June 20, 2016

Dear [Name]

Re: Your request for access to information under Part II of the Access to Information and Protection of Privacy Act BTRCD 18/2016

On May 20, 2016 the Department of Business, Tourism, Culture and Rural Development received your request for access to the following records:

“Any and all notes (Information/Briefing/Decision/Meeting) and related materials/Any and all records and/or messages of any nature, in any medium or format, from the office of John Angelopoulos, for the 2009 year. Information to also include, but shall not be limited to, any and all Discussion papers/Reports (draft and final)/Action Plans and Background documents for the above noted time period.”

I am pleased to inform you that a decision has been made by the Deputy Minister for the Department of Business, Tourism, Culture and Rural Development to provide access to some of the requested information.

Access to the some information contained within the records was refused in accordance with the following exceptions to disclosure, as specified in the Access to Information and Protection of Privacy Act (the Act):

Sections: 40(1)

As required by 8(2) of the Act, we have severed information that is unable to be disclosed and have provided you with as much information as possible. In accordance with your request for a copy of the records, the appropriate copies have been enclosed.

Please be advised that you may appeal this decision and ask the Information and Privacy Commissioner to review the decision to provide partial access to the requested information, as set out in section 42 of the Act. A request to the Commissioner must be made in writing within 15 business days of the date of this letter or within a longer period that may be allowed by the Commissioner. Your appeal should identify your concerns with the request and why you are submitting the appeal.
The appeal may be addressed to the Information and Privacy Commissioner is as follows:

Office of the Information and Privacy Commissioner  
2 Canada Drive  
P. O. Box 13004, Str. A  
St. John's, NL A1B 3V8  

Telephone: (709) 729-6309  
Toll-Free: 1-877-729-6309  
Facsimile: (709) 729-6500

You may also appeal directly to the Supreme Court Trial Division within 15 business days after you receive the decision of the public body, pursuant to section 52 of the Act.

Please be advised that responsive records will be published following a 72 hour period after the response is sent electronically to you or five business days in the case where records are mailed to you. It is the goal to have the responsive records posted to the Office of Public Engagement's website within one business day following the applicable period of time. Please note that requests for personal information will not be posted online.

If you have any further questions, please contact me by telephone at 729-3356 or by email at wcomeau@gov.nl.ca.

Sincerely,

Wayne Comeau  
ATIPP Coordinator

Enclosures
Media Headlines – May 1

Tourism

TOURISM OPERATION BEING TAKEN BACK TO COURT: Two boys have launched a civil suite against a Trinity tourism operator who was convicted of sexually assaulting them. ["David Zelcer", Reporter] AIRED: 07:00 AM DURATION: 01:40 REPORTER: NANCY WALSH

Big Game Licence System is Unfair (Letter – Western Star)
I am writing this letter to point out the unfairness of our big game allocation system in the province in the hope that other hunters will lobby their MHAs in an effort to bring about changes. Big game licence applications are out and this year I noticed something a little different in the guide. This issue lists the number of resident, and non-resident licences issued in each area. To my dismay, I found that the area I usually apply for, area 27 Terra Nova, reserves 58 per cent of the licences for the nonresident hunters (outfitters), leaving only 42 per cent for residents.

Want to save Caribou? Listen to the People (Letter – Western Star)
Dear Editor: On 24 April, a smattering of outfitters and concerned citizens, the latter including me, assembled at the Department of Environment and Conservation office in Corner Brook in support of 'Woody,' a.k.a. the woodland caribou. The organizers of the "Rally for Woody" envisioned a two-pronged strategy: to spur public enthusiasm for the cause and to squeeze the Environment Department into mitigating the caribou's decline through the implementation of a robust predator-removal program targeting both the black bear and the eastern coyote.

HIGHWAY SIGNAGE: "Florence" is calling to talk about the signage on the highways. She says that she runs a business and she says that tourists tell her that they have problems finding places and she says that the government wants to take down business signs and put up the TOD signs. She says that their sign is very nice and she thinks that they should be able to put it up. AIRED: 10:44 AM DURATION: 06:00 REPORTER: RANDY SIMMS

STEPHENVILLE AIRPORT CAN'T AFFORD TO LOSE BUSINESS: Stephenville Airport can't afford to lose business. Airplanes which land there have to pay landing fees. So the struggling airport needs every flight it can get, but Stephenville had to turn away a couple of recent flights due to problems with its instrument landing system. ["Larry Smith", Manager at Stephenville Airport] AIRIED: 07:45 AM DURATION: 08:00 REPORTER: DOROTHY KING/BRIAN MCHUGH

Culture, Heritage

House Full of Heritage
Each time Iris Dalton walks inside Hawthorne Cottage, she is moved by the sights, sounds and smells of this former outport household that now welcomes thousands of people through its thick wooden doors each summer.

RESTORING HISTORIC FISHING PROPERTIES: In Monday's show we talked about money that's available to restore historic fishing properties. Those dollars are sounding pretty good about now to people in Englee. A representative of the Heritage Foundation of Newfoundland and Labrador told us that grants of up to $10,000 are available to groups who want to preserve old fish plants, ["Ed Fillier", Mayor of Englee] wharves or net loss.
AIRED: 07:54 AM DURATION: 05:30 REPORTER: DOROTHY KING/BRIAN MCHUGH

BURNSIDE HERITAGE NIGHT IN GANDER: Leigh Anne speaks with "Laurie MacLean" who is an archeologist who is fascinated with the history of Burnside in Bonavista Bay. 5000 years ago, maritime archaic Indians lived there and for the past 20 years the Burnside Heritage Foundation has been supporting archeological research in the area and runs an interpretation centre. AIRED: 08:45 DURATION: 07:00 REPORTER: RANDY LARCOMBE/ LEIGH ANNE POWER

THE BEST ARTS & POP CULTURE PERFORMANCES IN THE COUNTRY: Artistic fraud is taking fear of flight to Vancouver. The show is a Newfoundland production that takes its audience on a somewhat nervous plane ride across the country. ["Gillian Kiley(sp?)", Cofounder of Artistic Fraud] AIRED: 07:18 AM DURATION: 05:40 REPORTER: JEFF GILHOOLY

THE LITTLE FILM THAT COULD: The Hall is a little film that could; first it won several awards including best picture in Canada's 48 hour film project. Now it's heading Can Film Festival next month in France. ["Alex Fox", Ryerson Student; "Steven Dunne", Ryerson Student] AIRED: 08:50 AM DURATION: 05:40 REPORTER: JEFF GILHOOLY

**Sports, Recreation**

Schools to Celebrate NL Day at the Olympics
Education Minister Darin King announced today that on Feb. 26, 2010, students throughout the province will participate in Olympic-sized events and activities at their schools as a way to celebrate Newfoundland and Labrador Day at the Vancouver 2010 Olympic Winter Games.

Students Prepare for NL Day at the Olympics (with Video)
A special day at Holy Cross Elementary in St. John's as they hosted Olympic Gold Medalist Mark Nichols and the mascots of the 2010 Winter Olympics in Vancouver. It's all part of Living Healthy Commotions events that will highlight healthy living and give Newfoundland and Labrador school children an opportunity to be featured in a warm-up show in Vancouver prior to the medal ceremonies next February 26th.

Investing in Community Recreation (Letter – Western Star)
To be successful in business you have to be willing to grow and to grow you must invest. This is not a difficult concept but for some on this council very hard to grasp. Pasadena needs to invest in the future growth of our town. It becomes increasingly frustrating that the Pasadena town council gives residents the impression that taxes must be raised in order to afford a recreational facility. I have reason to believe that Pasadena can afford to operate a complex. Road, water or sewer maintenance does not need to suffer as a result.
Hi Juanita,
I received this yesterday. INTRD and ACOA need very quick turnaround on this. ACOA wants to announce next week. According to Gillian the NLOA have been involved in the development of this curriculum so it should have realistic outfitter input. Pls get someone to review ASAP.
Thanks,
Mary

Mary Taylor-Ash
Assistant Deputy Minister, Tourism
Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL, Canada A1B 4J6
t 709.729.2821
t 709.729.5293
e mtaylorash@gov.nl.ca
www.gov.nl.ca

Hi Mary,
As per our discussion please see attached CNA proposal, as well as letters of support, including one from NLOA.

Thanks,
Gillian
Frederick Russell
Campus Administrator
St. Anthony Campus
College of the North Atlantic

Re: Letter of Support

On behalf of Mayflower Outfitters, I would like to extend support to the College of the North Atlantic, for developing and implementing the Hunter/Fisher/Nature Guide Program, at the St. Anthony Campus. We are confident that this program will result in further employment opportunities for residents of the province and a broader knowledge base for present guides to further enhance their personal skills. This will also be incremental to boosting outfitter guide standards and growth of the industry in the province of Newfoundland and Labrador.

Mayflower Outfitters employs between eight and twelve guides during the fall hunting season, guiding in remote wilderness settings. We offer highly competitive hunting and fishing packages within the international marketplace. We offer remote lodgings with outdoor environment experiences. Mayflower Adventures, a sister company, is offering other experience packages that require trained guides at other seasons throughout the year, therefore offering longer term employment. These activities and experiences require skills and training to be able to continue to offer the stellar service which people have now become accustomed. Presently, we are concerned when trying to find qualified and capable guides to help manage our clients. There is a high demand for this type of program now to ensure there is adequate training for guides and to further professionalize and to attract more guides to work in this industry.

We look forward to working with the College in future planning of this program.

Yours very truly,

Trevor Pilgrim
Trevor Pilgrim
Manager/Operator
Mayflower Outfitters/Mayflower Adventures
July 8, 2008

Mr. Frederick Russell  
Campus Administrator  
College of the North Atlantic  
St. Anthony, NL  
A0K 4S0

Dear Fred:

Thank you so much for applying for funding to have “Hunting & Fishing” priority training at St. Anthony College Campus.

At the present time I have three (3) of my guides that are hunting and fishing experts who will be retiring within the next year and having a replacement with their qualifications is going to be difficult. If they should become sick or injured then I am in real trouble finding a qualified person. I do have two young men working for me who would make great guides but do not have adequate training to be hired by my company in this capacity.

There are so many permits required now for the government and insurance companies that unless a person goes and takes training like you have outlined for them, they will not be able to be hired and this is sad as they are good people who only need a few weeks of training to fall into the right category.

Our Industry is crying for qualified guides and for the number of weeks that you have outlined, it would be perfect for most of them. This has been discussed with government and I can honestly say I do not want to hire outside persons from other countries to come here and work with guest. Clients who come to hunt and fish want to spend time with their local guides who can tell stories and their experience which makes their fishing and hunting vacation something worth returning to and passing on to their friends and families.
I am afraid if we don’t soon do something we will have a crisis in our industry and we will see a 47 Million dollars industry once again come to a halt in Rural Newfoundland which just leads to more out migration of our talented local people.

Thank you for all of your effort that you and Mrs. Joan Kinden has put into developing the criteria for the new Hunting and Fishing Training for Guides of the Northern Peninsula of our Province and also for others who would like to come here to be trained.

I wish you luck in obtaining funding and support for this type of training and I hope that come September that the training will be a reality for our people and companies.

Sincerely yours,

Barb Genge
President
July 4, 2008

Mr. Fred Russell  
Administrator  
College of the North Atlantic  
PO Box 550  
St. Anthony, NL  
A0K 4S0

Dear Mr. Simms,

RE: Hunter/Fisher/Nature Guide Training Program

Thank you for your recent correspondence regarding a proposal to secure funding to develop the Hunter/Fisher/Nature Guide Training Program.

We have reviewed the proposal that you have submitted to us. The program outlined will have many positive aspects that, if implemented, could result in tangible economic benefits to this region. In particular, we are interested in the connections associated with the forestry and fishery sectors which are facing a number of challenges at this point in time. The identified skill sets are lacking in the area and with the delivery of this program there can only be positive results to the above mentioned sectors and others in the region.

Nordic has in its new Strategic Economic Plan identified the goal of creating new programs that will meet the demands of the local labour market that will aid and support economic development. We are therefore pleased to support the proposal as put forward by the College of the North Atlantic in St. Anthony.

Thank you for bringing this initiative to our attention. We look forward to the continued partnership with the College and working with you in the future as your plans progress. If you wish to discuss this matter further please contact our Executive Director, Linda Randell at 457-2050.

Sincerely,

Cyril Taylor  
Chair
July 3, 2007

Frederick Russell
Campus Administrator
St. Anthony Campus
College of the North Atlantic

Re: Letter of Support

Dear Sir or Madame,

On behalf of the Newfoundland and Labrador Outfitters Association, I would like to extend our support to the College of the North Atlantic for developing and implementing the Hunter/Fisher/Nature Guide Program, at the St. Anthony Campus. We are confident that this program will result in further employment opportunities for residents of the province and a broader knowledge base for present guides to further enhance their personal skills. This will also be incremental to boosting outfitter guide standards and growth of the industry in the province of Newfoundland and Labrador.

The NLOA represents over eighty outfitting businesses, the bulk of which operate in remote wilderness settings. Our members are business and tourism operators who offer highly competitive hunting and fishing packages within the international marketplace. We offer remote camps and lodgings, outdoor environment experiences. These activities and experiences require skills and training to be able to continue to offer the stellar service which people have now become accustomed. Presently, members of our association have expressed concerns when trying to find qualified and capable guides to help manage their clients. There is a high demand for this type of program now to ensure there is adequate training for guides and to further professionalize and to attract more guides to work in this industry.

We look forward to working with the College in future planning of this program.

Yours very truly,

[Redacted]

Project Coordinator, NLOA
Funding Proposal

Hunter/Fisher/Nature Guide Training Program

St. Anthony Campus of the College of the North Atlantic

June 18, 2008

Presented by:

College of the North Atlantic

P.O. Box 550

83-93 East Street

St. Anthony, NL

Canada A0K 2X0

Contact Person: Frederick Russell
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  CNA Annual Report and Financial Statements
The college of the North Atlantic is Newfoundland and Labrador’s public college. It is one of the largest post-secondary educational and skills training centres in Atlantic Canada, with a history dating back more than 40 years. The college has 17 campus locations throughout Newfoundland and Labrador and one in the Middle East State of Qatar. The college offers nearly 100 full-time program offerings and more than 300 part-time courses for some 20,000 students each year in:

- Academics
- Applied Arts
- Business Studies
- Health Sciences
- Engineering Technology
- Industrial Trades
- Information Technology
- Tourism & Natural Resources

College of the North Atlantic (CNA) continues to have the lowest tuition fees of any post-secondary institution in Atlantic Canada. The College offers an impressive world-class, nationally accredited range of programming that meets the highest demands of industry. It offers transferability opportunities that promote continuing education at home and abroad, research and development, leadership in community and regional innovation, and precedent-setting international partnerships.

St. Anthony Campus

St. Anthony campus of the College of the North Atlantic is one of the smaller campuses of CNA. The campus is located in St. Anthony with a field office in Roddickton. The full time enrollment each year matches the physical capacity of the campus, at approximately 120
students. Part-time enrollment approximates 350 students each year. This includes students in contract training and continuing education. The campus has a large presence in the community, through housing a daycare and a gym in partnership with community groups; and through leading projects supporting business and the community. There is 22 staff presently on campus.

The programs at the campus that are offered during this academic year include: (1) office administration certificate and diploma (medical and executive options), (2) business administration (in partnership with the Distributed Learning centre), (3) first year engineering technology, (4) adult basic education levels I, II, and III, (5) carpenter, (6) construction industrial electrical and (7) comprehensive arts and sciences. While each of the existing programs is providing students with valuable workplace opportunities, the campus is attempting to diversify its program offerings for the long-term benefit of the region.

The campus serves the region from River of Ponds to St. Anthony. It also has a market of students in Southern Labrador; while this region does not fall directly under this campus’ catchment area. The campus serves a population of 13,000 people with approximately 204 grade 12 graduates each year.

The economy within the region is largely service and resource-based. The primary industries are the fishery and forestry; each of which continues to be plagued with such things as fish plant closures and threats of further sawmill closures as a result of downsizing in the lumber industry.

The area continues to have a vibrant tourism industry; with in excess of 30 000 visitors coming to L’Anse aux Meadows and surrounding areas each year. The region is either home to, or in close proximity to, some of the province’s major tourism attractions including UNESCO World Heritage Sites, National and Provincial Historical Sites, an extensive groomed snowmobile trail system, natural beauty such as icebergs, whales and natural scenery. Tourism continues to be a major economic player within the region. The campus is currently doing short-term training initiatives within this sector.
Like many parts of the island, the campus is operating in a climate of seasonal out-migration, whereby members of families, usually the men, go away to work and return home on regular intervals. Despite the out-migration patterns, throughout the region there is a shortage of workers in many sectors. The tourism sector is the subject of this proposal, which focuses primarily on the training needs of outfitters offering hunting, fishing, and adventure tourism packages. This proposal is attempting to access the financial resources to obtain the infrastructure required to offer a hunter/fisher/nature guide training program at St. Anthony campus of the College of the North Atlantic.

**Project Description/Rationale**

St. Anthony campus of the College of the North has spent a great deal of time over the past year in exploring areas where it can further support industry development. Campus personnel feel that they are in a unique position to make a much more meaningful and substantial contribution to the economy and the growth of the region. On a provincial government level, college campuses are recognized as the engines for community growth. They are expected to play a lead role in industry development through creative programs and through innovation and research and development. In this context, St. Anthony campus has been exploring opportunities to venture into non-traditional and unique programs. The campus is attempting to enter into initiatives that are directly tied to businesses that promote industry growth and long-term sustainability. Such diversification efforts at the campus will place the campus in a leadership position within the region, and will reinforce the role of the campus as a key driver in the economy.

While the campus is pursuing many initiatives to enhance the economy, the focus of this proposal is to gain access to funds to help support a program which is required by industry within the region, throughout Newfoundland and Labrador (NL), and throughout Canada. The program is a hunter/fisher/nature guide training program. There are a number of reasons why the campus has chosen to pursue such an initiative. These reasons include the following characteristics of the hunter/fisher/nature guide program. The program:

- has limited or no offerings within the province of NL
is required by industry and is being driven by industry interest
has the potential to attract a wide audience of students from an unlimited geographical market-base
fits with the local culture, natural environment, and climate of the St. Anthony region
is most suitable to a rural environment
supports an industry located mostly in rural NL and present in the St. Anthony region
has potential to allow the campus to expand on its infrastructure in ways which can be used to diversify into a number of program areas
has the potential to provide a broad base of skills to students that will prepare them for multiple employment opportunities
will promote industry growth and professionalism in the outfitting sector.

It is in this context that St. Anthony Campus of the College of the North Atlantic wishes to pursue the development and launch of the hunter/fisher/nature guide program for the 2008-2009 academic year.

Industry Demand

According to the Newfoundland and Labrador Outfitters Association (NLOA), Newfoundland and Labrador is home to over "100 000 moose, over 450 000 barren ground caribou and tens of thousands woodland caribou and two thirds of the Atlantic Salmon rivers in North America." There are over 153 outfitters in the province of NL. Most of these outfitters offer both hunting and fishing packages. They are located in rural environments and are therefore extremely important to rural economies. The highest concentration of outfitters is on the west coast of Newfoundland; including the Great Northern Peninsula. In Labrador, the majority of fishing camps are located near the Eagle River watershed. The average length of stay for a hunter is 6 days, while the moose hunt, caribou hunt and bear hunt are the most lucrative respectively (The Way Forward).

The outfitting industry is one of the fastest growing sectors of the economy. The industry accounts for over $37 million dollars in direct and indirect revenues to the province and
12.5% of the overall revenues in the tourism sector. This is comparable to the agriculture, forestry and logging sectors. The outfitting sector currently employs approximately 1200 positions; largely on a part-time basis. A guide’s salary is approximately $700 to $899 per week (The Way Forward).

In a broad-based industry focus group session held by St. Anthony campus of the College of the North Atlantic held in December, 2007, the need for hunter/fisher/nature guide training was stated by industry. In follow-up discussions with outfitters that were not at this meeting, industry representatives stated the following:

- there is a serious skills shortage in existing hunters and guides
- training is required for existing employees and there is a serious shortage in the availability of new guides to enter into the field
- many seasonal guides are out-migrating to Alberta
- if guides and others were given a broader base of skills, they could expand their employment with their employers to allow them to have more meaningful work and longer term work in the hunting and guiding field.
- current guides lack skills in: 1) communications, 2) nature photography, 3) global positioning systems, 4) plant and animal life cycles, 5) folklore, 6) outdoor cooking, 7) the history of the forestry, 8) bird watching, 9) trail interpretation, 10) food safety (Canadian Food Inspection Regulations), 11) occupational health and safety, 12) insurance and liability, 13) wilderness first aid, 14) standards, expectations and quality, 15) snowmobile and ATV safety training & operator certification, 16) fly fishing and hunting, 17) game skills preparation and techniques, 18) weather interpretation, 19) radio communications/VHF, 20) boating and 21) small engine repair.

The need for these skills was reinforced by Newfoundland and Labrador Outfitters Association (NLOA) at their April, 2008 conference held in Rocky Harbour, NL. These skills, added to a series of existing skills required for a hunter/fisher/nature guide, would result in a well-rounded program giving graduates a series of useful skills that can be used year-round in
industry. If new and existing hunters were able to expand their skills into these areas, they would be more capable of becoming off-season guides for cultural and nature tours. Also, an expanded skill set for guides would result in guides being able to work as salmon guides during the salmon season, nature and cultural guides during the summer, hunting guides during the fall, and then snowmobiling guides during the winter. This would allow for more year-round employment for guides, and help to attract more guides to the industry. This idea is reinforced in the document *The Way Forward*, a study commissioned by the NLOA. This study indicates that:

Newfoundland and Labrador outfitters must develop quality complementary activities such as wildlife viewing (including whale watching), hiking, ATVing, snowmobiling, canoeing, kayaking, deep sea fishing, bush plane fly-outs, small game hunting, and corporate meetings at fishing lodges. Perhaps the most challenging issue is that of finding and employing skilled guides. While diversification offers some relief, the reality is that only a few operators have the physical and or natural resources, financial means, and or access to multi-disciplined guides to execute a diversification strategy.

The study further indicates that:

Approximately 1/3 of the operators are encountering problems recruiting staff; especially guides and customer service staff. Guide training was mentioned as a high priority for fishing outfitters. A coordinated training program through NLOA with industry, local colleges, and other organizations is needed to make training opportunities accessible and efficient for prospective employees.

This study, combined with industry consultation and direct conversations with NLOA, have therefore indicated that there is much to be gained by introducing a training program that enhances the skills of existing hunters and guides, and that allows new guides to enter into the industry. This will ultimately result in giving the visitor a better overall experience, professionalizing the industry, creating a more competitive hunting and guiding tourism product
through quality enhancement, and allowing outfitters to attract and maintain guides that can help them expand their shoulder seasons and therefore obtain more year-round work.

**Program Uniqueness**

The hunter/fisher/nature guide program was developed and offered by Labrador Community College in 1992. This program was entitled “Guide Training.” This training fits many of the criteria defined by industry. While Labrador Community College (Happy Valley Goose Bay Campus of College of the North Atlantic) previously developed this program, it has not been offered in many years. Also, there is no such program offered in the province of Newfoundland and Labrador.

The requirements to become a guide in NL are indicated in *The Guides Regulations* section of the *Wildlife Act*. Currently, anyone who wants to be a guide simply must meet the following criteria:

- be a resident of Canada
- be able to show proof of having successfully completed the Canadian firearms safety course and hunter education course
- must have completed a boating safety course
- must possess a valid first aid certificate
- the applicant may also show proof of having completed a training program recognized by the minister

While these criteria are important, and exceed guide licensing requirements for many Canadian provinces, it is widely felt by industry that a more formalized training program is required for guides. Guides currently lack the skills to be able to provide visitors with a diverse tourism experience, and lack the skills and certifications to allow outfitters to expand their tourism program offerings.

According to *The Way Forward*, there are currently minimal guide requirements across Canada. This provides a new and unique opportunity for St. Anthony Campus of the College of
the North Atlantic to develop a hunter/fisher/nature guide program that sets the standard for
guides in NL and throughout Canada. The uniqueness of the program could allow the St.
Anthony region to attract an out-of-province student market for the program.

**Student Market/Culture and Climate Fit**

According to the Newfoundland and Labrador Provincial Department of Conservation,
Newfoundland and Labrador had over 100,000 residents that were qualified for the recreational
moose hunt in 2007. The province has one of the highest hunting participation rates in all of the
country. St. Anthony and area is home to one of the highest moose populations in the province
and the hunting districts of the Great Northern Peninsula have some of the highest moose and
caribou license allocations within the province. The culture within the St. Anthony region and
throughout the province is therefore one which would create a great number of potential students
for a hunter/fisher/nature guide program. With such a high number of participants in hunting
within the province, it is quite conceivable that the industry can attract new employees to this
industry, and that an educational institution could attract students into such a program.

St. Anthony Campus of the College of the North Atlantic also coordinates Canadian firearms
safety/hunter education training (CFS/HE) training to over 165 students each year. The campus
has received awards for its level of activity in this area. The provincial college delivers
Canadian firearms safety training to approximately 3281 students in the province each year.
This group of students is a ready market for the hunter/fisher/nature guide training program that
will be offered at the St. Anthony Campus of the College of the North Atlantic. The program
will be marketed directly through students who enroll in the CFS/HE course through each
campus throughout the province. Additionally, St. Anthony Campus of the College of the North
Atlantic is building a relationship with NLOA. In preliminary discussions with NLOA
representatives, they have indicated that they could assist in promoting our short-term and long-
term courses to their members. This will allow us further access to potential students. While
discussions are preliminary with NLOA at this stage, such a partnership could prove invaluable
for the future. NLOA has also indicated that the Canadian Federation for Outfitters would also
be a valuable resource to assist in attracting students to the program. The campus would work
closely with the marketing division of the college to ensure successful promotion of the program, and to ensure the development of the appropriate promotional material.

Expansion of Capacity and Infrastructure

In order to run a campus successfully, it is important to have access to a wide range of assets which can be applied to multiple programs. The assets acquired for the hunter/fisher/nature guide training program can be used in other programs as well. The college will be pursuing a learning vacations initiative which will require much of the expertise and capital which is required for the hunter/fisher/nature guide program. Additionally, the campus will enhance some of its existing continuing education programs through the assets required for the program. Currently, the campus is involved in the delivery of summer camps for children. Children will be able to participate in summer camps relating to hunting and fishing and outdoor life (GPS, map and compass, kayaking, canoeing, outdoor survival, fly tying, snowmobiling and boating safety). Such programs also help to create a future and sustainable market for the hunter/fisher/nature guide program. There may also be an opportunity to explore programs at the campus related to small equipment repair, as the program will deal with recreational vehicles and boat engines. This is an area that will be further explored at the campus.

Economic Value

The economic impact of the program can be measured in three ways; 1) through the implementation of the program, the enrollment of students, and the economic impact of having new students move to the area, or remain in the area, to participate in the program, 2) through the value added to the outfitting industry because of the improvement of quality guiding, and the ability of outfitters to expand their seasons through employing people with multiple skills, and 3) through allowing the campus to expand into other areas of training because of its newly expanded program infrastructure.

The full-time hunter/fisher/nature guide program will run twice a year. The schedule is built in anticipation of attracting students from both Newfoundland and Labrador, and throughout
Canada. Also, two deliveries per year will allow existing employees to enroll during their off season, and will allow new entrants to enroll at a time when the season is at its peak. New entrants into the industry are not restricted by a schedule and enrolling them during peak season will allow them to gain valuable on the job experience while the season is in progress. A modular type delivery strategy will also be implemented throughout the year, whereby existing employees and general interest students can enroll in short courses. This will allow the program to accommodate industry in a more comprehensive manner.

The program will create up to two full-time instructional positions and will attract two cycles of 15 students each year and up to 50 part-time students each year. The 50 part-time student estimate is based on current part-time enrollments in similar programs. Revenue flowing from tuition and living expenses is estimated at $300,000 annually and creates up to two direct positions. The salaries (approximately $160,000) flowing from these positions directly affects the local economy.

The economic value to industry would be substantial; however, harder to measure. The increase in quality service will result in return customers, and customers who will want to extend their stays to participate in add-on programs. This is the primary goal of outfitters seeking training for their guides; to be able to expand their shoulder seasons to provide more meaningful work to employees and to provide more revenues to their companies.

As previously indicated, the program will increase the infrastructure at the campus by providing access to more equipment for special interest programs. These programs, such as student camps, small engine repair programs, and the future campus plans for the introduction of learning vacations, will allow the campus to generate extra industry activity, extra tuition revenues, and contribute to the economy of the region through increased educational activity. These economic benefits will be monitored, measured and reported on an annual basis.
Alignment with Funding Program Criteria

The Innovative Community Fund states that the purpose of the program is:

To enhance community or regional capacity through the development of competitive, productive strategic industry sectors:

This proposal puts forward a great example of what a community college can be doing to assist communities develop capacity and develop industry sectors. The proposal focuses on a new program, one which does not currently exist in most provinces across Canada. It focuses on an industry sector that currently makes a substantial contribution to the economy of NL, but is currently constrained. It allows the campus to set the standard for the country in guiding practices. It allows opportunities for expansion of an industry into shoulder season activity. It provides an opportunity to enhance the visitors experience and therefore increases the profitability of the outfitters who are largely located in rural NL. The program will allow St. Anthony campus to develop its capacity as an educational institution, in a meaningful way, while attracting students from across NL and from throughout the country.

To strengthen community infrastructure in rural communities to improve their economic development capacity

Smaller college campuses in more rural areas often struggle because they have limited human and physical capital. They often have a limited range of programs and have a limited base of instructional expertise. The introduction of this program will allow the campus to expand its infrastructure to support an important initiative within the province and within Canada. The introduction of the program will also allow the campus to have the infrastructure to expand into other program areas that will benefit our communities. This includes enhancing our ability to provide learning vacations, summer activity camps, and such programs as small engine repair. The infrastructure will allow for the implementation of the hunter/fisher/nature guide program, and at the same time increase our capacity to deliver other creative programming. It is imperative that the physical infrastructure of the campus expand if it is going to enhance its capacity to deliver innovative programming in the future.
To support initiatives that enhance communities’ capacity to overcome economic development challenges and to take advantage of their strengths, assets and opportunities presented.

The provincial government of NL has clearly stated that College of the North Atlantic plays an enhanced role in the community and in business development within their respective regions. This sentiment is reiterated on a national level, whereby community colleges are seen as the best means to foster community economic development. As the Northern Peninsula is resource-based, and with the large culture of hunting which exists in Northern Newfoundland, the hunter/fisher/nature guide program is quite suited to the region. The program will help local industry grow in the tourism sector, which is a sector that continues to offer great opportunities for the region. The recent downturn in the lumber industry has had a dramatic effect on the Northern Peninsula; particularly in places such as Roddickton. Also, there have been very few economic solutions brought forward when there were recent fish plant closures such as the one in Englee. This program will assist in providing options for people affected by losing their jobs in such areas, and will provide hunter/guides that are currently within the industry with more meaningful work. Ultimately, it could be a part of the solution to help address the high levels of out-migration that exist within this region.

**Overall Program**

Many of the skill sets that have been highlighted by industry exist within the program that was developed in 1992 by Labrador Community College. This program will serve as a starting point for the content which will be delivered within this program. It includes the modules as outlined in Appendix B.

While the hunter/fisher/nature guide program of Labrador Community College will be the base for the program to be delivered to industry, College of the North Atlantic is committed to dedicating the resources to this initiative to ensure an industry focus group is conducted before the initial offering is delivered to new students. This will ensure that the program meets current industry and regulatory standards. The process will also ensure that the program can be
delivered in modules. This will allow employees currently in the industry to get credit for their current skills, and to avail of the portions of the training that focus on the skill sets which they need. The program will also be designed so that a new student who is currently not in the industry can gain all the skills required to work as a guide, through enrolling in the full-time delivery format.

Also, industry consultation has demonstrated that there is a need and desire for outfitters to hire female guides. This will help the outfitters attract a group of employees that are not currently out-migrating. This will also allow outfitters to match female hunters with female guides when requested. The program review will also look at ensuring that components/modules of the training can be used to instruct youth, and to accommodate needs as outlined in Appendix A by the International Appalachian Trail – NL Association. It is anticipated that the duration of the full-time program will be up to 20 weeks, while each module will be able to be delivered separately over approximately a one week period per module.

**Approach**

The overall approach requires the following steps as outlined in the chart below.

### Hunter/Guide Program Implementation Timeline

<table>
<thead>
<tr>
<th>Activity</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proposal submitted for funding for capital required to offer the program</td>
<td>June 17&lt;sup&gt;th&lt;/sup&gt;, 2008</td>
</tr>
<tr>
<td>Marketing Campaign and Advertising for expressions of interest from students (Advertisements will indicate that program offering is pending funding).</td>
<td>June 17&lt;sup&gt;th&lt;/sup&gt; to November 15&lt;sup&gt;th&lt;/sup&gt;, 2008</td>
</tr>
</tbody>
</table>
**Support**

The College of The North Atlantic is and will be seeking the support of NLOA and its members. The college plans to make contact with the Canadian Federation of Outfitters. The campus has the support of provincial college executive, and the various departments that support the success of programs throughout the college. The project is also supported by community economic development groups, and industry and municipalities within the region. The support from these groups is represented in Appendix A (letters of support), and Appendix B, (meeting minutes).

**Project Advisory Group**

The following groups have been and will be a part of the consultation process for the development and delivery of the hunter/fisher/nature guide program.

Chris D. Baldwin, Manager of Conservation Services (Acting) Department of Environment and Conservation Wildlife Division
Brent Howell, Dean of Natural Resources, College of the North Atlantic
Barb Genge, Tuckamore Lodge Outfitters, Main Brook, NL
Trevor Pilgrim, Mayflower Outfitters, Roddickton
Melissa Byrne, Newfoundland and Labrador Outfitters Association
Frederick Russell, Campus Administrator, St. Anthony
Joan Kinden, Business Development Officer, St. Anthony

<table>
<thead>
<tr>
<th>Funding approval for proposal</th>
<th>July 17, 2008</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Delivery (Both in modular format for industry and in full time format for new entrants)</td>
<td>December, 08 April, 09</td>
</tr>
</tbody>
</table>
Project Management

The following group will constitute the program management team throughout the development and delivery of the program.

Brent Howell, Dean of Natural Resources, College of the North Atlantic
Frederick Russell, Campus Administrator, St. Anthony
Joan Kinden, Business Development Officer, St. Anthony

Instructors to be hired for the program

Project Cost and Financing

Viability

The program will attempt to attract students from across the entire province; both in the Newfoundland and Labrador portions of the province. Also, a potential partnership with NLOA could allow the college to attract students to its program. The college also has a ready market of students through its contact with the 3281 students who write the CFS/HE exam with us yearly. It is likely that a portion of these students could be interested in such a program. The college will use its own marketing expertise and resources to attract students. As this is a unique program, it stands to appeal to students all across Canada. Also, the program will be sustainable as it will be done yearly on a cost recovery basis. Currently, St. Anthony campus runs select programs on a cost recovery basis and has great success at this. This will provide the funds to run the program for each offering. The biggest challenge in running any new program is setting up the program with the infrastructure required; hence this proposal. The program itself becomes viable by way of its regular intake of students. Also, the fact that the infrastructure for the program will be purchased up front, assists with the program’s viability. If the equipment for the program were not purchased up front, the cost would have to be passed on to the students and to industry. This would affect the viability of the program.
Funding Partners

The funding partners for this initiative include: 1) St. Anthony Campus of the College of the North Atlantic, 2) Innovation, Trade and Rural Development and 3) Atlantic Canada’s Opportunities Agency.

Budget Summary

Hunter/Fisher/Nature Guide Equipment List

<table>
<thead>
<tr>
<th>Summary</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boating Equipment</td>
<td>$22,125.00</td>
</tr>
<tr>
<td>Archery Equipment</td>
<td>4,832.00</td>
</tr>
<tr>
<td>Fishing Gear</td>
<td>18,390.00</td>
</tr>
<tr>
<td>Other Major Equipment</td>
<td>138,240.00</td>
</tr>
<tr>
<td>Safety Equipment</td>
<td>14,914.00</td>
</tr>
<tr>
<td>Minor Equipment, Tools and Supplies</td>
<td>14,345.00</td>
</tr>
<tr>
<td>Adventure Tourism Equipment</td>
<td>7,195.00</td>
</tr>
<tr>
<td>Camp Cooking Supplies</td>
<td>3,352.50</td>
</tr>
<tr>
<td>CNA in-kind</td>
<td>20,000</td>
</tr>
</tbody>
</table>

Sub-Total Cost $243,393.50

HST @ 13% 31641.155

GRAND TOTAL COST $275,034.66

For a detailed budget please see Appendix C.

Financing

The total financing required is 243,393 (HST not included).

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<thead>
<tr>
<th>Source</th>
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<td>ACOA</td>
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<td>INTRD</td>
<td>60,848</td>
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<tr>
<td>CNA</td>
<td>20,000</td>
</tr>
<tr>
<td>Total</td>
<td>243,393</td>
</tr>
</tbody>
</table>
Environmental Assessment

No environment assessment is required for this initiative.

Proposal Assistance

No government funding was obtained to assist in the development of this proposal.

Conclusion

St. Anthony campus of the College of the North Atlantic considers itself to be one of the key enablers of economic success in the St. Anthony region. This role of being an economic driver in rural NL, is in keeping with the provincial government’s expectations that small rural college campuses be driving forces behind industry development. St. Anthony campus is pursuing a number of innovative initiatives to help the campus expand into different program areas that will support the continued growth of the region. The success of these initiatives will allow the campus to play the role within the region, which is expected from the community and from government. The hunter/fisher/nature guide program is one such initiative.

Staff of St. Anthony campus has consulted closely with the outfitters of the region who have expressed a real need for this training. This need has been confirmed by the NLOA, and through research conducted on such programs across Canada. The hunter/fisher/nature guide program is a perfect fit to the region for the following reasons: 1) the program is unique to both Newfoundland and Labrador and the rest of Canada, 2) the program fits perfectly with the local culture and natural environment, 3) it allows St. Anthony campus to build capacity that will support potential programs in a number of disciplines through the increased infrastructure obtained through this initiative, 4) it is a sustainable program that will make a measurable contribution to the economy, 5) it will promote the expansion of industry through professionalizing guiding services and allowing outfitters to expand their shoulder season and product offerings, and 6) it fits the criteria for funding programs. St. Anthony Campus of the
College of the North Atlantic looks forward to working with the funding partners and industry partners as we move this project forward in an attempt to create further industry opportunities.
Appendix A – Letters of Support and Meeting Minutes
College of North Atlantic  
St. Anthony Industry Consultation  
Location: Tuckamore Lodge, Main Brook  
December 3, 2007

Attendees:
Barb Genge, Tuckamore Lodge  
Roxanne Coish, Community Education Readiness Centres  
Todd May, INTRD – St. Anthony Area  
Steve & Gwen Knudsen, Dark Tickle Jams & Jellies  
Kelly Rumbolt, Service Canada  
Caroline Lavers, INTRD – Port Saunders Area  
David Simms,  
Clara Osbourne, Canadian Paraplegic Association  
Judy Way, Ivy Durley Place (Seniors Personal Care Home)  
Glenda Noble, SABRI  
Nina Mitchelmore, Rural Secretariat  
Fred Russell, Joan Kinden & Cecil Roberts, College of North Atlantic

Fred – Presentation
Fred gave a presentation on the activities of the campus. The presentation included: 1) an overview of campus, 2) an introduction to new program initiatives, 3) a description of the future direction of the campus, 4) an overview of community and corporate training activities and mandate, and an overview of the colleges efforts in Research and Development.

General Discussion Topics
A discussion was held on the training or re-training of company employees. The following highlights the details of the discussion:
- there is a need for funding for this group or people (employed persons don't qualify for sponsorship and small business can't afford to pay for training)
- employers should be made aware of the benefits of training
- employers can not free up employees for training because of time restraints
- there is a need to review the skill shortages in the area
- labor market needs need to be met
- create "work based" training by including instructional time in the workplace

A discussion was held on suggestions for future training. The following highlights the details of the discussion:

- Training is needed in the tourism industry to provide information based tourism skills. Employees lack skills in IT and Front Line Workers still lack customer service skills.
- There is a need to establish better relationships with schools and there is a need to make youth more aware of local opportunities
- Additional apprenticeship and journeyperson training is required.
- Entrepreneurship training is required
- There is a need for training for hunters and guides in the Outfitting industry – Hunter/Fisher Guide training (a short program Max of 10—12 weeks for experienced guides and a more detailed program 20 weeks or more for new guides). Many existing guides do not have a broad base of skills that are required to allow companies to meet all the needs of customers. Many guides are retiring.
College of North Atlantic
St. Anthony Campus

Client Visitation – Training Needs

Location: Mayflower Motel, Roddickton

Date & Time: April 29, 2008 @ 1:00 pm

Attendees:
Fred Russell & Joan Kinden, College of North Atlantic
Trevor Pilgrim & Shanna Randell, Mayflower Motel, Cabins and Outfitters

Meeting took place on April 29th at Mayflower Motel.

Trevor and Shanna identified a need for trained guides stating, they stated that there is a shortage of knowledgeable guides in the area, and existing guides need training in most of the skills. They provided a list of skills required for their company. They indicated that most of the guides are nearing retirement age and they need people trained to fill the vacancies.

They indicated that they would like to see more women trained as guides as female clients sometimes ask for a female guide. Also, many of the men in the area are out-migrating while the women are staying at home. They stated that their training needs are immediate.

The following list was provided as recommendations for program content. It was compared to the existing CNA program. It was determined that many of these skills are in the existing program.

Recommended Hunter/Guide Program Content

Canoe/kayak instructor training - Guides should be able to provide tours and lessons to individuals who wish to participate in water-based non-motorized recreational boating and lack knowledge of how to operate these watercraft

Nature Photography - For individuals who are guiding individuals who are photographers. They need to know how to introduce nature photography into adventure tourism.

Identifying Birds for Bird Watching

Geocaching & GPS training

Superhost

Rare Plants - Flora/Fauna

Wilderness Survival
Geology

Snowshoe Making

Hunter/Fisher Guide

Wildlife - Knowledge of local wildlife - how they came here, habitat, eating habits, hunting habits.

Communication - How local guides can learn to better communicate with tourists

Folklore (story telling) - Austin Dower would be great to teach these individuals how to tell a story and give a "Newfie" tour

Outdoor Cooking

Map & Compass

Mushrooms - Identification

History of Forestry and Fishery - Significance to area

Archery Instruction

Trail Interpretation & Knowledge

Outdoor Woman - Training for Women

ATV and Snowmobile Operations
International Appalachian Trail - NL

Paul Wyesol, President - January Meeting/Consultation

Need: Workers with skills below for IAT-NL (Western NL last 1200 km of the Appalachian Trail System to be developed over the next 10 years) who can be employed in trail development from June to Labor Day/early September

Opportunity: Workers with multiple skills to meet complementary needs of complementary industry sectors in rural NL, e.g. Fishing, Hiking/Adventure Tourism, Rural Trail (IAT) construction, and Hunting.

Benefits: One type of worker with multiple industry skills who can work in complementary rural industry sectors providing potential employment from May to December

Proposal: An Adventure Tourism program Hunter/Fisher/Hiking Guide/Rural Trail Development (Jack of All Trades)

Focus: New entrants; and existing workers who required more certifications and skills to pro well as short-term needs of operators; pilot as a contract

Timing: June-September

Minimum Provincial Regulations for Guide: CFS/HE, Boat Safety, First Aid

Suggested Format: 6 weeks in classroom; 12 weeks in field – mid June to September/Labor Day; 6 weeks at end; opportunity for employment

Desired Course Topics (used a review of some of the Landscape Construction Proposal topics and revised):

Safety: First Aid, OH & S, AT V Training, Site Safety, Chainsaw Safety, Brush Saw Safety

Interpretation

GPS & Mapping (theory upfront 6 weeks; application last 6 weeks)

Rural Trail Planning

Hand Tools

Power Tools

Excavation & Draining Techniques

Signage (trails)

Environmental Awareness/Values
Trail Construction

Interpretation

Customer Service
Appendix B – Hunter/Fisher/Nature Guide Program Modules
Hunter/Fisher Guide Training: Duration: 20 Weeks - Class Size: 15 Student

There are two major components to this program - the academic theory and the hands-on field work. Listed below are the major content areas to be mastered and suggested time frame for completion. Each area is divided into a varying number of sub-tasks.

Modules

| 9101 | Life Skills |
| 9102 | Basic Skills |
| 9103 | Survival Skills |
| 9104 | Camp Operations |
| 9105 | Fishing Guide |
| 9106 | Hunting Guide |

On-the-job Training

Classroom weeks are based on 30 hours per week

On-the-job weeks are 40 hours per work week

9101 Life Skills

- Develop Effective Communication Skills.
- Communicate Effectively in Writing.
- Develop Job Search Skills.
- Understand Group Relationships.
- Demonstrate Personal Hygiene.
- Greet Guest.
- Explore Conflict Resolution.
- Evaluate Alcohol Usage.
- Explore Business Awareness.
9102 Basic Skills

- Analyze Guide Training and Tourism.
- Identify Local Tour Guide/Interpreter Skills.
- Know Regulations for Guides and Outfitters.
- Identify Environmental Principles.
- Complete St. John Ambulance First Aid Course.
- Repair and Maintain Small Engines.
- Operate Motorized Equipment.
- Maintain and Use Tools.
- Know Firefighting and Fire Prevention Techniques.
- Know Aircraft Safety Regulations.
- Understand Water Navigation Principles.
- Know Boating Safety.
- Demonstrate Boat Handling Techniques.
- Tie Knots.
- Develop Photography Skills.
- Identify Camping Gear.
- Identify Guide’s Personal gear.
- Demonstrate Bush Craft Skills.
- Identify Flora and Fauna.
- Understand General Weather Patterns.
- Operate and maintain winter and summer recreational vehicles (4x4 hunting fishing vehicles, ATVs, snowmobiles).

9103 Survival Skills

- Know Water Safety Rules.
- Use Map, Compass and GPS.
- Demonstrate Emergency Survival Skills.
- Understand Ground Search and Rescue Procedures.

9104 Camp Operations

- Understand Base Camp Operations.
- Demonstrate Base Camp Construction Techniques.
- Apply Camp Cooking Skills.
- Operate Radio Transceiver.
- Understand Nuisance Animal Control.

9105 Fishing Guide

- Survey the Sport Fishing Industry.
- Understand Fish Management Techniques.
- Know Fish Biology.
- Identify Fishing Gear.
- Demonstrate Fishing Techniques.
- Tie Flies.
- Prepare Trophy Fish for Taxidermist.

9106 Hunting Guide

- Know Fire Control.
- Use Bow Hunting Equipment.
- Understand Ballistics.
- Know Firearm Safety.
- Demonstrate Firearm Operations.
- Know Hunting Regulations.
- Understand Conservation Practices.
- Know Big Game Animal Biology.
- Know Small Game Animal Biology.
• Know Migratory Bird Biology.
• Demonstrate Hunting Techniques.
• Prepare Trophy Heads, Hides, and Antlers for Taxidermist.
• Field Dress Game Animals.
• Outfit a 4 X 4 Hunting/Fishing Vehicle.
• Operate hunting/fishing vehicle
Appendix C – Detailed Budget
# Hunter/Fisher/Nature Guide Equipment List

<table>
<thead>
<tr>
<th>Item</th>
<th>Unit Pricing</th>
<th>Quantity</th>
<th>Cost</th>
<th>TOTAL</th>
</tr>
</thead>
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<td><strong>Boating Equipment</strong></td>
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<td>(speedboat)</td>
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<tr>
<td>canoe</td>
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<td><strong>Archery Equipment</strong></td>
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<td><strong>Fishing Gear</strong></td>
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<td>$4,832.00</td>
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<td>Spin Rods--Combos</td>
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<td>Fly Rods</td>
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<td>Licences(15 students &amp; 2 Instructors)</td>
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<td>Tackle box</td>
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<td>Item</td>
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<tr>
<td>-------------------------------------</td>
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</tr>
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<td>Dip Nets</td>
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<td>Tents</td>
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<td><strong>Other Major Equipment</strong></td>
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<td>fiberglass with cover</td>
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<tr>
<td></td>
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<td><strong>Safety Equipment</strong></td>
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<td>Hunting Vests</td>
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<td>Chord</td>
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<td>Emergency Blankets</td>
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<td>5.00</td>
<td>75.00</td>
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<td>Ski-Doo Helmets</td>
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<td>120.00</td>
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<td>Flares---Kit with gun</td>
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<td>Strobe lights(locator device for PDF)</td>
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<td>Maps</td>
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<td>70.00</td>
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<td>Personal Floatation Devices(vests)</td>
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<td>1125.00</td>
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<td>Flare Kits</td>
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<td>BoatWrench Kit</td>
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<td>500.00</td>
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<td>Spark Plugs</td>
<td>6</td>
<td>25.00</td>
<td>150.00</td>
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<td>Back Tanks(firefighting)</td>
<td>6</td>
<td>140.00</td>
<td>840.00</td>
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<td>Global Positioning Systems</td>
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### Minor Equipment and Tools and Supplies

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<tbody>
<tr>
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<td>25.00</td>
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<td>Generator</td>
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<td>Camping Axes</td>
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<tr>
<td>Wood Chopping Axes</td>
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<td>Chain Saws</td>
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<tr>
<td>Hammers</td>
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<td>300.00</td>
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<tr>
<td>Levels</td>
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<tr>
<td>Squares</td>
<td>6</td>
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<td>120.00</td>
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<td>Brush Saws</td>
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<tr>
<td>Measuring Tapes</td>
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<td>15.00</td>
<td>225.00</td>
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<tr>
<td>Snow Shovels</td>
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<td>150.00</td>
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<tr>
<td>Spade Shovels</td>
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<td>180.00</td>
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<tr>
<td>Knives(Gut Hook Hunting)</td>
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<td>450.00</td>
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<td>Reciprocating Saws</td>
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<td>Trays(Consumable)</td>
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<td>Winches(ATV)</td>
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<td>Fuel Tank--with hoses and connections</td>
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<td>Binoculars</td>
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**Total:** $14,345.00

### Adventure Tourism Equipment

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<td>Cross country skies</td>
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<td>Sleeping Cots</td>
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<tr>
<td>Tent Ground Sheets</td>
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<tr>
<td>Sleeping Ground Pads</td>
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<td>120.00</td>
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<tr>
<td>Flashlights</td>
<td>15</td>
<td>20.00</td>
<td>300.00</td>
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<tr>
<td>Ski Goggles</td>
<td>15</td>
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**Total:** $7,195.00

### Camp Cooking Supplies

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<td>Coleman Stoves</td>
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<tr>
<td>Kettles</td>
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<td>100.00</td>
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<tr>
<td>Pots Individual sets (folding handles)</td>
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<tr>
<td>8 pc camp pot set</td>
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<td>240.00</td>
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<td>Pans</td>
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<td>60.00</td>
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<td>Cutley--fork,Knife and spoon (Lexan Resin)</td>
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<td>Quantity</td>
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<td>--------</td>
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<tr>
<td>Plates (melamine)</td>
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<td>75.00</td>
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<td>Drinking Mugs (melamine)</td>
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<td>Outdoor Camp Kitchen</td>
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<td>Coolers</td>
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<td>50.00</td>
<td>300.00</td>
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<td><strong>CNA In-kind Contributions</strong></td>
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<td>5,000.00</td>
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<td><strong>GRAND TOTAL COST</strong></td>
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Appendix D – Signatories for CNA
**College of the North Atlantic Official Signatories**

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jean Madill</td>
<td>CNA President</td>
<td>643-7701</td>
</tr>
<tr>
<td>John Hutchings</td>
<td>CNA Chief Financial Officer</td>
<td>643-7704</td>
</tr>
<tr>
<td>Brian Tobin</td>
<td>CNA Senior Vice President</td>
<td>643-7732</td>
</tr>
</tbody>
</table>
Appendix F – CNA Annual Report and Financial Statements
Newfoundland and Labrador Outfitters Association http://www.nloa.ca/memberList.html

The Government of NL. http://www.gov.nl.ca

Intervale Associates Inc. The Way Forward

MARKETING PROGRAM-HUNTER/FISHER/NATURE/GUIDE TRAINING
Abstract

In a recent meeting held with ACOA, INTRD and business representatives from the Outfitting sector, the hunter/fisher/nature guide training project proposal/program was reviewed. All participants in the meeting fully endorsed the program concept, and made further recommendations to ensure success of the program.

It was clear to all participants that the program’s success will largely be dependant upon the ability of the College and its partners to attract students. It was therefore felt that a marketing campaign and budget should be developed in order to secure the money for marketing the program. The section below outlines a modest marketing campaign aimed at attracting in-province and out-of-province students to this new program.

Marketing Campaign Content

Launch Event:

This event will be held once the funding contracts are in place for the training. It will include political partners, government and industry partners, and groups and associations who have a special interest in this type of training. The focus of the event will be to announce the funding, and to highlight the major components and timelines associated with the training. The event will be designed to attract media attention which will ultimately promote the program. The event will include activities that highlight the nature of the outdoor program.

Brochures:

Approximately 2000 program brochures will be designed by CNA as an in-kind contribution to the project. These programs must be printed and distributed to outfitters, potential students and industry associations.

NL Sportsman/Outdoor Sportsman Advertising:

The hunter/fisher/nature guide program appeals primarily to outdoor enthusiasts; many of whom are subscribers to the NL/Outdoors Sportsman. "The Newfoundland Sportsman magazine is an international bi-monthly, full-colour publication, with a sister magazine, the Outdoor Sportsman, making its way across Canada and parts of the United States since 1998. The Newfoundland Sportsman has subscribers in every Canadian province, as well as in the U.S. and even more distant countries such as Norway, England, Portugal and South Africa." The magazine focuses on fishing and hunting, outdoor activities dealing with snowmobiling, boating, off-roading, hiking, and camping, etc. Three 1/6 page ads will be purchased in this magazine. (http://www.newfoundlandsportsman.com/content/about_us.asp)

Downhome Magazine:

The Downhome Magazine is the largest paid circulation magazine in Atlantic Canada. Currently, more than 50,000 copies of Downhome are published each month and distributed worldwide, reaching an estimated readership of 225,000 (60 per cent of whom reside in Atlantic Canada). In 2006, Downhome
was recognized by a national industry magazine as the eighth fastest growing publication in Canada. Two inside back cover ads will be purchased in this magazine. (http://www.downhomelife.com/article.php?id=2)

**Department of Environment and Conservation Ad Partnership:**

Discussions have been held with the Department of Environment and Conservation on giving the hunter/fisher/nature guide program a presence in their publications. Such publications would include the Hunting and Trapping Guide, the Salmon License Guide, etc.

**CNA Provincial Website Presence:**

The College’s website gets over 2 million visits each year, while St. Anthony Campus website gets approximately 10 000 hits a year. The College will develop a presence of this program for the website. As it is a new program, it will receive appropriate visibility.

**Partnership Campaign with Newfoundland and Labrador Outfitters Association (NLOA):**

The NLOA has agreed to profile the program to their members and to assist in promoting the program to other Canadian Associations and their members. This will happen through establishing website links, an email campaign, brochure distribution, and through profiling the program at their AGM. The profiling will happen though having a booth in place, giving a presentation to Outfitters, and through information distribution at the AGM.

**Brochure Distribution to Firearms Safety Registrants:**

CNA registers over 3200 individuals in firearms safety each year through its 17 campuses. Those who register for this course will receive a copy of the brochure. CNA will distribute the brochures to each campus for further distribution.

**Provincial Radio Campaign:**

The Steele Communications Radio Stations and Oz FM radio stations are widely used by the college to promote its regular programs. These stations will be used to promote the hunter/fisher/nature guide program. Sixty radio spots will be purchased and spaced at intervals throughout the advertising campaign.

**High School Recruitment:**

Each of the College’s 17 campuses has a student counselor who visits all high schools within the province each year. The purpose of these visits is to promote programs at each campus. The hunter/fisher/nature guide program will be promoted as a part of this campaign.
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<thead>
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<tr>
<td>CNA provincial Website (CNA in-kind)</td>
<td>February, 2009–December, 2009</td>
<td>$500</td>
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<td>Partnership Campaign with Newfoundland and Labrador Outfitters Association and Canadian Association.</td>
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<td>Brochure Distribution to Registrants to Firearms Safety at CNA (CNA in-kind)</td>
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<td>In-province radio campaign (60 spots)</td>
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<td>In-province newspaper campaign (4 wks Northern Pen, 4 wks Western Star, 4 wks evening telegram)</td>
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Aug 5-6, 2009

Tourism

Feds eye fix for NL to NS ferry problems
CBC.ca - Toronto, Ontario, Canada
A crown corporation, Marine Atlantic, operates four ferries between North Sydney, NS, and two Newfoundland ports. But groups that represent tourism industry ... 

Survey: NS businesses less optimistic
TheChronicleHerald.ca - Halifax, Nova Scotia, Canada
Leanne Hachey says business confidence in New Brunswick and Newfoundland and ... A downturn in tourism and difficulties in the agriculture sector have hit ...

EMAIL RE: MARINE ATLANTIC: Email is read about the Atlantic Vision. A man said he would rather row across the Gulf in a dory then go on the Atlantic Vision again. AIRED: 09:23 AM DURATION: 02:00 REPORTER: RYAN CLEARY

FERRY PROBLEMS AFFECT TOURISM: It has been weeks since there was any semblance of on time performance on Marine Atlantic's Gulf ferry service. First it was minor issues, then it was a fire onboard the Atlantic Vision. The ship also has docking issues now. It's all having an effect on tourism. ["Joe Dicks", Marble Mountain Inn and Cabins; "Gaylene Buckle", Gros Morne Theatre Festival; Tourism Minister "Clyde Jackman"]
AIRED: 07:09 AM DURATION: 14:00 REPORTER: DOROTHY KING

FERRY DELAYS HAMPER TOURISM: Delays with Marine Atlantic's ferry service this summer are hitting the tourism industry hard. ["Gaylene Buckle", Gros Morne Theatre Festival]
AIRED: 12:02 PM DURATION: 0:30 REPORTER: MAGGIE GILLIS

HIGH NUMBER OF TOURISTS: The managing director of Battle Harbour Historic Trust in Labrador says it's been a busy year for tourism in the area. ["Gordon Slade"]
AIRED: 12:31 PM DURATION: 1:00 REPORTER CHRIS GREENE

BLUEBERRY FESTIVAL: The 21st Annual Brigus Blueberry Festival gets underway tomorrow. ["Byron Rodway", organizer]
AIRED: 1:11 PM DURATION: 0:30 REPORTER: JOHN REYNOLDS

HEAD OF B & B ASSOCIATION SAYS PROBLEMS WITH MARINE ATLANTIC NEEDS TO BE FIXED: The Head of the province Bed & Breakfast Association says some of the problems plaguing
Marine Atlantic this summer could be fixed, but "Peter Fenwick" says if the service doesn't get better, it may deter tourists from visiting us in the future.
AIRED: 07:45 AM DURATION: 08:30 REPORTER: JEFF GILHOOLY

MARINE ATLANTIC PLAGUED WITH PROBLEMS: Marine Atlantic ferries are still operating, but things seem to be back to normal. The service was been plagued by mechanical and housekeeping snafu's for much of the summer. This is not a new problem and that unless the Federal Government gets serious about providing an efficient link to the mainland, things will only get worst. ["Rob Merrifield", Minister of State for Transport in Ottawa; "Colleen Connors", Reporter; "Bob Joseph", Resident of Comer Brook]
AIRED: 07:13 AM DURATION: 10:00 REPORTER: DOROTHY KING/SHERRY WHEELER

OUTFITTERS SAY INDUSTRY IS IN TROUBLE: Earlier this week, we heard from the President of the Outfitter's Association in Newfoundland and Labrador about an industry in trouble. "Cyril Pelly" says with drastic cuts to caribou quotas for outfitters; many businesses are simply closing shop. ["Clyde Jackman", Minister of Tourism]
AIRED: 07:45 AM DURATION: 09:00 REPORTER: DOROTHY KING/SHERRY WHEELER

SOME CABIN OWNERS BEING TOLD TO LEAVE TOO: We've been hearing a lot about the provinces decision to ban gravel pit camping. It isn't only people with trailers though who are being affected by these new= rules. Some cabin owners are also being told they have to move off crown lands. ["Paula Weir(sp?)", Cabin Owner; "Kelly Bragg", Reporter]
AIRED: 07:21 AM DURATION: 06:00 REPORTER: MIKE AUCOIN

ARE TOURISTS STILL HAVING TROUBLE RENTING CARS?: Just before summer kicked in we heard about the provinces B & B Association about an Important issue facing tourism operators. Peter Fenwick told us that tourists were complaining that they couldn't book a rental car. ["John Fisher", Owner of Fisher's Loft in Port Rexton]
AIRED: 08:19 AM DURATION: 08:00 REPORTER: MIKE AUCOIN

GRAVEL PIT CAMPING: "Maurice" is calling from King's Point to talk about gravel pit campers. He says that a lot of people are very upset with the government wanting people to take their trailers out of gravel pits. He says that a man that he knows had his cabin on Crown Land burned down. He says that the Nazi's would not have done that to the Jews. He is starting a petition on this issue.
AIRED: 10:29 AM DURATION: 06:00 REPORTER: RYAN CLEARY

Culture, Heritage

NL RAILWAY: "Meg Ryan" is an interpreter with the Railway Coastal Museum. She discusses what happened to the old diesel locomotives from the Newfoundland Railway.
AIRED: 7:16 AM DURATION: 4:00 REPORTER: JEFF GILHOOLY

TORONTO INTERNATIONAL FILM FESTIVAL: A Newfoundland film and a Newfoundland band will be featured at the Toronto International Film Festival coming up in September. The line up was
released yesterday. ["John Janes", Musician; Song]63
AIRED: 06:52 AM DURATION: 04:00 REPORTER: JEFF GILHOOLY

9TH ANNUAL TUCKAMORE CHAMBER MUSIC FESTIVAL: Louise Lortee(sp?) will be part of this year's 9th Annual Tuckamore Chamber Music Festival. ["Nancy Dunne", Artistic Director]
AIRED: 07:13 AM DURATION: 06:00 REPORTER: JEFF GILHOOLY

GROS MORNE SUMMER MUSIC FESTIVAL: There's nothing like good music on a road trip and that is exactly what Gros Morne Summer Music is providing this weekend with its version of On the Road. ["Greg Gayle", Gros Morne Summer Music Festival] [music]
AIRED: 08:19 AM DURATION: 09:00 REPORTER: DOROTHY KING/SHERRY WHEELER

WINTerset in Summer Literary Festival: The 60th anniversary of Confederation will take up much of the agenda over the next four days during the annual Winterset in Summer Literary Festival in Eastport.
AIRED: 07:53 AM DURATION: 00:40 REPORTER: GERRY PHELAN/JOHN REYNOLDS

Recreation, Sport

Favourites come through at the races

Last Regatta Day, Ronnie Whitten figured he was “probably enjoying himself in the beer tent” on the north side of Quidi Vidi Lake as a retired Royal St. John’s Regatta champion. He had plenty of laurels on which to recline while quaffing. Whitten had been a member of the Crosbie Industrial Services crew which won Regatta men’s championships in 2006 and 2007, smashing the course record in the latter year with a time of eight minutes and 51.32 seconds.

JAC intermediate women's crew races to first Regatta championship

John Atkins and Company (JAC)/Canada Games beat North Atlantic (Yay! Rewards) fair and square twice in Wednesday's 191st Royal St. John’s Regatta, once in the morning female amateur rac...

PERFECT DAY FOR REGATTA: Racing conditions were perfect today for the Royal St. John's Regatta. [Reporter "Azzo Rezori"; "John" and "Donette Tizzard"]
AIRED: 6:17 PM DURATION: 2:00 REPORTER: KRISTA RUDOF SKY

REGATTA RACES: "Don Power" reports on the results of races at the Regatta.
AIRED: 6:19 PM DURATION: 1:00 REPORTER: KRISTA RUDOF SKY

BIG TURNOUT FOR REGATTA: Thousands gathered lakeside for the 191st Royal St. John's Regatta. [Reporter "Pam Parsons"; "unidentified"; "Mary Snow" Toutons for the Arthritis Society; "Derek Strong", Adam’s Mini Donuts]
AIRED: 6:02 PM DURATION: 2:00 REPORTER: HUTTON/STOKES

ANNUAL TRIATHLON: The Annual Kids of Steele Triathlon took place at Bowring Park today. [Reporter "Jodi Cooke"; "unidentified"; "Shawn Stratton", NL Running]
AIRED: 6:22 PM DURATION: 2:00 REPORTER: HUTTON/STOKES

VOCM: Federal NDP Leader Impressed by Regatta
Federal NDP Leader Jack Layton says he's been to countless community events throughout Canada, but none that can compare to the Royal St. John's Regatta. After meeting with seniors Tuesday afternoon to discuss the current challenges they face, Layton was lakeside on derby day to take in all the action. Layton says the Regatta wasn't the only St. John's hot spot he stopped at during his visit to the capital city. He also visited George Street. Layton spent two days in the capital city area.

**SALMON ANGLERS GET GREEN LIGHT:** For a while it didn't look like the salmon fishing season would ever open on Northwest River this year, but earlier this week, anglers finally got the green light. ["Dave Cote(sp?)", Biologist with Parks Canada]

**AIRED:** 07:12 AM **DURATION:** 09:00 **REPORTER:** MIKE AU Coin

**FORMER MILITARY RESIDENT GIVES SPORTING GOODS TO BISHOP'S FALLS:** The Parks & Recreation Department in Bishop's Falls just received a welcome surprise. A former resident mailed a huge box of equipment to the summer sports program. ["Kevin Hynes", Retired from Military; "Kelly Bragg", Reporter]

**AIRED:** 08:45 AM **DURATION:** 05:00 **REPORTER:** MIKE AU Coin

**NATIONAL WALKING CHALLENGE:** People in Nain have been putting some kilometers on their running shoes over the last two weeks. They're walking across the country, not literally, but they are clocking enough steps to walk from St. John's, Newfoundland to the Pacific Ocean. ["Kate Kyle", Reporter; "Lisa Ivany", Walker/Organizer]

**AIRED:** 07:50 AM **DURATION:** 05:00 **REPORTER:** PETER COWAN

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**Debbie Marnell**

Communications Specialist  
Department of Tourism, Culture and Recreation  
Government of Newfoundland and Labrador  

debbiemarnell@gov.nl.ca  
p 709-729-0585  
c 709-699-9048  
f 709-729-0662
Media Headlines – April 7

Tourism

Feds Confirm $100M for “Major” Festivals Which Draw Tourists (Tourism/Culture)
Canada’s major festivals can breathe a sigh of relief. The federal government has confirmed it will spend $100 million over the next two years to give marquee events a boost during these tough economic times. The news was announced Monday by Conservative Senator Andrée Champagne in Montreal and Diane Ablonczy, minister of state for small business, in Edmonton. The government will allocate $50 million in each of the next two years for events that draw tourists, Ablonczy said.

Ultimate East Coast Adventure
When in Newfoundland, Gros Morne National Park is a must see. Either for a day trip or for a week long camping trip, Gros Morne National Park has been designated a UNESCO World Heritage site since 1987. You can hike through mountains, camp by the sea, visit freshwater fjords, waterfalls, and sandy beaches. As an area with vast natural beauty and a variety of scenery, wildlife and recreational activities, there are a million and one things to do.

E-MAIL ON FERRY RATES: Host preamble – “Bill” reads an e-mail from Linda regarding Marine Atlantic ferries. She provides some information on the rates for the Caribou. She says for her, her husband and their vehicle it cost $260 one way, which is a senior’s rate. AIRED: 2:13 PM DURATION: 2:00 REPORTER: BILL ROWE

Atlantic Vision - Something for Everyone
A strange row has arisen over the newest Gulf ferry, the Atlantic Vision. Some of the first passengers on the flashy new ship have complained about the cost of the improved food served on the ship and that they can’t bed down on chairs in public areas during their sea journey between this province and the mainland. Marine Atlantic is used to taking criticism — they present a bid target — but they can’t win for losing this time. For years passengers have complained about poor food, people sleeping on floors and spartan surroundings on ferries. So now that there is a modern, comfortable ferry offering all the amenities including palatable food and lots of cabins, there are still some out of sorts.

MARINE ATLANTIC: . . . Gerry Byrne also comments on Marine Atlantic. He comments on a promise made by them to provide free travel to veterans and soldiers but they still haven’t announced it. He feels they have delayed announcing it so that it will be too later for passengers to take advantage of it. AIRED: 09:32 AM DURATION: 11:00 REPORTER: RANDY SIMMS

MARINE ATLANTIC, PART TWO "Tourism Minister Clyde Jackman" also discusses Marine Atlantic and the Atlantic Vision. He comments on the differences between the resident traveler and the tourist and how the prices they are asking for meals on the Atlantic Vision isn’t much higher than going to a restaurant. He says he will be discussing some of the issues with Marine Atlantic including limited seating for passengers because they
certainly don't want a negative travelling experience for their passengers. He feels moving the Atlantic Vision from the Port aux Basques run to the Argentia run next year may mean we will get a second vessel like this in the near future. AIRED: 11:05 AM DURATION: 08:00 REPORTER: RANDY SIMMS

ATLANTIC VISION: "Tara Laing" with Marine Atlantic calling to talk about what is happening with the Atlantic Vision. She discusses how they are offering foods in different options on the vessel so there is a snack bar but there is also a buffet breakfast for $11 while later this summer there will be a restaurant and since there are varied users they have to try to accommodate them. She comments on the seating capacity of the vessel and how there are more cabins for passengers but the price for daytime crossings is half that of nighttime crossings. She says there are options for seating including a common area and two quiet areas on top as well as a games room.
AIRED: 11:24 AM DURATION: 06:00 REPORTER: RANDY SIMMS

Let's Unite to Save Our Caribou
During the previous couple of years a "handful" of writers, myself included, have submitted articles to The Western Star concerning the dire straits confronting the island's woodland caribou. Instead of the usual grind of berating bureaucrats, dissecting suspect scientific analyses and clamouring for the weeding out of a voracious predator, I thought tossing a brace of rhetorical questions about might be a welcome respite: why should we be at all bothered with what happens to this animal ... and why is this much-trumpeted caribou/coyote feud pursued with such intensity by this "handful" of concerned citizens? For hunters, outfitters, and nature and photography buffs, the significance of the caribou is patently obvious, but does its appeal extend into the broader segments of the general population?

Cavendish Berg (Carbonel Compass)
Photographers were busy snapping iceberg photos this week and The Compass received several from our readers. This one was taken by Jeff Jackson, after a large berg moved into the harbour in Cavendish.

Culture, Heritage

Mistaken Point Ecological Reserve Expanded to Protect Fossils
New fossil discoveries adjacent to the existing Mistaken Point Ecological Reserve has resulted in an expansion to the reserve under the Wilderness and Ecological Reserves Act. According to a news release, the additional area has been formally established as part of the reserve and contains complex fossils older than those previously identified within the original ecological reserve boundary. The expansion doubles the size of the reserve to 5.7 square kilometres.

565 Million Years and Waiting - For You
Monday, the provincial government expanded the ecological reserve that's meant to protect ancient complex fossils near the road to Cape Race. It's really only formalizing an emergency reserve expansion that was put in place in 2003, but it's good news just the same. The fossils are a unique bookmark in geologic time, and the trip is one that everyone should make. There's the added benefit of the dirt road travel in from Portugal Cove South, and if the fog isn't in, you get a sweep of barrens on both sides of the road that will take your breath away.

Artists' Works Purchased by Government (S'ville Georgian)
The provincial government recently announced the purchase of 71 pieces of art under the 2008 Art Bank Program. The works were acquired from provincial artists - in such mediums as oil, digital, acrylic, watercolor, stoneware, etchings, textiles and mixed media forms - to be displayed in public buildings throughout the province. Robinsons artist Reed Weir's piece, Lilac Lovers, was among the art purchased under the program.

Heritage Learning Project Ongoing in Branch
Keeping traditional knowledge and skills alive in Branch is exactly the point of a Heritage Learning Series ongoing in the community. Arlene Morrissey of Cuslett has been hired as the instructor and has been teaching students the traditional skills of knitting, crocheting, embroidery, mat hooking, sewing and others. The project began March 16 and drew approximately 15 participants for the first classes, which occur on Monday and Tuesday evenings each week until the end of April.

Students, Grandparents Celebrate Newfoundland Culture (Gulf News)
It may have been Tuesday morning, but inside the gym at St. James' Elementary it felt like Saturday night. Students and their families were celebrating Grandparents' Day, an event that is now in its fifth year. Grade 5 students invited their grandparents for a morning of traditional Newfoundland music, dancing, food and performances. Musicians were on stage playing traditional tunes. Some people were up dancing a waltz, while others sat in the audience telling yarns. Lloyd Whitehorne, Grade 5 teacher, said the gathering caps off a social studies unit on traditional Newfoundland culture. Students learn about the music, mummering, food, as well as the hard work and chores that came with traditional outport life.

Airing Out Ancestors (Clarenville Packet)
Jonathan Hart wasn't seeking fame when he wound up behind a TV camera last week. He was just looking for a few answers. It all began a couple years ago. He was dealing with the Department of Veteran's Affairs; trying to gather information on medals and relatives that were killed during WWII. Jonathan's always had a general interest in the military. He plans to join the service someday. It was a few months later when he received a letter from Veteran's Affairs, stating there was nothing they could do for him. He soldiered on with his quest. "About a year and a half ago I emailed this show, Ancestors in the Attic, just telling them the story about how my relative, Cyril Gardener, was killed during the war and how he was a war hero. He captured 72 Germans."

Bay St. George Genealogical Society Celebrates 10th Anniversary
Helen Whiffin says more and more people are getting involved in genealogy and the main reason is a desire to track family roots. "A lot of people are interested in looking back at their family history and we have many people who are tracking their aboriginal ancestry as well, especially now with individuals interested in becoming founding members of the Qalipu Mi'kmaq First Nation Band," Whiffin, president of the Bay St. George Genealogical Society, said at a open house Monday at Kindale Library boardroom in celebration of the society's 10th anniversary. When the organization was first started there was a group of 15 to 20 members and on their anniversary day, they had reached 109 members.

MUSICIANS IN CALIFORNIA: 56 young musicians and singers from St. Bon's in St. John's and 46 parents and chaperones are having the time of their lives in Southern California this week. The St. Bon's wind ensemble, senior jazz band, and the treble choir are performing in Disney Land. ["Suzanne Woolridge", CBC Reporter]
AIRED: 08:11 AM DURATION: 05:00 REPORTER: JEFF GILHOOLY

Concert Crescendo (Aurora, Lab West)
Music has a way of lifting the soul. While many say it's a subjective art - some like rock, others enjoy country - no matter what the genre, there's always an underlying appreciation for music. The Labrador West Music Festival officially sang its final song for 2009 on March 28 at the Arts and Culture Centre, and the gala was a beautiful way to say goodbye to another year...

Big Country Acts Coming to Mile One
Some big time country music acts are coming to Mile One this fall. Crystal Gayle, who had several big hits in the 1970's and 1980's, and Larry Gatlin, are including St. John's on their tour. Gatlin hit the big time in the late '70's with the song "All the Gold", a tune which you will occasionally hear on VOCM's Saturday Night Cabin Party. They will be at Mile One on November 28th.
Recreation

Capital City Looking at Cyclists Issue
St. John's is looking at making the city more user friendly for cyclists. Parks and Recreation has drafted a cycling master plan as well as a feasibility assessment for upgrading the Virginia River trail to allow for multiple users. Councillor Shannie Duff says St.John's is one of the last cities in the country to adopt a cycling plan. She says the transportation plan is to benefit the health of residents and the environment. The plan includes on and off road trails, street markings, bike racks and lockers throughout the city. She says bike racks on city buses may also be included. There will be a public meeting to give residents a chance to voice their opinions on April 29th, at 7pm in the Foran/Greene Room.

Rubber Roadblock
White Hills has a plan to make skiing safer while cutting costs on snowmaking. The Alpine Development Alliance Corporation wants to use old tires to fill in holes and hollows on the slope that are tough to fill with snow, and therefore tough for the groomer and skiers to navigate. "We've been looking at ways to conserve snowmaking," says board member Larry Reid. "It's a very expensive venture." The board has been exploring alternatives to making snow, or cutting back on the amount of snow required to get the hill in skiable condition. One of those methods is to even out the problem areas with the tires. The hill figures they will need less snow (both natural and man-made) to make the hill groomer- and ski-ready. . .

The Power of Sport
Bev Power has loved skating since she was 10 years old. The Lab. City woman said she became enamored with figure skating during the 1972 Olympics, and her devotion to the sport helped Power walk away the winner of the Sport Newfoundland and Labrador Graham Snow Memorial Award for Executive of the Year. . .

Stars and Legends Acknowledges Wrestler (NLAWA release)
The Sport Newfoundland and Labrador Stars and Legends Awards Gala took place Saturday evening, March 28. . .The winner of the "Margaret Davis Memorial Award" 2008 Junior Female Athlete of the Year is Victoria Ralph. The Carbonear native won a bronze medal at the National Wrestling Championships and was named, for the second straight year, as the Most Outstanding Wrestler at the Canadian Amateur Wrestling Association (CAWA) Atlantic Championships. . .

LARGER ARENA NEEDED FOR FINALS: If you tried to get a ticket to the senior hockey finals that were held in St. John's this past weekend you know how difficult that might have been. The Herder Championship games are always a fast sell out. ["Gerry Colbert", City Councillor]
AIRED: 08:09 AM DURATION: 01:30 REPORTER: JEFF GILHOOLY
Hi John,

Can you track this down to see where it is? It's a rush when you get it.

TKS – Paula

From: Durno, Lynn  
Sent: Friday, December 11, 2009 2:44 PM  
To: Devereaux, Paula  
Subject: RE: Labrador Wildlife Expeditions Inc.

Hi,

We have the Request for Consent and Notice of Assignment for this Licence already on file. We referred the assignment request (by fax) to Tourism on October 23, 2008. There was a reminder faxed on November 26, 2008. To date we have not received a response and this is why the Licence hasn't been assigned to Labrador Wildlife Expeditions.

If you have any questions or need any further info, please let me know!

Thanks,  
Lynn

From: Devereaux, Paula  
Sent: December 11, 2009 1:35 PM  
To: Durno, Lynn  
Subject: Labrador Wildlife Expeditions Inc.

Hi Lynn,

Michikamau Outfitting sold their Camp 86 (Outfitters Licence # 123773) to Labrador Wildlife Expeditions Inc. The Purchase and Sale Agreement has been signed off, but this licence has not been transferred. Damien Simms is aware, and will be by to sign off on the transfer.

Thank you for noticing the omission.

Sincerely,  
Paula

Paula Devereaux  
Outdoor Product Development  
Hunting and Fishing  
Department of Tourism, Culture and Recreation  
P.O. Box 8700  
St. John's, NL  
A1B 4J6  
Tel: (709) 729-8857  
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca
Hi Lynn,

Comments sent to you yesterday on this file:

Labrador Wildlife Expeditions Inc.
Application # 135099
SW of Khongnek Lake

Thanks,

John
Hi Paula,

As you know this is the outfitter who owned the licenses which were in the possession of the American hunters who were arrested this fall. I have never received anything from the guy, Damian Simms. Have you ever received any documentation from him regarding the purchase of that business from Wayne Watkins. I am wondering how long we can hold off on the crown land applications. I am still waiting for more info from conservation officers on the case.

Todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377

Hi John,

I believe this is the 4th application from this outfitter. As outlined in Todd's briefing note, all applications from this operator should be held for further investigation by Todd.

TKS – Paula
Comeau, Wayne

From: Kent, Todd
Sent: Thursday, November 05, 2009 10:03 AM
To: Angelopoulos, John
Subject: RE: Completed Summary. ILUC Project # 1307.Dept of National Defence Proposed Expansion to Facilities at Minipi Lake, Labrador

I agree. Maybe we need to look at these type of operations a little closer. If they are going to set up in the country for training, maybe the activities there should be restricted to training only. Not a fishing holiday!

Take care,
todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377

From: Angelopoulos, John
Sent: Thursday, November 05, 2009 8:11 AM
To: Kent, Todd
Subject: RE: Completed Summary. ILUC Project # 1307.Dept of National Defence Proposed Expansion to Facilities at Minipi Lake, Labrador

Hi Todd,

I thought Derek presented a great argument assuming all the facts were correct and it looks like we will have communications lines open with the development and the operator. Which is important in these cases. So it's not a blindside like the Labrador Safari case..

John

From: Kent, Todd
Sent: Wednesday, November 04, 2009 3:57 PM
To: Angelopoulos, John
Subject: RE: Completed Summary. ILUC Project # 1307.Dept of National Defence Proposed Expansion to Facilities at Minipi Lake, Labrador

Thanks John,

What's your thoughts on it?

todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
Hi Todd,

This is what came out of this ILUC 1307 on Minipi Lake.

Hope this is helpful.

John
Hello John,

Derek's concerns are indeed legitimate if indeed his info is correct. From my perspective, I saw this simply an expansion of an existing facility in place specifically for DND training purposes. At no time has any concern been conveyed to me by anyone including the outfitter.

I knew the outfitting operation was located at Minippi for quite a few years and assumed that if there had been any problems the DND facility would not have been allowed there in the first place.

In my opinion, there should not be any angling whatsoever by persons using this training facility. Particularly if it is having a direct negative effect on the outfitters operation. It is supposed to be a training facility, not a fishing resort for DND personnel.

I will retract my comments on this piece until I investigate the matter a little further.

John, what's your phone number there?

todd

---

从: Kent, Todd
发件: Friday, October 30, 2009 11:38 AM
收件: Angelopoulos, John
主题: RE: ILUC #1307

关于: Wayne Comeau

Hello John,

Derek's concerns are indeed legitimate if indeed his info is correct. From my perspective, I saw this simply an expansion of an existing facility in place specifically for DND training purposes. At no time has any concern been conveyed to me by anyone including the outfitter.

I knew the outfitting operation was located at Minippi for quite a few years and assumed that if there had been any problems the DND facility would not have been allowed there in the first place.

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John, what's your phone number there?

todd

---

从: Angelopoulos, John
发件: Thursday, October 29, 2009 2:31 PM
收件: Kent, Todd
主题: RE: ILUC #1307

FYI.

Derek was looking at the ILUC 1307
And gave me these comments...
Have a look.

John

---

从: Kent, Todd
发件: Thursday, October 29, 2009 2:59 PM
收件: Angelopoulos, John
主题: RE: ILUC #1307

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John

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发件: Thursday, October 29, 2009 2:31 PM
收件: Kent, Todd
主题: RE: ILUC #1307

FYI.

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And gave me these comments...
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John

---

从: Kent, Todd
发件: Thursday, October 29, 2009 2:59 PM
收件: Angelopoulos, John
主题: RE: ILUC #1307

FYI.

Derek was looking at the ILUC 1307
And gave me these comments...
Have a look.

John
A little on the ground. Not enough for snowmobile yet. Not too far away though.

Todd Kent  
Tourism Development Officer (Labrador)  
Dept. of Tourism, Culture and Recreation  
Government of Newfoundland and Labrador  
Ph. (709) 944-5013  
Fax. 6377

From: Angelopoulos, John  
Sent: Thursday, October 29, 2009 2:23 PM  
To: Kent, Todd  
Subject: RE: ILUC #1307

Hi Todd,

Great thanks!

Snow up there yet?

John

---

From: Kent, Todd  
Sent: Thursday, October 29, 2009 2:41 PM  
To: Angelopoulos, John  
Subject: ILUC #1307

Hello John,

I have read the correspondence dated August 19th, 2009 from DND requesting permission to expand on existing facilities. I see no concerns for this department regarding this request and am recommending that the work outlined in the request be given the green light.

Please let me know if you need anything further regarding this matter.

Todd Kent  
Tourism Development Officer (Labrador)  
Dept. of Tourism, Culture and Recreation  
Government of Newfoundland and Labrador  
Ph. (709) 944-5013  
Fax. 6377
Comeau, Wayne

From: Kent, Todd
Sent: Thursday, October 29, 2009 2:41 PM
To: Angelopoulos, John
Subject: ILUC #1307

Hello John,

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Please let me know if you need anything further regarding this matter.

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
Hello again John,

Please read below. I received this from Labrador Hunting Safari.

I'm not sure what exactly they want us to do. I expect for one thing they want government to stop issuing exploration permits within close proximity to their camps. It is a bad situation for them as there doesn't seem to be any where for them to turn. They have suggested that they be compensated in some way as the situation they are facing is through no fault of their own as far as I can see.

Thanks John.

The issue with the mining companies has been present for the past several years and now that they have encroached on ALL of our camp locations, it is critical that this problem be brought to light. As you are aware, marketing season begins in January, however, we are unable to sell hunts if we don't have a camp to take the guests to, or even an alternate plan. We really need your support in this matter, along with the issues discussed with Crown Lands. The NL government is permitting mining activities in our leased areas, which is essentially putting us out of business. Then when we attempt to cancel the leases on these locations because they are useless to us, we are told we must remove the camps at our expense, or they will have it done, and charge our company for all the expenses involved. It is a lose, lose situation for us, and we've had about all we can take in financial losses. Any update you may have regarding this situation would be greatly appreciated. Thanks in advance, Beth Rawding/Labrador Hunting Safari

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
Hello John,

Do you know what if any action has been taken regarding mining exploration permits? Labrador Hunting Safari are inquiring. They are saying that several of their camps have been rendered useless due to mining activity.

Thanks,
todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
Hello John,

Here is a letter for Juanita unless there are some glaring problems with it, please pass it along to her.

I'm out of the office until Friday morning.

Later,
todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377

No prob Todd!

Talking to Juanita yesterday about the Labrador Expeditions crown land piece where the guy was applying for satellite camps.
She wants you to write a note on this.
You can email it to me if you wish.

Thanks – I’ll let you know when the LWT comes in.

John

Hello John,

Could you please let me know when the LWT proposal comes along? I want to get that one signed off ASAP as the window for them getting some of their work done before December is closing.

Thanks,
todd
Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
Hello Juanita,

As you are aware, five American hunters were arrested in Northern Labrador for hunting without guides. These guests were hunting on caribou licenses owned by Labrador Wilderness Expeditions, owned and operated by a Mr. Damion Simms of Happy Valley-Goose Bay who purchased the caribou hunting side of Expeditions North from Mr. Wayne Watkins. This purchase included two camps on the Esker road. One of which has the caribou allocation of 300 licenses attached to it.

According to conservation officers, Mr. Simms has sold or passed over 130 nonresident caribou hunting licenses over to a Quebec outfitter, Jack Hume Adventures who operates out of Schefferville. The five Americans arrested were actually guests of Mr. Hume. However, since all hunters were hunting on nonresident Labrador caribou licenses allocated to Mr. Simms, they technically became guests of Mr. Simms who should have ensured that the required number of guides and all other requirements surrounding the hunt were met. According to conservation officers it seems he really didn’t know anything about what was taking place at the hunting sites. Additionally, the camps that were being used are owned by an Ontario based business which are not presently licensed.

I have had some discussions with one of the investigating conservation officers and more information will be forthcoming on this matter. I would like for this department to have the opportunity to view this information thoroughly before proceeding to allow any expansion of Labrador Wilderness Expeditions.

This incident is another classic case whereby an outfitter is involved in a breach of the law, whether it is directly or indirectly and no avenue is available to hold the outfitter involved accountable.

It has also been indicated to me by conservation officers involved that crown land locations for satellite camps applied for by Mr. Simms were actually picked or suggested by the Quebec outfitter.
Three crown land application referrals were received by this department on applications submitted by Labrador Wilderness Expeditions (Damion Simms). In light of the above I have indicated that these applications be "held for further investigation".

I do understand that Mr. Simms is new in the business, but that being said he should have consulted this department and or the Department of Natural Resources to get briefed on procedures and regulations regarding the operation of an outfitting business. Unfortunately, more nonresident hunters are paying the price as well as the Labrador caribou hunt as a whole.

I hope to discuss this matter further during our staff meeting scheduled for September 21st and 22nd.

Sincerely,

Todd Kent
Tourism Dev. Officer (Labrador)
Hello John,

Looks good there bud. I did add a piece there. Have a look and see if it works for you.

Actually the part about the issue just arising may be a little inaccurate, because this problem has been discussed in the past. But there is no point in getting into that.

todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
Martin Goebel  
Assistant Deputy Minister  
4th Floor, West Block  
Confederation Building  
P.O. Box 8700

Re: Exploration Permits in Labrador

It has come to my attention that there is a problem arising in Labrador with regards to exploration permits and their ability to conduct mining activities within close proximity to outfitting operators, unbeknownst to the operator until after the fact.

This dilemma presents quite a concern for our Department and we have been approached by operators in Labrador who have been forced to close hunting and fishing camps due to these mining activities, some of which have never been notified or consulted that these activities would take place in the areas that they depend upon to make their outfitting business viable.

Normally this department receives “request for opinion” documents on all crown land use applications. For some reason applications to conduct exploration activity are not being forwarded to us.

The Department of Tourism, Culture and Recreation request that if mining activities and exploration permits are issued within the buffer of an established outfitting operator that consultation with the company and with our Department would be appreciated.

We appreciate your consideration of our concerns and would like to partner with you to develop a plan that will work for both our sectors.

Sincerely,

Mary Taylor-Ash  
Assistant Deputy Minister
Tourism
From: Kent, Todd  
Sent: Tuesday, September 15, 2009 9:51 AM  
To: Angelopoulos, John  
Cc: Devereaux, Paula  
Subject: RE: Labrador Winter Trails proposal

No problem John.

Is there any paperwork down there regarding the sale of Expedition North's caribou hunting operation to Damion Simms of Goose Bay?

Paula, maybe you have something?

By the way, if you guys have an opinion on the land applications for Damion Simms, I would appreciate hearing them.

My thought was that in light of what has taken place recently we should hold off on signing off on those referrals. Particularly since 5 american hunters arrested, there is evidence of Simms passing 130 caribou licenses over to a Quebec outfitter. I believe 20 bear licenses were handed over also. I will have more information with me when I come down for the staff meeting.

Anyway, I would be happy to hear your thoughts on this.

Thanks,
todd

Todd Kent  
Tourism Development Officer (Labrador)  
Dept. of Tourism, Culture and Recreation  
Government of Newfoundland and Labrador  
Ph. (709) 944-5013  
Fax. 6377

From: Angelopoulos, John  
Sent: Tuesday, September 15, 2009 9:02 AM  
To: Kent, Todd  
Subject: RE: Labrador Winter Trails proposal

No prob Todd!

Talking to Juanita yesterday about the Labrador Expeditions crown land piece where the guy was applying for satellite camps.
She wants you to write a note on this.
You can email it to me if you wish.

Thanks – I'll let you know when the LWT comes in.

John

From: Kent, Todd  
Sent: Tuesday, September 15, 2009 9:27 AM
To: Angelopoulos, John
Subject: Labrador Winter Trails proposal

Hello John,

Could you please let me know when the LWT proposal comes along? I want to get that one signed off ASAP as the window for them getting some of their work done before December is closing.

Thanks,
todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
From: KeeiRyan, Juanita
Sent: Monday, August 31, 2009 4:46 PM
To: Angelopoulos, John
Subject: Fw: Labrador Hunting Safari
Attachments: LabMag Project Area2 with lodges.JPG; To Goronwy.doc; CCE00004.jpg; Letter to todd (Aug. 17-09).jpg

From Via BlackBerry

From: Kent, Todd
To: KeeiRyan, Juanita
Sent: Mon Aug 31 12:43:47 2009
Subject: FW: Labrador Hunting Safari

Hi Juanita,

Have you had a chance to take a look into this issue?

According to John, he hasn’t seen anything on “requests for opinion” on exploration camps either.

Based on what the outfitter is reporting, (see attached) the process is seemingly flawed when on the one hand, the outfitter is being invoiced for land and licensed to operate in a particular area and on the other hand permits are issued to exploration companies to carry out exploration activities in the same area without any prior consultation with the outfitter.

The last time this issue came up it was found that TCR were not being advised when exploration permits were being issued. That situation doesn’t seem to have changed.

Thanks,
todd

From: Todd Kent [mailto:tkent@nfld.net]
Sent: Thursday, August 13, 2009 2:29PM
To: JKeelRyan@gov.nl.ca
Subject: Labrador Hunting Safari

Hi Juanita,

I was just speaking with Beth Rawding of Labrador Hunting Safari.

They have several sites in the Schefferville area. Over the past several years they have lost a couple of those sites to mining activity. They had a large camp at Gemini Creek which has closed. The camp is not suitable for operating at this time. They lost another sat. site in the Green Bush area northeast of Schefferville due to exploration activity. It now apparently seems they may lose the use of their Marygib camp located nne of Schefferville.

I have asked her to send along an email outlining what is happening to them.

I have not seen any “Opinion Requests” on any applications for mining exploration. Are we supposed to be getting anything on those before permits are issued? Crown Lands are after them to pay the dues on their land permits however there doesn’t seem to be any protection whatsoever for these businesses from mining exploration activity.
The mining companies should have been very much aware of all the camps in the area. It seems there should be at least some communication between the companies who plan activities in those areas and the affected outfitting businesses.

I have attached some notes and a map which I was asked to provide back in 2006. Not sure where that info went.

As soon as I get some facts from her via e-mail, I will forward them on to you. In the meantime, could you find out exactly what the process is for issuing permits for mining exploration. Are we being left out of the loop?

Thanks,
todd
Goronwy,

RE: LABMAG IRON ORE PROJECT
Tourism Impacts

Goronwy,

As you know the only significant tourism activity in the Schefferville/Howell River area is outfitting. The outfitting activity is primarily caribou hunting. Much of which takes place in the Howell River basin, from the Labrador/Quebec border south to Menihek Lake. There is some fishing activity carried out by Labrador 2BG Adventures and Labrador Hunting Safari.

There are three outfitters who have property located within the Howell River Valley. They are, Labrador Hunting Safari, Labrador 2BG Adventures and Drover's Labrador Outfitters. There are however, other outfitters located within the project area where proposed transmission lines and pipelines are to be constructed who engage heavily in fishing for brook trout, lake trout, Ouuanish and Northern Pike. These outfitters also engage in caribou hunting in the fall and winter. The area of hunting activity will vary depending on caribou movements.

I have already received a call from Labrador 2BG Adventures on this matter. They have a lodge located on Kivivic Lake and has reported drilling activity across the lake from his facility, creating a significant amount of noise. He is concerned about selling a wilderness experience in supposedly pristine country.

The noise will definitely affect caribou movement in the immediate area possibly making it more difficult for outfitters' guests to fill their tags.

It should also be noted that Northern Labrador Outdoors and Expeditions North have facilities within the town of Schefferville and also conduct caribou hunts in the Howell Rv. Valley area.

Background
There has always been some caribou hunting in the Schefferville area, including the Howell Rv. Valley, however it has only been since the winter of 1984-85 that caribou from the George Rv. herd have migrated south into that area in large numbers. Previous to that the only outfitter located on the Labrador side of the Quebec/labrador border, was Labrador 2BG Adventures with a lodge located about 1km downstream from the Menihek Power facility. There primary activity at that time was fishing. Due to caribou movements they have since expanded their operation to include caribou hunting and snowmobile adventure with a new lodge on Kivivic Lake.

Possible Impacts
The most prominent possibility for impact on tourism activity from the proposed project will be the affect on caribou movements, hence accessibility of caribou to hunters. Also, there are two lodges the mine operation may have a direct impact on due to proximity. Labrador 2BG's facility on Kivivic Lake and Drover's Labrador Outfitters' facility on
Wishart Lake.

Please find attached a map indicating the locations of outfitting lodges within the proposed project area. There are also two other sites of interest indicated on the map for your information.

Todd Kent
Tourism Dev. Officer (Labrador)

Goronwy Price wrote:

Todd:

Please review this email and determine tourism impacts and make recommendation on our involvement on consultation process.

I need a response on this one by lunch time. Today.

Tks
Goronwy

Subject: LabMag Iron Ore Project
From: "Caroline Hong" [REDACTED]
Date: Tue, 19 Jul 2005 17:56:50 -0300
To: [REDACTED]

RE: LabMag Iron Ore Project

The LabMag Iron Ore Project (the "Project") is a proposal to construct and operate an iron ore mine located in the Howells River Basin in Labrador, approximately 30 km north-west of Schefferville, Quebec. The Project's main components would be as follows:

* Open-pit mine, concentrator, water intake, tailings disposal, workers' camp, repair shops, storage facilities (including those for explosives and hydrocarbons), administrative facilities, back-up generators at and adjacent to the deposit in the Howells River Basin;
* Transmission line from Churchill Falls to the mine site;
Construction of a new road from Schefferville to the mine; Slurry pipeline and four or five intermediate pumping stations from the mine site to the Sept-Îles region.

We anticipate that the Project will be subject to environmental assessment under the Canadian Environmental Assessment Act, the Environmental Quality Act (Québec) and the Environmental Protection Act (Newfoundland and Labrador), as well as under the National Energy Board Act.

Paul F. Wilkinson and Associates Inc. is coordinating the environmental and social affairs of the Project, on behalf of LabMag GP Inc. It wishes to establish contact as soon as possible with potentially concerned organizations in Newfoundland and Labrador, in order to prepare a complete public consultation and information program. It has thus mandated Minaskuat Limited Partnership to compile a list of potential stakeholders (see attached document) in Newfoundland and Labrador and to submit that list to each organization named therein, with the following questions:

* Do you wish to take part in the public consultation and information program? If so is the information concerning your organization accurate?
* Are there any other individuals or organizations that you believe that we should contact? If so, we would be grateful to have their names and contact information.

Please note that a separate list of potential stakeholders in Québec is being prepared.

We look forward to your responses to the above questions and thank you in anticipation of your cooperation. Please respond to the undersigned by fax 709-896-5863 or e-mail

Yours truly,

Caroline Hong

Attachment: Identification of Potential Stakeholders in Newfoundland and Labrador - LabMag Iron Ore Project

Caroline Hong
Environmental Scientist
Minaskuat Limited Partnership
19-21 Burnwood Drive, Box 482, Station C
Happy Valley-Cook Bay, NL A0P 1C0 Canada

Tel. 709-896-5860/ Fax. 709-896-5863
E-mail: [Redacted]
August 17, 2009

Mr. Todd Kent
Tourism Development Officer
Dept. of Tourism, Culture and Recreation
118 Humphrey Road
Labrador City, NL
A2V 2J8

VIA FACSIMILE (709) 944-6377 and E-Mail to tkent@nfd.net

Dear Todd,

Further to our written correspondence to you on September 10, 2008 (copy attached), and along with subsequent telephone conversations we have had with you regarding our operation, we wish to confirm the contents of our discussions.

Our September 10/08 correspondence outlined our very grave concerns regarding the future of our outfitting business due to the mining activities in our hunting and fishing areas. The first location rendered completely useless to us several years ago, was our Gemini Lake site (CL 106284). As you know, Labrador Iron Ore has their operation in full swing at Redmond Mine and there is now a processing plant operating at Silver Yard. We have recently been informed that there are plans to erect a facility that will accommodate up to 200 persons. Needless to say, Gemini Lake will never be of use to our company again.

The second site we have lost is our lease at Greenbush (CL 115007). In 2006 there was constant aircraft activity over our site and this was a huge contribution, if not solely to blame, for an overall unsuccessful season. In 2007 I arrived to set up my camps, only to find a permanent site had been established by New Millennium Corp. less than ½ km. from my platforms. A picture of this will be e-mailed along with this correspondence. Needless to say, Greenbush will never be of use to our company again.

As you are aware, I arrived in Labrador in anticipation of the 2009 season, and now find that Champion Mining Corp. has moved activities into my Iron Arm and Mary Gibb (CL 115202) locations. Apparently they have been conducting seismic and drilling tests in that area for approximately the last year. Obviously they are obtaining permits from the NL government to carry out these activities, yet we have never once been notified of these plans, nor has any consideration ever been given to the adverse effect these activities are having on our outfitting business. As discussed, it is apparent that Crown Lands is only interested in collecting the annual payments on these leases, and nothing else. I have attached to this correspondence, a letter from Paula Devereaux dated November 18/08 in which she states that “all operators must be notified when land use issues and other activities are taking place in their area”. Why is it that our company has never once been consulted, or received any type of consideration in this regard?

CARIBOU - BLACK BEAR - TROPHY FISHING
Our Mary Gibb Lake location, the second of our three licensed establishments, has been a “top producing” site since it was built, however, the wildlife activity is diminishing there as well. The 2007 season was very spotty at best, and a survey of the 2008 season was so dismal that I was forced to cancel our bookings for lack of caribou. The flying and blasting activities that are taking place within our leased areas are not conducive to the normal movement of the herd, and the cost to get to where they are would far outweigh the benefits.

Labrador Hunting Safari was registered as a potential stakeholder in July 2005. In a correspondence from Paul Wilkinson; Environmental and Social Affairs Coordinator for New Millenium on July 28, 2005 we were told to “rest assured” that LabMag Inc. would conduct its activities “in a manner that minimizes any form of harm to the people and environment of Labrador West” and will “maximize benefits to the citizens and companies of that area and of the whole of the Province of Newfoundland and Labrador”. Well I’m afraid that is not true in our case; there are no benefits. We have been literally driven out of most of our camp locations, with no compensation of any kind, and with no hope of the migration route returning to the way it was. We were assured that we would be kept “in the loop” with what was planned, or happening, however we were never advised of any consultation sessions or public information sessions. We have had no contact from anybody, other than the replies to our requests for information. Apparently an environmental impact assessment was supposed to identify possible impacts on the wildlife, and our concerns were brought to the attention of Mr. Mark Shimpton of Minaskuat regarding this, however, there has been no correspondence of any kind from them either. We have invested heavily in our camps and equipment over the years, and now we are forced to move our locations to adjust. With the outfitting business being my main source of livelihood, this has delivered a huge financial burden, not to mention the impact it will have on our package prices. With so many outside factors already affecting prices, it would be doubtful an increase due to new camp costs etc. will be received favorably by the tourist guest. So we lose in every respect.

If that situation were not enough, it was topped off by the illegal roadblock that was launched by the Natives of Schetterville half way through the 2007 season. As you are aware, all outfitters were prevented access to their camps, forcing us to send our existing guests home, and cancel out the rest of the season. Neither the federal or provincial authorities would interfere, or take action, and that has resulted in a further financial loss for my firm as well. I understand that the Quebec government has provided compensation to the outfitters and/or guests affected and I was wondering who I would contact in the Labrador government to make a claim in this regard. If you could provide this information, it would be very much appreciated.

Thanking you in advance for your anticipated co-operation and assistance, I remain,

Yours truly,

LABRADOR HUNTING SAFARI

Charles A. Rawding
Owner/Operator
Comeau, Wayne

From: Kent, Todd
Sent: Monday, August 31, 2009 2:30 PM
To: Angelopoulos, John
Subject: RE: Exploration Operations

Not only that Peter, .......are they required to run it by TCR in the process. It gets embarrassing when we get the call from an outfitter and it's the first we hear about it.

Thanks John,
todd

From: Angelopoulos, John
Sent: Monday, August 31, 2009 12:49 PM
To: Kent, Todd
Subject: RE: Exploration Operations

Hi Todd,

I called Peter Howe at Crown Lands last week
He didn't get back to me on it...maybe he's on holidays or something..
I'll try him again.

Basically we want to know if the exploration companies have to go through the Crown Land process to acquire permits for exploration?
I'm still alittle unclear..
I will also talk to Derek when he gets back from lunch.

John

From: Kent, Todd
Sent: Monday, August 31, 2009 12:25 PM
To: Angelopoulos, John
Subject: Exploration Operations

Hello John,

Have you heard anything regarding the process for issuing permits to exploration companies?

Todd
<table>
<thead>
<tr>
<th>From:</th>
<th>Kent, Todd</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sent:</td>
<td>Monday, August 31, 2009 12:25 PM</td>
</tr>
<tr>
<td>To:</td>
<td>Angelopoulos, John</td>
</tr>
<tr>
<td>Subject:</td>
<td>Exploration Operations</td>
</tr>
</tbody>
</table>

Hello John,

Have you heard anything regarding the process for issuing permits to exploration companies?

Todd
Hello John,

I have held off on the Bob Brown application. There were a lot of issues there in the lower eagle river area for many years regarding outfitters and locals. The only reason Bob Brown was able to get a license there was because he OWNED the land he was situated on. I'm not sure giving him access to anymore land is a good idea. It may open some old wounds down there and heat up some of the old issues down there.

I think we should get some direction from Juanita or someone on this one.

Todd

Hi Todd,

I'm looking for a Crown Land App I sent ya for approval.
# 132178 Robert Brown – Eagle River

Have a look and fax it off if you can.

I'm still trying to get someone to call me back from Crown lands here in town regarding the mining exploration in Labrador.
When I finally get someone on the horn, what specifically do you want me to ask them?

Cheers,

JohnA
Hello John,

My email has been down for awhile. They finally put me on the government server.

Any further word on this Fox farm?

Todd

-----Original Message-----
From: Angelopoulos, John [mailto:johnangelopoulos@gov.nl.ca]
Sent: Tuesday, August 18, 2009 11:56 AM
To: Todd Kent
Subject: RE: EA Registration# 1441: Vincent Enterprises Fur Farm - Letter of Opposition

I have not seen this letter
I did send you the EA last week I believe.

Did you get it?

I'm also going to look into the LABMAG issues with regard to the Labrador Hunting Safari.

I have not seen any mining or exploration permits or Environment Assessments come my way for this.
I haven't seen any crown land apps either...
But I will investigate...not sure exactly who to inquire to Will discuss with JKR this afternoon.

John

-----Original Message-----
From: Todd Kent [mailto:tkent@nfld.net]
Sent: Monday, August 17, 2009 11:02 AM
To: Angelopoulos, John
Subject: FW: EA Registration# 1441: Vincent Enterprises Fur Farm - Letter of Opposition

Hello John,

Have you seen this yet?

Not sure if this a legitimate concern or not. 1.5 km is a fair distance.
Folks, FYI

------ Forwarded message ------
From: Rob Pilgrim
Date: Fri, Aug 14, 2009 at 4:04 PM
Subject: EA Registration# 1441 : Vincent Enterprises Fur Farm - Letter of Opposition

Mr. Cleary,

Please accept the attached letter and associated figures in opposition to the latest development proposal on Wilburn Bay Road, the Vincent Enterprises Fur Farm, EA Registration# 1441.

I will be following up with a Canada Post in-print version of this message today as well.

Regards,

-Rob Pilgrim
President, Grand River Snowmobile Club Inc.
Happy Valley-Goose Bay, Labrador (NL)

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Comeau, Wayne

From: Todd Kent <tkent@nfld.net>
Sent: Wednesday, August 19, 2009 10:37 AM
To: Angelopoulos, John
Subject: RE: EA Registration# 1441 : Vincent Enterprises Fur Farm - Letter of Opposition
Attachments: CCE00004.jpg; Letter to todd (Aug. 17-09).jpg

Thanks John,

I think I sent the Vincent Enterprises one back to you. I will confirm that.

Not sure what is going on with the mining exploration permits. I brought this very same issue up a year or two ago. It is very frustrating to get a call from an outfitter after the fact.

Let me know what you find out.

I have received some correspondence from Labrador hunting safari which I will forward on to you. Some of it is stuff I received from them some time ago.

Find attached the most recent letter from Labrador Hunting Safari.

Take care,
Todd

-----Original Message-----
From: Angelopoulos, John [mailto:johnangelopoulos@gov.nl.ca]
Sent: Tuesday, August 18, 2009 11:56 AM
To: Todd Kent
Subject: RE: EA Registration# 1441 : Vincent Enterprises Fur Farm - Letter of Opposition

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Sent: Monday, August 17, 2009 11:02 AM
To: Angelopoulos, John
Subject: FW: EA Registration# 1441 : Vincent Enterprises Fur Farm - Letter of Opposition

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Have you seen this yet?

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Todd

-----Original Message-----
From: Rob Pilgrim
Sent: Friday, August 14, 2009 4:08 PM
To: Hickey, John; Randy Letto; Todd Kent; Marty Williams; Greg Wheeler (Work); Art Williams; Perry Lethbridge; Kent Randell; Karen Wheeler; silas.bird@forces.gc.ca
Subject: Fwd: EA Registration# 1441 : Vincent Enterprises Fur Farm - Letter of Opposition

Folks, FYI

---------- Forwarded message ----------
From: Rob Pilgrim
Date: Fri, Aug 14, 2009 at 4:04 PM
Subject: EA Registration# 1441 : Vincent Enterprises Fur Farm - Letter of Opposition
To: clearvb@gov.nl.ca, moneill@gov.nl.ca

Mr. Cleary,

Please accept the attached letter and associated figures in opposition to the latest development proposal on Wilburn Bay Road, the Vincent Enterprises Fur Farm, EA Registration# 1441.

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Regards,

-Rob Pilgrim
President, Grand River Snowmobile Club Inc.
Happy Valley-Goose Bay, Labrador (NL)

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August 17, 2009

Mr. Todd Kent  
Tourism Development Officer  
Dept. of Tourism, Culture and Recreation  
118 Humphrey Road  
Labrador City, NL  
A2V 2J8

VIA FACSIMILE  (709) 944-6377  and E-Mail to tkent@nfld.net

Dear Todd,

Further to our written correspondence to you on September 10, 2008 (copy attached), and along with subsequent telephone conversations we have had with you regarding our operation, we wish to confirm the contents of our discussions.

Our September 10/08 correspondence outlined our very grave concerns regarding the future of our outfitting business due to the mining activities in our hunting and fishing areas. The first location rendered completely useless to us several years ago, was our Gemini Lake site (CL 106284). As you know, Labrador Iron Ore has their operation in full swing at Redmond Mine and there is now a processing plant operating at Silver Yard. We have recently been informed that there are plans to erect a facility that will accommodate up to 200 persons. Needless to say, Gemini Lake will never be of use to our company again.

The second site we have lost is our lease at Greenbush (CL 115007). In 2006 there was constant aircraft activity over our site and this was a huge contribution, if not solely to blame, for an overall unsuccessful season. In 2007 I arrived to set up my camps, only to find a permanent site had been established by New Millennium Corp. less than ½ km. from my platforms. A picture of this will be e-mailed along with this correspondence. Needless to say, Greenbush will never be of use to our company again.

As you are aware, I arrived in Labrador in anticipation of the 2009 season, and now find that Champion Mining Corp. has moved activities into my Iron Arm and Mary Gibb (CL 115202) locations. Apparently they have been conducting seismic and drilling tests in that area for approximately the last year. Obviously they are obtaining permits from the NL government to carry out these activities, yet we have never once been notified of these plans, nor has any consideration ever been given to the adverse effect these activities are having on our outfitting business. As discussed, it is apparent that Crown Lands is only interested in collecting the annual payments on these leases, and nothing else. I have attached to this correspondence, a letter from Paula Devereaux dated November 18/08 in which she states that “all operators must be notified when land use issues and other activities are taking place in their area”. Why is it that our company has never once been consulted, or received any type of consideration in this regard?

CARIBOU - BLACK BEAR - TROPHY FISHING
Our Mary Gibb Lake location, the second of our three licensed establishments, has been a “top producing” site since it was built. However, the wildlife activity is diminishing there as well. The 2007 season was very spotty at best, and a survey of the 2008 season was so dismal that I was forced to cancel our bookings for lack of caribou. The flying and blasting activities that are taking place within our leased areas are not conducive to the normal movement of the herd, and the cost to get to where they are would far outweigh the benefits.

Labrador Hunting Safari was registered as a potential stakeholder in July 2005. In a correspondence from Paul Wilkinson; Environmental and Social Affairs Coordinator for New Millennium on July 28, 2005 we were told to “rest assured” that LabMag Inc. would conduct its activities “in a manner that minimizes any form of harm to the people and environment of Labrador West” and will “maximize benefits to the citizens and companies of that area and of the whole of the Province of Newfoundland and Labrador”. Well I’m afraid that is not true in our case; there are no benefits. We have been literally driven out of most of our camp locations, with no compensation of any kind, and with no hope of the migration route returning to the way it was. We were assured that we would be kept “in the loop” with what was planned, or happening, however we were never advised of any consultation sessions or public information sessions. We have had no contact from anybody, other than the replies to our requests for information. Apparently an environmental impact assessment was supposed to identify possible impacts on the wildlife, and our concerns were brought to the attention of Mr. Mark Shimpton of Minaskuat regarding this, however, there has been no correspondence of any kind from them either. We have invested heavily in our camps and equipment over the years, and now we are forced to move our locations to adjust. With the outfitting business being my main source of livelihood, this has delivered a huge financial burden, not to mention the impact it will have on our package prices. With so many outside factors already affecting prices, it would be doubtful an increase due to new camp costs etc. will be received favorably by the tourist guest. So we lose in every respect.

If that situation were not enough, it was topped off by the illegal roadblock that was launched by the Natives of Schefferville half way through the 2007 season. As you are aware, all outfitters were prevented access to their camps, forcing us to send our existing guests home, and cancel out the rest of the season. Neither the federal or provincial authorities would interfere, or take action, and that has resulted in a further financial loss for my firm as well. I understand that the Quebec government has provided compensation to the outfitters and/or guests affected and I was wondering who I would contact in the Labrador government to make a claim in this regard. If you could provide this information, it would be very much appreciated.

Thanking you in advance for your anticipated co-operation and assistance, I remain,

Yours truly,

LABRADOR HUNTING SAFARI

Charles A. Raftling
Owner/Operator

40(1)
Comeau, Wayne

From: Todd Kent <tkent@nfld.net>
Sent: Monday, August 17, 2009 11:02 AM
To: Angelopoulos, John
Subject: FW: EA Registration# 1441 : Vincent Enterprises Fur Farm - Letter of Opposition
Attachments: Reg 1441 - Vincent Fox Farm - Against Letter - GRSC.pdf; Route 1A.pdf; Route 1B.pdf

Hello John,

Have you seen this yet?

Not sure if this a legitimate concern or not. 1.5 km is a fair distance.

Todd

-----Original Message-----
From: Rob Pilgrim
Sent: Friday, August 14, 2009 4:08 PM
To: Hickey, John; Randy Letto; Todd Kent; Marty Williams; Greg Wheeler (Work); Art Williams; Perry Lethbridge; Kent Randell; Karen Wheeler; silas.bird@forces.gc.ca
Subject: Fwd: EA Registration# 1441 : Vincent Enterprises Fur Farm - letter of Opposition

Folks, FYI

----------- Forwarded message -----------
From: Rob Pilgrim
Date: Fri, Aug 14, 2009 at 4:04 PM
Subject: EA Registration# 1441 : Vincent Enterprises Fur Farm - Letter of Opposition
To: clearyb@gov.nl.ca, moneill@gov.nl.ca

Mr. Cleary,

Please accept the attached letter and associated figures in opposition to the latest development proposal on Wilburn Bay Road, the Vincent Enterprises Fur Farm, EA Registration# 1441.

I will be following up with a Canada Post in-print version of this message today as well.

Regards,

-Rob Pilgrim
President, Grand River Snowmobile Club Inc.
Happy Valley-Goose Bay, Labrador (NL)
To:
Director, Environmental Assessment Division
Department of Environment and Conservation
West Block, Confederation Building
P.O. Box 8700, St. John's, NL, A1B 4J6

T: (709) 729-4211
or (800) 563-6181

From:
Rob Pilgrim of
Grand River Snowmobile Club Inc. (GRSCI)
P.O. Box 1748, Station B
Happy Valley - Goose Bay, Labrador, A0P 1E0

T: (709) 896-7805

Re: Proposed Wilburn Bay Road Fox Farm: Registration # 1441

Dear Mr. Minister,

The purpose of this letter is to express our concern over the proposed fox farm recently registered for EA under Reg# 1441 in the Goose River/ Wilburn Bay Road area.

This proposed farm lot is 1.5km West of an area that we (the GRSCI) have been considering for development for some time and we are within a few weeks of submitting an EA of our own to trim back some of the new growth in order to accommodate an extension of our existing trails in the area.

According to the maps listed with this project, the land lot that Vincent Enterprises is proposing to develop is located approximately 1.5km West of what is known as the “USAF Winter Road” which is an existing right-of-way once used during winter by the United States Air Force to transport supplies and personnel between the Base at Goose Bay and the radar site at North West Point. The GRSCI and Labrador Winter Trails Inc. (LWT) currently maintain and use a large portion of this old right of way for their North West River trail that runs from Wilburn Bay Road to the South Western end of Sheshashit and it has always been the intent of both organizations to one day extend this trail along the existing road bed right into the North Side area of town, where it ends. Please see the attached aerial views named Route la and Route lb for details. It has always been the intent of LWT's and the GRSCI to use existing right of ways where possible in order to reduce the amount of forest that needs to be cut in order to accommodate new trails; it is with this spirit that we had intended to extend our trail system (with simply minor brush cutting) along the Southern continuation of this old road.

We have recently (Fall 2006) lost one of our existing, popular and frequented trails to a similar development of farms (for some of the relocated Trans-Labrador Highway farm stakeholders) located on Mud Lake Road and were not given any prior notice by the Province or the Municipality. Politely and quietly we found a way to get around this issue without causing a fuss but we will not lose another existing right of way to development.

With the recent climactic changes that have been occurring in our area, we have had some serious difficulty crossing the ice of Terrington Basin and our pending EA Registration for the re-route of our trunk trail along the remaining USAF Winter Road route is the only way forward for our organizations.
The approval of this proposed fox farm on Wilburn Bay Road also brings with it potential noise restrictions; although snowmobiles are becoming less of a noise polluter each year, they remain a fairly noisy activity. It has recently been brought to my attention that typical fur farms in this Province have applied aviation noise restrictions to various airport authorities; we feel that it would be inevitable for them to eventually approach our snowmobile traffic and request the same. We will not be able to comply with any noise restrictions on our trunk trail. Our 1000 strong membership is aware of our intent to re-establish what remains of the USAF Winter Road and have helped us in obtaining the appropriate approvals for various portions of this planned trail extension from NL Hydro, Labrador Construction, Terrington Basin Cabin Owners, Groves Point Road Cabin Owners and the Town of Happy Valley-Goose Bay.

This is not the first letter of opposition that we have sent to you regarding developments in the Wilburn Bay area; in October of 2007 we sent a letter of opposition to you concerning the Angier's Vegetable Farm, Registration #1354, which did indeed go ahead and has caused us issues since its establishment.

Please recognize that snowmobiling is a major attraction in our general area and is certainly a part of our heritage and culture as the people of this land. I sincerely hope that the Department of Environment & Conservation will give the concerns of the Grand River Snowmobile Club Inc. serious consideration before deciding to allow the development of this site.

Regards,

Rob Pilgrim
President, Grand River Snowmobile Club Inc.

Cc: Labrador Winter Trails
Cc: Dept. of Tourism, Culture & Recreation
Cc: John Hickey, Minister, Department of Labrador and Aboriginal Affairs
Potential copyright material

If you wish to obtain a copy please contact the ATIPP Office at (709) 729-7072 or atipoffice@gov.nl.ca.
Hi

John, I thought we were getting the Mining ones. I know we were getting some directly from Mines Branch. Could you please check with Crown Lands and the Mines branch on this. Thanks

JKR.

---

Hi Juanita,

I was just speaking with Beth Rawding of Labrador Hunting Safari. They have several sites in the Schefferville area. Over the past several years they have lost a couple of those sites to mining activity. They had a large camp at Gemini Creek which has closed. The camp is not suitable for operating at this time. They lost another sat. site in the Green Bush area northeast of Schefferville due to exploration activity. It now apparently seems they may lose the use of their Marygib camp located nne of Schefferville.

I have asked her to send along an email outlining what is happening to them.

I have not seen any “Opinion Requests” on any applications for mining exploration. Are we supposed to be getting anything on those before permits are issued? Crown Lands are after them to pay the dues on their land permits however there doesn’t seem to be any protection whatsoever for these businesses from mining exploration activity.

The mining companies should have been very much aware of all the camps in the area. It seems there should be at least some communication between the companies who plan activities in those areas and the affected outfitting businesses.

I have attached some notes and a map which I was asked to provide back in 2006. Not sure where that info went.

As soon as I get some facts from her via e-mail, I will forward them on to you. In the meantime, could you find out exactly what the process is for issuing permits for mining exploration. Are we being left out of the loop?

Thanks,
todd
Goronwy,

RE: LABMAG IRON ORE PROJECT
Tourism Impacts

As you know the only significant tourism activity in the Schefferville/Howell River area is outfitting. The outfitting activity is primarily caribou hunting. Much of which takes place in the Howell River basin, from the Labrador/Quebec border south to Menihek Lake. There is some fishing activity carried out by Labrador 2BG Adventures and Labrador Hunting Safari.

There are three outfitters who have property located within the Howell River Valley. They are, Labrador Hunting Safari, Labrador 2BG Adventures and Drover's Labrador Outfitters. There are however, other outfitters located within the project area where proposed transmission lines and pipelines are to be constructed who engage heavily in fishing for brook trout, lake trout, Ouananish and Northern Pike. These outfitters also engage in caribou hunting in the fall and winter. The area of hunting activity will vary depending on caribou movements.

I have already received a call from Labrador 2BG Adventures on this matter. They have a lodge located on Kivivic Lake and has reported drilling activity across the lake from his facility, creating a significant amount of noise. He is concerned about selling a wilderness experience in supposedly pristine country. The noise will definitely affect caribou movement in the immediate area possibly making it more difficult for outfitters' guests to fill their tags.

It should also be noted that Northern Labrador Outdoors and Expeditions North have facilities within the town of Schefferville and also conduct caribou hunts in the Howell River Valley area.

Background
There has always been some caribou hunting in the Schefferville area, including the Howell River Valley, however it has only been since the winter of 1984-85 that caribou from the George River herd have migrated south into that area in large numbers. Previous to that the only outfitter located on the Labrador side of the Quebec/labrador border, was Labrador 2BG Adventures with a lodge located about 1km downstream from the Menihek Power facility. Their primary activity at that time was fishing. Due to caribou movements they have since expanded their operation to include caribou hunting and snowmobile adventure with a new lodge on Kivivic Lake.

Possible Impacts
The most prominent possibility for impact on tourism activity from the proposed project will be the affect on caribou movements, hence accessibility of caribou to hunters. Also, there are two lodges the mine operation may have a direct impact on due to proximity. Labrador 2BG's facility on Kivivic Lake and Drover's Labrador Outfitters' facility on
Wishart Lake.

Please find attached a map indicating the locations of outfitting lodges within the proposed project area. There are also two other sites of interest indicated on the map for your information.

Todd Kent
Tourism Dev. Officer (Labrador)

Goronwy Price wrote:

Todd:

Please review this email and determine tourism impacts and make recommendation on our involvement in consultation process.

I need a response on this one by lunch time. Today.

Tks
Goronwy

---

Subject: LabMag Iron Ore Project
From: "Caroline Hong" <caroline.hong@unknown.com>
Date: Tue, 19 Jul 2005 17:56:50 -0300
To: LabMag Iron Ore Project

RE: LabMag Iron Ore Project

The LabMag Iron Ore Project (the "Project") is a proposal to construct and operate an iron ore mine located in the Howells River Basin in Labrador, approximately 30 km north-west of Schefferville, Québec. The Project's main components would be as follows:

* Open-pit mine, concentrator, water intake, tailings disposal, workers' camp, repair shops, storage facilities (including those for explosives and hydrocarbons), administrative facilities, back-up generators at and adjacent to the deposit in the Howells River Basin;
* Transmission line from Churchill Falls to the mine site;
Construction of a new road from Schefferville to the mine;
* Slurry pipeline and four or five intermediate pumping stations from the mine site to the Sept-Îles region.

We anticipate that the Project will be subject to environmental assessment under the Canadian Environmental Assessment Act, the Environmental Quality Act (Québec) and the Environmental Protection Act (Newfoundland and Labrador), as well as under the National Energy Board Act.

Paul F. Wilkinson and Associates Inc. is coordinating the environmental and social affairs of the Project, on behalf of LabMag GP Inc. It wishes to establish contact as soon as possible with potentially concerned organizations in Newfoundland and Labrador, in order to prepare a complete public consultation and information program. It has thus mandated Minaskuat Limited Partnership to compile a list of potential stakeholders (see attached document) in Newfoundland and Labrador and to submit that list to each organization named therein, with the following questions:

• Do you wish to take part in the public consultation and information program? If so is the information concerning your organization accurate?
• Are there any other individuals or organizations that you believe that we should contact? If so, we would be grateful to have their names and contact information.

Please note that a separate list of potential stakeholders in Québec is being prepared.

We look forward to your responses to the above questions and thank you in anticipation of your cooperation. Please respond to the undersigned by fax 709-896-5863 or e-mail 40(1)

Yours truly,
Caroline Hong

Attachment: Identification of Potential Stakeholders in Newfoundland and Labrador – LabMag Iron Ore Project

---

Caroline Hong
Environmental Scientist
Minaskuat Limited Partnership
19-21 Burnwood Drive, Box 482, Station C
Happy Valley-Goose Bay, NL A0P 1C0 Canada

Tel. 709-896-5860/ Fax. 709-896-5863
E-mail: 40(1)
Hi Everyone,

Here is the Agenda for Wed. We are starting at 8:30 at the Botanical Gardens on Mount Scio Rd.

Juanita
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# Agenda

## Staff Meeting

2009-04-15  
6 Hours, 30 Minutes  
MUN - Oxen Pond Botanical Garden

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## Approval of agenda

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Hello John,

I have looked at the Goose Bay Supersonic Flight Training Env Assessment and do not see any concerns, regulatory or otherwise with this project. In comments however I am recommending that there be some consultation with outfitting operation owners where and when deemed necessary. Ie; angling outfiters during the summer months when operations may be carried out in those specific areas where the camps are located. DND are already aware of the locations of most if not all the camps within their designated training areas.

Low level flight training is not new here in Labrador and DND have initiated measures to mitigate negative affects on people and wildlife in the past. It would seem that the same is holding true for this project.

If you require anything else, please let me know.

Bev is faxing the opinion request form. Please attaché the above comments to those docs.

Take care,
Todd

---

From: Angelopoulos, John [mailto:johnangelopoulos@gov.nl.ca]
Sent: Monday, March 30, 2009 2:19PM
To: Todd Kent
Subject: RE: Goose Bay Supersonic Flight Training Env Assessment

Perfect!

Thanks Todd

---

From: Todd Kent [mailto:tkent@nfld.net]
Sent: Monday, March 30, 2009 2:48 PM
To: Angelopoulos, John
Subject: RE: Goose Bay Supersonic Flight Training Env Assessment

Thanks John,

I will get that info to you by tomorrow.

Take care,
todd

---

From: Angelopoulos, John [mailto:johnangelopoulos@gov.nl.ca]
Sent: Monday, March 30, 2009 1:36 PM
Hi Todd,

Fantastic work on the Cains Quest.
Watched it every night on the news, fabulous work.
Even saw you in a few shots!!

I'm looking for comments regarding an environmental assessment I sent you in January.
It was for Goose Bay Super Sonic. 2.9111.0001

Any chance you can get back to me on this with an update?

Thanks,

John

"This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender."

"This email and any attached files are intended for the sole use of the primary and copied addressee(s) and may contain privileged and/or confidential information. Any distribution, use or copying by any means of this information is strictly prohibited. If you received this email in error, please delete it immediately and notify the sender."
Todd this is a draft TOR for a Tourism PD Plan for Labrador. Please review.
The plan is to get ACOA and INTRD to Partner with us on this, and possibly DL be the proponent. After you have had a review, we can look at setting up a meeting with Randy, to see if he is interested in being the sponsor, and ACOA and INTRD to ensure their buy in. We need to get this moving ASAP so we can get the consultants in the field in the summer.
Would you please get your comments into John by the end of the week. He is holding the pen on this one.
Thanks
JKR

Request for Proposals (RFP)
1. A Labrador Tourism Product Development Plan
   And
2. An Assessment of Accommodation Needs in Labrador

Department of Tourism, Culture and Recreation
Tourism Product Development Division
P.O. Box 8700
St John's, NL
A1B 4J6

Phone: 709-729-7613
Fax: 709-729-0474
Email: johnangelopoulos@nl.gov.ca

March 24, 2009
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   2. An Assessment of Accommodations and Campground needs in Labrador

4. Document Identification and Terms of Submission
5. Schedule of Events
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   A. Study Background:
      i. Labrador Tourism Product Development Plan Component
      ii. An Assessment of Accommodations and Campground needs in the Labrador region.
   B. Outline of Consultant Team Evaluation Sheet
   C. Select Bibliography
   D. Related Research Documents
Study Purpose:

The Department of Tourism, Culture and Recreation is issuing this Request for Proposal (RFP) to seek the services of a consulting firm(s) to prepare:

1) A Labrador Tourism Product Development Plan (80%) of the total project
2) An Assessment of Accommodations/Campgrounds Needs in Labrador (20%) of total project.

The successful consulting firm will be required to complete both pieces of work simultaneously and two separate final reports will be required.

In general, The Department of Tourism, Culture and Recreation requires consulting expertise to undertake a detailed, independent review of the Product Development Plan for Labrador and an assessment of the regions accommodation base (roofed and campgrounds). This review is intended to identify any gaps and shortcomings in the present plan, and to identify upcoming needs and requirements over the short- and medium-term. In addition the Product Development Plan for Labrador must also assure consistency with the Newfoundland & Labrador Tourism Product Development Strategy and Accommodation Needs Study (2004), Labrador Tourism Destination Development Plan (2001), Newfoundland & Labrador Winter Strategy (2009), Newfoundland & Labrador Outfitting Strategy (2006), A Vision for Newfoundland and Labrador Tourism: “Uncommon Potential” (2009), Partnership and Planning for Tourism in Nunatsiavut (2006) and the Canadian Tourism Commission (CTC).

This research will include consultation with relevant stakeholders in Labrador, as well as comparative research with other jurisdictions.

The purpose of this assignment is to prepare the Labrador region for the upcoming business cycle. The construction and completion of the Trans Labrador Highway will create new opportunities for tourism development. This plan will provide strategic product development and an enhanced strategic product development plan for Labrador over the next five years.
1. Labrador Product Development Strategy Component

Rationale

Even with recent growth in visitation in Labrador and the region's unique selling points relative to other parts of Atlantic Canada and North America overall, it remains a challenge to assure the product available is that in demand by the tourism marketplace.

The Labrador region is competing not only with other northern destinations in Canada, but with exotic, off the beaten track tourism destinations the world over.

Although globally, there is generally an oversupply of tourism products and services, the Labrador portion of the province requires significant product and service development if Labrador is to sustain tourism growth and increase its market share. This has been recognized by both industry, which has repeatedly called for an increase in resources, and by Government as a whole. Among its priorities for action, Government has placed more emphasis on tourism development.

There is a very strong case to be made for enhancing the allocation of resources, both public and private sector to tourism product development in order to achieve more sustained tourism growth. The Labrador region of the province has raised awareness of its unique destination and has the potential to grow a more internationally competitive product than it did a decade ago.

Increased and effectively focused public and private development resources will help drive tourism visitation and expenditures, thus enhancing the economic viability of many existing tourism businesses, many of which are suffering from lack of product access, service quality and seasonal viability. In this, Government at all three levels has itself a direct stake, as the province's largest single direct owners and operators of many of the province's attractions and facilities.

There is a real opportunity for Industry and Government to move to the next level of innovative strategic planning and development for tourism in Labrador. While many sectors including cruise, motorcoach, FIT and others continue to grow, the industry has largely relied on continued growth in visitation to come from traditional market sources, the same modes of travel and approaches to the travel industry.

And while there have been encouraging signs, there still exists a need to consider approaches to future product development in order to continue growth in visitation and increased yield per visitor throughout Labrador. Without new and innovative products and services we will not be able to cater to the demands of the marketplace and sustain continued growth in visitation, and there may be shortfalls in anticipated results from the tourism industry during this critical period of economic renewal.

Now is the time to establish a Labrador Tourism Product Development Plan. There needs to be a long term case made for more resources, with industry leadership and support and independent technical corroboration of best approaches. Accordingly, we require a Labrador Tourism Product Development Plan, a plan which allows the region to build a more strategic product base, identifies and assesses the overall accommodation situation in the region and bases the study and recommendations on market demands for our raw tourism resources.

Study Goals
The goal of this research and consultation is to recommend the optimal tourism Product Development Plan for Labrador over the next five years to support the development of Newfoundland and Labrador as a premiere tourism destination.

Related objectives to this overarching goal include:

- Generating increased tourism visitation and expenditures based on products offered in Labrador.
- Increasing lengths-of-stay and extending seasons and viability of the tourism industry.
- Creating jobs for the region’s citizens.
- Generating incremental economic activity through tourism-related development.
- Stimulating and directing investment in the tourism industry in Labrador, contributing to the regions economy and related sectors of the Newfoundland and Labrador economy.
- Providing international quality product and service opportunities in a strategic, sustainable fashion in response to market demand.

It is critical that the internal and external government stakeholders and the general public recognize the return on investment of tourism product development activities and the economic impact and potential of the tourism industry as a whole. An optimal Product Development Plan in Labrador plays a pivotal role in realizing potential development and growth in the region.

Study Approach

This process aims to develop and recommend options and approaches for an enhanced and optimized Product Development Strategy for tourism in Labrador.

Using the destination development model as a guide, the planning process will focus on analyzing existing and potential products, product development strategies and channels of distribution, and assess the strengths, weaknesses, opportunities and threats of the current strategy and approach.

On the basis of this analysis, recommendations will be made for optimizing the provincial Product Development Plan for Labrador, including a communications process and an effective organizational and
management structure within the overall framework of an enhanced Product Development Plan for the region.

The proposed approach will:

1. Critically examine:
   - Partnership and Planning for Tourism in Nunatsiavut (2006)
   - The Newfoundland and Labrador Product Market Match Study (1998)
   - Labrador Tourism Destination Development Plan (2001)
   - Newfoundland & Labrador Winter Strategy (2009)
   - Provincial Tourism Marketing Strategy (2002)
   - Examine related research concerning Labrador's demand generators and competitive advantages.

2. Review:
   - The past tourism product development efforts for Labrador.
   - their monitoring and evaluation, including target audiences, expenditures and sales history and effectiveness
   - Determine current return on investment of tourism product development in the Labrador region.

3. Identify and summarize:
   - those major trends and changes in the general/business environment which are now impacting Labrador
   - which will impact tourist preferences in the future

4. Prepare a comparative analysis of Labrador's vis-à-vis competitors.
   - those destinations which are geographically close,
   - share common demand generators and product base as well as target markets.

5. Compare the Labrador region of the province to other provinces and destinations looking at:
   - Product Development,
   - Resources
   - Return on investment
   - Management models

6. Synthesize the situation analysis (trends, changes, new opportunities, competitor analysis, customer satisfaction etc.) with an evaluation of product offerings and a review of product development objectives and strategies. This is to determine if:
   - new objectives or strategies are needed for Labrador
   - what the degree of success would be in adopting enhanced or new objectives and strategies, and the compatibility of new objectives and strategies
7. Outline a suggested product development direction (product, partnership, packaging, programming, human resource development, promotion etc.) which could be used to achieve product development objectives for targeted development.

8. Outline the optimal management model to deliver the recommended strategy and meet the product development objectives.

9. Provide a pro forma Labrador tourism product development budget for the recommended strategy. The key factors influencing product development budgets are:
   - the product life cycle
   - financial resources and constraints
   - competition
   - sustainability

10. Identify product niche(s) and the way Labrador is to develop the product to differentiate itself from its competitors.
   - This component may outline a suggested product development direction (product, partnership, packaging, programming, promotion etc.) which could be used to achieve product development objectives for targeted development.

11. Identify impediments/conflicts to sustainable tourism development in Labrador and solutions to assure balanced competitive opportunities for resource users.

12. Review basic customer information including, but not limited to, the following:
   - Ongoing information/primary research, customer origin data, visitation statistics by season, geographic area and target market, customer surveys/customer information, complaint records, comment cards.
   - Secondary research, internal reports
   - Tourism staff who talk regularly to customers, operators, informal communications (opinions of staff and industry), external published sources (government, CTC, journals, other)

13. Review the current organization and structure for tourism product development in the Labrador region including:
   - direction and leadership,
   - planning,
   - policies,
   - research delivery
   - existing partnerships
   - control communications.
   This task would include internal and external views of stakeholders.

14. Recommend a monitoring and evaluation framework which will measure the effectiveness of the recommended strategy.
15. Review current market opportunities in Labrador to include, but not limited to:
   - Hunting
   - Fishing
   - Recreation Vehicle Travel
   - RV Motor Coach
   - Learning Vacations
   - Corporate Travel Incentive
   - Cruising
   - Culture and Heritage Travel
   - Adventure and Nature Based Travel
   - Winter Adventure and Snowmobiling

Regional and sectoral tourism product development strategies will be identified in this review, where such exist. The overall Labrador Product Development Strategy will suggest a framework which could better integrate regional and sectoral approaches, but this scope of work will not examine the particular strengths, opportunities and strategies at a regional level. Such strategic planning will take place once the Labrador strategy and framework is completed through this process.

Key Stakeholders/Consultation/Participation

It is vitally important to ensure meaningful consultation and participation at critical stages of the study process to ensure the following:

- Buy-in, understanding and education in tourism product development by the tourism industry and key stakeholders
- Good technical input and two-way sharing of information regarding key issues, challenges, opportunities and strategies
- Ground-proofing of study findings and recommendations.

Consultants must consider the design of an appropriate consultation process as part of their scope of work (see below). Consultants may also wish to integrate the consultation process for a Labrador Tourism Product Development Plan with the consultations required for An Assessment of Accommodations Needs in Newfoundland and Labrador. Some general principles for this consultation process are as follows:

The consultation process will make an effort to involve all those who have a direct interest in tourism product development:

- Public Sector - mandated provincial and federal departments, municipalities and agencies
- Private Sector - tourism industry associations and groups, local businesses, tourism operators/businesses, travel trade
- Advocacy/Special Interest groups, for example, Canadian Tourism Commission, Product Teams, Newfoundland and Labrador Professional Outfitters Association, other special interest groups
- Nunatsiavut Government

2. An Assessment of Accommodations and Campground needs in Labrador

Rationale
In addition to a Labrador Tourism Product Development Plan, the consultant will be required to complete an assessment of the accommodations/campgrounds needs in Labrador. A tourism destination requires a sufficient number of quality accommodations to be available in order to strengthen the industry’s ability to grow and prosper, and thereby contribute to increased economic activity. This study of accommodations will assess current capacity and future market demand in order to identify saturation points and gaps within the accommodations sector in Labrador.

The assessment of accommodations and campgrounds needs in Labrador will be conducted simultaneously with the Labrador Tourism Product Development Plan and recommendations concerning accommodations will take into account possible future tourism developments and market trends.

Study Goals

The goal of this research and consultation is to identify saturation points and gaps within the accommodations sector in Labrador. The study will also assess the need for future capital assistance for roofed accommodations and campgrounds in Labrador.

This assessment of accommodations will:

- assess market need with respect to accommodations type and quality;
- assess existing accommodations in Labrador with respect to type, quality and accessibility;
- consider regional differences concerning accommodations needs.

This study will develop an assessment tool with specific criteria and guidelines which can be used to make informed decisions concerning investment in accommodations and campgrounds in Labrador.

Study Scope

The scope of this study must consider the accommodations need for all of Labrador.

- Analyse the inventory of existing infrastructure in Labrador (roofed accommodations and campgrounds) including type of accommodation, location, capacity and quality, as provided by the Department of Tourism, Culture and Recreation and the Grading Authority. This inventory will serve as the basis for the rest of the study. (Note: to the extent possible, the consultant should include in this analysis all accommodations. There are accommodations that are not registered or licensed).

Assess the need for additional accommodation units and upgrading of existing accommodations by product category and geographic region. Special consideration will be given to several issues, namely:
- Seasonality of the accommodation sector
- Need/opportunity for properties to accommodate niche markets
- Need/opportunity for various types of accommodations (hotel/motel, bed and breakfast, tourist homes/guest homes, country inns, cottages, resorts, campgrounds)
- A detailed analysis of occupancy rates over the past 5 years
Market demand with respect to quality

Existing accommodations in terms of type and quality.

Analyse and profile recent and projected market trends for accommodation units by market segment, geographic region, and product category. Regional differences in accommodations availability and demand in Labrador should also be taken into consideration. 'Destination areas' in Labrador should be considered.

Conduct a product/market match to assess if accommodations in Labrador meet demand and expectations of consumers by product category and geographic region.

Recommendations must consider the accommodations needs in Labrador with respect to: the need for 'new' accommodations/campgrounds; the need to expand existing facilities; and, the need to modernize/upgrade existing facilities. These recommendations must identify specific geographic regions/sub-regions across Labrador. The opportunity for new accommodations due to the completion of the Trans Labrador Highway

If new or expanded accommodations/campgrounds are recommended (i.e. additional capacity), the consultant should develop the business model for the proposed 'new' or expanded accommodations/campgrounds, taking into consideration potential impact on existing businesses.

Recommend specific criteria that might be used as guidance by the Department of Tourism, Culture and Recreation, the Department of Innovation, Trade and Rural Development, ACOA, and potential lenders when assessing financial support towards accommodations projects.

To develop an assessment tool with specific criteria to guide investment decisions.

Findings will take into consideration possible new developments which could impact future demand.

The study will use the roofed accommodation product categories established by the Canada Select Accommodations Rating Program as implemented by the Newfoundland and Labrador Accommodations Grading Council. This includes: hotel/motel, Bed and Breakfast, Tourist Homes/Guest Homes, Country Inns, Cottages and Resorts. The study will also use the campground definition given in the Tourist Establishment Act.

Study Approach

The consultant's proposal should take into account that required interviews and primary research will, where appropriate, be conducted in conjunction with interviews and research required for the development of the Labrador Tourism Product Development Plan and an assessment of accommodation needs.

Personal interviews with key industry stakeholders and government staff

Review of past research and other studies on tourism in Labrador as well as available visitor statistics as well as occupation statistics as submitted by accommodations operators to the Department of Tourism, Culture and Recreation.

Tourism industry stakeholder consultations across Labrador.

Personal interviews with operators of various types of accommodations in Labrador.
The proponent should outline the work to be carried out by phases, identifying the deliverable in each phase. A comprehensive description of the methodology to be used to meet study objectives is required.

The proponent should be specific as to the number of meetings proposed with the study Steering Committee. Each phase of work should be followed by a meeting with the Committee to discuss the results of the work in the past phase and the work to take place in the following phase. Draft reports (electronic and one paper copy) MUST be forwarded to the Committee prior to any meeting.

Terms of Submission

A copy of the RFP may be obtained by writing, faxing, e-mailing or otherwise contacting or obtaining a copy as follows:

Department of Tourism, Culture and Recreation
Tourism Product Development Division
P.O. Box 8700
St. John’s, NL
A1B 4J6

Phone: 709-729-7613
Fax: 709-729-0474
E-Mail: johnangelopoulos@gov.nl.ca

The bidders/consultants (at their own expense) must provide (1) unbound copy and one electronic version (i.e. PDF file) of the response (proposal) to this RFP by email, mail or other delivery to the Department of Tourism, Culture and Recreation no later than Date.

Late, incomplete or partial proposals or submissions, including those sent by fax or e-mail, will not, without exception or under any circumstances, be accepted. The Department of Tourism, Culture and Recreation will ensure that all proposals or submissions submitted before the deadline will remain sealed until the evaluation process begins.

The bidder should acknowledge within the proposal full acceptance of the terms and conditions set out as follows and elsewhere herein these tendering documents.
Terms and Conditions (continued)

- Each proposal will be assessed on the basis of its own merits.
- The lowest or any tender will not necessarily be accepted.
- All proposals will be considered strictly confidential.
- There will be no payment for the preparation and submission of proposals for this project.
- No fee payments will be made on the cost of work incurred to remedy errors or omissions for which the consultant is responsible.
- The Project Steering Committee reserves the right, upon written notice, to terminate the study at any time.
- In the event of a decision to terminate the study, liability to the consultant will extend only to those costs actually and properly incurred up to the time of such termination.

Consultant Qualifications and Methodology

Consultant teams should demonstrate an in-depth experience and a solid track record in the multi-disciplinary field of tourism product development including tourism research and analysis, marketing and product development, product development strategies and activities, development objectives, financial analysis, economic impact analysis, budgeting and key stakeholder consultation. Consultant teams should also demonstrate a thorough knowledge of development management, organization and human resource development.

The consultants should be conversant with the tourism products and experiences available in Labrador as a whole. Related experience in similar destinations and destination marketing and markets such as eco-tourism, outdoor/adventure, hunting and fishing, meetings, conventions and incentive travel and cultural/heritage tourism would be an advantage.

The consultant must provide information to clearly demonstrate a background in tourism related research and a demonstrated ability to conduct logical, independent analysis using quantitative as well as qualitative criteria. The consultant should demonstrate meaningful experience in the successful completion of similar business planning exercises for similar enterprises.

Proposal Requirements

Proposals are expected to include:

1. A covering letter briefly summarizing who the project manager is and team members are, the firms (sub-contractors) involved and total budget including professional fees, expenses and HST (this will aid in the evaluation process especially if there is a large response);
2. Identification of project manager and consultant team members, along with a brief description of their respective roles and qualifications and a detailed outline of the extent to which each person will participate;

3. Description of the project organization and management system, as well company profiles of the primary bidder/consultant and sub-contractors or consultant team. No sub-contracting (other than those identified in the proposal) is to be undertaken without the express written consent of the Project Steering Committee;

4. Methodology;

5. A minimum of three (3) references from any applicable projects involving similar scope and scale;

6. Consultation program (number of meetings, time frame, target groups);

7. Time and task allocation of team members;

8. Schedule of project activities in chronological order which shows each activity and its duration; and

9. Itemized project cost including fee structure, staff cost (per diem or hourly rates for all staff to be involved), overhead and other related expenses including HST, as well as a suggested/preferred payment schedule.

The bidder/consultant may highlight limitations or difficulties envisioned and make suggestions on issues that The Department of Tourism, Culture and Recreation did not address in this RFP which may be critical to the successful completion of this assignment.

The Department of Tourism, Culture and Recreation not bound to accept the lowest priced bid and may exercise the right not to select any of the bids submitted under this RFP.

The primary bidder/consultant submitting a proposal under this Request for Proposal (RFP) is considered to be responsible, on behalf of itself and all its partnered sub-contractors, for all undertakings and deliverables related to the provision of a review of the Product Development/Accommodations Strategy as specified in this RFP.

The Department of Tourism, Culture and Recreation requires the identity of all the sub-contractors, their experience, personnel and knowledge levels, and their relationship and experience with the primary bidder/consultant. This information must be explicitly stated in the proposal submitted by the primary bidder/consultant. Sub-contractors will be evaluated as part of the selection process, and any changes in sub-contractors other than those specified in the submission must be approved by The Department of Tourism, Culture and Recreation and the steering committee.

The primary bidder/consultant is also required to submit the names of three references for whom it has supplied similar professional services in tourism development planning, and who can be contacted to verify or vouch for the record of work, experience, knowledge levels, competency, creativity, and abilities of the primary bidder/consultant to supply the specified requirements of this RFP.
Award of Contract

Contracts will be awarded following an evaluation of proposals by The Department of Tourism, Culture and Recreation and its steering committee partners.

Evaluation

All proposals will be evaluated using specific criteria, attributes and characteristics which have been generated by The Department of Tourism, Culture and Recreation as part of a comprehensive process in the preparation of this Request for Proposal (RFP). This will be used to evaluate all proposals. Criteria are based upon the detailed specifications of the scope of work, work schedules, technical specifications, quality standards, consultant qualifications and other desirable features and benefits contained in this RFP.

A separate section in this RFP (see Appendix B) is dedicated to the selection criteria guidelines and process.

Before the awarding of the bid, The Department of Tourism, Culture and Recreation will negotiate the final details of a contract to be signed by the Association and the successful bidder/consultant. The Department will enter into a contract with the primary bidder/consultant only; there will be no contracts entered into between The Department and any sub-contractors.

Administration

The Department of Tourism, Culture and Recreation will be responsible for all stages of the bidding process, selection of the successful bidder/consultant or consultant team, the award of the contract and the successful completion of the contract, including all deliverables.

Management Structure

The Department of Tourism, Culture and Recreation has assembled a Steering Committee that will provide direction to this assignment. The Steering Committee will be comprised of representatives of, the provincial Department of Tourism, Culture and Recreation ACOA, Department of Innovation, Trade and Rural Development, three Labrador industry representatives, Nunatsiavut Government, Newfoundland and Labrador Professional Outfitters Association and Destination Labrador.

Schedule of Events

Implementation

This study is to be implemented between April 15, 2009 and September 30, 2009. Given the requirements of the overall implementation schedule, extension options are not encouraged. All potential bidders/consultants who have requested or are known to have obtained copies of this RFP will be notified of any changes, should they occur, after its publication.
Project Milestones

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<td>1. Publication of RFP</td>
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<td>2. Submission of Proposals</td>
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<td>3. Evaluation of Proposals/Award of Contract</td>
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<td>4. Start-up Meeting</td>
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<td>5. Key Stakeholder Consultation</td>
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<td>6. Second Meeting and Presentation (after Phases One and Two -</td>
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<td>Product Analysis, Human Resource and Situation Analysis)</td>
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<td>7. Third Meeting (Presentation of Strategic Options)</td>
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<td>8. Fourth Meeting - Presentation of Final Report</td>
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Deliverables/Outputs

The consultant is required to prepare two final reports: 1) a Labrador Tourism Product Development Plan, and; 2) An Assessment of Accommodations Needs in Labrador. The successful consulting firm will be required to complete both pieces of work simultaneously and two separate final reports will be required.

Communications

Notification of this RFP will be provided publicly through newspaper notices and the service provider system in Newfoundland and Labrador, the Atlantic Provinces and nationally.

All bidders/consultants who have questions concerning the RFP and the Labrador Tourism Product Development Plan & Assessment of Accommodations Needs process should contact the following:

Department of Tourism, Culture and Recreation

The award of contract will be made by the Department of Tourism, Culture and Recreation on behalf of the appointed Project Steering Committee, based upon the results of the evaluation of submitted proposals. DTCR will notify the successful bidder/consultant in writing. Those that are not successful will receive written notification within approximately ten working (10) days of the selection when the award of contract has been accepted and the negotiations have been concluded with the successful bidder/consultant. DTCR reserves the right not to explain in detail why the unsuccessful bidders/consultants were not selected.

If the successful bidder/consultant wishes to accept the contract and concludes final negotiations with DTCR, the contract will commence no later than April 15, 2009.
All data, specifications, concept plans, designs, rationales, presentation materials, economic and technical reports and related information produced by the consultants in completing this master plan shall be the property of the Department of Tourism, Culture and Recreation.

Level of effort/cost

The level of effort required for this project is $150,000. Part I of this assignment, A Labrador Tourism Product Development Plan will require approximately 80% of the effort (or about $120,000) and Part II of this assignment, An Assessment of Accommodations Needs, in Labrador will require approximately 20% of the effort or $30,000. This includes the cost of incidentals, direct and indirect research related costs, travel expenses, and all applicable taxes.

The successful consultant will be selected on the basis of, among other things, the ability to satisfactorily complete the identified work for the fixed price.

Appendix A

Study Background:

i. Tourism Product Development Study

Tourism in Newfoundland and Labrador

The tourism industry will be a highly strategic sector for the economic development of Newfoundland and Labrador over the next five years. As an export sector, it generates new money for the provincial economy, and for communities throughout the province. In recent years, the province has experienced substantial recognition and growth as a tourism destination. Table 1 summarizes Newfoundland and Labrador non-resident visitation 2003 to 2008.

<table>
<thead>
<tr>
<th>Table 1</th>
<th>Newfoundland and Labrador Non-Resident Visitation and Expenditures, 2003-2008</th>
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<tbody>
<tr>
<td>2003</td>
<td>2004</td>
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<tr>
<td>Visitation</td>
<td>424,000</td>
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<tr>
<td>Expenditures (000's)</td>
<td>$299.9</td>
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</tbody>
</table>

Source: Department of Tourism, Culture and Recreation. Strategic Planning and Policy Division.

Note: Based on the Annual Travel Indicator Program and the 2003/2004 Newfoundland and Labrador Exit Survey Program.
Performance in the Tourism industry follows economic cycles. Despite small declines in the last couple of years, non-resident visitation to Newfoundland and Labrador has increased on average 2% annually (13% in total) over the past six years (2003 to 2008).

Specifically from January 1, 2008 to December 31, 2008, there were an estimated 480,100 non-resident visits to Newfoundland and Labrador, a decrease of 2.0% over the same period in 2007. Non-resident tourism expenditures in the Province from January 1, 2008 to December 31, 2008 were estimated to be $369.3 million, an increase of 3.3% over the same period in 2007.

The small decline in visitation (-2.0%) experienced during 2008 followed the -1.3% decline recorded during 2007. This decline in two consecutive years was in contrast to the growth cycle experienced between 2003 and 2006 (average annual growth over this time period was 4%). The decline in 2008 is attributed to fewer non-resident automobile and cruise visitors which offset the increases recorded in non-resident airline visitors.

Resident Travel

In addition to the export component (non-resident visits and expenditures), data from the 2007 Tourism Survey Resident of Canada (TSRC) indicates that the province received 2.7 million over night and same day person trips. Expenditures associated with resident travel reached $432.3 million.

Investing in tourism development generates significant economic impacts, both directly and indirectly. The Department of Finance estimates that the direct contribution of both resident and non-resident tourism activity ($790 million in 2007) to the province's economy is $226 million in Gross Domestic Product (GDP) or 1.0% of the economy. This exceeds agriculture and forestry (both 0.8% of GDP) and equals fishing, hunting and trapping (together 1.0%).

In addition the Department of Finance estimates that in 2006, tourism activity supported $160 million in Labour Income and approximately 8,600 direct person years of employment (2% and 4% of the provincial total respectively). Over 70% of GDP is Labour Income.

Tourism is a labor-intensive sector and is an important source of employment as well as an effective, low-cost creator of jobs. Hospitality Newfoundland and Labrador reports there are an estimated 2,400 businesses in the province directly related to tourism including accommodation, restaurant and food services, tour/excursion operators, transportation and retail. With its high number of owner-operated enterprises, tourism promotes entrepreneurship in the province and also significantly enhances quality of life and community development throughout Newfoundland and Labrador.

On the qualitative side, tourism has significant community development and socio-cultural impacts, including enhanced or upgraded infrastructure, community pride, increased entrepreneurship, broader external awareness, more arts/cultural facilities and programs, cultural/heritage preservation, environmental conservation and reduced unemployment and out-migration.

In its economic renewal strategy, Jobs and Growth, the Government of Newfoundland and Labrador have recognized tourism development as a cornerstone of its economic development strategy, including community economic development. This is because of the importance of the sector itself, its overall magnitude, its pervasiveness throughout the economy, the number of businesses and jobs it creates, the export revenue it generates, as well as its potential for growth.
Tourism generates additional spin-offs in the form of supplier businesses developed to serve the industry, the improved viability of communities, the enhanced quality of life which retains citizens and helps attract new businesses and people, as well as the entrepreneurial spirit, pride and cooperation generated by tourism development.

Over the past decades, the province has made great strides in improving its tourism infrastructure, ranging from accommodation and restaurants, tours and excursions to core attractions, newly developed points of interest and enhanced signage. The province has focused, and will continue to focus, policy initiatives on key transportation barriers such as air and ferry.

ii. Accommodations and Campgrounds

Availability and access to suitable accommodations is one of the key criteria in attracting and retaining tourists in the province of Newfoundland and Labrador. Non-resident tourism activity in Newfoundland and Labrador has increased on average 2% annually (13% in total) over the past six years (2003 to 2008) reaching 480,100 visitors in 2008. During this same period, total spending by non-resident visitors has increased from $299.9 million to $369.3 million, an increase of 23%. (on average 4% annually).

The total rooms available in Newfoundland and Labrador have been increasing steadily. The introduction of the Grading system has met with positive results with respect to increasing the quality of many facilities in Newfoundland and Labrador.

Specifically, 140 establishments in the province in 2008 recorded a star grade of 4.0 or more, representing 20% of all establishments in the province. Back in 1993, less than 1% of the establishments in the province were rated as 4.0 stars or more. In addition the proportion of establishments rated 4 or more stars has increased steadily for the period 1995 to 2008.

In the meantime, market needs have been changing with respect to accommodations. Increasingly, niche markets demand high quality, authentic experiences complete with high quality, authentic accommodations.

iii Selected 2008 Labrador Indicators

- Wabush Airport reported 86,416 passenger movements for 2008, up 21% over last year
- Goose Bay Airport reported 97,856 passenger movements for 2008, up 2% over 2007 levels
- The Labrador Interpretation Centre (12 month season) reported 5,148 visitors, up 17% over 2007
- Labrador roofed accommodation occupancy levels reached 52% (preliminary) during 2008, up 8 points over last year. This increase is being driven by increases in Labrador West/Churchill Falls (zone 2) and the Rigolet to Nain area (zone 1). Occupancy rates in Happy Valley/Goose Bay (zone 3) are on par with 2007 while the Straits (zone 5) and Mary's Harbour (zone 4) are down from last year.
The Labrador Straits Ferry (May to October) reported 64,949 passenger movements, up 2% over 2007 levels.

Vehicle movements reported on the ferry reached 23,434 up 3% over 2007.

The number of bus tours carried was 130 for the 2008 season down from 156 last year.

Red Bay National Historic Site reported 7,804 visitors for the 2008 operating season, down 2% over 2007.

Pinware River Provincial Park reported 475 camping units for the 2008 season, up 3% over 2007.

Cruising Labrador

During 2008, 25 different communities/areas/bays in Labrador received at least one port visit by a cruise ship this was up from 17 recorded in 2007.

Total port calls recorded for 2008 was 64, up from 37 reported during the 2007 cruise season.

Total passenger visits for 2008 was 5,389 up from 1,919 reported during the 2007 cruise season.

Total crew visits for 2008 was 3,348 up from 1,193 reported during the 2007 cruise season.

Provincial Tourism Product Development Strategy and Accommodations

Background

The current tourism Product Development Strategy for the province is premised on the 2004 Newfoundland and Labrador Tourism Product Development Strategy and Accommodation Needs Study. This overall provincial Product Development Strategy was developed to position Newfoundland and Labrador as a destination with the best product available to those segments of the market with the propensity to buy our product. It focuses resources on markets, experiences and products with the greatest return on investment.

Now the province looks to develop a new strategy in this same manner, one that is concentrated on the Labrador region. The development of the Trans Labrador Highway will present Labrador for new tourism opportunities, and development and enhancement of existing ones. The new Labrador Tourism Product Development Plan and Accommodation Needs Study should highlight all opportunities to make Labrador a tourism destination competitive on the world stage.

Significant monies have been expended by private investors and funding agencies such as ACOA and the Department of Innovation, Trade and Rural Development to upgrade existing accommodations and to construct new accommodations. Significant investment has also been made to support infrastructure such as scenic lookouts, walking trails and signage as well as snowmobile industry, and cross-country ski trails, as well as other tourism attractions.

Today's tourists are more educated than previous generations. They are more particular and demanding, and they expect a higher standard of service and quality of experience. They are more discriminating and more aware of contemporary standards for quality tourism products and services.

The funding agencies receive numerous applications each year to construct new accommodations facilities and to upgrade and expand existing facilities. The Department of Tourism, Culture and Recreation provides statistics concerning occupancy rates so that funding agencies can make decisions.
involving increasing accommodations capacity in particular areas of the province. There are two problems with this information: it considers only numbers of rooms and does not take into account quality of accommodations or market demand; and, reports concerning occupancy rely upon the accommodations operators to report to TCR. They do not always report, and there is no monitoring technique to ensure reports are an accurate reflection of actual occupancy. In fact, some operators contend that there is a motive to under report occupancy since if all or most rooms in an area are full, new operators may establish and increase competition. Likewise, if an operator is seeking funding to expand, there may be a tendency to over report occupancy levels.

Those familiar with the tourism industry are aware that certain areas of the province, particularly the Labrador region of the province, could probably use an upscale accommodation to cater to the marketplace even though current occupancy rates of surrounding lower quality accommodations may be low.

### Appendix B:

Outline of Consultant Team Evaluation Sheet

Primary Consultant: ____________________________ Cost of the Bid: __________________________

Rating of the Proposal - for each of the components provides a rating (1 to 10) where 10 represent the best

<table>
<thead>
<tr>
<th>Component</th>
<th>(1-10) Rate X</th>
<th>Weight</th>
<th>Total</th>
<th>Comments regarding strengths and weaknesses of this component, rationale for the score and general notes</th>
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<tr>
<td>Experience of Consultant Team: key personnel, experience, references, qualifications, commitment to assignment</td>
<td></td>
<td>1.5</td>
<td></td>
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<tr>
<td>Experience of Project Manager: Experience, position in the firm, qualifications, commitment to assignment</td>
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<td>1</td>
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</tr>
<tr>
<td>Management of Sub-Contractors and their commitment to assignment</td>
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<td></td>
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<tr>
<td>Experience as a team</td>
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<tr>
<td>Proven competence in similar work</td>
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<td></td>
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<tr>
<td>Sufficient Human Resources</td>
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<tr>
<td>Clarity of tasks and responsibilities</td>
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<td></td>
<td></td>
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<tr>
<td>Proposed liaison with TCR</td>
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</tr>
</tbody>
</table>
Proof that the specifics of the RFP are understood and addressed including the proposed methodology, approach, receivables, schedule | 3.5 | 

Total Score

Appendix C
Select Bibliography


2. *Department of Tourism, Culture and Recreation. Strategic Planning and Policy Division.* Based on the Annual Travel Indicator Program and the 2003/2004 Newfoundland and Labrador Exit Survey Program


Hi John,

Here is the old letter we used to send out. I had to blow the dust off it (LOL).

Paula Devereaux
Outdoor Product Development
Hunting and Fishing
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: (709) 729-6857
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca
Dear PROPONENT

The first requirement to establishing an outfitting operation is ownership or control of the land on which you propose to erect the establishment. Normally the site chosen would provide easy access to an assured resource unless transportation to the resource is readily available. Should the site be on Crown Land, a commercial APermit to Occupy® must be obtained from the Regional Lands Office of the Department of Government Services and Lands. If the land is owned or leased, supporting documents must be supplied. Please be aware that there must be a buffer zone of 8 km between adjacent outfitters. This Department will also require approval from the Fire Commissioner’s office and the Department of Health before issuing a Tourism Establishment Licence.

A business plan must be submitted which describes your proposed development. Your business plan should include information on capital costs; projections of income/expenses; cash flow and financial arrangements; services provided; hospitality arrangements such as bedding and meals; elements of the package offered and price structure; competition; conflicts with other operators; marketing and promotional programs; transportation arrangements; availability of the fish and game resource; storage of fish and game; your experience and background and any other information with may support your proposal from a sound business perspective. Please consult the enclosed documents concerning business plans/development proposals.

Detailed drawings of the proposed lodge will be required by this office for review and approval. The building plans for the proposed lodge should be drawn to a suitable scale, such as 36 to the foot, or 1:50. The plans should include elevation drawings, a floor plan showing interior layout with room dimensions, location and size of doors and windows and a list of materials. Please include an overall site plan showing lodge location, out buildings, water and septic arrangements and wharf location if applicable. When construction has been completed, an inspection of the premises will be arranged to ensure conformance to...
Regulations. When these conditions have been satisfied, an application for a Tourist Establishment Licence will be accepted for processing.
The enclosures listed below are for your general information:

- Preparing The Initial Development Proposal
- A Market Plan Summary
- Outline Of A Business Plan
- Starting An Outdoor Adventure Business
- Outdoor Adventure Guide
- Steps to Starting A Small Business

The following websites are available for applicable regulatory requirements:

- Newfoundland and Labrador Hunting & Fishing Tourism Website
  - http://www.newfoundlandandlabradortourism.com/hunting_fishing.zap
- Hunting and Trapping Guide
- Tourist Establishments Act
- Tourist Establishment Regulations
- Wildlife Act
  - http://www.hoa.gov.nl.ca/hoa/sr/

If any questions arise, please contact Our Regional Development Officer, ADDRESS and CONTACT INFORMATION.

Yours truly,

______________________________
JUANITA KEEL-RYAN,
Director
Tourism Product Development

Enclosure(s)

C.C. Our Regional Development Officer
<table>
<thead>
<tr>
<th>From:</th>
<th>KeelRyan, Juanita</th>
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<td>Tuesday, February 03, 2009 9:33 AM</td>
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<td>To:</td>
<td>Angelopoulos, John</td>
</tr>
<tr>
<td>Subject:</td>
<td>June 11 version Request For Proposals.doc</td>
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<td>Attachments:</td>
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Request for Proposals (RFP)
1. A Provincial Tourism Product Development Strategy and
2. An Assessment of Accommodations Needs

Hospitality Newfoundland and Labrador
107 LeMarchant Road
St. John’s, Newfoundland and Labrador
A1C 2H1

Phone: 709-722-2000
Fax: 709-722-8104
Email: nhealey@hnl.nf.net

June 10, 2003
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   2. An Assessment of Accommodations and Campground needs in Newfoundland and Labrador
4. Document Identification and Terms of Submission
5. Schedule of Events
6. Appendices
   A. Study Background:
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   B. Outline of Consultant Team Evaluation Sheet
   C. Select Bibliography
   D. Related Research Documents
Study Purpose:

Hospitality Newfoundland and Labrador (HNL) is issuing this Request for Proposal (RFP) to seek the services of a consulting firm(s) to prepare:

1. A New Newfoundland and Labrador Tourism Product Development Strategy (70% of the total project).
2. An Assessment of Accommodations Needs in Newfoundland and Labrador (30% of the total project).

The successful consulting firm will be required to complete both pieces of work simultaneously and two separate final reports will be required.

In general HNL requires consulting expertise to undertake a detailed, independent review of the province’s tourism Product Development Strategy and an assessment of the province’s accommodation base (roofed and campgrounds). This review is intended to identify any gaps and shortcomings in the present strategy, and to identify upcoming needs and requirements over the short- and medium-term. In addition the Product Development Strategy must also assure consistency with the Market Development Strategy.

This research will include consultation with relevant stakeholders in the province, as well as comparative research with other jurisdictions.

The purpose of this assignment is to prepare Newfoundland and Labrador for the upcoming business cycle. This plan will provide strategic product development, an enhanced strategic product development plan for the province and its regions over the next three to five years.
1. Provincial Tourism Product Development Strategy Component

Rationale

Even with recent growth in visitation and the province's unique selling points, relative to other parts of Atlantic Canada and North America overall, it remains a challenge to assure the product available is that in demand by the tourism marketplace.

Newfoundland and Labrador is competing not only with other provinces in Canada, but with the world overall for tourism business. And the province's tourism product development budget has, all but disappeared over the last five years.

Although globally, there is generally an oversupply of tourism products and services, this province has been advised that significant product and service development is required if Newfoundland and Labrador is to sustain tourism growth and increase its market share. This has been recognized by both industry, which has repeatedly called for an increase in resources, and by Government as a whole. Among its priorities for action, Government's recent report on Jobs and Growth calls for more emphasis on tourism development.

There is a very strong case to be made for enhancing the allocation of resources, both public and private sector, to tourism product development in order to achieve more sustained tourism growth, especially now that the province has raised awareness of the destination and has the potential to grow a more internationally competitive product than it did a decade ago.

Increased and effectively focused public and private development resources will help drive tourism visitation and expenditures, thus enhancing the economic viability of many existing tourism businesses, many of which are suffering from lack of product access, service quality and seasonal viability. In this, Government at all three levels has itself a direct stake, as the province's largest single direct owners and operators of many of the province's attractions and facilities.

There is a real opportunity for Industry and Government to move to the next level of innovative strategic planning and development for tourism in Newfoundland and Labrador. While many sectors including cruise, motorcoach, FIT and others continue to grow, the industry has largely relied on continued growth in visitation to come from traditional market sources, the same modes of travel and approaches to the travel industry.

And while there have been encouraging signs, there still exists a need to consider approaches to future product development in order to continue growth in visitation and increased yield per visitor to the province. Without new and innovative products and services we will not be able to cater to the demands of the marketplace and sustain continued growth in visitation, and there may be shortfalls in anticipated results from the tourism industry during this critical period of economic renewal.
Now is the time to examine the Product Development Strategy for the long term, with a view to making a case for more resources, with industry leadership and support and independent technical corroboration of best approaches. Accordingly, we require a Product Development Strategy, a plan which allows the province to build a more strategic product base, based on market demands for our raw tourism resources.

**Study Goals**

The goal of this research and consultation is to recommend the optimal tourism Product Development Strategy for the province over the next five years to support the development of Newfoundland and Labrador as a premier tourism destination.

Related objectives to this overarching goal include:

- Generating increased tourism visitation and expenditures based on products offered
- Increasing lengths-of-stay and extending seasons and viability of the tourism industry
- Creating jobs for the region’s citizens
- Generating incremental economic activity through tourism-related development
- Stimulating and directing investment in the tourism industry and related sectors of the Newfoundland and Labrador economy
- Providing international quality product and service opportunities in a strategic, sustainable fashion in response to market demand.

It is critical that the internal and external government stakeholders and the general public recognize the return on investment of tourism product development activities and the economic impact and potential of the tourism industry as a whole. An optimal Product Development Strategy plays a pivotal role in realizing potential development and growth.


Study Approach

This process aims to develop and recommend options and approaches for an enhanced, optimized Product Development Strategy for tourism in Newfoundland and Labrador.

<table>
<thead>
<tr>
<th>Figure 4 - A Model for Tourism Destination Development</th>
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<tbody>
<tr>
<td><strong>Supply</strong></td>
</tr>
<tr>
<td>Access</td>
</tr>
<tr>
<td>Transportation to and around the destination</td>
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</table>

Using the destination development model as a guide, the planning process will focus on analyzing existing and potential products, product development strategies and channels of distribution, and assess the strengths, weaknesses, opportunities and threats of the current strategy and approach.

On the basis of this analysis, recommendations will be made for optimizing the provincial Product Development Strategy, including a communications process and an effective organizational and management structure within the overall framework of an enhanced Product Development Strategy.

The proposed approach will:
1. Critically examine:
   - the *Newfoundland and Labrador Product Market Match Study*.
   - the new provincial tourism marketing strategy, the current Product Development Strategy
   - related research concerning the province’s demand generators and competitive advantages.
2. Review:
   - the province’s past tourism product development efforts
   - their monitoring and evaluation, including target audiences, expenditures and sales

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RFP for a Newfoundland and Labrador Tourism Product Development Strategy and An Assessment of Accommodations Needs

1. Identify and summarize:
   - the history and effectiveness
determine current return on investment of tourism product development

2. Identify and summarize:
   - those major trends and changes in the general/business environment which are now impacting
   - which will impact tourist preferences in the future

3. Prepare a comparative analysis of Newfoundland and Labrador vis-à-vis competitors.
   - those destinations which are geographically close,
   - share common demand generators and product base as well as target markets.

4. Compare Newfoundland and Labrador to other provinces and destinations looking at:
   - Product Development,
   - resources
   - return on investment
   - management models

5. Synthesize the situation analysis (trends, changes, new opportunities, competitor analysis, customer satisfaction etc.) with an evaluation of product offerings and a review of product development objectives and strategies. This is to determine if:
   - new objectives or strategies are needed,
   - what the degree of success would be in adopting enhanced or new objectives and strategies, and
   - the compatibility of new objectives and strategies.

6. Outline a suggested product development direction (product, partnership, packaging, programming, promotion etc.) which could be used to achieve product development objectives for targeted development.

7. Outline the optimal management model to deliver the recommended strategy and meet the product development objectives.

8. Provide a pro forma provincial tourism product development budget for the recommended strategy. The key factors influencing product development budgets are:
   - the product life cycle
   - financial resources and constraints
   - competition
   - sustainability

9. Identify product niche(s) and the way Newfoundland and Labrador is to develop the product to differentiate itself from its competitors.
   - This component may outline a suggested product development direction (product, partnership, packaging, programming, promotion etc.) which could be used to achieve product development objectives for targeted development.

10. Identify impediments/conflicts to sustainable tourism development in Newfoundland and Labrador and solutions to assure balanced competitive opportunities for resource users.

11. Review basic customer information including, but not limited to, the following:
    - Ongoing information/primary research, customer origin data, visitation statistics by season, geographic area and target market, customer surveys/customer information, complaint records, comment cards.
    - Secondary research, internal reports
    - Tourism staff who talk regularly to customers, informal communications (opinions of
13. Review the current organization and structure for tourism product development including:
   • direction and leadership,
   • planning,
   • policies,
   • research delivery
   • existing partnerships
   • control communications.
   This task would include internal and external views of stakeholders.

14. Recommend a monitoring and evaluation framework which will measure the effectiveness of the recommended strategy.

Regional and sectoral tourism product development strategies will be identified in this review, where such exist. The overall provincial Product Development Strategy will suggest a framework which could better integrate regional and sectoral approaches, but this scope of work will not examine the particular strengths, opportunities and strategies at a regional level. Such strategic planning will take place once the provincial strategy and framework is completed through this process.

Key Stakeholders/Consultation/Participation

It is vitally important to ensure meaningful consultation and participation at critical stages of the study process to ensure the following:

• Buy-in, understanding and education in tourism product development by the tourism industry and key stakeholders
• Good technical input and two-way sharing of information regarding key issues, challenges, opportunities and strategies
• Ground-proofing of study findings and recommendations.

Consultants must consider the design of an appropriate consultation process as part of their scope of work (see below). Consultants may also wish to integrate the consultation process for a Tourism Product development Strategy with the consultations required for An Assessment of Accommodations Needs in Newfoundland and Labrador. Some general principles for this consultation process are as follows:

The consultation process will make an effort to involve all those who have a direct interest in tourism product development:

• Public Sector - mandated provincial and federal departments and agencies
• Private Sector - tourism industry associations and groups, local businesses, tourism operators/businesses, travel trade
• Advocacy/Special Interest groups, for example, Canadian Tourism Commission, Product Teams, regional tourism associations, other special interest groups
2. An Assessment of Accommodations and Campground needs in Newfoundland and Labrador

Rationale

In addition to a Tourism Product Development Strategy, the consultant will be required to complete an assessment of the accommodations needs in Newfoundland and Labrador. A tourism destination requires a sufficient number of quality accommodations to be available in order to strengthen the industry’s ability to grow and prosper, and thereby contribute to increased economic activity. This study of accommodations will assess current capacity and future market demand in order to identify saturation points and gaps within the accommodations sector in the province.

The assessment of accommodations and campgrounds needs in Newfoundland and Labrador will be conducted simultaneously with the Tourism Product Development Strategy and recommendations concerning accommodations will take into account possible future tourism developments and market trends.

Study Goals

The goal of this research and consultation is to identify saturation points and gaps within the accommodations sector in Newfoundland and Labrador. The study will also assess the need for future capital assistance for roofed accommodations and campgrounds in Newfoundland and Labrador.

This assessment of accommodations will:

- assess market need with respect to accommodations type and quality;
- assess existing accommodations in the province with respect to type and quality; and,
- consider regional differences concerning accommodations needs.

This study will develop an assessment tool with specific criteria and guidelines which can be used to make informed decisions concerning investment in accommodations and campgrounds in the province.

Study Scope

- The scope of this study must consider the accommodations need for the entire province including the island portion of the province and the mainland portion, Labrador. The St. John’s metro region will be excluded from the accommodations assessment.
- Analyse the inventory of existing Newfoundland and Labrador infrastructure (roofed accommodations and campgrounds) including type of accommodation, location, capacity
RFP for a Newfoundland and Labrador Tourism Product Development Strategy and An Assessment of Accommodations Needs

and quality, as provided by the Department of Tourism, Culture and Recreation and the Grading Authority. This inventory will serve as the basis for the rest of the study. (Note: to the extent possible, the consultant should include in this analysis all accommodations. There are accommodations that are not registered or licensed).

Assess the need for additional accommodation units and upgrading of existing accommodations by product category and geographic region. Special consideration will be given to several issues, namely:

X Seasonality of the accommodation sector
X Need/opportunity for properties to accommodate niche markets
X Need/opportunity for various types of accommodations (hotel/motel, bed and breakfast, tourist homes/guest homes, country inns, cottages, resorts, campgrounds)
X An analysis of the growth of motorcoach activity
X A detailed analysis of occupancy rates over the past 5 years
X Market demand with respect to quality
X Existing accommodations in terms of type and quality.
RFP for a Newfoundland and Labrador Tourism Product Development Strategy and
An Assessment of Accommodations Needs

- Analyse and profile recent and projected market trends for accommodation units by market segment, geographic region, and product category. Regional differences in accommodations availability and demand in Newfoundland should also be taken into consideration. ‘Destination areas’ in Newfoundland should be considered.

- Conduct a product/market match to assess if accommodations in Newfoundland and Labrador meet demand and expectations of consumers by product category and geographic region.

- Recommendations must consider the accommodations needs in the province with respect to: the need for ‘new’ accommodations/campgrounds; the need to expand existing facilities; and, the need to modernize/upgrade existing facilities. These recommendations must identify specific geographic regions/sub-regions.

- If new or expanded accommodations/campgrounds are recommended (i.e. additional capacity), the consultant should develop the business model for the proposed ‘new’ or expanded accommodations/campgrounds, taking into consideration potential impact on existing businesses.

- Recommendations must also consider accommodations/campgrounds which have the potential to accomplish new visitation to the province and/or improve the quality of the customers’ experience and guest satisfaction.

- Recommend specific criteria that might be used as guidance by HNL, ACOA, the Province and potential lenders when assessing financial support towards accommodations projects.

- To develop an assessment tool with specific criteria to guide investment decisions.

- Findings will take into consideration possible new developments which could impact future demand.

The study will use the roofed accommodation product categories established by the Canada Select Accommodations Rating Program as implemented by the Newfoundland and Labrador Accommodations Grading Council. This includes: hotel/motel, Bed and Breakfast, Tourist Homes/Guest Homes, Country Inns, Cottages and Resorts. The study will also use the campground definition given in the Tourist Establishment Act.

Study Approach

(The consultant’s proposal should take into account that required interviews and primary research will, where appropriate, be conducted in conjunction with interviews and research required for the development of the Tourism Product Development Strategy.)

- Personal interviews with key industry stakeholders and government staff
- Review of past research and other studies on tourism in Newfoundland and Labrador as well as available visitor statistics as well as occupation statistics as submitted by
RFP for a Newfoundland and Labrador Tourism Product Development Strategy and
An Assessment of Accommodations Needs

accommodations operators to the Department of Tourism, Culture and Recreation.
* Tourism industry stakeholder consultations across the province.
* Personal interviews with operators of various types of accommodations in
Newfoundland.

The proponent should outline the work to be carried out by phases, identifying the
deliverable in each phase. A comprehensive description of the methodology to be used to meet
study objectives is required.

The proponent should be specific as to the number of meetings proposed with the study
Steering Committee. Each phase of work should be followed by a meeting with the Committee to
discuss the results of the work in the past phase and the work to take place in the following phase.
Draft reports (electronic and one paper copy) MUST be forwarded to the Committee prior to any
meeting.
RFP for a Newfoundland and Labrador Tourism Product Development Strategy and
An Assessment of Accommodations Needs

Terms of Submission

A copy of the RFP may be obtained by writing, faxing, e-mailing or otherwise contacting or obtaining a copy as follows:

Hospitality Newfoundland and Labrador
107 LeMarchant Rd.
St. John's, NL
A1C 2H1

Phone: 709-722-2000
Fax: 709-722-8104
E-Mail: acheley@hnl.nf.net

The bidders/consultants (at their own expense) must provide ten (10) bound copies and one (1) unbound copy of the response (proposal) to this RFP by mail or other delivery to HNL no later than July 11, 3:00 PM.

Late, incomplete or partial proposals or submissions, including those sent by fax or e-mail, will not without exception or under any circumstances, be accepted. HNL will ensure that all proposals or submissions submitted before the deadline will remain sealed until the evaluation process begins.

TERMS AND CONDITIONS

The bidder should acknowledge within the proposal full acceptance of the terms and conditions set out as follows and elsewhere herein those tendering documents:

- Each proposal will be assessed on the basis of its own merits.
- The lowest or any tender will not necessarily be accepted.
- All proposals will be considered strictly confidential.
- There will be no payment for the preparation and submission of proposals for this project.
- No fee payments will be made on the cost of work incurred to remedy errors or omissions for which the consultant is responsible.
- The Project Steering Committee reserves the right, upon written notice, to terminate the study at any time.
- In the event of a decision to terminate the study, liability to the consultant will extend only to those costs actually and properly incurred up to the time of such termination.

Consultant Qualifications and Methodology

Consultant teams should demonstrate an in-depth experience and a solid track record in the multi-disciplinary field of tourism product development including tourism research and analysis, marketing and product development, product development strategies and activities, development objectives, financial analysis, economic impact analysis, budgeting and key
RFP for a Newfoundland and Labrador Tourism Product Development Strategy and
An Assessment of Accommodations Needs

stakeholder consultation. Consultant teams should also demonstrate a thorough knowledge of
development management, organization and human resource development.

The consultants should be conversant with the tourism products and experiences
available in the Province as a whole. Related experience in similar destinations and destination
marketing and markets such as eco-tourism, outdoor/adventure, hunting and fishing, meetings,
conventions and incentive travel and cultural/heritage tourism would be an advantage.

The consultant must provide information to clearly demonstrate a background in tourism
related research and a demonstrated ability to conduct logical, independent analysis using
quantitative as well as qualitative criteria. The consultant should demonstrate meaningful
experience in the successful completion of similar business planning exercises for similar
enterprises.

Proposal Requirements

Proposals are expected to include:

1. A covering letter briefly summarizing who the project manager is and team
   members are, the firms (sub-contractors) involved and total budget
   including professional fees, expenses and HST (this will aid in the
evaluation process especially if there is a large response);

2. Identification of project manager and consultant team members, along with
   a brief description of their respective roles and qualifications and a detailed
   outline of the extent to which each person will participate;

3. Description of the project organization and management system, as well
   company profiles of the primary bidder/consultant and sub-contractors or
   consultant team. No sub-contracting (other than those identified in the
   proposal) is to be undertaken without the express written consent of the
   Project Steering Committee;

4. methodology;

5. A minimum of three (3) references from any applicable projects involving
   similar scope and scale;

6. Consultation program (number of meetings, time frame, target groups);

7. time and task allocation of team members;

8. Schedule of project activities in chronological order which shows each
   activity and its duration; and

9. Itemized project cost including fee structure, staff cost (per diem or hourly
   rates for all staff to be involved), overhead and other related expenses
RFP for a Newfoundland and Labrador Tourism Product Development Strategy and An Assessment of Accommodations Needs

including HST, as well as a suggested/preferred payment schedule.

The bidder/consultant may highlight limitations or difficulties envisioned and make suggestions on issues that HNL did not address in this RFP which may be critical to the successful completion of this assignment.

HNL are not bound to accept the lowest priced bid and may exercise the right not to select any of the bids submitted under this RFP.

The primary bidder/consultant submitting a proposal under this Request for Proposal (RFP) is considered to be responsible, on behalf of itself and all its partnered sub-contractors, for all undertakings and deliverables related to the provision of a review of the Product Development/Accommodations Strategy as specified in this RFP.

HNL requires the identity of all the sub-contractors, their experience, personnel and knowledge levels, and their relationship and experience with the primary bidder/consultant. This information must be explicitly stated in the proposal submitted by the primary bidder/consultant. Sub-contractors will be evaluated as part of the selection process, and any changes in sub-contractors other than those specified in the submission must be approved by HNL and the steering committee.

The primary bidder/consultant is also required to submit the names of three references for whom it has supplied similar professional services in tourism development planning, and who can be contacted to verify or vouch for the record of work, experience, knowledge levels, competency, creativity, and abilities of the primary bidder/consultant to supply the specified requirements of this RFP.

Award of Contract

Contracts will be awarded following an evaluation of proposals by HNL and its steering committee partners.

Evaluation

All proposals will be evaluated using specific criteria, attributes and characteristics which have been generated by HNL as part of a comprehensive process in the preparation of this Request for Proposal (RFP). This will be used to evaluate all proposals. Criteria are based upon the detailed specifications of the scope of work, work schedules, technical specifications, quality standards, consultant qualifications and other desirable features and benefits contained in this RFP.

A separate section in this RFP (see Appendix B) is dedicated to the selection criteria guidelines and process.

Before the awarding of the bid, HNLs will negotiate the final details of a contract to be signed by the Association and the successful bidder/consultant. HNL will enter into a contract with the primary bidder/consultant only; there will be no contracts entered into between HNL and
RFP for a Newfoundland and Labrador Tourism Product Development Strategy and An Assessment of Accommodations Needs

any sub-contractors.

Administration

HNL will be responsible for all stages of the bidding process, selection of the successful bidder/consultant or consultant team, the award of the contract and the successful completion of the contract, including all deliverables.

Management Structure

Hospitality Newfoundland and Labrador has assembled a Steering Committee that will provide direction to this assignment. The Steering Committee will be comprised of representatives of HNL, the provincial Department of Tourism, Culture and Recreation and ACOA.

Schedule of Events

Implementation

This study is to be implemented between August 1st, 2003 and February 28th 2004. Given the requirements of the overall implementation schedule, extension options are not encouraged. All potential bidders/consultants who have requested or are known to have obtained copies of this RFP will be notified of any changes, should they occur, after its publication.

Project Milestones

<table>
<thead>
<tr>
<th>Item</th>
<th>Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Publication of RFP</td>
<td>June 18, 2003</td>
</tr>
<tr>
<td>2. Submission of Proposals</td>
<td>July 11, 2003</td>
</tr>
<tr>
<td>4. Start-up Meeting</td>
<td>August 1, 2003</td>
</tr>
<tr>
<td>5. Key Stakeholder Consultation</td>
<td>October 1, 2003</td>
</tr>
<tr>
<td>7. Third Meeting (Presentation of Strategic Options)</td>
<td>January 16, 2004</td>
</tr>
<tr>
<td>8. Fourth Meeting - Presentation of Final Report</td>
<td>February 27, 2004</td>
</tr>
</tbody>
</table>

Deliverables/Outputs

The consultant is required to prepare two final reports: 1) a Newfoundland and Labrador Tourism Product Development Strategy, and; 2) An Assessment of Accommodations Needs in Newfoundland and Labrador. The successful consulting firm will be required to complete both pieces of work simultaneously and two separate final reports will be required.
RFP for a Newfoundland and Labrador Tourism Product Development Strategy and An Assessment of Accommodations Needs

Communications

Notification of this RFP will be provided publicly through newspaper notices and the service provider system in Newfoundland and Labrador, the Atlantic Provinces and nationally.

All bidders/consultants who have questions concerning the RFP and the provincial tourism Provincial Tourism Product Development & Accommodations Market Demand Strategy review process should contact the following:

HNL

The award of contract will be made by HNL on behalf of the Project Steering Committee, based upon the results of the evaluation of submitted proposals. HNL will notify the successful bidder/consultant in writing. Those that are not successful will receive written notification within approximately ten (10) days of the selection when the award of contract has been accepted and the negotiations have been concluded with the successful bidder/consultant. HNL reserves the right not to explain in detail why the unsuccessful bidders/consultants were not selected.

If the successful bidder/consultant wishes to accept the contract and concludes final negotiations with HNL, the contract will commence no later than August 1st, 2003.

All data, specifications, concept plans, designs, rationales, presentation materials, economic and technical reports and related information produced by the consultants in completing this master plan shall be the property of HNL.

Level of effort/cost

The level of effort required for this project is $200,000. Part I of this assignment, A Provincial Tourism Product Development Strategy will require approximately 70% of the effort (or about $130,000) and Part II of this assignment, An Assessment of Accommodations Needs, will require approximately 30% of the effort or $70,000. This includes the cost of incidentals, direct and indirect research related costs, travel expenses, and all applicable taxes.

The successful consultant will be selected on the basis of, among other things, the ability to satisfactorily complete the identified work for the fixed price.
Appendix A

Study Background:

1. Tourism Product Development Study

Tourism in Newfoundland and Labrador

The tourism industry is a highly strategic sector for the economic development of Newfoundland and Labrador over the next five years. As an export sector, it generates new money for the provincial economy, and for communities throughout the province. In recent years, the province has experienced substantial recognition and growth as a tourism destination. Table 1 summarizes Newfoundland and Labrador Tourist Trips, 1994-2000.

<table>
<thead>
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<td>345.5</td>
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<td>342.7</td>
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<td>168.4</td>
<td>164.5</td>
<td>204.1</td>
<td>238.1</td>
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<td>Total Trips (000's)</td>
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<td>3,245.8</td>
<td>2,667.1</td>
<td>2,603.8</td>
<td>2,652.2</td>
<td>2,493.5</td>
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<tr>
<td>Expenditures</td>
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<td>513.9</td>
<td>504.7</td>
<td>580.8</td>
<td>595.8</td>
<td>Not available</td>
<td></td>
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</table>

Source: Estimates derived from Department of Tourism, Culture and Recreation Travel and Tourism Database; 1997 Newfoundland and Labrador Air and Auto Exit Surveys.

Notes:
*Non-resident visits during 1996 (306,500) had declined -5% over 1995 levels. Average annual growth 1988-1996 was 1.2%. Results from the 1997 Exit Surveys indicated that a portion of visitors postponed their 1996 visit to 1997, while 37% of auto visitors and 28% of air visitors indicated that the Cabot 500 was very or somewhat important in their decision to visit in 1997. 90% of auto visitors were aware of Cabot 500 while 87% of auto visitors were aware of the event.
+ Includes non-resident cruise (cruise industry begins in 1998)

Tourism is a relatively labor-intensive sector and is an important source of employment as well as an effective, low-cost creator of jobs. It is estimated that tourism supports 15,000 full-time or equivalent jobs in the province, with an additional 10,000 jobs estimated to be indirectly related to the tourism sector. There are an estimated 2,400 businesses in the province directly related to tourism including accommodation, restaurant and food services, tour/excursion operators, transportation and retail. With its high number of owner-operated enterprises, tourism
promotes entrepreneurship in the province and also significantly enhances quality of life and community development throughout Newfoundland and Labrador.

Investing in tourism development generates significant economic impacts, both directly and indirectly. These benefits are both quantitative and qualitative. Gross Domestic Product (GDP) from tourism activities in 1998 (reference year) is estimated to be $172.5 million or 1.8% of GDP. This is direct GDP. It is estimated that for every $100 in GDP generated directly, $43 in GDP is generated by supplying industries. This indirect impact does not include the additional activity generated by workers in the industries spending their incomes.

On government revenues: total government revenue (federal and provincial) is estimated to be $105 million (provincial $50 million/federal $55 million). This includes consumption taxes, personal income tax, corporate income tax etc. Direct GDP due to resident tourism in 1998 is $91 million (0.93% of total GDP). Direct GDP due to non-resident is $81.5 million (0.84%).

Resident Tourism is estimated to be $28/$30.8 million and Non-Resident Tourism is estimated to be $22/$24.2 million.

On the qualitative side, tourism has significant community development and socio-cultural impacts, including enhanced or upgraded infrastructure, community pride, increased entrepreneurship, broader external awareness, more arts/cultural facilities and programs, cultural/heritage preservation, environmental conservation and reduced unemployment and out-migration.

In its economic renewal strategy, Jobs and Growth, the Government of Newfoundland and Labrador have recognized tourism development as a cornerstone of its economic development strategy, including community economic development. This is because of the importance of the sector itself, its overall magnitude, its pervasiveness throughout the economy, the number of businesses and jobs it creates, the export revenue it generates, as well as its potential for growth.

Tourism generates additional spin-offs in the form of supplier businesses developed to serve the industry, the improved viability of communities, the enhanced quality of life which retains citizens and helps attract new businesses and people, as well as the entrepreneurial spirit, pride and cooperation generated by tourism development.

Over the past decades, the province has made great strides in improving its tourism infrastructure, ranging from accommodation and restaurants, tours and excursions to core attractions, newly developed points of interest and enhanced signage. The province has focused,

2 This estimate is based on total spending in 1998 of $342.7 million resident and $238.1 million for non-resident.

3 Estimates provided by the Economics and Statistics Division, Department of Finance, Government of Newfoundland and Labrador.

and will continue to focus, policy initiatives on key transportation barriers such as air and ferry access, in order to effectively remove or reduce these caps to growth.

In 1996, the Provincial Government commissioned the *Newfoundland and Labrador Product Market Match Study* (Economic Planning Group, 17 vols.) This study examined existing products and markets, conducted a strategic analysis (including Unique Selling Propositions and Key Challenges) and recommended that the province concentrate its limited resources on a limited range of the very best and most feasible opportunities (see below Current Provincial Tourism Product Development Strategy).

Based on study findings and recommendations, the Department of Tourism, Culture and Recreation, the agency responsible for the provincial tourism Product Development Strategy, decided to concentrate resources on developing and marketing those products and experience which the research had shown were on highest demand by markets with the highest propensity to buy the province’s products and which offered the best return on investment.

Accordingly, the Department has strategically allocated resources in order to strengthen marketing by concentrating on key niche markets and geographic markets, rather than dissipating those resources, with limited effect, over a broad range of products and markets which offer little real potential.

Overall, out-of-province visitation, which has been influenced by marketing and promotion (as well as by such other factors as economic growth, the price of fuel and the business cycle), has shown sustained growth in recent years. Estimated tourism visitation and expenditures for the period 1996 to 2000 has grown nearly 40%, an unprecedented performance. The significant strides accomplished in growing inbound tourism in the province include the following:

- Increased destination awareness through major special events such as the John Cabot 500th Anniversary celebrations, in particular the Visit of the Matthew and the Vikings! 1000Years Celebrations
- Increased ferry capacity through the acquisition of additional and larger ferries
- Air Traffic is under review we won’t have answer for a while.
- Improved destination products and service delivery
- New levels of interest in Newfoundland and Labrador exhibited by tour operators and event planners in distance markets.

**Provincial Tourism Product Development Strategy**

**Background**

The current tourism Product Development Strategy is premised on the 1996 *Newfoundland and Labrador Product Market Match Study* which is a focused approach to matching target markets with product strengths and demonstrated demand.

The preparation of the annual product development plan is done in consultation with key
internal and industry stakeholders who provide strategic input into the final plan and potential partnership opportunities. These stakeholders include:

- Strategic Tourism Product Development Division staff
- Canadian Tourism Commission
- The Atlantic Canada Tourism Partnership
- Hospitality Newfoundland and Labrador
- Tourism Associations
- Product Teams
- Sector Associations and Groups
- Individual tourism industry operators.

Overall Product Development Strategy

The overall Product Development Strategy is to position Newfoundland and Labrador as a destination with the best product available to those segments of the market with the propensity to buy our product. It focuses resources on markets and products with the greatest return on investment.

II. Accommodations and Campgrounds

Availability and access to suitable accommodations is one of the key criteria in attracting and retaining tourists in the province of Newfoundland and Labrador. Tourism activity in Newfoundland and Labrador has increased by 40% since 1996, reaching 427,700 visitors in 2001 (source: Department of Tourism, Culture and Recreation). During this same period, total spending by non-resident visitors has increased from $164.5 million to $289.1 million, an increase of over 75%.

The total rooms available in Newfoundland and Labrador have been increasing steadily. The introduction of the Grading system has met with positive results with respect to increasing the quality of many facilities in Newfoundland and Labrador. In the meantime, market needs have been changing with respect to accommodations. Increasingly, niche markets demand high quality, authentic experiences complete with high quality, authentic accommodations.

The Economic Planning Group (EPG) recently completed (June 2002) a draft final report, Newfoundland and Labrador Tourism Marketing Strategy Review for the Department of Tourism, Culture and Recreation. In addition to reviewing the province’s tourism marketing strategy, this study makes recommendations concerning product market-readiness standards. The study concludes there is a need for new capacity, particularly in quality accommodations in popular tourism areas of the province during the peak tourism season. Limited choice of accommodations, particularly in areas of the province such as Gros Morne, and little available at better than a 3 star was noted as a concern during interviews conducted by EPG with tour operators currently offering Newfoundland and Labrador. Many accommodations operators report turning tourists away during peak season because they cannot be accommodated.

Significant monies have been expended by private investors and funding agencies such as ACOA and HRDC to upgrade existing accommodations and to construct new accommodations. Significant investment has also been made to support infrastructure such as scenic lookouts,
RFP for a Newfoundland and Labrador Tourism Product Development Strategy and
An Assessment of Accommodation Needs

walking trails and signage as well as snowmobile and cross-country ski trails, as well as other
tourism attractions.

Today's tourists are more educated than previous generations. They are more particular
and demanding, and they expect a higher standard of service and quality of experience. They are
more discriminating and more aware of contemporary standards for quality tourism products and
services.

The funding agencies receive numerous applications each year to construct new
accommodations facilities and to upgrade and expand existing facilities. The Department of
Tourism, Culture and Recreation provides statistics concerning occupancy rates so that funding
agencies can make decisions involving increasing accommodations capacity in particular areas of
the province. There are two problems with this information: it considers only numbers of rooms
and does not take into account quality of accommodations or market demand; and, reports
concerning occupancy rely upon the accommodations operators to report to TCR. They do not
always report, and there is no monitoring technique to ensure reports are an accurate reflection of
actual occupancy. In fact, some operators contend that there is a motive to underreport occupancy since if all or most rooms in an area are full, new operators may establish and increase
competition. Likewise, if an operator is seeking funding to expand, there may be a tendency to
overreport occupancy levels.

Those familiar with the tourism industry are aware that certain areas of the province,
particularly the island portion of the province, could probably use an upscale accommodation to
cater to the marketplace even though current occupancy rates of surrounding lower quality
accommodations may be low.

These factors make it difficult to assess the potential for additional
accommodations/campgrounds and to make decisions about financing for various projects.
Appendix B:
Outline of Consultant Team Evaluation Sheet

<table>
<thead>
<tr>
<th>Component</th>
<th>(1-10) Rate X</th>
<th>Weight</th>
<th>Total</th>
<th>Comments regarding strengths and weaknesses of this component, rationale for the score and general notes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Experience of Consultant Team: key personnel, experience, references, qualifications, commitment to assignment</td>
<td>1.5</td>
<td>1.5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Experience of Project Manager: Experience, position in the firm, qualifications, commitment to assignment</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Management of Sub-Contractors and their commitment to assignment</td>
<td>0.5</td>
<td>0.5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Experience as a team</td>
<td>0.5</td>
<td>0.5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Proven competence in similar work</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sufficient Human Resources</td>
<td>0.5</td>
<td>0.5</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Clarity of tasks and responsibilities</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Proposed liaison with TCR</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Proof that the specifics of the RFP are understood and addressed including the proposed methodology, approach, receivables, schedule</td>
<td>3.5</td>
<td>3.5</td>
<td></td>
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</tr>
<tr>
<td>Total Score</td>
<td></td>
<td></td>
<td>23</td>
<td></td>
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</table>
Appendix C  
Select Bibliography  


RFP for a Newfoundland and Labrador Tourism Product Development Strategy
And
An Assessment of Accommodations Needs


Appendix D

Related Research Documents


Atlantic Canada Fixed Roof Accommodation Study, Atlantic Canada Opportunities Agency, Corporate Affairs and Tourism, October, 1998


Tourism Destination Development Plan for Labrador, 2002, SGE Group Inc/The Tourism Company

Walking Trail Strategy, Zone 6, Nordic Economic Development Corporation, August 24, 2001

Bonne Bay Regional Development Master Plan, Malone Given Parsons Ltd., April, 2000
Hi John,

While there aren't any concerns regarding infringement upon other outfitters with this application, I find it puzzling that this application is for a remote cottage (personal use) and not for commercial use, when he has a big game quota for this area and a commercial spike camp 12.5 km away. He currently has 1 main lodge and two spike camps already in this MMA. Maybe it's nothing...just a note to self.

TKS - Paula

Paula Devereaux
Outdoor Product Development
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: (709) 729-6857
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca
Hi Paula,

It was sent last week. They still don’t have it?

John

---

Hi John,

Can you track this down to see where it is? It’s a rush when you get it.

TKS – Paula

---

Hi,

We have the Request for Consent and Notice of Assignment for this Licence already on file. We referred the assignment request (by fax) to Tourism on October 23, 2008. There was a reminder faxed on November 26, 2008. To date we have not received a response and this is why the Licence hasn’t been assigned to Labrador Wildlife Expeditions.

If you have any questions or need any further info, please let me know!

Thanks,

Lynn

---

Hi Lynn,

Michikamau Outfitting sold their Camp 86 (Outfitters Licence # 123773) to Labrador Wildlife Expeditions Inc. The Purchase and Sale Agreement has been signed off, but this licence has not been transferred. Damien Simms is aware, and will be by to sign off on the transfer.

Thank you for noticing the omission.
Sincerely,
Paula

Paula Devereaux
Outdoor Product Development
Hunting and Fishing
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: (709) 729-6857
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca
Hi Lynn,
Comments sent to you yesterday on this file:

Labrador Wildlife Expeditions Inc.
Application # 135099
SW of Khongnekh Lake

Thanks,

John
From: Angelopoulos, John  
Sent: Thursday, November 19, 2009 3:18 PM  
To: Kent, Todd  
Subject: RE: Crown land referral

Got it all, and in on JKR's desk!  
Thanks a lot for that!!

Yes if we had someone good in photoshop we could make some good xmas cards!!!

Ha!

John

---

From: Kent, Todd  
Sent: Thursday, November 19, 2009 3:14 PM  
To: Angelopoulos, John  
Subject: RE: Crown land referral

Hey John,

Just faxed them there bud.

I almost shit when I saw picture. If someone had a good pic of Dan I could fix that up.

Later,

todd

Todd Kent  
Tourism Development Officer (Labrador)  
Dept. of Tourism, Culture and Recreation  
Government of Newfoundland and Labrador  
Ph. (709) 944-5013  
Fax. 6377

---

From: Angelopoulos, John  
Sent: Thursday, November 19, 2009 2:21 PM  
To: Kent, Todd  
Subject: RE: Crown land referral

Hi Todd,

Geeze man, I almost choked when I saw the pic of Dan on vacation  
Geeezuz!!! Haha!

You can fax or mail both apps...fine by me.

With regards to the Labrador Wildlife Expeditions application...I think we should remain status quo with the other 3 applications submitted a few months ago.

Keeps our comments straight I guess till this gets ironed out.
Hey John,

I have a Crown land referral here for the Town of Forteau. Do you want me to fax it to you or put in the mail.

I also have one here for Labrador Wildlife Expeditions. That the same outfit we have a few other Land applications on hold. Any word on how TCR wants us to proceed with those??

That was the outfitter who owned the licenses those american hunters had in their possession when they got arrested.

Your thoughts?

todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
Comeau, Wayne

From: Angelopoulos, John
Sent: Thursday, November 19, 2009 2:51 PM
To: Kent, Todd
Subject: RE: Crown land referral

Hi Todd,

Geeze man, I almost choked when I saw the pic of Dan on vacation.
Geeezuz!! Haha!

You can fax or mail both apps...fine by me.

With regards to the Labrador Wildlife Expeditions application...I think we should remain status quo with the other 3
applications submitted a few months ago.
Keeps our comments straight I guess till this gets ironed out.

John

From: Kent, Todd
Sent: Thursday, November 19, 2009 2:35 PM
To: Angelopoulos, John
Subject: Crown land referral

Hey John,

I have a Crown land referral here for the Town of Forteau. Do you want me to fax it to you or put in the mail.

I also have one here for Labrador Wildlife Expeditions. That the same outfit we have a few other Land applications on
hold. Any word on how TCR wants us to proceed with those??

That was the outfitter who owned the licenses those american hunters had in their possession when they got arrested.

Your thoughts?

todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
Hi Todd,

Derek has reviewed and has no concerns.
If you have any concerns (or not) could you fax me this “Opinion Record Form”?

Thanks man,

John

From: Kent, Todd
Sent: Wednesday, November 04, 2009 3:57 PM
To: Angelopoulos, John
Subject: RE: Completed Summary. ILUC Project # 1307.Dept of National Defence Proposed Expansion to Facilities at Minipi Lake, Labrador

Thanks John,

What's your thoughts on it?

Todd

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377

From: Angelopoulos, John
Sent: Wednesday, November 04, 2009 1:54 PM
To: Kent, Todd
Subject: Completed Summary. ILUC Project # 1307.Dept of National Defence Proposed Expansion to Facilities at Minipi Lake, Labrador

Hi Todd,

This is what came out of this ILUC 1307 on Minipi Lake.

Hope this is helpful.

John
Hi Todd,

I thought Derek presented a great argument assuming all the facts were correct and it looks like we will have communications lines open with the development and the operator. Which is important in these cases. So it's not a blindsight like the Labrador Safari case...

John

---

From: Kent, Todd  
Sent: Wednesday, November 04, 2009 3:57 PM  
To: Angelopoulos, John  
Subject: RE: Completed Summary. ILUC Project # 1307.Dept of National Defence Proposed Expansion to Facilities at Minipi Lake, Labrador

Thanks John,

What's your thoughts on it?

Todd

Todd Kent  
Tourism Development Officer (Labrador)  
Dept. of Tourism, Culture and Recreation  
Government of Newfoundland and Labrador  
Ph. (709) 944-5013  
Fax. 6377

---

From: Angelopoulos, John  
Sent: Wednesday, November 04, 2009 1:54 PM  
To: Kent, Todd  
Subject: Completed Summary, ILUC Project # 1307.Dept of National Defence Proposed Expansion to Facilities at Minipi Lake, Labrador

Hi Todd,

This is what came out of this ILUC 1307 on Minipi Lake.

Hope this is helpful.

John
**Comeau, Wayne**

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<tr>
<td>Attachments:</td>
<td>ILUC1307.doc</td>
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</tbody>
</table>

**FYI.**

Derek was looking at the ILUC 1307
And gave me these comments...
Have a look.

John

---

**From:** Kent, Todd  
**Sent:** Thursday, October 29, 2009 2:59 PM  
**To:** Angelopoulos, John  
**Subject:** RE: ILUC #1307

A little on the ground. Not enough for snowmobile yet. Not too far away though.

Todd Kent  
Tourism Development Officer (Labrador)  
Dept. of Tourism, Culture and Recreation  
Government of Newfoundland and Labrador  
Ph. (709) 944-5013  
Fax. 6377

---

**From:** Angelopoulos, John  
**Sent:** Thursday, October 29, 2009 2:23 PM  
**To:** Kent, Todd  
**Subject:** RE: ILUC #1307

Hi Todd,

Great thanks!

Snow up there yet?

John

---

**From:** Kent, Todd  
**Sent:** Thursday, October 29, 2009 2:41 PM  
**To:** Angelopoulos, John  
**Subject:** ILUC #1307
Hello John,

I have read the correspondence dated August 19th, 2009 from DND requesting permission to expand on existing facilities. I see no concerns for this department regarding this request and am recommending that the work outlined in the request be given the green light.

Please let me know if you need anything further regarding this matter.

Todd Kent
Tourism Development Officer (Labrador)
Dept. of Tourism, Culture and Recreation
Government of Newfoundland and Labrador
Ph. (709) 944-5013
Fax. 6377
Mr. Darren Moore, Senior Resource Planner  
Department of Environment & Conservation  
Howley Building, Higgins line  
P.O. Box 8700  
St. John’s, NL  
A1B 4J6

Dear Mr. Moore:

Re: ILUC 1307 – Department of National Defense’s (DND) proposed Expansion of Accommodation Facilities at the Practice Target Area (PTA), Minipi Lake, Labrador.

The Department of Tourism Culture and Recreation has reviewed the above proposal to construct four cabins that will be capable of housing up to 40 plus personnel in the vicinity of Minipi Lake, Labrador. The Department recommends that the proposal not be approved as it creates significant risk to the viability of a high quality fishing lodge located at Minipi Lake.

This risk arises because of the potential for this project to cause increased fishing effort (and associated catch) that results in a decline in catch rates and increased angler competition for prime angling locations (i.e. angler crowding). Further, the lodge operator informs that the snowmobile trails created by defense personnel during winter operations have led to increased resident use of the lake during the ice fishing season. Various research sources point to catch rates and angler crowding as key factors used by lodge clients in selecting angling destinations.

Minipi Lake can be viewed as a wonder of the world among brook trout purists, due to the presence on extremely large brook trout. Catches larger than 6 lb are common and specimens larger that 9 lb have been caught. Studies by Dr Richard Haedrick during the 1990s demonstrated that while the lake offered exceptionally large trout they were few in number and very susceptible to over fishing. As a result the lodge operator instituted camp angling policies that minimize mortality, successfully sustaining this stock of trophy brook trout in a state that continues to generate interest in high spending angler markets.

We are informed by the lodge operator, Blizzard Corporation, that the proposed facility is approximately 3 km from Minipi Lake and in the range of 1 km from a small lake used by lodge clients. National Defense staff is permitted and have to fish within the same rules as residents, they have historically fished this lake using helicopters out of Goose Bay and while most have recognized the fragility of the stock, some are reported to have harvested excessively.
Department of Tourism staff has been made aware of a number of instances over the years where lodge operators have complained about National Defense personnel harvesting what the outfitter viewed to be too many trout to sustain competitive catch rates.

In the case of Minipi, the development of permanent facilities to accommodate up to 40 plus personnel, who are permitted to fish and retain a daily bag limit every day of the season in a minimal enforcement environment presents a significant risk to the tourism business. In this regard it is recommended that the proposed development be located a distance from Minipi Lake and the rivers that flow into or from it that is agreeable by the outfitter.

Thank you for the opportunity to comment on the proposed undertaking. If you wish any further clarification on any of the comments, please feel free to contact me at 729-1708.

Sincerely,

Juanita Keel-Ryan
Director
Tourism Product Development
From: Angelopoulos, John  
Sent: Thursday, October 29, 2009 2:53 PM  
To: Kent, Todd  
Subject: RE: ILUC #1307

Hi Todd,  
Great thanks!  
Snow up there yet?  

John

From: Kent, Todd  
Sent: Thursday, October 29, 2009 2:41 PM  
To: Angelopoulos, John  
Subject: ILUC #1307

Hello John,  
I have read the correspondence dated August 19th, 2009 from DND requesting permission to expand on existing facilities.  
I see no concerns for this department regarding this request and am recommending that the work outlined in the request be given the green light.  
Please let me know if you need anything further regarding this matter.

Todd Kent  
Tourism Development Officer (Labrador)  
Dept. of Tourism, Culture and Recreation  
Government of Newfoundland and Labrador  
Ph. (709) 944-5013  
Fax. 6377
From: Angelopoulos, John  
Sent: Thursday, October 22, 2009 9:20 AM  
To: Kent, Todd  
Subject: RE: Exploration activity  
Attachments: DMLetteron Exploration.doc  

Todd,
I’ve sent the letter through from ADM-ADM. Hopefully action will be taken asap.

Here’s what was sent.

John

From: Kent, Todd  
Sent: Thursday, October 22, 2009 9:06 AM  
To: Angelopoulos, John  
Subject: Exploration activity  

Hello John,

Do you know what if any action has been taken regarding mining exploration permits? Labrador Hunting Safari are inquiring. They are saying that several of their camps have been rendered useless due to mining activity.

Thanks,
todd

Todd Kent  
Tourism Development Officer (Labrador)  
Dept. of Tourism, Culture and Recreation  
Government of Newfoundland and Labrador  
Ph. (709) 944-5013  
Fax. 6377
September 29, 2009

Mr. Richard Wardle  
Assistant Deputy Minister  
Department of Natural Resources  
Natural Resources Building  
P.O. Box 8700  
St. John's, NL  
A1B 4J6

Dear Mr. Wardle:

Re: Exploration Permits in Labrador

It has come to our attention that there is a problem arising in Labrador with regard to the issuing of exploration permits. These permits allow mineral exploration and development adjacent to our hunting and fishing outfitters, unbeknownst to the operator or us, until after the fact.

This dilemma presents quite a concern for our Department. We have been approached by operators in Labrador who have been forced to close hunting and fishing camps due to these mining activities, these operators have never been notified or consulted that these activities would take place adjacent to their outfitting lodges at times when guests are in the camps. The operators depend on a peaceful environment to make their outfitting business viable.

The Department does receive Exploration Approval and Notice of Planned Mineral Exploration Work, however, there appears to be a lack of complete review for the Labrador area in particular.

The Department of Tourism, Culture and Recreation requests that, if mining activities and exploration permits are being requested within the 8km buffer of an established outfitting operator, that consultation with the company and our Department occur.
We appreciate your consideration of our concerns and would like to partner with you to develop a plan that will work for both our sectors.

Sincerely,

Mary Taylor-Ash
Assistant Deputy Minister
Tourism

c Mr. Martin Goebel, ADM - Environment
Hi Lynn,

Comments just sent to you in the mail regarding these applications for Labrador Wildlife Expeditions Inc. 134251, 134249, 134252.

John

From: Durno, Lynn
Sent: Tuesday, September 22, 2009 3:58 PM
To: Angelopoulos, John
Subject: RE: Crown Land Application 134251

Thanks,
Lynn

From: Angelopoulos, John
Sent: September 22, 2009 3:27 PM
To: Durno, Lynn
Subject: RE: Crown Land Application 134251

Hi Lynn,

We have some concerns with these applications. I will send you a briefing note tomorrow addressing our concerns.

My apologies for the delay,

John

From: Durno, Lynn
Sent: Tuesday, September 22, 2009 10:48 AM
To: Angelopoulos, John
Subject: RE: Crown Land Application 134251

Hi,

I forwarded the above noted referral to you by fax on September 2, 2009.

As well, a Second Notice for this application and application numbers 134252 and 134249 (all for Labrador Wildlife Expeditions Inc.) was forwarded on August 26, 2009.

Have you received these faxes?

Thanks,
Lynn
From: Angelopoulos, John  
Sent: August 31, 2009 10:33 AM  
To: Durno, Lynn  
Subject: Crown Land Application 134251  

Hi Lynn,

I have received a fax from you to our ADM Mary Taylor-Ash requesting comments for Crown Land Application # 134251 "Labrador Wildlife Expeditions Inc" File Ref # 4007386

I haven't received this crown land application.  
Must have got lost in the system...  
Any chance you could fax me this?

Thanks,

John
Hi Darren,

Our Department has some concerns with this project and needs more time to complete the assessment review.

If there are any problems, please contact me.

John Angelopoulos

Industry Development Officer
Department of Tourism, Culture and Recreation
Tourism Product Development Division
729-4518
Fax 729-0474
johnangelopoulos@gov.nl.ca

The attached information has been submitted by the Dept. of National Defence for your review. Comments, if any, should be sent directly to Darren Moore by mail, email: dmoore@gov.nl.ca or fax: (709) 729-3923.

Please note that a (7) seven-day response time is being initiated on this ILUC project. If for some reason extra time is required to assess a project, please advise ASAP. If we do not receive a response within seven days, it will be assumed there is no objection to the proposal.
INTERDEPARTMENTAL LAND USE COMMITTEE

MEMO

DATE: 01 October 2009
TO: All ILUC Members
FROM: ILUC Chair
SUBJECT: ILUC #1307 – Department of National Defence’s (DND) Proposed Expansion of Accommodation Facilities at the Practice Target Area (PTA), Minipi Lake, Labrador

The attached information has been submitted by the Dept. of National Defence for your review. Comments, if any, should be sent directly to Darren Moore by mail, email: dmoore@gov.nl.ca or fax: (709) 729-3923.

Please note that a (7) seven-day response time is being initiated on this ILUC project. If for some reason extra time is required to assess a project, please advise ASAP. If we do not receive a response within seven days, it will be assumed there is no objection to the proposal.

Darren Moore
Senior Resource Planner
Dept. of Environment & Conservation
Howley Bldg., Higgins Line
P.O. Box 8700
St. John’s, NL A1B 4J6
Tel: 729.4706
Fax: 729.3923
Lands Branch
Crown Lands Administration

September 30, 2009

Mr. Reg Garland
Chair, Interdepartmental Land Use Committee (ILUC)
Land Management Division
Howley Building, Higgins Line
P.O. Box 8700
St. John’s, NL A1B 4J6

Dear Reg:

Re: Department of National Defence’s (DND) Proposed Expansion of Accommodation Facilities at the Practice Target Area (PTA), Minipi Lake, Labrador

5 Wing Goose Bay are seeking the Government of Newfoundland and Labrador’s approval to expand its accommodation facilities at the PTA to allow accommodations of up to 40 plus personnel for ground exercise activities as per the attached information provided by 5 Wing Goose Bay.

In accordance with the June 13, 2005 amendment to Crown Transfer # 106234, DND are required to notify the Minister and obtain all required approvals and authorizations from government departments and agencies prior to commencing activities, adding new structures or modifying existing structures within the PTA. In addition, DND is required to notify the Minister of the location of new structures or replacement of existing structures.

In order to ensure the conditions outlined above can be met, it will be necessary to vet DND’s request through the ILUC process. In this regard, please circulate to all ILUC members for their comments and recommendations on a priority basis.

Sincerely yours,

PETER HOWE
Director of Crown Lands Administration Division

cc: Mr. Robert Dicks, Manager of Crown Lands Administration Division
Mr. Paul Aylward, Regional Lands Manager
Mr. Mark Janes, Intergovernmental Affairs Secretariat
5 Wing Goose Bay  
P.O. Box 7002, Station A  
Happy Valley-Goose Bay, NL  
A0P 1S0

3350-1 (W Comd)

2 August 2009

Ms. Jacqueline Powers  
Director  
Resource and Economic Policy  
Executive Council  
Intergovernmental Affairs Secretariat  
Government of Newfoundland and Labrador  
P.O. Box 8700  
St. John’s, NL  
A1B 4J6

Dear Ms. Powers:

As of 13 June 2005, the Transfer of Administration and Control (TAC) amended the Crown Transfer 106234 regarding the Practice Target Area (PTA) near Minipi Lake. The 2005 TAC contains a provision regarding the replacement of existing structures at the PTA:

"(24) National Defence shall notify the Minister of the location of new structure or replacement of existing structures within the Practice Target Area."

5 Wing is currently preparing and scheduling an expansion of the accommodation facilities at the PTA to allow accommodations of up to 40 plus personnel for ground exercise activities. The 2005 TAC was amended to allow the use of the PTA for ground force training and facilities. The expansion of the PTA accommodations will allow overnight accommodations for ground forces, forward air controllers and maintenance personnel. The four new cabins will be approximately 89.1 square meters each for a total 356.7 square meters. A map which includes the line drawing of the proposed cabins is enclosed for your reference. The construction of these new cabins may require an amendment to the TAC, Schedule E attached to the 25 July, 2002 TAC as the latter provides allowance for the cabin to be "... a floor area not to exceed 90 square meters..."
Would you be so kind as to amend Schedule E of the 2002 TAC to permit the expansion of the accommodation cabins. Should you have any questions, please do not hesitate to contact Mr. Silas Bird, Wing Community Liaison Officer at (709) 896-6958.

Sincerely,

B.L. Bowesman
Lieutenant Colonel
Wing Commander

Enclosure: 1
Potential copyright material

If you wish to obtain a copy please contact the ATIPP Office at (709) 729-7072 or atippoffice@gov.nl.ca.
Media Headlines – Aug. 15-17

Tourism

The Strunnel: build it and they will come (Telegram)
Every year for the last 35 years, since I've been living in this wonderful province, I have listened ad nauseam to the debates, difficulties and disappointments of the gulf ferry service. Strikes, mechanical difficulties, scheduling changes, weather and every other conceivable problem had been the bane of its existence. Now it is being suggested that we throw many more millions of federal dollars out to fix something that may not be fixable!

Rollin' on a River (Telegram)
Premier Danny Williams is confident the Lower Churchill hydroelectric project will be a reality within eight years, but could be generating and selling power to the North American grid in as little as five. . . . The project has received some negative publicity in recent months after one proposed route for the power would have it go through Gros Morne National Park. But Williams said this is not the preferred route. He said Nalcor is keeping its options open and has started an application process with a number of provinces to allow the power to flow through their transmission lines. . . . Williams said the Gros Morne route would probably be the cheaper and shorter route, but he said it could be taken off the table if Ottawa would commit to help fund the project. . . .

Ferry Delays a Boon for North Sydney Businesses (CBC)
It may make for crabby passengers, but businesses in North Sydney, N.S., are eager for more ferry woes. A small fire aboard the Atlantic Vision last month resulted in delays and nine days of traffic tie-ups. For people like Lottie Smith, the fire sparked a jump in business as ferry passengers on their way to Newfoundland had to wait it out.

NEW INFO CENTRE BEING BUILT: A new tourist attraction is being built in the town of Petty Harbour-Maddox Cove. Aired: 7:04 AM Duration: 00:30 Reporter: Maggie Gillis

MONEY FOR TOURISM INFORMATION CENTRE: Petty Harbour-Maddox Cove Mayor "Nat Hutchings" says the Bidgoods Tourism Information Centre will help draw even more visitors to the vibrant fishing community. Aired: 7:54 AM Duration: 00:50 Reporter: Lynn Robinson

PREMIER HOPING THE FEDS WILL HELP MARINE ATLANTIC: Premier "Danny Williams" says issues with the Marine Atlantic ferry system need to be addressed, but he's hoping for cooperation from the federal government. Aired: 1:02 PM Duration: 00:50 Reporter: Lynn Robinson

FENWICK SAYS ATLANTIC VISION BETTER SUIT ED FOR CRUISE SHIP: The President of the province's Bed and Breakfast Association says the Atlantic Vision is better suited for a cruise ship rather than transport. ["Peter Fenwick"] Aired: 1:03 PM Duration: 1:10 Reporter: Lynn Robinson
MARINE ATLANTIC GOING TO REVIEW ISSUES WITH FERRY: The Atlantic Vision has only been in service for a few months, but the company has had enough feedback in that short time to acknowledge that there are opportunities for improvements. ["Rob Crosbie", Marine Atlantic CEO] AIRED: 1:05 PM DURATION: 00:40 REPORTER: LYNN ROBINSON

INDUSTRY ANALYSIS OF OUTFITTERS ASSOCIATION: The outfitting industry brings $40 million a year into Newfoundland and Labrador, but that chunk of change maybe no more. With cuts to caribou quotas and the rising US dollar, many outfitters are shutting down business and hunters are not returning for their annual trips. ["Cyril Pelly", President of Newfoundland and Labrador Outfitters Association] AIRED: 06:53 AM DURATION: 06:30 REPORTER: LEIGH ANNE POWER

\section*{Culture, Heritage}

Screeched into love in St. John's (National Post)
To inspire the many schoolchildren who will soon have to pen the inevitable What I Did On My Summer Vacation essays, we present a summer-ending series of true-life tales....

Once upon a time (Telegram)
The Dictionary of Newfoundland English defines "the once" as: "as soon as possible, right away." Used in a sentence, one might say "Let's go see The Once the once."
The other "The Once," of course, is the young folk trio of Geraldine Hollett, Phil Churchill and Andrew Dale, which is taking Newfoundland's folk music scene by storm.
Their self-titled debut record, released in July, has spent a number of weeks in the top position for album sales at Fred's Records in St. John's.

Time Aboard Bowdoin a Learning Experience (Western Star)
It was a chance to stand aboard an Arctic schooner Friday as the Bowdoin offered public tours during Celebrating Bartlett 2009 ceremonies in the city. The Bob Bartlett-era schooner and official vessel of Maine has been visiting 12 ports of call around the island as part of the celebrations and will wrap up its tour when it departs Corner Brook Sunday.

Bartlett Legacy at West Turnavik
This year we celebrate Capt. Bob Bartlett's Arctic exploration, notably his contribution to Commander Peary's expedition to the North Pole in April 1909. The Turnavik Islands, north of Makkovik, play an important role in developing Bartlett as a mariner. Here Bartlett's grandfather, Capt. Abram Bartlett of Brigus, had established a sizeable fishing operation on West Turnavik, which his son William, Bob's father, continued until the early 1930s. Following the family tradition, it was to West Turnavik that the young Bob Bartlett is said to have taken his first schooner.

Researchers to Study Beothuk People's Remains
Researchers hope DNA testing will answer questions about the origins of Newfoundland and Labrador's extinct Beothuk people. The last known member of the group — a woman named Shanawdithit — died in 1829 in St. John's.

Rocking the Rock
Overlooked on cross-country tours, St. John's has been cultivating its own rich indie music culture. Thanks to Hey Rosetta!, it's finally getting some respect. "We were astounded by the energy of the people watching," says Tim Baker, lead singer of Hey Rosetta!. "The excitement, the loudness of them, they're rocking, they're dancing." "And they're yelling," chimes in Josh Ward, bassist. They really were, and there's a YouTube video
from earlier this year to prove it. Six hundred rocking, dancing, sweaty fans in the Majestic Theatre in downtown St. John's, pushing themselves as close as they could to Baker's mike stand. His voice floats above the clip, but the engine that is driving the song, Red Heart, is undeniably the crowd. When Baker pleads, "Won't you let your red heart show," the crowd demands, "DON'T YOU LET YOUR RED HEART GROW COLD."

A Writer's Prerogative
Jonathan Butler's first novel, "Return of the Native" (Breakwater, 2007) was praised for its comic fusion of the themes of historical fiction (a retake of Thomas Hardy's "Return of the Native") and a philosophical search for identity (the struts and chassis that create a Newfoundlander). Butler, 39, formerly a co-editor of Descant, earned a doctorate from the University of Toronto in 2001. He knows revisiting a classic tome is a contentious literary tactic, as is his choice to insert real people (actor and writer Andy Jones, and novelist and screenwriter Ed Riche, for starters) into the narrative. But he feels this gives the text a sense of the true, which is vital. (And it is probably kind of fun.)

Feds Commemorate Philip Francis Little
(Marketwire - Aug. 14, 2009) - On behalf of the Honourable Jim Prentice, Canada's Environment Minister and Minister responsible for Parks Canada, the Honourable Fabian Manning, Senator, (Friday) unveiled a Historic Sites and Monuments Board of Canada plaque commemorating Philip Francis Little (1824 -1897) as a person of national historic significance. "Although Philip Francis Little's political role in Newfoundland was relatively short, he was nonetheless instrumental in Newfoundland's historic achievement of responsible government," said Senator Manning. "He was also a strong voice in advancing Newfoundland's economic interest and autonomy from Britain."

PLAQUE UNVEILED TO HONOUR NL'S FIRST PREMIER: The Historic Sites and Monuments Board of Canada has unveiled a plaque to honour the province's first ever Premier and Attorney General. ["Lome Wheeler"] AIRED: 7:51 AM DURATION: 00:50 REPORTER: LYNN ROBINSON

RAILWAY FOLK FESTIVAL: The Kelligrews Railway Folk Festival will be held this afternoon. AIRED: 1:11 PM DURATION: 00:15 REPORTER: LYNN ROBINSON

Sport, Recreation

VOCM: St. John's and Corner Brook Unhealthy Cities; Report
A new report ranks two of our own, as among the unhealthiest of cities in Canada. The report card compiled by Best Health, graded cities across the country on five aspects of healthy living that Canadians have the greatest power to change and control regarding their own health. Two provincial cities: Corner Brook and St John's were included in the report. However, the cities received failing grades because of their high rates of overweight and obese residents, low consumption of fruits and vegetables, low amounts of leisure time spent in activities, and increased rates in high blood pressure levels. The study also found that Newfoundlander's topped the charts when it came to how residents deal with stress. Corner Brook and St. John's ranked first and second place, respectively, when it came to residents dealing with stress in a healthy way, with only 10 per cent of the population reporting that they felt high amounts of stress in their daily activities.)

Johnson's long known the true spirit of the Games (Telegram)
Of all the highlights and medal performances he's seen over the years - and Blair Tucker's gold-medal swim at the Aquarena in the 1977 Canada Summer Games at St. John's ranks way up there - Don Johnson's favourite Canada Games memory involves a Newfoundland athlete who finished last 36 years ago.

"It was in Swangard Stadium at the 1973 Games in New Westminster-Burnaby, B.C.," Johnson recalls. "It was
a Newfoundlander and a native kid from the Northwest Territories pole-vaulting. They pole-vaulted at the 12-foot level while everyone else was at the 15, 16, 17-foot level or whatever it was.

Games team devastated by death of young rugby player (Telegram)
Zachary Rose, victim of Thursday car accident, was a member of province’s under-16 side. Members of this province’s Canada Games rugby team arrived in Prince Edward Island Friday night with heavy hearts. Hoping to strike gold or silver in what will be rugby’s swan song in the Canada Games, a couple of players on the Newfoundland and Labrador team nonetheless had more than rugby on their minds over the weekend.

Are We Up for a Challenge? (Telegram)
The gauntlet has been thrown down by Prince Edward Island and the message is clear: the host team intends to finish higher in the overall standings and win more medals than Newfoundland and Labrador at the 2009 Canada Summer Games which open today in Summerside. Newfoundland chef de mission Clayton Welsh, who attended the Team P.E.I. rally Wednesday night said, without naming names, the host team made it clear it intends to have its best showing ever at the Games and that means finishing ahead of Newfoundland and the three Territories. "There's no question P.E.I. is out to beat Newfoundland and Labrador this time around," said Welsh.

Corner Brook Exploring Options for New Curling Rink (Western Star)
While the search continues for a site to build a new curling rink, Corner Brook Mayor Charles Pender says the City is committed to seeing the project through and a new facility will be in place for the 2010-2011 season. The City had hoped to build a new curling rink at Blomidon Golf and Country Club but that idea was squashed. The second site choice, the Corner Brook High School property, was then turned down. Now city curlers are hoping the third one is the charm.

CROSS COUNTRY BIKE TOUR COMES TO AN END: "Wes Bower", a 20 year old from Winnipeg, finished up his three month bike tour across the country by dipping his bike into the Atlantic Ocean at Topsail Beach. ["Debbie Hanlon"] AIRED: 7:49 AM DURATION: 1:00 REPORTER: LYNN ROBINSON

LEARN TO SAIL PROGRAM: Sea cadets from all around Atlantic Canada converged on a windy lake near Salmonier Line this summer for a learn to sail program. ["Jodi Cooke", Reporter; "Unidentified"] AIRED: 6:29 PM DURATION: 1:40 REPORTER: CAROLYN STOKES/TONI MARIE WISEMAN

SUMMER GAMES GETS UNDERWAY: Some people who are enjoying the summer are athletes; the 2009 Canada Summer Games officially opened this weekend in Summerside, PEI. The Canada Games is the country’s largest amateur multi sport event. ["Michaelle Jean", Governor General; "Various Excerpts"] AIRED: 06:10 AM DURATION: 08:00 REPORTER: DAVID COCHRANE

CANADA SUMMER GAMES: The 2009 Canada Summer Games are underway in Prince Edward Island. On Saturday, close to 400 athletes, artists, managers and mission staff from this province were at the opening ceremonies wearing the provinces signature maroon colored uniform. ["Clayton Welsh", Spokesperson] AIRED: 07:51 AM DURATION: 07:00 REPORTER: DAVID COCHRANE
Media Headlines – July 8

Tourism

Power Lines May Trump UNESCO Status - Premier (Telegram)
The increased costs of finding an alternate route for the transmission of Lower Churchill power could trump Gros Morne’s status as a World Heritage site, Premier Danny Williams said Tuesday. Williams suggested that an alternate route could cost as much as $100 million, although he acknowledged that figure hasn’t been properly costed. The premier said the money could be better spent elsewhere.

Premier Willing to Build Power Lines Through Gros Morne (VOCM)
Premier Danny Williams says he would prefer to avoid Gros Morne National Park, but he'd be willing to forge ahead with plans to build transmission lines though the federal park if the cost to avoid it is too high. It is estimated to go around the park could come with a $100 million price tag. Questions have been raised about whether the province's plan to build 40 metre high transmission lines may impact the park's designation as a UNESCO world heritage site. Meanwhile, this province's federal cabinet representative is expected to tour the Lower Churchill site this week and the Premier says he may tag along. Williams says Peter MacKay is very interested in the Maritime Route for power transmission, seeing potential for his home province of Nova Scotia.

PREMIER WEIGHS IN ON PARK STATUS: "Danny Williams" has stormed into the debate about power lines through Gros Morne National Park. [Reporter "David Cochrane"; Lower Churchill] AIRED: 6:01 PM DURATION: 2:30 REPORTER: COOPER/CROWE

OPPOSING TRANSMISSION ROUTE: The premier says that putting 40-metre high transmission lines through Gros Morne National Park is still an option. "Greg Knott" is an environmentalist who opposes the route. [Lower Churchill] AIRED: 6:28 PM DURATION: 3:00 REPORTER: COOPER/CROWE

PREMIER ON HERITAGE STATUS: Premier "Danny Williams" spoke out today about fears that Gros Morne National Park could lose its UN Heritage Status. [Lower Churchill] AIRED: 6:06 PM DURATION: 1:30 REPORTER: HUTTON/BURRY

Ottawa Should Help Avoid Transmission Lines Through Gros Morne
(Canadian Press/Globe and Mail/Miramichi Leader...etc)
Premier Danny Williams is calling on Ottawa to help fund the construction of hydroelectric transmission lines to avoid cutting through Gros Morne National Park in western Newfoundland. Mr. Williams's government has faced criticism for proposing to build 40-metre high power lines through Gros Morne, a UNESCO World Heritage site, to transmit power from the proposed Lower Churchill hydroelectric project. Mr. Williams says if the federal government is interested in an alternate route because of the UNESCO designation, he would expect federal money to help fund it.
Williams Willing to Risk UNESCO Heritage Status (CBC radio online)
Newfoundland and Labrador Premier Danny Williams says he is willing to risk losing Gros Morne National Park's UNESCO world heritage status if the cost of preserving it is too high. At issue is the government's plan to build 40-meter high transmission towers through the park located in western Newfoundland to bring power from the Lower Churchill hydroelectric project to the island. Opponents of the plan say Gros Morne could lose its designation as a World Heritage Site, because UNESCO removed a similar designation from a site in Germany after the construction of a four-lane bridge. Williams says he would prefer not to have the line go through the park, but going around it could add more than $100 million to the cost of the project. "We can't just start carving out those kinds of dollars ... without even have a proper costing. It's wrong to oversimplify it, but if it meant putting it into health care as opposed to putting it into UNESCO, I would put it into health care, he said.

PREMIER ON TRANSMISSION LINE: UNESCO has stripped the German city of Dresden of its World Heritage site status because there is a four lane bridge across the scenic and culturally important Elbe Valley. That calls into question Gros Morne National Park's World Heritage status if Nalcor builds a huge transmission line through the park to bring Lower Churchill power to eastern Newfoundland [Reporter "David Cochrane"; Premier "Danny Williams"]
AIRED: 4:07 PM DURATION: 3:00 REPORTER: TED BLADES

Plugged Out (Telegram Editorial – July 7)
Ostriches, the legend goes, stick their heads in the sand to avoid danger. By choosing not to see the problem, they believe they're safe. Governments sometimes do the same thing. Last week, the UNESCO World Heritage Committee did something it has only done once before: it removed a world heritage site from its list, after a four-year battle over the construction of a four-lane highway bridge across the Elbe River.

GROS MORNE UNESCO STATUS: Environmental groups are worried that Gros Morne National Park could lose its UNESCO status if the provincial government builds new power lines through the park. ["Michael Connors", Reporter; "Jennifer Morgan", Canadian Parks and Wilderness Society; "Clyde Jackman", Tourism Minister; Nalcor; Lower Churchill; Mealy Mountains ]
AIRED: 12:07 PM DURATION: 2:30 REPORTER: CAROLYN STOKES

DEBATE OVER TRANSMISSION LINES IN SCOTLAND: If the province's energy company gets its way it's going to build a two kilometre wide corridor through Gros Morne National Park to transmit power from Churchill Falls. The land route through Gros Morne is Nalcor's preferred way of getting power out of Labrador, but citizen opposition to the plan is growing. Scotland has been going through a similar debate for at least the past five years. ["Mike Dales", Membership Development Officer with Mountaineering Council of Scotland]
AIRED: 12:21 PM DURATION: 8:30 REPORTER: HEATHER BARRETT

CONSTRUCTION BAD FOR BUSINESS: The owner of Iceberg Quest Tours says the work on the St. John's Harbour interception project isn't good for his business. He says all the heavy equipment and the construction on the harbour can cause confusion for tourists and even intimidate some of them. ["Barry Rogers", Iceberg Quest Tours]
AIRED: 07:46 AM DURATION: 05:30 REPORTER: PAUL KENNEDY

HUMPBACKS NEAR BATTLE HARBOUR: There were some big tourists near Battle Harbour recently and they were welcomed. There were hundreds of humpback whales and dolphins and Battle Harbour Manager "Mike Earle" explained what he saw to On the Go's "Ted Blades". ["Kate Kyle", Reporter; "Jack Lawson", DFO Scientist]
AIRED: 7:52 AM DURATION: 7:30 REPORTER: TONY DAWSON
TOURIST TALK: "Randy" talks with "John" and "Martha Shuman" from Oakville, Ontario. They have been visiting the province for the past three weeks and they talk about where they've been so far.
AIRED: 8:24 AM DURATION: 4:30 REPORTER: LARCOMBE/POWER

Moose Quota will Not Increase – Johnson
The provincial government has no plans at this time to increase the moose quota. A resident of Central Newfoundland, Eugene Nippard, is on a campaign to have something done to reduce the moose population. He revived the lobby after a fatal crash on Friday near Norris Arm. The minister responsible for wildlife, Charlene Johnson, says there is no direct correlation between the size of the moose population and the number of encounters with vehicles. Johnson says her department takes the issue of road safety when it comes to moose-vehicle collisions very seriously, and they always depend on scientific information when determining the number of licenses. She says it's usually about twenty per cent of the moose population.

Are Things Getting Better? (Western Star – Editorial)
Last week, a customer of Marine Atlantic expressed his displeasure at the way the ferry system operated. The passenger was less than impressed with having to wait what he considered too long to board the new ship in the fleet, the Atlantic Vision. If there is one bright side to the complaint, it's that it is a rare one to surface so far this tourism season. Usually, there are endless angry passengers who tell their tales of woe to other tourists, friends and family and rarely bother to make a formal complaint, or go public. This summer, many of the stories are more positive in nature.

Wage Increase Will Hurt Industry - Fenwick (VOCM)
The present leader of the party he used to head thinks it's not enough, but former NDP boss Peter Fenwick says the minimum wage in this province has gone too far. It went up 50 cents last week, to nine dollars an hour. Fenwick, now with the Newfoundland and Labrador Bed and Breakfast Association says the wage increase will hurt the hospitality industry this year. Fenwick says this is not the time to jack up the wage. He says it may have made sense last year when the economy was hot, but we've seen a 180 turnaround, and increases in costs are going to be substantial.

WESTJET'S PASSENGER TRAFFIC DOWN: It seems the current global economic situation has had an effect on numbers for one airline. ["Chris Avery", Spokesperson]
AIRED: 12:32 PM DURATION: 1:00 REPORTER: TONYA ORGAN

Culture, Heritage

FESTIVAL 500: We are in the middle of the week of Festival 500. We have heard a lot about the music that will be featured this week during that festival. But for one St. John's family the festival is about much more then that. ["Nicole Andrews", Director of Choral Studies University of Redlands; "Brad Andrews", "Janet Martin"]
AIRED: 06:56 AM DURATION: 04:00 REPORTER: PAUL KENNEDY

CHOIR FROM CALIFORNIA AT FESTIVAL 500: We are in the middle of the week of Festival 500. We have heard a lot about the music that will be featured this week during that festival. But for one St. John's family the festival is about much more then that. ["Nicole Andrews", Director of Choral Studies University of Redlands; "Brad Andrews", "Janet Martin"] AIRED: 06:45 AM DURATION: 3:00 REPORTER: LARCOMBE/POWER

SAYING GOODBYE TO DORRIE BROWN: It's time to say goodbye to someone we've known in Labrador for many years. "Dorrie Brown" is moving to New Brunswick to start a new chapter of her life. ["Kate Kyle", Reporter]
AIRED: 8:18 AM DURATION: 8:00 REPORTER: TONY DAWSON
Yesterday's Styles in Today's Teaching
The Point Amour Lighthouse is returning to its roots in 19th-century fashion. The provincial heritage site was visited by Linda Badcock, who creates vintage clothing, including costumes worn by interpreters at the local lighthouse, for heritage sites across the province. She was in Southern Labrador from June 24-26 to give instruction in Victorian-era dressmaking and to help create children's clothes to be used at the provincial heritage site.

STUDENTS FROM SHESHATSHIU PRESENTING PLAY: Now that summer's here most kids don't even want to think about September. But for a group of kids from Sheshatshiu they're looking forward to a trip to the island. They're going to the Beothuk Cultural Centre in Boyd's Cove to present a play. ["Peter Cowan", Reporter; "Various" from Peenamin Mackenzie School]
AIRED: 6:48 AM DURATION: 4:00 REPORTER: LARCOMBE/POWER

POLARIS PRIZE: Today the band Hey Rosetta moved to short list for this year's Polaris Prize. The finalists were announced this morning on CBC Radio 3. "Grant Lawrence" is a Polaris jury voter.
AIRED: 4:53 PM DURATION: 6:00 REPORTER: TED BLADES

Polaris Prize Shortlist Announced (CBC)
...This year's full short list:
- Windsor, Ont.'s Elliott Brood, *Mountain Meadows*
- Toronto's F---ed Up, *The Chemistry Of Common Life*
- Toronto's Great Lake Swimmers, *Lost Channels*
- St. John's, N.L.'s Hey Rosetta!, *Into Your Lungs*
- Toronto's K'naan, *Troubadour*
- Montreal's Malajube, *Labyrinthes*
- Toronto's Metric, *Fantasies*
- Halifax's Joel Plaskett, *Three*
- Calgary's Chad VanGaalen, *Soft Airplane*
- Montreal's Patrick Watson, *Wooden Arms*

PENASHUE PUBLISHING JOURNALS: Elizabeth Penashue is taking a walk down memory lane and she wants to bring you along. That's why she is translating her journals and publishing them in a new book. The stories are in Innu-aimun documenting decades of her life. ["Elizabeth Yeoman", University Professor; "Tara Mclean", CBC Reporter]
AIRED: 06:10 AM DURATION: 06:00 REPORTER: DOROTHY KING

THE TUCKAMORE CLUB: The Tuckamore is a strong tree and it had deep roots. And if you ask playwright "Ben Pittman" he would tell you it's also a symbol of what we want children to become.
AIRED: 08:17 AM DURATION: 08:00 REPORTER: DOROTHY KING

Bowdoin in Grand Bank
The sailing ship 'Bowdoin', visiting ports in Newfoundland as part of the Capt. Bob Bartlett celebrations, arrived in Grand Bank Saturday for a three-day stay. It was the first unofficial stop on the tour. First Mate Hannah Gray and Capt. John Worth welcomed some young visitors aboard during the stay. Heather Burlingham

ARCHIVES REACH HALF CENTURY MARK: The provincial archives hits the half century mark this week.
AIRED: 1:10 PM DURATION: 00:20 REPORTER: GERRY PHELAN/VINCE GALLANT
JACKSON'S DEATH HAS REPERCUSSIONS FOR NL COMPANY: The death of Michael Jackson is having repercussions for a St. John's theatre company. ["John Fitzgerald", Spirit of NL]
AIRE: 1:11 PM DURATION: 00:45 REPORTER: GERRY PHELAN/VINCE GALLANT

Sports, Recreation

Sod Turning in Mount Pearl
A sod turning ceremony will take place today in Mount Pearl to mark construction of a $1.8 million international size soccer pitch with synthetic turf will be the only field of its size in the province and should be completed by the fall. Mayor Randy Simms, Tourism Minister Clyde Jackman and Senator Fabian Manning will be in attendance for the ceremony. It takes place at 12:30 pm.

Province Contributing $630,000 to Mount Pearl Soccer Pitch
The provincial government is providing $630,854 to install artificial turf and upgrade the International Soccer Pitch at the Team Gushue Sports Complex in Mount Pearl. Tourism Minister Clyde Jackman will be in Mount Pearl Wednesday for an event related to this initiative. According to a news release, the provincial government is contributing the largest part among the three levels of government providing funding. The federal government is providing $600,000, while the City of Mount Pearl is providing $570,000.

And Now There Will be Three
Mount Pearl is becoming the province's third city to install artificial turf and it all begins with the official sod-turning ceremony at the International Soccer Pitch, Team Gushue Sports Complex on Smallwood Drive. Mount Pearl Mayor Randy Simms will join Minister of Tourism, Culture and Recreation Clyde Jackman, Senator Fabian Manning, representatives from the Mount Pearl Soccer Association and residents of the City of Mount Pearl for the ceremony which is set to begin 12:30 p.m..

Smoking Ban Spreading
Sixty municipalities across the province have now officially banned smoking at outdoor recreation facilities. Kevin Coady, Executive Director of the Alliance for the Control of Tobacco, says though this is a great accomplishment, they will continue to campaign to get the rest of the Province to follow suit.
Hi John,

I believe this is the 4th application from this outfitter. As outlined in Todd's briefing note, all applications from this operator should be held for further investigation by Todd.

TKS – Paula
Hi John,

This application is 19 km away from the nearest outfitter, is situated on the TCH and does not raise concerns from an outfitting perspective.

TKS - Paula
Comeau, Wayne

From: Todd Kent <tkent@nfld.net>
Sent: Thursday, May 14, 2009 11:18 AM
To: Angelopoulos, John
Subject: RE: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

No worries.
Take care John.
See you next week.
todd

From: Angelopoulos, John [mailto:johnangelopoulos@gov.nl.ca]
Sent: Thursday, May 14, 2009 10:32 AM
To: Todd Kent
Subject: RE: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

Todd,

Got this straightened up on Friday.
I didn't realize that this was already in the works, when I emailed you, Mary didn't either.
I talked to ENV on Friday afternoon, and they told me your status, and they just needed a few comments from you.
I sent them this yesterday...

Todd- still a newbie here man, trying to find my way through!
I appreciate the correspondence, and help though! Thanks a lot!

Anywayz, this one is all taken care of.

John

From: Todd Kent [mailto:tkent@nfld.net]
Sent: Thursday, May 14, 2009 10:32 AM
To: Angelopoulos, John
Subject: RE: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

Hello John,

I have the Lower Churchill piece done and submitted. I sit on the Environmental Assessment Committee for TCR on that project. If you need a copy of that submission, just let me know.

I spoke with Mary on it and they wanted the comments brief and factual. I sent them to Cathy Duke.

Take care,
todd

From: Angelopoulos, John [mailto:johnangelopoulos@gov.nl.ca]
Sent: Friday, May 08, 2009 10:43 AM
To: Todd Kent
Subject: RE: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

Not sure what happened with that one Todd...
Must have got lost in the mail or something. I just faxed it to you this morning, and I mailed a copy as well.

Did Mary call you this morning regarding another Env Assessment "Lower Churchill Generation Project"?? I don't even have that in my log.

Thanks again for this.

John

From: Todd Kent [mailto:tkent@nfld.net]
Sent: Friday, May 08, 2009 11:10 AM
To: Angelopoulos, John
Subject: RE: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

OK, I will get it back to you as soon as possible.

From: Angelopoulos, John [mailto:johnangelopoulos@gov.nl.ca]
Sent: Friday, May 08, 2009 7:37 AM
To: Todd Kent
Subject: RE: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

Not sure what happened. I'll get you another copy.

Sorry bout this.

J

From: Todd Kent [mailto:tkent@nfld.net]
Sent: Thursday, May 07, 2009 4:24 PM
To: Angelopoulos, John
Subject: RE: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

John,

I don't have that one.

todd

From: Angelopoulos, John [mailto:johnangelopoulos@gov.nl.ca]
Sent: Thursday, May 07, 2009 2:32 PM
To: Todd Kent
Subject: FW: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

Hi Todd,

Fax this one to me ASAP, when completed. Thanks!

JA
Hi folks: Still waiting on your comments for the above noted project. Please e-mail me the comments ASAP, as the Minister’s decision is due May 10, 2009. Thanks

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To: Todd Kent
Subject: FW: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

Hi Todd,

Fax this one to me ASAP, when completed.
Thanks!

JA

From: KeelRyan, Juanita
Sent: Thursday, May 07, 2009 3:00 PM
To: Angelopoulos, John
Subject: FW: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

Juanita Keel-Ryan
Director
Tourism Product Development
Department of Tourism, Culture and Recreation
P.O. Box 8700
St.John's, NL
A1B 4J6

Phone: 709-729-7613
Fax: 709-729-0474

From: Normore, Carol
Sent: Thursday, May 07, 2009 8:54 AM
To: Angelopoulos, John; KeelRyan, Juanita
Cc: Carter, Paul A
Subject: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

Hi folks: Still waiting on your comments for the above noted project. Please e-mail me the comments ASAP, as the Minister's decision is due May 10, 2009. Thanks

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Comeau, Wayne

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I don't have that one.

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Fax this one to me ASAP, when completed.
Thanks!

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Sent: Thursday, May 07, 2009 3:00 PM
To: Angelopoulos, John
Subject: FW: Comments re: Reg #1416 - Crown District 2 Forestry Amendment
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Fax this one to me ASAP, when completed.
Thanks!

JA

Juanita Keel-Ryan
Director
Tourism Product Development
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John’s, NL
A1B 4J6

Phone: 709-729-7613
Fax: 709-729-0474

From: Normore, Carol
Sent: Thursday, May 07, 2009 8:54 AM
To: Angelopoulos, John; KeelRyan, Juanita
Cc: Carter, Paul A
Subject: Comments re: Reg #1416 - Crown District 2 Forestry Amendment
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Sent: Thursday, May 07, 2009 8:54 AM
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Cc: Carter, Paul A
Subject: Comments re: Reg #1416 - Crown District 2 Forestry Amendment

Hi folks: Still waiting on your comments for the above noted project. Please e-mail me the comments ASAP, as the Minister's decision is due May 10, 2009. Thanks
Hi John,

I thought so.....these have already happened. The outfitter they have squeezed in the middle informed me. I'll follow up.

TKS - Paula

Paula Devereaux
Outdoor Product Development
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: (709) 729-6857
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca

Hi Paula,

We haven't received either one yet.
Will let you know, the moment we do though.

John

Hi John,

Before I forget, I need to run two others past you. I am wondering if we have received a Crown Land referral for Rick Legge, Back Country Outfitters for a new spike camp and Art Ryan who just purchased James P Gillam Contracting to relocate a spike camp.

TKS - Paula

Paula Devereaux
Outdoor Product Development
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: (709) 729-6857
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca
Comeau, Wayne

From: Devereaux, Paula
Sent: Thursday, February 05, 2009 2:45 PM
To: Angelopoulos, John
Subject: Two

Hi John,

Before I forget, I need to run two others past you. I am wondering if we have received a Crown Land referral for Rick Legge, Back Country Outfitters for a new spike camp and Art Ryan who just purchased James P Gillam Contracting to relocate a spike camp.

TKS - Paula

Paula Devereaux
Outdoor Product Development
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: (709) 729-6857
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca
Hi John,

There are Three (3) outfitters in this area that the proponent must contact to mitigate conflict.

1. Yves/Alain Ste. Marie of Northern Lights Fishing Lodge (Gabbro Lake Lodge), P.O. Box 279, Labrador City, NL, A2V 2K5, Tel: 709-944-7475/1293/280-0716, Fax: 709-944-3367, Email: office@labrador-frontier.com, Website: www.labrador-frontier.com

2. Damien Simms of Labrador Wildlife Expeditions Inc. (Sims River Camp), P.O. Box 2202, Station B, Happy Valley-Goose Bay, NL, A0P 1E0, Tel: 709-896-2037/899-0034/877-890-2037, Email: labradorwildlife@hotmail.com, Website: www.labradorfishinghunting.com

3. Gary Traverse of Labrador Caribou Outfitting Ltd. (Simms Lake Lodge), 4036 Duley Crescent, Labrador City, NL, A2V 2R4, Tel: 709-944-6315/3115, Email: ********, Website: www.labradorcaribououtfitters.com

Paula Devereaux
Outdoor Product Development - Hunting and Fishing
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: 709-729-6857
Fax: 709-729-0474

Hi Paula,
Any issues here?
John

John Angelopoulos
Industry Development Officer
Strategic Tourism Product Development
Department of Tourism, Culture and Recreation
Tel: (709) 729-4518
Fax: (709) 729-0474
johnangelopoulos@gov.nl.ca
Ms. Heather Rafuse  
Exploration Approvals and Land Use Geologist  
Mineral Lands Division  
Department of Natural Resources  
50 Elizabeth Ave.  
P.O. Box 8700  
St. John's, NL  
A1B 4J6  

Dear Ms. Rafuse:

Re: E120143 Peter Rogers - Esker Road Property

The Tourism Branch of the Department of Tourism, Culture and Recreation has reviewed the above exploration permit application submitted by Mr. Peter Rogers. This initiative has the potential to negatively impact nearby outfitting businesses. It is recommended the proponent contact the following outfitters to discuss the activities proposed to synchronize with the lodge operations thus minimizing conflict.

1. Northern Lights Fishing Lodge (Gabbro Lake Lodge), Contact: Alain/Yves Ste. Marie, P.O. Box 279, Labrador City, NL, A2V 2K5, Tel: 709-944-7475, Fax: 709-944-5755, e-mail: office@labrador-frontier.com, Website: www.labrador-frontier.com

2. Labrador Wildlife Expeditions Inc. (Sims River Camp), Contact: Damien Simms, P.O. Box 2202, Station B, Happy Valley-Goose Bay, NL, A0P 1E0, Tel: 709-896-2037/709-899-0034/1-877-890-2037, e-mail: labradorwildlife@hotmail.com

Thank you for the opportunity to comment on the proposed undertaking. If you wish any further clarification on any of the comments, please feel free to contact me, at 729-1708.

Sincerely,

Juanita Keel-Ryan  
Director  
Tourism Product Development

June 4, 2012
From: Durno, Lynn  
Sent: Tuesday, December 08, 2009 3:03 PM  
To: Angelopoulos, John  
Subject: RE: Crown Land App # 135099  

Thank you...
Hi Lynn,

Comments just sent to you in the mail regarding these applications for Labrador Wildlife Expeditions Inc. 134251, 134249, 134252.

John

From: Durno, Lynn
Sent: Tuesday, September 22, 2009 3:58 PM
To: Angelopoulos, John
Subject: RE: Crown Land Application 134251

Thanks,
Lynn

From: Angelopoulos, John
Sent: September 22, 2009 3:27 PM
To: Durno, Lynn
Subject: RE: Crown Land Application 134251

Hi Lynn,

We have some concerns with these applications
I will send you a briefing note tomorrow addressing our concerns.

My apologies for the delay,

John

From: Durno, Lynn
Sent: Tuesday, September 22, 2009 10:48 AM
To: Angelopoulos, John
Subject: RE: Crown Land Application 134251

Hi,

I forwarded the above noted referral to you by fax on September 2, 2009.

As well, a Second Notice for this application and application numbers 134252 and 134249 (all for Labrador Wildlife Expeditions Inc.) was forwarded on August 26, 2009.

Have you received these faxes?

Thanks,
Lynn
Hi Lynn,

I have received a fax from you to our ADM Mary Taylor-Ash requesting comments for Crown Land Application # 134251 "Labrador Wildlife Expeditions Inc" File Ref # 4007386

I haven't received this crown land application. Must have got lost in the system...
Any chance you could fax me this?

Thanks,

John
Hi John,

Attached is a letter received from Mary Taylor-Ash, ADM regarding Crown Land Application numbers 134251, 134249, 134252 and 135099 dated June 18, 2010. Also attached are the referral responses that were received previous to Ms. Ash’s letter (along with your Briefing Notes that were attached to the referral responses).

If you require anything further, please let me know.

Lynn

Lynn Durno
Lands Officer
Crown Lands Administration Division
Labrador Regional Lands Office
Dept. of Municipal Affairs
2 Tenth Street
P.O. Box 3014, Station B
Happy Valley-Goose Bay, NL
A0P 1E0
Phone 709 896 7948
Fax 709 896 9566
Email ldurno@gov.nl.ca
June 18, 2010

Mr. Robert Dicks, Director
Crown Land Administration Division
Department of Environment and Conservation
Howley Bldg; Higgins line
P.O. Box 8700
St. John's, NL
A1B 4J6

Dear Mr. Dicks:

Re: Crown Land Application Nos. 134251, 134249, 134252, 135099

The Department of Tourism, Culture and Recreation has reviewed the applications from Mr. Damien Simms who operates Labrador Wilderness Expeditions Inc.

Mr. Simms has applied for spike camps under the application numbers listed above. There appears to be Crown land fees currently owing on Outfitters License #76001, therefore, a Tourist Establishment License on the proponent’s current facilities: Camp 86 and Simms River Camp, cannot be issued due to the breach in the Tourist Establishment Regulations governing the issuance of the Tourist Establishment Licenses. This states in Subsection 7(1) "Where a licence issuer reasonably believes that the tourist establishment in respect of which an application is made does not comply with these regulations or another law, regulation or by-law applicable to the establishment, the issuer shall refuse the licence."

Since Mr. Simms is currently two years in arrears for Crown land fees owed to the Newfoundland and Labrador Treasury, the Department cannot approve these applications until this issue is resolved.
If you wish any further clarification on any of the above comments, please feel free to contact Ms. Juanita Keel-Ryan, Director of Tourism Product Development, at 729-1708.

Sincerely,

Mary Taylor-Ash
Assistant Deputy Minister (Tourism)
APPLICATION FOR CROWN LANDS - REFERRAL

Applicant: LABRADOR WILDLIFE EXPEDITIONS INC.
P.O. Box 2202, Station B
Happy Valley-Goose Bay NL
A0P 1E0

Telephone: (F): 70998962037 (O): 709
Application Number: 134251
Application Type: Licence
Purpose: Other
Location: Khonek Lake
Area (hectares): 0.4
Frontage (metres): 45
Map Number: 14D6
Comments:

RECOMMENDATION:

____ Approval   ____ Refusal  X Held for further investigation

COMMENTS:

__________________________________________
Signature

__________________________________________
Phone No. Date

Please Return Only the Cover Sheet With Recommendations and Any Attachments You May Have.
This referral has been sent to you for your recommendation. Other referrals have been sent to the Department(s) and/or agencies on the attached schedule. YOU HAVE THIRTY (30) DAYS FROM THE DATE OF THIS REFERRAL TO PROVIDE YOUR RECOMMENDATION ON THIS APPLICATION.

Please be advised that the site on the attached map cannot be altered or relocated in any way without the prior approval of the Regional Lands Office.

APPLICATION FOR CROWN LANDS - REFERRAL

Applicant: LABRADOR WILDLIFE EXPEDITIONS INC.
P.O. Box 2202, Stallion B
Happy Valley-Goose Bay NL
A0P 1E0

Telephone: (H):7098962037 (O): 709
Application Number: 134251
Application Type: Licence
Purpose: Other
Location: Klongnekh Lake
Area (hectares): 0.4
Frontage (metres): 45
Map Number: 14D6

COMMENTS:

RECOMMENDATION:

Approval  Refusal  X Held for further investigation

Date: OCT 21, 2009
Signature: [Signature]
Department of Tourism, Culture and Recreation
Briefing Note

Title: Labrador Wildlife Expeditions Inc.

Issue: Issuing of new satellite outfitting camps to Labrador Wildlife Expeditions Inc.

Background:

- Labrador Wildlife Expeditions Inc. is an outfitting owned and operated by a Mr. Damian Simms of Happy Valley-Goose Bay.

- Mr. Simms purchased the caribou side of the hunting operation from Mr. Wayne Watkins who had previously called the business Expeditions North.

- This purchase included two camps: one on Esker Road; the second on Simms River; 67km apart. One has the caribou allocations of 300 licenses attached to it.

Current status:

- According to conservation officers, Mr. Simms has sold or passed over 130 non-resident caribou hunting licenses over to a Quebec outfitter; Jack Hume Adventures, who operates out of Schefferville, Quebec.

- Recently, five American hunters were arrested in Northern Labrador for hunting without guides. The five Americans arrested were actually guests of Mr. Hume.

- Since all hunters were hunting on non-resident Labrador caribou licenses allocated to Mr. Simms, they technically became guests of Mr. Simms, who should have ensured that the required number of guides and all other requirements surrounding the hunt were met. According to conservation officers, it seems he really didn't know anything about what was taking place at the hunting sites.

- Additionally, the camps that were being used are owned by Ontario based businesses which have been closed for the last 5 years and are not presently licensed.

- Todd Kent, Tourism Development Officer in Labrador has had some discussions with one of the Investigating conservation officers. The Department of Tourism, Culture and Recreation requests to have the opportunity to review this information thoroughly before proceeding to allow any expansion of Labrador Wilderness Expeditions Inc.
• It has also been indicated to our Department by conservation officers involved that crown land locations for satellite camps applied for by Mr. Simms were actually picked or suggested by the Quebec outfitter.

Recommendations:

• Three crown land application referrals (134251, 134249, and 134252) were received by this Department on applications submitted by Labrador Wilderness Expeditions (Damion Simms). In light of the above, our Department has indicated that these applications be “held for further investigation”.

Prepared By:

John Angelopoulos
Industry Development Officer
Tourism Product Development Division

September 29, 2009
APPLICATION FOR CROWN LANDS - REFERRAL

Applicant: LABRADOR WILDLIFE EXPEDITIONS INC.
P.O. Box 2202, Station B
Happy Valley-Goose Bay NL
A0P 1EO

Telephone: (709) 769-5621 Ext. 709
Application Number: 134251
Application Type: License
Purpose: Other
Use: Satellite Outfitting Camp
Location: Kouchachik Lake
Area (hectares): 0.4
Frontage (metres): 45
Map Number: 14B6

RECOMMENDATION:

[Signature]
[Phone No.]
[Date]

Please return only the cover sheet with recommendations and any attachments you may have.
This referral has been sent to you for your recommendation. Other referrals have been sent to the Department(s) and/or agencies on the attached schedule. YOU HAVE THIRTY (30) DAYS FROM THE DATE OF THIS REFERRAL TO PROVIDE YOUR RECOMMENDATION ON THIS APPLICATION.

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APPLICATION FOR CROWN LANDS - REFERRAL

Applicant: LABRADOR WILDLIFE EXPEDITIONS INC.
P.O. Box 220, Station B
Happy Valley-Goose Bay NL
A0P 1EO

Telephone: (709) 709-962037 (Q): 709
Application Number: 134251
Application Type: Licence
Purpose: Other
Location: Khongnekh Lake
Area (hectares): 0.4
Frontage (meters): 45
Map Number: 14D6

COMMENTS:

RECOMMENDATION:

[ ] Approval  [ ] Refusal [ ] Held for further investigation

COMMENTS:

Signature: [Signature]
Phone No.: [Phone No.]
Date: [Date]

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APPLICATION FOR CROWN LANDS - REFERRAL

Applicant: LABRADOR WILDLIFE EXPEDITIONS INC.
P.O. Box 2262, Station B
Happy Valley-Goose Bay NL
A0P 1EO

Application Number: 134252
Application Type: Licence
Purpose: Use Satellite Outfitting Camp
Location: West of Kogaluk River
Area (hectares): 64
Frontage (metres): 43
Map Number: 14D6

RECOMMENDATION:

Approval Refusal Held for further investigation

COMMENTS:

Signature Phone No. Date

Please Return Only The Cover Sheet With Recommendations And Any Attachments You May Have.
Department of Tourism, Culture and Recreation
Briefing Note

Title: Labrador Wildlife Expeditions Inc.

Issue: Issuing of new satellite outfitting camps to Labrador Wildlife Expeditions Inc.

Background:

- Labrador Wildlife Expeditions Inc. is an outfitting owned and operated by Mr. Damien Simms of Happy Valley-Goose Bay.

- Mr. Simms purchased the caribou side of the hunting operation from Mr. Wayne Watkins who had previously called the business Expeditions North.

- This purchase included two camps: one on Esker Road; the second on Simms River; 67km apart. One has the caribou allocations of 300 licenses attached to it.

Current status:

- According to conservation officers, Mr. Simms has sold or passed over 130 non-resident caribou hunting licenses over to a Quebec outfitter; Jack Hume Adventures, who operates out of Schefferville, Quebec.

- Recently, five American hunters were arrested in Northern Labrador for hunting without guides. The five Americans arrested were actually guests of Mr. Hume.

- Since all hunters were hunting on non-resident Labrador caribou licenses allocated to Mr. Simms, they technically became guests of Mr. Simms, who should have ensured that the required number of guides and all other requirements surrounding the hunt were met. According to conservation officers, it seems he really didn't know anything about what was taking place at the hunting sites.

- Additionally, the camps that were being used are owned by Ontario-based businesses which have been closed for the last 5 years and are not presently licensed.

- Todd Kent, Tourism Development Officer in Labrador has had some discussions with one of the investigating conservation officers. The Department of Tourism, Culture and Recreation requests to have the opportunity to review this information thoroughly before proceeding to allow any expansion of Labrador Wilderness Expeditions Inc.
• It has also been indicated to our Department by conservation officers involved that crown land locations for satellite camps applied for by Mr. Simms were actually picked or suggested by the Quebec outfitter.

Recommendations:

• Three crown land application referrals (134251, 134249, and 134252) were received by this Department on applications submitted by Labrador Wilderness Expeditions (Damion Simms). In light of the above, our Department has indicated that these applications be "held for further investigation".

Prepared By:

John Angelopoulos
Industry Development Officer
Tourism Product Development Division

September 29, 2009
Newfoundland Labrador

Government of Newfoundland and Labrador
Department of Environment and Conservation

Lands Branch
Labrador Regional Lands Office

JUL 17, 2009

MARTHA DRACE - CULTURE & HERITAGE DIV.
DEPT. OF TOURISM, CULTURE & RECREATION
P.O. BOX 8700
ST. JOHN'S NL A1B 4J6

RECEIVED JUL 24 2009

In Reply Please Quote
File Reference No.

JUL 21 2009

LABRADOR REGIONAL LANDS OFFICE

This referral has been sent to you for your recommendation. Other referrals have been sent to the Department(s) and/or agencies on the enclosed schedule. YOU HAVE THIRTY (30) DAYS FROM THE DATE OF THIS REFERRAL TO PROVIDE YOUR RECOMMENDATION ON THIS APPLICATION.

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APPLICATION FOR CROWN LANDS - REFERRAL

Applicant: LABRADOR WILDLIFE EXPEDITIONS INC.
P.O. Box 2202, Station B
Happy Valley-Goose Bay NL
A0P 1EO

Telephone: (709) 737-2037 (O) 709
Application Number: 134252
Application Type: Licence
Purpose: Other Use: Satellite Outfitting Camp
Location: West of Kagaduk River
Area (hectares): 0.4
Frontage (metres): 45
Map Number: 14D4

Recommendation:

[Signature]

Comments:

[Signature]

Please return only the cover sheet with recommendations and any attachments you may have.

P.O. Box 5014, Station B, Happy Valley-Goose Bay, NL, A0P 1EO, Telephone (709) 726-5014, Facsimile (709) 726-8100
This referral has been sent to you for your recommendation. Other referrals have been sent to the Department(s) and/or agencies on the attached schedule. YOU HAVE THIRTY (30) DAYS FROM THE DATE OF THIS REFERRAL TO PROVIDE YOUR RECOMMENDATION ON THIS APPLICATION.

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APPLICATION FOR CROWN LANDS - REFERRAL

Applicant: LABRADOR WILDLIFE EXPEDITIONS INC.
P.O. Box 2202, Station B
Happy Valley-Goose Bay NL
A0P 1EO

Telephone: (f)7099962037 (O): 709
Application Number: 134249
Application Type: Licence
Purpose: Other
Use: Satellite Camp
Location: South of Mistassin Lake
Area (hectares): 0.4
Frontage (metres): 45
Map Number: 13M11

Comments:

RECOMMENDATION:

[Signature]

Phone No. Date

COMMENTS:

Please return only the cover sheet with recommendations and any attachments you may have.
Department of Tourism, Culture and Recreation
Briefing Note

Title: Labrador Wildlife Expeditions Inc.

Issue: Issuing of new, satellite outfitting camps to Labrador Wildlife Expeditions Inc.

Background:

- Labrador Wildlife Expeditions Inc. is an outfitting owned and operated by a Mr. Damion Simms of Happy Valley-Goose Bay.

- Mr. Simms purchased the caribou side of the hunting operation from Mr. Wayne Watkins who had previously called the business Expeditions North.

- This purchase included two camps: one on Esker Road; the second on Simms River; 67km apart. One has the caribou allocations of 300 licenses attached to it.

Current status:

- According to conservation officers, Mr. Simms has sold or passed over 130 non-resident caribou hunting licenses over to a Quebec outfitter; Jack Hume Adventures, who operates out of Schefferville, Quebec.

- Recently, five American hunters were arrested in Northern Labrador for hunting without guides. The five Americans arrested were actually guests of Mr. Hume.

- Since all hunters were hunting on non-resident Labrador caribou licenses allocated to Mr. Simms, they technically became guests of Mr. Simms, who should have ensured that the required number of guides and all other requirements surrounding the hunt were met. According to conservation officers, it seems he really didn’t know anything about what was taking place at the hunting sites.

- Additionally, the camps that were being used are owned by Ontario based businesses which have been closed for the last 5 years and are not presently licensed.

- Todd Kent, Tourism Development Officer in Labrador has had some discussions with one of the investigating conservation officers. The Department of Tourism, Culture and Recreation requests to have the opportunity to review this information thoroughly before proceeding to allow any expansion of Labrador Wilderness Expeditions Inc.
• It has also been indicated to our Department by conservation officers involved that crown land locations for satellite camps applied for by Mr. Simms were actually picked or suggested by the Quebec outfitter.

Recommendations:

• Three crown land application referrals (134251, 134249, and 134252) were received by this Department on applications submitted by Labrador Wilderness Expeditions (Damion Simms). In light of the above, our Department has indicated that these applications be "held for further investigation".

Prepared By:

John Angelopoulos
Industry Development Officer
Tourism Product Development Division

September 29, 2009
APPLICATION FOR CROWN LANDS - REFERRAL

Applicant: LABRADOR WILDLIFE EXPEDITIONS INC.
P.O. Box 2202, Station B
Happy Valley-Goose Bay NL

Telephone: (709) 799-8618 (O) 789
Application Number: 134249
Application Type: Licence
Purpose: Other
Location: South of Mistassin Lake
Area (hectares): 4
Frontage (metres): 45
Map Number: 135411

COMMENTS:

RECOMMENDATION:

Approval Refusal Held for further investigation

COMMENTS:

Signature Phone No. Date

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**APPLICATION FOR CROWN LANDS - REFERRAL**

Applicant: LABRADOR WILDLIFE EXPEDITIONS INC.
P.O. Box 2202, Station B
Happy Valley-Goose Bay NL
A0P 1E0

Telephone: (H):7098962037 (O): 709
Application Number: 135099
Application Type: Licence
Purpose: Commercial Outfitters Camp

Use: Satellite Outfitting Camp

**LOCATION:**

SW of Khongnek Lake

**Area (hectares):** 0

**Frontage (metres):** 0

**Map Number:** 14D6

**Comments:**

**RECOMMENDATION:**

- Approval
- Refusal
- Held for further investigation

**COMMENTS:**

[Signature]

Phone No.: [729.28.21]

Date: Dec 07/09

Please Return Only The Cover Sheet With Recommendations And Any Attachments You May Have.
Department of Tourism, Culture and Recreation
Briefing Note

Title: Labrador Wildlife Expeditions Inc.

Issue: Issuing of new satellite outfitting camps to Labrador Wildlife Expeditions Inc.

Background:

- Labrador Wildlife Expeditions Inc. is an outfitting owned and operated by a Mr. Damion Simms of Happy Valley-Goose Bay.

- Mr Simms purchased the caribou side of the hunting operation from Mr. Wayne Watkins who had previously called the business Expeditions North.

- This purchase included two camps: one on Esker Road; the second on Simms River; 67km apart. One has the caribou allocations of 300 licenses attached to it.

Current status:

- According to conservation officers, Mr. Simms has sold or passed over 130 non-resident caribou hunting licenses over to a Quebec outfitter; Jack Hume Adventures, who operates out of Schefferville, Quebec.

- Recently, five American hunters were arrested in Northern Labrador for hunting without guides. The five Americans arrested were actually guests of Mr. Hume.

- Since all hunters were hunting on non-resident Labrador caribou licenses allocated to Mr. Simms, they technically became guests of Mr. Simms, who should have ensured that the required number of guides and all other requirements surrounding the hunt were met. According to conservation officers, it seems he really didn't know anything about what was taking place at the hunting sites.

- Additionally, the camps that were being used are owned by Ontario based businesses which have been closed for the last 5 years and are not presently licensed.

- Todd Kent, Tourism Development Officer in Labrador has had some discussions with one of the investigating conservation officers. The Department of Tourism, Culture and Recreation requests to have the opportunity to review this information thoroughly before proceeding to allow any expansion of Labrador Wilderness Expeditions Inc.
• It has also been indicated to our Department by conservation officers involved that crown land locations for satellite camps applied for by Mr. Simms were actually picked or suggested by the Quebec outfitter.

Recommendations:

• Four crown land application referrals (134251, 134249, 134252 and recently 135099) were received by this Department on applications submitted by Labrador Wilderness Expeditions (Damion Simms). In light of the above, our Department has indicated that these applications be "held for further investigation".

Prepared By:

John Angelopoulos
Industry Development Officer
Tourism Product Development Division

November 19, 2009
February 18, 2014

Ms. Heather Rafuse  
Exploration Approvals and Land Use Geologist  
Department of Natural Resources  
P.O. Box 8700  
50 Elizabeth Avenue  
St. John's NL  
A1B 4J7  

Re: REFERRAL: E140017 Benton Resources Inc. - Cape Ray East property

The Tourism Branch of the Department of Tourism, Culture and Recreation has reviewed the above exploration permit application submitted by Benton Resources Inc. This initiative has the potential to negatively impact nearby outfitting businesses. It is recommended the proponent contact the following outfitters to discuss the activities proposed to synchronize with the lodge operations thus minimizing conflict:

1. David Spencer, Michael Wall of Deep Valley Outfitters (Stag Hill Lodge), P.O. Box 23, St. Andrews, NL, AON 1WO, Tel: 709-694-1721/403-638-8253, Email: deepvalleyoutfitters@hotmail.com, Website: www.deepvalleyoutfitters.com

2. Dan Ryan, Ryan's Outfitters (Burnt Pond Lodge), Box 210, R.R. #1, Doyles, NL, AON 1JO, Tel: 709-955-2845/866-955-2845, Fax: 709-955-2742, Email: dan.ryan@nf.sympatico.ca, Website: www.ryansoutfitters.com

3. Art Ryan, Mountain Top Cabin Ltd. (Sandy Pond Lodge), P.O. Box 162, R.R. #1, Doyles, NL, AON 1JO, Tel: 709-955-2804/695-
8917, Email: artryan1059@hotmail.com, Website: www.mountaintopoutfitters.ca
4. Charlie/Lenny Gillam, Grandy’s River Outfitting Ltd. (Bill’s Pond Lodge), 115 MacDonald Brown Drive, Corner Brook, NL, A2H 7L3, Tel: 709-634-0875, Fax: 709-634-5575, Email: lenny.gillam@nf.sympatico.ca

Thank you for the opportunity to comment on the proposed undertaking. If you wish any further clarification on any of the comments, please feel free to contact me, at 729-1708.

Sincerely,

Juanita Keel-Ryan
Director
Tourism Product Development
February 18, 2014

Ms. Heather Rafuse
Exploration Approvals and Land Use Geologist
Department of Natural Resources
P.O. Box 8700
50 Elizabeth Avenue
St. John's NL
A1B 4J7

Re: REFERRAL: E140019 Sokoman Iron Corp. - Iron Horse property

The Tourism Branch of the Department of Tourism, Culture and Recreation has reviewed the above exploration permit application submitted by Sokoman Iron Corp.

This initiative has the potential to negatively impact nearby outfitting businesses. It is recommended the proponent contact the following outfitters to discuss the activities proposed to synchronize with the lodge operations thus minimizing conflict:

1. Yves/Alain Ste. Marie, Northern Lights Fishing Lodge (Gabbro Lake Lodge), P.O. Box 279, Labrador City, NL A2V 2K5, Tel: 709-944-7475/1293/280-0716, Fax: 709-944-3367, Email: office@labrador-frontier.com, Website: www.labrador-frontier.com

2. Damien Simms, Labrador Wildlife Expeditions Inc. (Simms River Camp), P.O. Box 2202, Station B, Happy Valley-Goose Bay, NL, A0P 1EO, Tel: 709-896-2037/899-0034/877-890-2037, Email: labradorwildlife@hotmail.com, Website: www.labradorfishinghunting.com
Thank you for the opportunity to comment on the proposed undertaking. If you wish any further clarification on any of the comments, please feel free to contact me at 729-1708.

Sincerely,

Juanita Keel-Ryan
Director
Tourism Product Development
February 18, 2014

Ms. Heather Rafuse
Exploration Approvals and Land Use Geologist
Department of Natural Resources
P.O. Box 8700
50 Elizabeth Avenue
St. John’s NL
A1B 4J7

Re: REFERRAL: E140025 Coastal Gold Corp. - Hope Brook property

The Tourism Branch of the Department of Tourism, Culture and Recreation has reviewed the above exploration permit application submitted by Coastal Gold Corporation. This initiative has the potential to negatively impact a nearby outfitting business. It is recommended the proponent contact the following outfitter to discuss the activities proposed to synchronize with the lodge operations thus minimizing conflict:

1. Roland/Eric King and Ken Legge, Cinq Cerf Outfitting Inc. (Cinq Cerf Lodge), Box 297, Burnt Islands, NL, AOM 1BO, Tel: 902-582-3327/709-698-3876/695-3632, Email: kenlegge@cinqcerfoufitting.ca, Website: www.cinqcerfoufitting.ca

Thank you for the opportunity to comment on the proposed undertaking. If you wish any further clarification on any of the comments, please feel free to contact me, at 729-1708.
Sincerely,

Juanita Keel-Ryan
Director
Tourism Product Development
February 18, 2014

Ms. Heather Rafuse
Exploration Approvals and Land Use Geologist
Department of Natural Resources
P.O. Box 8700
50 Elizabeth Avenue
St. John's NL
A1B 4J7

Re: REFERRAL: E140032 Coastal Gold Corp. - Peter Snout property

The Tourism Branch of the Department of Tourism, Culture and Recreation has reviewed the above exploration permit application submitted by Coastal Gold Corporation. This initiative has the potential to negatively impact nearby outfitting businesses. It is recommended the proponent contact the following outfitting businesses to discuss the activities proposed to synchronize with the lodge operations thus minimizing conflict:

1. Roland/Eric King and Ken Legge, Cinq Cerf Outfitting Inc. (Cinq Cerf Lodge), Box 297, Burnt Islands, NL, AOM 1BO, Tel: 902-582-3327/709-698-3876/695-3632, Email: kenlegge@cingcerfoutfitting.ca, Website: www.cinqcerfoutfitting.ca
2. Mark Pike, Ironbound Outfitters (Jason Lake Lodge), 50 Birchview Drive, Pasadena, NL, A0L 1KO, Tel: 709-632-8073/686-2957, Fax: 709-686-2957, Email: markp@nfsympatico.ca, Website: www.newfoundlandmoose.com
Thank you for the opportunity to comment on the proposed undertaking. If you wish any further clarification on any of the comments, please feel free to contact me, at 729-1708.

Sincerely,

Juanita Keel-Ryan
Director
Tourism Product Development
Hi John,

This operation is inside the 8km buffer of 2 outfitting main lodges:

1. Northern Lights Fishing Lodge (Gabbro Lake Lodge), Contact: Alain/Yves Ste. Marie, P.O. Box 279, Labrador City, NL, A2V 2K5, Tel: 709-944-7475, Fax: 709-944-5755, e-mail: office@labrador-frontier.com. Website: www.labrador-frontier.com

2. Labrador Wildlife Expeditions Inc. (Sims River Camp), Contact: Damien Simms, P.O. Box 2202, Station B, Happy Valley-Goose Bay, NL, A0P 1E0, Tel: 709-896-2037/709-899-0034/1-877-890-2037, e-mail: labradorwildlife@hotmail.com

Paula Devereaux
Outdoor Product Development
Hunting and Fishing
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: (709) 729-6857
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca

My Greener Future: reusable shopping bags replacing plastic

From: Angelopoulos, John
Sent: Wednesday, May 23, 2012 10:12 AM
To: Devereaux, Paula
Subject: FW: REFERRAL: E120143 Peter Rogers - Esker Road Property

Nuther one..
Hi Paula,

It was sent last week.
They still don't have it?

John

Hi John,

Can you track this down to see where it is? It's a rush when you get it.

TKS - Paula

Hi,

We have the Request for Consent and Notice of Assignment for this Licence already on file. We referred the assignment request (by fax) to Tourism on October 23, 2008. There was a reminder faxed on November 26, 2008. To date we have not received a response and this is why the Licence hasn't been assigned to Labrador Wildlife Expeditions.

If you have any questions or need any further info, please let me know!

Thanks,
Lynn

Hi Lynn,

Michikamau Outfitting sold their Camp 86 (Outfitters Licence # 123773) to Labrador Wildlife Expeditions Inc. The Purchase and Sale Agreement has been signed off, but this licence has not been transferred. Damien Simms is aware, and will be by to sign off on the transfer.

Thank you for noticing the omission.
Sincerely,
Paula
Paula Devereaux
Outdoor Product Development
Hunting and Fishing
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: (709) 729-6857
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca
Hi Lynn,
Comments sent to you yesterday on this file:

Labrador Wildlife Expeditions Inc.
Application # 135099
SW of Khongnekh Lake

Thanks,

John
Thanks,
Lynn

Hi Lynn,
We have some concerns with these applications
I will send you a briefing note tomorrow addressing our concerns.
My apologies for the delay,
John

Hi,
I forwarded the above noted referral to you by fax on September 2, 2009.
As well, a Second Notice for this application and application numbers 134252 and 134249 (all for Labrador Wildlife Expeditions Inc) was forwarded on August 26, 2009.
Have you received these faxes?
Thanks,
Lynn

Hi Lynn,
I have received a fax from you to our ADM Mary Taylor-Ash requesting comments for Crown Land Application # 134251 “Labrador Wildlife Expeditions Inc” File Ref # 4007386
I haven’t received this crown land application. Must have got lost in the system...
Any chance you could fax me this?
Thanks.
John
Hi Stephen,

There are Three (3) outfitters in this area that the proponent must contact to mitigate conflict.

1. Yves/Alain Ste. Marie of Northern Lights Fishing Lodge (Gabbro Lake Lodge), P.O. Box 279, Labrador City, NL, A2V 2K5, Tel: 709-944-7475/1293/280-0716, Fax: 709-944-3367, Email: office@labrador-frontier.com, Website: www.labrador-frontier.com

2. Damien Simms of Labrador Wildlife Expeditions Inc. (Sims River Camp), P.O. Box 2202, Station B, Happy Valley-Goose Bay, NL, A0P 1E0, Tel: 709-896-2037/899-0034/877-890-2037, Email: labradorwildlife@hotmail.com, Website: www.labradorfishinghunting.com

3. Gary Traverse of Labrador Caribou Outfitting Ltd. (Simms Lake Lodge), 4036 Duley Crescent, Labrador City, NL, A2V 2R4, Tel: 709-944-6315/3115, Email: traversb@crrstv.net, Website: www.labradorcaribououtfitters.com

Letter to follow,
Thanks

John

John Angelopoulos
Industry Development Officer
Strategic Tourism Product Development
Department of Tourism, Culture and Recreation
Tel: (709) 729-4518
Fax: (709) 729-0474
johnangelopoulos@gov.nl.ca
Hi John,

We have two (2) outfitters that may be impacted by this project that the proponent must contact to minimize competing use conflicts.

1. Yves/Alain Ste. Marie, Northern Lights Fishing Lodge (Gabbro Lake Lodge), P.O. Box 279, Labrador City, NL A2V 2K5, Tel: 709-944-7475/1293/280-0716, Fax: 709-944-3367, Email: office@labrador-frontier.com, Website: www.labrador-frontier.com

2. Damien Simms, Labrador Wildlife Expeditions Inc. (Simms River Camp), P.O. Box 2202, Station B, Happy Valley-Goose Bay, NL, A0P 1E0, Tel: 709-896-2037/899-0034/877-890-2037, Email: labradorwildlife@hotmail.com, Website: www.labradorfishinghunting.com

Paula Devereaux
Outdoor Product Development - Hunting and Fishing
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: 709-729-6857
Fax: 709-729-0474

Hi Paula,

Any concerns here?

Thanks,

John

John Angelopoulos
Industry Development Officer
Strategic Tourism Product Development
Department of Tourism, Culture and Recreation
Tel: (709) 729-4518
Fax: (709) 729-0474

stephan.angelopoulos@gov.nl.ca

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From: Hinchey, Stephen
Sent: Monday, February 10, 2014 12:40 PM
To: Lake, Justin W; Drake, Martha; Mercer, Delphina; Reynolds, Ken; Miller, Kirsten; Fenske, Jana; Keeping, Brent;
The Department of Natural Resources Mineral Lands Division has received an application for Exploration Approval from the company for the activity listed below.

File E140019

Exploration Approval (40 Diamond Drill Holes, Snowmobile Use, Prospecting, Geology, Geochemistry) for Sokoman Iron Corp. on the Iron Horse property, NTS 23H/11, 23H/12, Licences 15510M, 17680M, 19910M, 19911M, 20529M, 20530M, 21059M, 21072M

NOTE: This application is almost identical to application E130017 approved in 2013. The work was not carried out, so the applicant is re-applying.
NOTE: Sokoman Iron Corp. was previously named Golden Dory Resources Corp.
NOTE: Some of the licence numbers have changed since application E130017, however the area covered by the application (the area covered by the ‘Iron Horse’ property) has not changed.
NOTE: Water Use Licence previously issued and still current (WUL-13-017).
NOTE: The application maps depict ‘drill sites’ and ‘drill zones’; ‘drill sites’ are the locations where drilling is most likely to take place, however the applicant wishes to be approved to drill elsewhere on land within the ‘drill zones’ if necessary to pursue the iron ore formation as it becomes more precisely located during the drill program.

This e-mail and any transmitted files are considered confidential and for the use of the person(s) to whom they are addressed. The information attached (.pdf files) is confidential; please take the necessary steps to ensure the confidentiality of this information.

Your comments/licence, issuance regarding the above work is requested. If you have any questions or require further information, please contact the undersigned.

If we do not receive a reply within 14 days we will proceed on the assumption that you have no issues of concern or comments. If you require additional time to respond please advise with a brief email message.

Stephen Hinchey
Geologist, Mineral Lands Division
NL Department of Natural Resources
telephone (709) 729-6408, fax (709) 729-6782
stephenhinchey@gov.nl.ca
P.O. Box 8700, 50 Elizabeth Avenue, St. John's A1B 4J7
Hi Peter,

I looked at the non-resident hunter briefing note. Looks good to me. I think it addresses the problem and the required action seems reasonable and accurate.

I haven't seen this before though. We dealt with an issue with a Crown land piece in Labrador, would you like to see the briefing note? Here's what we sent.

John

From: Bull, Peter
Sent: Tuesday, April 20, 2010 4:05 PM
To: Angelopoulos, John
Subject: RE: Housing Non Resident hunters

John,

Maybe you didn't see it. Would you have a quick look at the attached briefing note and provide comment. Thanks

Peter

From: Angelopoulos, John
Sent: April 20, 2010 2:41 PM
To: Bull, Peter
Subject: RE: Housing Non Resident hunters

Hi Peter,

I'm not sure what you're referring to. Was this in Labrador?

??

John

From: Bull, Peter
Sent: Tuesday, April 20, 2010 1:59 PM
To: Angelopoulos, John
Subject: Housing Non Resident hunters

Hello John,

Juanita wants me to write up a policy directive on the housing of NR hunters. I did a briefing note on the subject and she said that you had made some comments on my note. Could you share your comments before I start on the document? Thanks.
Peter Bull
Outdoor Product Development
Department of Tourism Culture and Recreation
2 Herald Ave., Millbrook Mall
P.O. Box 2006
Corner Brook, NL, Canada A2H 6J8
Phone: (709) 631-2665
Fax: (709) 637-2979
Thanks!

Hi Lynn,

Comments just sent to you in the mail regarding these applications for Labrador Wildlife Expeditions Inc: 134251, 134249, 134252.

John

Thanks,
Lynn

Hi Lynn,

We have some concerns with these applications.
I will send you a briefing note tomorrow addressing our concerns.

My apologies for the delay.

John

Hi,

I forwarded the above noted referral to you by fax on September 2, 2009.
As well, a Second Notice for this application and application numbers 134252 and 134249 (all for Labrador Wildlife Expeditions Inc.) was forwarded on August 26, 2009.

Have you received these faxes?

Thanks,
Lynn

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From: Angelopoulos, John
Sent: August 31, 2009 10:33 AM
To: Durno, Lynn
Subject: Crown Land Application 134251

Hi Lynn,

I have received a fax from you to our ADM Mary Taylor-Ash requesting comments for Crown Land Application # 134251 "Labrador Wildlife Expeditions Inc" File Ref # 4007386

I haven't received this crown land application.
Must have got lost in the system...
Any chance you could fax me this?

Thanks,
John
From: Angelopoulos, John
Sent: Tuesday, June 07, 2016 11:07 AM
To: Comeau, Wayne
Subject:
Hi Lynn,

We have some concerns with these applications
I will send you a briefing note tomorrow addressing our concerns.

My apologies for the delay,

John

From: Durno, Lynn
Sent: Tuesday, September 22, 2009 10:48 AM
To: Angelopoulos, John
Subject: RE: Crown Land Application 134251

Hi,

I forwarded the above noted referral to you by fax on September 2, 2009.

As well, a Second Notice for this application and application numbers 134252 and 134249 (all for Labrador Wildlife Expeditions Inc) was forwarded on August 26, 2009.

Have you received these faxes?

Thanks,

Lynn

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Sent: August 31, 2009 10:33 AM
To: Durno, Lynn
Subject: Crown Land Application 134251

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Lynn

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Thanks,

John
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I haven't received this crown land application. Must have got lost in the system.
Any chance you could fax me this?

Thanks,

John
Hi John,

When you have the opportunity could we please discuss the Labrador Wildlife Expeditions Inc. applications 134249, 134251 & 134252.

Ken
Perfect thanks!!

J

Hi John,

Referrals 106424 (Sims River) and 123773 (Esker Road) are recommended for approval. Michikamau Outfitting are sold to Labrador Wildlife Expeditions Inc. and the leases must be transferred for the completion of the sale.

TKS - Paula

Paula Devereaux
Outdoor Product Development
Department of Tourism, Culture and Recreation
P.O. Box 8700
St. John's, NL
A1B 4J6
Tel: (709) 729-6857
Fax: (709) 729-0474
E-Mail: pauladevereaux@gov.nl.ca