 AM
To: Hunt, Sabrina
Subject: Re: Ad/Public Invites

Yep! She has approved them both
Sent from my BlackBerry 10 smartphone on the Bell network.

Brandon,

Im assuming that the ads you put together are all ok with Yvonne?
I was talking to Michelle this morning and she mentioned if things are good to go with this from your end things are good with her.
Would like to start sharing these as soon as we can

Thanks
Sabrina
Good morning folk,

I'm wondering if you are able to do an additional ad for the Flag raising ceremony that will take place while the Premier is here as well.

Details are as follows:

**Labrador Flag Raising Ceremony**
August 19th, 2016
12:30pm-1:00pm
Labrador/Quebec Border crossing
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.
Open to public

*I don't know if you want to work all three into one or do 3 separate ones? Your choice

Thanks for all your help.

Sabrina
I'm looking for something we can post around town and on social media to draw out the public to this event.

Event details are as follows:

Aug 18th, 2016
12:00pm - 1:00pm
Public funding announcements
Lab West Arts and Culture Center
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.

Aug 18th, 2016
8:30pm - 9:30pm
Meet & Greet
Two Seasons Inn Conference room
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto

Hoping that together you both can come up with something that I can share with the community :) If you have any questions please do not hesitate to let me know.

Thank you
Sabrina

Sabrina Hunt
Constituency Assistant
MHA Lab West Graham Letto
217 Drake Ave
Labrador City, NL A2V 2B6
Phone: 709 944 4881
Fax: 709 944 4880
Email: sabrinahunt@gov.nl.ca

"This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender."

"This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender."

48
Im ok to print and post these on local bulletin boards around town right?

-----Original Message-----
From: Cannizzaro, Michelle
Sent: Monday, August 15, 2016 12:00 PM
To: Hunt, Sabrina; 'Yvonne.Jones.C1@parl.gc.ca'
Subject: RE: Ad/Public Invites

Good

-----Original Message-----
From: Hunt, Sabrina
Sent: Monday, August 15, 2016 12:02 PM
To: 'Yvonne.Jones.C1@parl.gc.ca' <Yvonne.Jones.C1@parl.gc.ca>
Cc: Cannizzaro, Michelle <Michelle.Cannizzaro@gov.nl.ca>
Subject: RE: Ad/Public Invites

Thanks Brandon
Michelle, we are good to go?

-----Original Message-----
From: Yvonne.Jones.C1@parl.gc.ca [mailto:Yvonne.Jones.C1@parl.gc.ca]
Sent: Monday, August 15, 2016 11:31 AM
To: Hunt, Sabrina
Subject: Re: Ad/Public Invites

Yep! She has approved them both

Sent from my BlackBerry 10 smartphone on the Bell network.
From: Hunt, Sabrina
Sent: Monday, August 15, 2016 10:25 AM
To: Jones, Yvonne - Riding 1
Cc: Cannizzaro, Michelle
Subject: RE: Ad/Public Invites

Brandon,

Im assuming that the ads you put together are all ok with Yvonne?
I was talking to Michelle this morning and she mentioned if things are good to go with this from your end things are good with her.
Would like to start sharing these as soon as we can

Thanks
Sabrina

From: Yvonne.Jones.C1@parl.gc.ca [mailto:Yvonne.Jones.C1@parl.gc.ca]
Sent: Thursday, August 11, 2016 12:29 PM
To: Hunt, Sabrina; Cannizzaro, Michelle
Good morning folks,

I'm wondering if you are able to do an additional ad for the Flag raising ceremony that will take place while the Premier is here as well.

Details are as follows:

**Labrador Flag Raising Ceremony**
August 19th, 2016
12:30pm-1:00pm
Labrador/Quebec Border crossing
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto
Open to public

*I don't know if you want to work all three into one or do 3 separate ones? Your choice*

Thanks for all your help.

Sabrina

---

From: Hunt, Sabrina  
Sent: Wednesday, August 10, 2016 9:48 AM  
To: Cannizzaro, Michelle; 'yvonne.jones.C1@parl.gc.ca'  
Cc: Letto, Graham; 'Yvonne.Jones.C2@parl.gc.ca'  
Subject: Ad/Public Invites

Good morning Michelle and Brandon,

Next week as you know the Premier will be here and together with MP Yvonne Jones and MHA Letto they will be making a few public funding announcements and as well they have a Meet & Greet that same night.

I thought that I would connect you both as you look after their communications and the specifics.
I'm looking for something we can post around town and on social media to draw out the public to this event.

Event details are as follows:

Aug 18th, 2016
12:00pm - 1:00pm
Public funding announcements
Lab West Arts and Culture Center
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto.

Aug 18th, 2016
8:30pm - 9:30pm
Meet & Greet
Two Seasons Inn Conference room
Present: Premier Dwight Ball, MP Yvonne Jones and MHA Graham Letto

Hoping that together you both can come up with something that I can share with the community :) If you have any questions please do not hesitate to let me know.

Thank you
Sabrina

Sabrina Hunt
Constituency Assistant
MHA Lab West Graham Letto
217 Drake Ave
Labrador City, NL A2V 2B6
Phone: 709 944 4881
Fax: 709 944 4880
Email: sabrinahunt@gov.nl.ca

"This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender."
NLIS
Executive Council
August 18, 2016

Media Advisory: Premier Ball to Lead Labrador Flag Raising Event

The Honourable Dwight Ball, Premier of Newfoundland and Labrador, will join Yvonne Jones, Member of Parliament for Labrador, and Graham Letto, MHA for Labrador West, at the Labrador-Quebec border in Labrador west to raise the Labrador flag tomorrow (Friday, August 19) at 12:30 p.m. (AST).

Simultaneously, the Honourable Al Hawkins, Minister of Transportation and Works, and Lisa Dempster, MHA for Cartwright – L’Anse au Clair, will celebrate the Labrador flag at the Labrador-Quebec border in Labrador south at 1:00 p.m. (NST).

- 30 -

Media contact:
Michelle Cannizzaro
Media Relations Manager
Office of the Premier
709-729-3960
michellecannizzaro@gov.nl.ca

2016 08 18
Please see below email to TW. I will let you know when I have invited all three.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

Blair, this is advise you there is a desire to invite all three Labrador Aboriginal Governments and Organizations to both events. I see NunatuKavut is invited to the Straits which is fine. I will invite the other two to both events and advise NunatuKavut that it can send a representative to the LB West event should it choose to do so. Also, should these organizations attend, they will each have to be given a brief speaking opportunity should one or more of them choose to participate in that manner. Thanks.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

---

Event Scenario

Labrador West
The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West

Southern Labrador
The Honourable Al Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Note: In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador

Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball

12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones

12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak

12:45 p.m. MHA Letto thanks Mr. Brown and speaks in his role as MHA for Labrador West
12:50 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)

12:55 p.m. The flag is raised and MHA Letto invites guests to sing the Ode to Labrador

1:00 p.m. The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

Order of events – Southern Labrador (all times are approximate):
1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins

1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag

1:10 p.m. MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut

1:15 p.m. MHA Dempster thanks Mr. Russell and speaks in her role as MHA for Cartwright – L’Anse au Clair

1:20 p.m. MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)

1:25 p.m. The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador

1:30 p.m. The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the Gateway Visitors Center

Event setup: A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

Duration of speeches: Approximately 3-5 minutes each

Guests:
Special guests speaking:
MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Brown, designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut

A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster

Media: A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.

Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: keviniguest@gov.nl.ca
t: 709.729.1495

From: Gover, Aubrey
Sent: Thursday, August 18, 2016 8:34 AM
To: Guest, Kevin J
Subject: Event flags.

I need the details of the flag raising in the Straits and LB West asap. Where and when in particular.

Sent from my BlackBerry 10 smartphone on the Bell network.
Event Scenario

Labrador West
The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West

Southern Labrador
The Honourable Al Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time – approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Note: In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador

Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball
12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones
12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak
12:45 p.m. MHA Letto thanks Mr. Brown and speaks in his role as MHA for Labrador West
12:50 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)

12:55 p.m. The flag is raised and MHA Letto invites guests to sing the Ode to Labrador

1:00 p.m. The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

**Order of events – Southern Labrador (all times are approximate):**

1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins

1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag

1:10 p.m. MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut

1:15 p.m. MHA Dempster thanks Mr. Russell and speaks in her role as MHA for Cartwright – L’Anse au Clair

1:20 p.m. MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)

1:25 p.m. The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador

1:30 p.m. The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the Gateway Visitors Center

**Event setup:** A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

**Duration of speeches:** Approximately 3-5 minutes each

**Guests:**

Special guests speaking:

MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Brown, designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut

A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster
Media: A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.
I sure would like to have my hands on that flag as it is being raised... :)

Jim Learning will be present at our event also And I've been asked if he can speak. I have no issue giving him 2-3 moments.

Lisa Dempster, MHA
Cartwright L'Anse au Clair
1 800 286 9118

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Gover, Aubrey
Sent: Thursday, August 18, 2016 9:23 AM
To: Dempster, Lisa; Letto, Graham; Cannizzaro, Michelle
Cc: Barnes, Janice
Subject: FW: Event flags.

Please see below email to TW. I will let you know when I have invited all three.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

From: Gover, Aubrey
Sent: Thursday, August 18, 2016 9:20 AM
To: Medd, Blair
Cc: Companion, Lori Anne; Guest, Kevin J; Oliver, Val
Subject: FW: Event flags.
Importance: High

Blair, this is advise you there is a desire to invite all three Labrador Aboriginal Governments and Organizations to both events. I see NunatuKavut is invited to the Straits which is fine. I will invite the other two to both events and advise NunatuKavut that it can send a representative to the LB West event should it choose to do so. Also, should these organizations attend, they will each have to be given a brief speaking opportunity should one or more of them choose to participate in that manner. Thanks.

Aubrey Gover
Deputy Minister
Event Scenario

Labrador West

The Honourable Dwight Ball, Premier of Newfoundland and Labrador
The Honourable Yvonne Jones, MP for Labrador
Graham Letto, MHA, Labrador West

Southern Labrador

The Honourable Al Hawkins, Minister of Transportation and Works
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Organized by: Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

Contact(s): Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624
Krista Dalton, Communications Manager, 729-1758 / 685-6492
Sabrina Hunt, CA for MHA Letto, 944-4881
Michelle Ryland, CA for MHA Dempster, 931-2118

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Note: In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador
Emcee: MHA Letto for Labrador West; MHA Dempster for Southern Labrador

Order of events – Labrador West (all times are approximate):
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball
12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones
12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak
12:45 p.m. MHA Letto thanks Mr. Brown and speaks in his role as MHA for Labrador West
12:50 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)
12:55 p.m. The flag is raised and MHA Letto invites guests to sing the Ode to Labrador
1:00 p.m. The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

Order of events – Southern Labrador (all times are approximate):
1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins
1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag
1:10 p.m. MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut
1:15 p.m. MHA Dempster thanks Mr. Russell and speaks in her role as MHA for Cartwright – L’Anse au Clair
1:20 p.m. MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)
1:25 p.m. The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador
1:30 p.m. The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the
Gateway Visitors Center

Event setup: A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

Duration of speeches: Approximately 3-5 minutes each

Guests:
Special guests speaking:
MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Brown, designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut

A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster

Media: A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.

Kevin Guest
Director of Communications

Labrador and Aboriginal Affairs
Intergovernmental Affairs
Government of Newfoundland and Labrador
e: kevin.guest@gov.nl.ca
t: 709.729.1495

From: Gover, Aubrey
Sent: Thursday, August 18, 2016 8:34 AM
To: Guest, Kevin J
Subject: Event flags.

I need the details of the flag raising in the Straits and LB West asap. Where and when in particular.

Sent from my BlackBerry 10 smartphone on the Bell network.
From: Gover, Aubrey  
To: Medd, Blair; Cannizzaro, Michelle; Guest, Kevin  
Subject: FW: Invitation-Labrador Flag Raising  
Date: Thursday, August 18, 2016 10:17:58 AM

FYI

Gover, Aubrey  
Deputy Minister  
Labrador and Aboriginal Affairs Office  
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

From: Bert Pomeroy [mailto:bert.pomeroy@nunatsiavut.com]  
Sent: Thursday, August 18, 2016 10:12 AM  
To: Gover, Aubrey  
Subject: RE: Invitation-Labrador Flag Raising

Thanks Aubrey, President Lampe is currently on leave. I will pass this along to other members of the executive for their consideration. Hope you are having a good summer!

From: Gover, Aubrey [mailto:aubreygover@gov.nl.ca]  
Sent: Thursday, August 18, 2016 9:32 AM  
To: Johannes Lampe  
Cc: Isabella Pain; Bert Pomeroy  
Subject: Invitation-Labrador Flag Raising  
Importance: High

President Lampe, this is to formally invite the Nunatsiavut Government to the two official events which will formally raise of the Labrador Flag at the, below noted, Labrador border crossings, tomorrow. President Lampe, you and/or representatives of the Nunatsiavut Government are invited to attend both events. President Lampe, should you or a representative of the Nunatsiavut Government wish to speak at one or both of the events, an opportunity to do so will be provided. We sincerely hope the Nunatsiavut Government will be able to participate in the formal raising of this important symbol of Labrador.

Please have the list of attendees sent to me, and indicate whether or not there is a desire to speak, and who will be speaking for the Nunatsiavut Government if that is the case.

One again, we look forward to the participation of the Nunatsiavut Government in this historic event.

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador  
Date: Friday, August 19, 2016
Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

“This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender.”

This message (including any attachments) is intended only for the use of the individual or entity to which it is addressed and may contain information that is non-public, proprietary, privileged, confidential, and exempt from disclosure under applicable law or may constitute as attorney work product. If you are not the intended recipient, you are hereby notified that any use, dissemination, distribution, or copying of this communication is strictly prohibited. If you have received this communication in error, notify us immediately by telephone and (i) destroy this message if a facsimile or (ii) delete this message immediately if this is an electronic communication.
Spoke to President Russell, they will try to have a representative in western Labrador tomorrow.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

From: Gover, Aubrey
Sent: Thursday, August 18, 2016 10:31 AM
To: Todd Russell (trussell@nunatukavut.ca)
Subject: Labrador Flag Raising
Importance: High

President Russell, I see you have been invited to the flag raising in the Straits, but we also wish to formally invite the NunatuKavut to other official event in western Labrador which will formally raise of the Labrador Flag tomorrow. President Russell, representatives of the NunatuKavut are invited to attend the other event. President Russell, should your representative of wish to speak at the other event, an opportunity to do so will be provided. We appreciate participation of the NunatuKavut in the formal raising of this important symbol of Labrador.

Please have the list of attendees sent to me if there will be someone attending in western Labrador, and indicate whether or not there is a desire to speak, and who will be speaking for the NunatuKavut if that is the case.

One again, we thank you for the participation of the NunatuKavut in this historic event.

Event name: Labrador Flag Recognition and Raising – Southern and Western Labrador

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador
This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.
FYI

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

From: Gover, Aubrey
Sent: Thursday, August 18, 2016 2:27 PM
To: Communications
Subject: Re: Labrador Flag Raising

Ok. Thanks. Do you wish to speak?

Sent from my BlackBerry 10 smartphone on the Bell network.

From: Communications
Sent: Thursday, August 18, 2016 2:25 PM
To: Gover, Aubrey
Cc: Executive Assistance
Subject: Fwd: Labrador Flag Raising

Good afternoon Mr. Gover,

NCC Area Councillor Jessie Tobin and I will be in attendance at the Labrador West event.

Kelly Broomfield
Director of Communications
709-280-5965

Sent from my iPhone

Begin forwarded message:

From: Todd Russell <trussell@nunatukavut.ca>
Date: August 18, 2016 at 11:16:47 AM ADT
To: Communications <communications@nunatukavut.ca>
Cc: Frank Holley <executiveasst@nunatukavut>
Subject: Fwd: Labrador Flag Raising

As discussed...
Begin forwarded message:

From: "Gover, Aubrey" <aubreygover@gov.nl.ca>
Date: August 18, 2016 at 10:01:28 AM ADT
To: "Todd Russell (trussell@nunatukavut.ca)" <trussell@nunatukavut.ca>
Subject: Labrador Flag Raising

President Russell, I see you have been invited to the flag raising in the Straits, but we also wish to formally invite the NunatuKavut to other official event in western Labrador which will formally raise of the Labrador Flag tomorrow. President Russell, representatives of the NunatuKavut are invited to attend the other event. President Russell, should your representative of wish to speak at the other event, an opportunity to do so will be provided. We appreciate participation of the NunatuKavut in the formal raising of this important symbol of Labrador.

Please have the list of attendees sent to me if there will be someone attending in western Labrador, and indicate whether or not there is a desire to speak, and who will be speaking for the NunatuKavut if that is the case.

One again, we thank you for the participation of the NunatuKavut in this historic event.

Event name: Labrador Flag Recognition and Raising - Southern and Western Labrador

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L'Anse au Clair
"This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender."
I spoke to Donna Paddon who expressed the dissatisfaction of Innu Nation that it was not notified sooner of the event. Given that late notice Innu Nation will not be participating. The invitation has been passed along to Chief Hart of the Sheshatshiu band, but it is unlikely that the band will be attending either.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

I also called Donna Paddon and the Grand Chief and left voice mail.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

Grand Chief Qupee, this is to formally invite Innu Nation to the two official events which will formally raise of the Labrador Flag at the, below noted, Labrador border crossings, tomorrow. Grand Chief Qupee, you and/or representatives of the Innu Nation are invited to attend both events. Grand Chief Qupee, should you or a representative of Innu Nation wish to speak at one or both of the events, an opportunity to do so will be provided. We sincerely hope Innu Nation will be able to participate in the formal raising of this important symbol of Labrador.

Please have the list of attendees sent to me, and indicate whether or not there is a desire to speak,
and who will be speaking for Innu Nation if that is the case.

One again, we look forward to the participation of Innu Nation in this historic event.

Event name: Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.
Hey Michelle,

Unfortunately I won't be around then.
I've passed it on to the news room to see if someone could speak with the Premier.

Thanks again,
Dave Williams
Producer of Nightline
570-1143

Hi Dave! Never a bother- We can do something early around 8Lab time - do you want to tape something or a call in?
Chat soon
Michelle

Morning Michelle,

looking to get someone on tomorrow AM to discuss the Labrador flag raising.
I wanted to offer the call to the Premier first but I can contact MP Jones or MHA Letto if you prefer:

I feel like I've bothered you enough this week!

Thanks,
Dave Williams
Producer of Nightline
570-1143

“This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender.”
Please see below.

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

From: Communications [mailto:communications@nunatukavut.ca]
Sent: Thursday, August 18, 2016 2:59 PM
To: Gover, Aubrey
Subject: RE: Labrador Flag Raising

I will say a couple of words on behalf of President Russell. Thanks!

Kelly Broomfield
Director of Communications
NunatuKavut Community Council
T: 709.280.5965 F: 709.288.0473
Office 1024, 121 Matthew Avenue
Labrador City, NL A2V 2A2
www.nunatukavut.ca

facebook.com/nunatukavut Twitter @nunatukavut

From: Gover, Aubrey [mailto:aubreygover@gov.nl.ca]
Sent: August 18, 2016 1:57 PM
To: Communications <communications@nunatukavut.ca>
Subject: Re: Labrador Flag Raising

Ok. Thanks. Do you wish to speak?

Sent from my BlackBerry 10 smartphone on the Bell network.
Good afternoon Mr. Gover,

NCC Area Councillor Jessie Tobin and I will be in attendance at the Labrador West event.

Kelly Broomfield  
Director of Communications  
709-280-5965

Sent from my iPhone

Begin forwarded message:

**From:** Todd Russell <trussell@nunatukavut.ca>  
**Date:** August 18, 2016 at 11:16:47 AM ADT  
**To:** Communications <communications@nunatukavut.ca>  
**Cc:** Frank Holley <executiveasst@nunatukavut.ca>  
**Subject:** Fwd: Labrador Flag Raising

As discussed...

Sent from my iPhone

Begin forwarded message:

**From:** "Gover, Aubrey" <aubreygover@gov.nl.ca>  
**Date:** August 18, 2016 at 10:01:28 AM ADT  
**To:** "Todd Russell (trussell@nunatukavut.ca)" <trussell@nunatukavut.ca>  
**Subject:** Labrador Flag Raising

President Russell, I see you have been invited to the flag raising in the Straits, but we also wish to formally invite the NunatuKavut to other official event in western Labrador which will formally raise of the Labrador Flag tomorrow. President Russell, representatives of the NunatuKavut are invited to attend the other event. President Russell, should your representative of wish to speak at the other event, an opportunity to do so will be provided. We appreciate participation of the NunatuKavut in the formal raising of this important symbol of Labrador.

Please have the list of attendees sent to me if there will be someone attending in western Labrador, and indicate whether or not there is a desire to speak, and who will be speaking for the NunatuKavut if that is
the case.

One again, we thank you for the participation of the NunatuKavut in this historic event.

Event name: Labrador Flag Recognition and Raising – Southern and Western Labrador

Date: Friday, August 19, 2016

Start time & duration: 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

Location: Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

Aubrey Gover
Deputy Minister
Labrador and Aboriginal Affairs Office
Government of Newfoundland and Labrador

This email is PRIVILEGED and contains confidential information intended only for the person(s) named above. Any other distribution, copying or disclosure is strictly prohibited. If you have received this email in error, please notify us immediately by return email and delete the original message.

“This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender.”
Michelle,

At the PO’s request the Labrador and Aboriginal Affairs Office reached out to the all three Labrador Aboriginal Governments to invite them to the Lab West and Southern Labrador flag raising events.

The only confirmed addition to the speaking order is in Labrador West. Kelly Broomfield of the NunatuKavut Community Council will say a few words on behalf of President Russell (note: President Russell is attending the southern Labrador event and is speaking).

I have made this addition to the attached event scenario. Can you please ensure that the Premier is aware and flag for MHA Letto? I will send a separate email to Mr. Letto regarding this change as well.

Let me know if you need anything further.

Blair

Blair Medd
Director of Communications
Transportation and Works
W: 729-3015 C: 631-8465
blairmedd@gov.nl.ca
**Event Scenario**

**Labrador West**
The Honourable Dwight Ball, Premier of Newfoundland and Labrador  
The Honourable Yvonne Jones, MP for Labrador  
Graham Letto, MHA, Labrador West

**Southern Labrador**
The Honourable Al Hawkins, Minister of Transportation and Works  
Lisa Dempster, MHA, Cartwright – L’Anse au Clair

**Event name:** Labrador Flag Recognition and Raising – Labrador West and Southern Labrador

**Organized by:** Department of Transportation and Works and Constituency Offices for MHAs Letto and Dempster

**Contact(s):**  
Jacquelyn Howard, Director of Communications, 729-3015 / 689-2624  
Krista Dalton, Communications Manager, 729-1758 / 685-6492  
Sabrina Hunt, CA for MHA Letto, 944-4881  
Michelle Ryland, CA for MHA Dempster, 931-2118

**Date:** Friday, August 19, 2016

**Start time & duration:** 12:30 p.m. Labrador West time; 1:00 p.m. Southern Labrador time - approximately 30 minutes

**Location:** Labrador-Quebec border-crossings in Labrador West and Southern Labrador; receptions to follow at the Gateway Visitor Center in Labrador West and L’Anse au Clair

**Note:** In the event of poor weather, the flags will be raised and the event will then move to the visitor centers for speeches and the singing of the Ode to Labrador

**Emcee:** MHA Letto for Labrador West; MHA Dempster for Southern Labrador

**Order of events – Labrador West (all times are approximate):**
12:30 p.m. Premier, MP Yvonne Jones and MHA Graham Letto arrive; MHA Letto welcomes guests and introduces Premier Ball

12:35 p.m. Premier Ball speaks; MHA Letto thanks Premier Ball and introduces MP Jones

12:40 p.m. MHA Letto thanks MP Jones and invites Jordan Brown of the Labrador Heritage Society (Height of Land Branch) to speak

12:45 p.m. MHA Letto thanks Mr. Brown and invites Kelly Broomfield of the NunatuKavut Community Council to speak.
12:50 p.m. MHA Letto thanks Ms. Broomfield and speaks in his role as MHA for Labrador West

12:55 p.m. MHA Letto invites Premier Ball, MP Jones and Mr. Brown to raise the flag (Photo op)

1:00 p.m. The flag is raised and MHA Letto invites guests to sing the Ode to Labrador

1:05 p.m. The Ode to Labrador concludes; MHA Letto thanks everyone for attending and concludes event, inviting guests to a reception at the Gateway Visitors Center

Order of events – Southern Labrador (all times are approximate):
1:00 p.m. Minister Hawkins and MHA Lisa Dempster arrive; MHA Dempster welcomes guests and introduces Minister Hawkins

1:05 p.m. MHA Dempster thanks Minister Hawkins and introduces Michael Martin, designer of the Labrador flag

1:10 p.m. MHA Dempster thanks Mr. Martin and introduces Todd Russell, President of NunatuKavut

1:15 p.m. MHA Dempster thanks Mr. Russell and speaks in her role as MHA for Cartwright – L’Anse au Clair

1:20 p.m. MHA Dempster invites Minister Hawkins, Mr. Martin and Mr. Russell to raise the flag (Photo opp)

1:25 p.m. The flag is raised and MHA Dempster invites guests to sing the Ode to Labrador

1:30 p.m. The Ode to Labrador concludes; MHA Dempster thanks everyone for attending and concludes the event, inviting guests to a reception at the Gateway Visitors Center

Event setup: A podium will be provided at each location. TW staff will prepare the flags at both border crossings for raising prior to the start of the events.

Duration of speeches: Approximately 3-5 minutes each

Guests:
Special guests speaking:
MP Yvonne Jones (Labrador West)
Jordan Brown, Labrador Heritage Society (Height of Land Branch)
Michael Brown, designer of the Labrador flag (Southern Labrador)
Todd Russell, President of NunatuKavut
A guest list and invitations are being organized by the constituency offices of MHAs Letto and Dempster

**Media:** A media advisory will be issued the morning of Thursday, August 18. Media in St. Anthony will be contacted in advance of the media advisory (Wednesday afternoon) to provide them with additional notice to travel.
Mr. Letto,

Please note the revised event scenario for today's flag raising in Labrador West. Kelly Broomfield of the NunatuKavut Community Council will be attending on behalf of President Russell and will be saying a few words. I have placed Kelly in the event scenario to speak after Jordan Brown.

If you have any further questions please let me know.

Thanks,

Blair

Blair Medd
Director of Communications
Transportation and Works
W: 729-3015 C: 631-8465
blairmedd@gov.nl.ca
Recognizing Our Province’s Heritage

Premier Ball Participates in Labrador Flag Raising at Border Crossing

The Honourable Dwight Ball, Premier of Newfoundland and Labrador, took part in a ceremony in Labrador West today to celebrate and raise the Labrador flag at the Quebec-Labrador border. Premier Ball was joined by Yvonne Jones, Member of Parliament for Labrador, and Graham Letto, MHA for Labrador West.

“I am very pleased to be here today with my colleagues to acknowledge the presence of the Labrador flag at both Labrador and Quebec border crossings. This region of our province offers many unique perspectives, many of which are embodied in the Labrador flag. The flag is instantly recognizable and highlights the distinctiveness of this land and the culture of its people.”

- The Honourable Dwight Ball, Premier of Newfoundland and Labrador

Simultaneously, the Honourable Al Hawkins, Minister of Transportation and Works, along with Lisa Dempster, MHA for Cartwright - L’Anse au Clair, held an event at the Labrador-
Quebec border in Southern Labrador.

“It is an honour to join with Labradorians as we raise the Labrador flag. Residents of Labrador strongly identify with their flag and what it represents. The creation and symbolism of the Labrador flag is an important piece of Labrador’s history which we acknowledge today.”
- The Honourable Al Hawkins, Minister of Transportation and Works

In 1973, the Member of the House of Assembly for Labrador South, Michael S. Martin, decided to mark the 25th anniversary of Confederation by creating a flag for Labrador. Today the flag continues to be influential and significant in celebrating Labrador’s heritage.

“As a proud Labradorian, I am delighted that we have recognized the significance of our Labrador flag and that it has taken its rightful place at our Labrador border entries to the Province of Newfoundland and Labrador. Labradorians take tremendous pride in their flag which is an important symbol of their heritage and culture.”
- Graham Letto, MHA, Labrador West

The Labrador flag is composed of three colours; white to represent snow, blue to represent water and green to represent the land. The twig represents the past and future of Labrador and the branches represent the three founding nations.

“As an Inuit-Metis person from southern Labrador the raising of our flag fills me with pride. Our long history, our strong connection to the land and sea and our bright future are all reflected in our flag. As a symbol of unity and common purpose the flag recognizes the aboriginal and non-aboriginal people of Labrador, who together have built this place we call home. I want to thank our government for honoring us in this way. This is a proud day for Labrador.”
- Lisa Dempster, MHA, Cartwright - L’Anse au Clair

The Labrador flag has been flown at both Labrador and Quebec border crossings, alongside the official provincial flag, the Canadian flag and the Union Jack since fall 2015.

QUICK FACTS
- Events were held at both Labrador-Quebec border crossings today by the Provincial Government to honour the Labrador flag.
- Premier Dwight Ball was joined my MP Yvonne Jones and MHA Graham Letto in Labrador West and Minister Al Hawkins was joined by MHA Lisa Dempster in Labrador South.
- The Labrador flag was created in 1973 by MHA Michael S. Martin to mark the 25th anniversary of joining Canada.
- The Labrador flag has been flown at both border crossings since fall 2015.

Media contacts:
Michelle Cannizzaro  
Media Relations Manager  
Office of the Premier  
709-729-3960  
michellecannizzaro@gov.nl.ca

Sabrina Hunt  
Constituency Assistant to  
Graham Letto  
MHA for Labrador West  
709-944-4881  
sabrinahunt@gov.nl.ca

Blair Medd  
Director of Communications  
Department of Transportation and Works  
709-729-3015, 631-8465  
blairmedd@gov.nl.ca

Michelle Ryland  
Constituency Assistant to  
Lisa Dempster  
MHA for Cartwright - L’Anse au Clair  
709-931-2118

2016 08 19
Hello,
I'm a reporter with TC Media, covering both Labrador papers. I was wondering if you had a picture of the flag raising today? If so that would be fantastic.

Evan Careen
Reporter
TC Media
evan.careen@tc.tc
(709) 746-4787